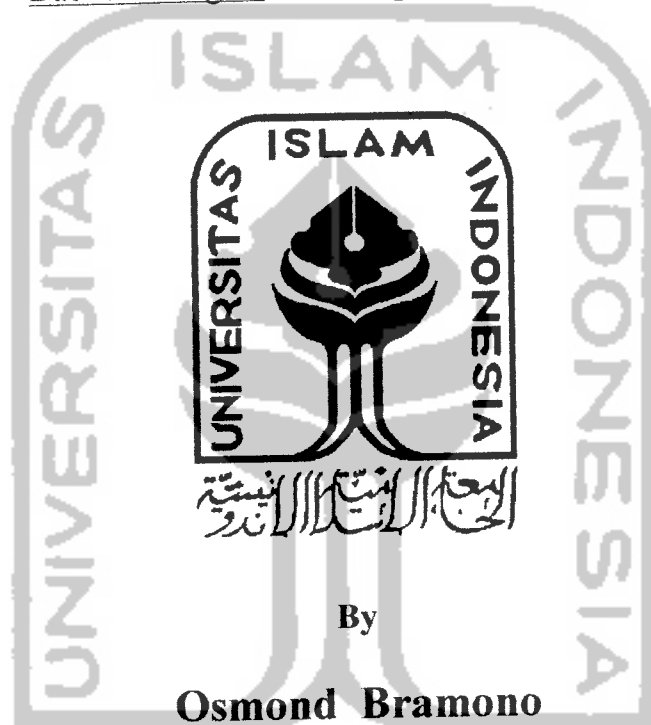


**THE ANALYSIS OF BPR CUSTOMER SERVICE
QUALITY TOWARDS THE BUYING DECISION OF
PRODUCT OF BPR SHINTA DAYA KALASAN -
YOGYAKARTA**

A THESIS

Presented as Partial Fulfillment of the Requirement to Obtain the
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