

PENERAPAN KEPEMIMPINAN PROFETIK PADA PIMPINAN BANK

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ABSTACT

This study aims to look at the application of aspects Shidiq, Amanah, Tabligh, and Fatanah Prophetic leadership on aspects kharima, inspiring leader, intellectual stimulation, individualized consideration and idealized influence leadership transformational leadership the bank. This research using the method of document analysis through content analysis, content analysis and interpretative sentences to determine the application of the concept of aspect Siddeeq, trustworthy, tabligh and fatanah the head of the bank. Then using interviews using descriptive analysis to look at the application of the concept. The final conclusion is that the respondents in this study is one of the main leaders of the bank in Yogyakarta implement aspects of prophetic leadership in transformational leadership.

Keywords: prophetic leadership, transformational leadership, leadership of the bank, analysis of documents, interviews

