

**LAMPIRAN 7**  
**(Hasil Uji Linearitas)**

## Case Processing Summary

	Cases					
	Included		Excluded		Total	
	N	Percent	N	Percent	N	Percent
<b>Kepuasan Pelanggan * Persepsi Harga</b>	154	100.0%	0	.0%	154	100.0%

## ANOVA Table

	Sum of Squares	df	Mean Square	F	Sig.
<b>Kepuasan Pelanggan * Persepsi Harga</b> Between Groups (Combined)	17119.697	19	901.037	10.712	.000
Linearity	14646.874	1	14646.874	174.137	.000
Deviation from Linearity	2472.823	18	137.379	1.633	.060
Within Groups	11270.927	134	84.111		
Total	28390.623	153			

## Measures of Association

	R	R Squared	Eta	Eta Squared
Kepuasan Harga * Persepsi Harga	.718	.516	.777	.603