

## ABSTRAK

Desa Wisata Kasongan terletak di Kabupaten Bantul , D.I Yogyakarta. Mayoritas masyarakat di Desa Kasongan bermata pencaharian sebagai pengrajin gerabah. selain kerajinan gerabah yang utama, terdapat potensi wisata alam yaitu Sungai Bedog, yang melewati bagian Selatan desa Kasongan. Desa Kasongan dipilih sebagai lokasi proyek Akhir Sarjana ini dikarenakan Desa Kasongan menjadi salah satu obyek wisata di Yogyakarta yang sangat berpotensi untuk dikembangkan, tetapi dalam perencanaannya kurang dipikirkan dengan baik oleh Pemerintah setempat. Pasar seni tersebut terdapat beberapa permasalahan seperti kurang optimalnya fasilitas pasar seni dan permasalahan tapak. Sasaran merancang Bangunan pasar seni ini adalah dengan Mengolah Tapak Daerah bantaran sungai yang terpadu dengan kegiatan pasar seni, Merancang tata bangunan Pasar seni yang memiliki aspek kelestarian Lingkungan, serta respons terhadap alam yang tetap memenuhi standar bangunan Pasar seni. Merancang bangunan Pasar Seni nantinya akan dimanfaatkan Masyarakat untuk pelatihan pembuatan gerabah, penjualan produk gerabah, maupun pameran yang akan menarik minat wisatawan. Pasar seni ini di tambahkan dengan Perbaikan fasilitas penunjang seperti Lahan parkir, design lingkungan luar yang ekologis serta *accessibility*. Mendesain Pasar seni gerabah dengan pendekatan ekologis ini diharapkan dapat memberi kontribusi yang berarti bagi kelestarian alam dan makhluk hidup didalamnya, khususnya desa Kasongan. sehingga mampu membantu mengurangi dampak kerusakan lingkungan.

Kata kunci : Pasar Seni gerabah, Arsitektur Ekologis, Lingkungan

## ABSTRACT

*Kasongan Tourism Village is located in Bantul district, D.I Yogyakarta. The majority of the people in Kasongan village are livelihoods as pottery craftsmen. besides the main pottery craft, there is the natural tourism potential of the Bedog River, which passes through the southern part of Kasongan village. Kasongan Village was chosen as the location of this Final Project because Kasongan Village became one of the tourism objects in Yogyakarta which is very potential to be developed, but in the planning is not well thought by the local government. The art market there are several problems such as the lack of optimal art market facilities and site problems. The target of designing The building of this art market is by processing the Tread Regional river bank integrated with the art market activities, Designing the order of the Market The art market that has the aspect of environmental sustainability, as well as the response to nature that still meets the building standards Art market. Designing the building of Pasar Seni will be utilized by the community for training on pottery making, pottery product sales, and exhibitions that will attract tourists. This art market is added with the improvement of supporting facilities such as parking lot, ecological environment and acessibility. Designing Pottery art market with ecological approach is expected to give a meaningful contribution to the preservation of nature and living creatures in it, especially Kasongan village. so as to help reduce the impact of environmental damage.*

*Keyword :, Gerabah Market Art, Ecological architecture, Environmental*