

## Reliabilitas dan Validitas Skala Persepsi Harga

### Case Processing Summary

		N	%
Cases	Valid	50	100.0
	Excluded <sup>a</sup>	0	.0
	Total	50	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.663	.680	17

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	50.4800	24.663	.471	.956	.622
PH2	50.4000	24.653	.547	.605	.616
PH3	50.8200	25.008	.393	.584	.631
PH4	50.7000	25.520	.381	.414	.635
PH5	50.9400	24.956	.376	.562	.633
PH6	51.5600	26.007	.256	.602	.650
PH7	51.3800	25.342	.365	.607	.635
PH8	50.2200	27.767	.090	.283	.668
PH9	50.3800	28.077	-.004	.610	.688
PH10	50.8800	27.577	.037	.531	.684
PH11	52.1800	26.396	.348	.582	.641
PH12	50.6600	28.147	.014	.322	.680

PH13	50.7400	28.564	.005	.498	.674
PH14	50.4400	24.415	.506	.959	.618
PH15	50.4200	27.677	.082	.186	.670
PH16	50.4800	25.724	.300	.461	.644
PH17	50.6800	25.079	.485	.499	.624

#### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
53.9600	28.978	5.38312	17

#### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.688	.697	16

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	46.9000	23.969	.451	.956	.654
PH2	46.8200	24.110	.502	.591	.651
PH3	47.2400	24.349	.369	.582	.664
PH4	47.1200	24.965	.340	.329	.668
PH5	47.3600	23.664	.433	.535	.655
PH6	47.9800	25.000	.273	.600	.676
PH7	47.8000	24.612	.349	.542	.666
PH8	46.6400	27.011	.072	.259	.697
PH10	47.3000	26.092	.094	.368	.704
PH11	48.6000	25.469	.359	.566	.668
PH12	47.0800	27.218	.018	.310	.707
PH13	47.1600	27.158	.084	.265	.693
PH14	46.8600	23.756	.481	.959	.650

PH15	46.8400	26.831	.077	.180	.699
PH16	46.9000	24.622	.330	.394	.669
PH17	47.1000	24.214	.489	.498	.652

#### Scale Statistics

Mean	Variance	Std. Deviation	N of Items
50.3800	28.077	5.29879	16

#### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.707	.715	15

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	43.6000	22.857	.496	.952	.670
PH2	43.5200	23.112	.533	.587	.669
PH3	43.9400	23.119	.425	.574	.678
PH4	43.8200	24.191	.333	.329	.690
PH5	44.0600	22.915	.427	.532	.677
PH6	44.6800	24.100	.283	.600	.696
PH7	44.5000	23.929	.332	.541	.690
PH8	43.3400	26.474	.030	.242	.722
PH10	44.0000	25.551	.064	.363	.730
PH11	45.3000	24.500	.384	.557	.687
PH13	43.8600	26.164	.107	.222	.712
PH14	43.5600	22.700	.518	.955	.667
PH15	43.5400	26.335	.032	.160	.724
PH16	43.6000	23.551	.364	.394	.686

## Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	43.6000	22.857	.496	.952	.670
PH2	43.5200	23.112	.533	.587	.669
PH3	43.9400	23.119	.425	.574	.678
PH4	43.8200	24.191	.333	.329	.690
PH5	44.0600	22.915	.427	.532	.677
PH6	44.6800	24.100	.283	.600	.696
PH7	44.5000	23.929	.332	.541	.690
PH8	43.3400	26.474	.030	.242	.722
PH10	44.0000	25.551	.064	.363	.730
PH11	45.3000	24.500	.384	.557	.687
PH13	43.8600	26.164	.107	.222	.712
PH14	43.5600	22.700	.518	.955	.667
PH15	43.5400	26.335	.032	.160	.724
PH16	43.6000	23.551	.364	.394	.686
PH17	43.8000	23.592	.460	.475	.677

## Scale Statistics

Mean	Variance	Std. Deviation	N of Items
47.0800	27.218	5.21708	15

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.722	.731	14

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	39.8600	22.082	.509	.951	.685
PH2	39.7800	22.502	.520	.578	.687
PH3	40.2000	22.163	.461	.570	.690
PH4	40.0800	23.708	.301	.325	.710
PH5	40.3200	22.059	.449	.532	.692
PH6	40.9400	23.037	.328	.591	.707
PH7	40.7600	23.084	.351	.540	.704
PH10	40.2600	25.094	.036	.336	.750
PH11	41.5600	23.680	.403	.547	.701
PH13	40.1200	25.496	.096	.222	.728
PH14	39.8200	21.947	.528	.955	.683
PH15	39.8000	25.837	.002	.148	.743
PH16	39.8600	22.653	.390	.394	.699
PH17	40.0600	23.078	.431	.467	.696

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
43.3400	26.474	5.14528	14

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.743	.752	13

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	36.3200	21.365	.528	.951	.708
PH2	36.2400	21.860	.528	.578	.711
PH3	36.6600	21.290	.501	.550	.711
PH4	36.5400	23.315	.270	.310	.738
PH5	36.7800	21.440	.453	.531	.717
PH6	37.4000	22.245	.353	.590	.729
PH7	37.2200	22.461	.354	.540	.729
PH10	36.7200	24.655	.017	.335	.777
PH11	38.0200	23.081	.402	.547	.725
PH13	36.5800	24.738	.117	.188	.750
PH14	36.2800	21.226	.549	.955	.706
PH16	36.3200	22.018	.396	.391	.724
PH17	36.5200	22.622	.408	.463	.723

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
39.8000	25.837	5.08298	13

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.777	.773	12

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	33.2400	19.900	.587	.951	.742
PH2	33.1600	20.464	.580	.575	.745
PH3	33.5800	19.922	.543	.547	.746
PH4	33.4600	22.458	.230	.260	.780
PH5	33.7000	20.582	.421	.527	.761
PH6	34.3200	20.998	.372	.586	.767
PH7	34.1400	21.551	.325	.513	.771
PH11	34.9400	22.262	.347	.472	.768
PH13	33.5000	23.520	.126	.185	.786
PH14	33.2000	19.796	.604	.955	.740
PH16	33.2400	20.676	.429	.355	.760
PH17	33.4400	21.517	.407	.461	.762

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
36.7200	24.655	4.96535	12

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.786	.787	11

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	30.0200	18.918	.580	.950	.753
PH2	29.9400	19.486	.569	.571	.756
PH3	30.3600	18.684	.575	.520	.753
PH4	30.2400	21.411	.223	.260	.792
PH5	30.4800	19.520	.423	.521	.772
PH6	31.1000	19.888	.379	.586	.777
PH7	30.9200	20.402	.336	.505	.781
PH11	31.7200	21.063	.368	.456	.777
PH14	29.9800	18.836	.593	.953	.751
PH16	30.0200	19.612	.431	.341	.770
PH17	30.2200	20.583	.384	.455	.775

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
33.5000	23.520	4.84978	11

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.792	.792	10

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PH1	26.7600	17.125	.561	.949	.762
PH2	26.6800	17.691	.544	.570	.765
PH3	27.1000	16.704	.589	.520	.757
PH5	27.2200	17.440	.443	.513	.777
PH6	27.8400	17.607	.427	.575	.779
PH7	27.6600	18.311	.352	.495	.787
PH11	28.4600	19.070	.365	.449	.784
PH14	26.7200	17.022	.579	.952	.759
PH16	26.7600	17.574	.445	.338	.776
PH17	26.9600	18.896	.332	.391	.788

**Scale Statistics**

Mean	Variance	Std. Deviation	N of Items
30.2400	21.411	4.62716	10