

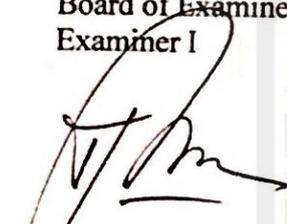
THE ANALYSIS OF RELATIONSHIP OF PRODUCT INVOLVEMENT,
PRICE PERCEPTIONS, AND BRAND LOYALTY

By:

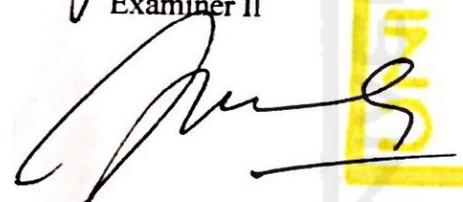
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THE ANALYSIS OF RELATIONSHIP OF PRODUCT INVOLVEMENT, PRICE PERCEPTIONS, AND BRAND LOYALTY

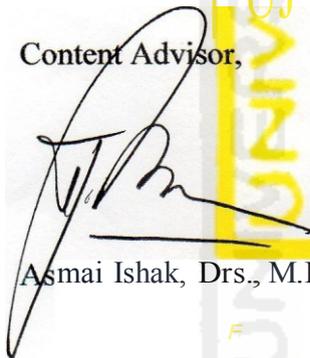
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DECLARATION OF AUTHENTICITY

Herein I declare the originality of the thesis; I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgement. All quotations are cited and listed in the bibliography of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequence.

Yogyakarta, November 15th, 2017



Chandra Dhitia Parendra Tama

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