

ABSTRACT

This study aims to Determine: (1) Effect of Corporate Governance Share Price (2) Influence of Corporate Social Responsibility on share price (3) Effect of Corporate Governance and Corporate Social Responsibility share price with Financial Performance As a Moderating Variable.

The population in this study using manufacturing companies listed in Indonesia Stock Exchange 2013-2015 period. Samples are 41 manufacturing companies, where the method used is purposive sampling is a sampling method that takes an object with certain criteria. The independent variables in this study is the board of Commissioners (X1), the audit committee (X2), the board of directors (X3), managerial ownership (X4), corporate social responsibility (X5). While the dependent variable is the share price (Y). Analysis of the data is used to analyze the factors that Affect the stock price is multiple regression analysis and hypothesis testing using determinant coefficient and t-statistics.

The results of this study Showed variables that influence the Commissioners and the audit committee does not have a significant effect on stock prices. While the influence of variables the board of directors, managerial ownership, and disclosure of CSR significant positive effect on share prices. However, the financial performance as a moderating variable does not Affect the relationship Corporate Governance and Corporate Social Responsibility to the stock price.

Keyword : Corporate Governance, Corporate Social Responsibility, Financial Performance, Share Price

ABSTRAK

Penelitian ini bertujuan untuk mengetahui : (1) Pengaruh *Corporate Governance* Terhadap Harga Saham (2) Pengaruh *Corporate Social Responsibility* Terhadap Harga Saham (3) Pengaruh *Corporate Governance* dan *Corporate Social Responsibility* Terhadap Harga Saham Dengan Kinerja Keuangan Sebagai Variabel Moderating.

Populasi dalam penelitian ini menggunakan perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2013-2015. Sampel penelitian sebanyak 41 perusahaan manufaktur, dimana metode yang digunakan adalah *purposive sampling* yaitu suatu metode pengambilan sampel yang mengambil obyek dengan kriteria tertentu. Variabel independen dalam penelitian ini adalah dewan komisaris (X1), komite audit (X2), dewan direksi (X3), kepemilikan manajerial (X4), *corporate social responsibility* (X5). Sedangkan variabel dependennya adalah harga saham (Y). Analisis data yang digunakan untuk menganalisis faktor-faktor yang mempengaruhi harga saham adalah analisis regresi berganda dan uji hipotesis menggunakan *determinant coefficient* dan t-statistik.

Hasil penelitian ini menunjukkan bahwa pengaruh variabel dewan komisaris dan komite audit tidak berpengaruh signifikan terhadap harga saham. Sedangkan pengaruh variabel dewan direksi, kepemilikan manajerial, dan pengungkapan CSR berpengaruh positif signifikan terhadap harga saham. Namun kinerja keuangan sebagai variabel moderasi tidak mempengaruhi hubungan *Corporate Governance* dan *Corporate Social Responsibility* terhadap harga saham.

Kata kunci : *Corporate Governance*, *Corporate Social Responsibility*, kinerja keuangan, harga saham