

LAMPIRAN 8
(Hasil Uji Hipotesis)

Correlations

			Kepuasan Pelanggan	Persepsi Harga
Spearman's rho	Kepuasan Pelanggan	Correlation Coefficient	1.000	.739**
		Sig. (1-tailed)	.	.000
		N	154	154
	Persepsi Harga	Correlation Coefficient	.739**	1.000
		Sig. (1-tailed)	.000	.
		N	154	154

** . Correlation is significant at the 0.01 level (1-tailed).