

ABSTRACT

THE IMPLEMENTATION OF SPIRITUAL VALUES OF ISLAM IN ENTREPRENEURSHIP IN THE PARTNER OF PLUT KUMKM IN SPECIAL DISTRICT OF YOGYAKARTA

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Entrepreneurship is a business activity done by an entrepreneur. Doing this certainly will face some drawbacks. Small and Medium Enterprises (SMEs) is one of business actor that needs an intensive mentoring. Related to this, a mentoring organization has been built in Yogyakarta named PLUT KUMKM DIY (Integrated Business Service Centres – Cooperation of Small and Medium Enterprise, Special District of Yogyakarta). To make a business cannot be apart from any fraud and action to justify any means to achieve success. Hence, the spiritual values of Islam are deemed necessary to be held in doing any business activities. In its mentoring activities, PLUT KUMKM DIY provides some insights about the spiritual values of Islam in doing entrepreneurship to answer all challenges but not all partners of PLUT KUMKM DIY can accept it.

This thesis aims to understand and observe the implementation of spiritual values of Islam in entrepreneurship of the partners of PLUT KUMKM DIY. This is a naturalistic research with the phenomenological approach.

The results of this research include first, to have a business in order to find the *Ridha* (being pleased) of Allah SWT. Here the partner of PLUT KUMKM DIY has implemented this matter. Having a business is to do worship and to be a way to have livelihood. Secondly, thinking positively; here the partner of PLUT KUMKM DIY has a positive thinking in facing any failure in doing business. Thirdly, it is oriented to the hereafter in which the partners of PLUT KUMKM DIY attempt to be oriented to the hereafter in doing business. Fourthly, *Amal Ma'ruf Nahi Munkar* – in this case, the implementation of the partner of PLUT KUMKM DIY is not optimal as they prefer to be inactive if there is no any direct relation with them.

Keywords: UMKM, PLUT KUMKM DIY, Islamic Spiritual, Spiritual Values of Islam

March 29, 2018

TRANSLATOR STATEMENT

The information appearing herein has been translated
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