

**THE EFFECTS OF VSN ATTRIBUTES, FLOW, TRUST, AND E-WOM IN
INFLUENCING VSN USERS' PURCHASE INTENTION**

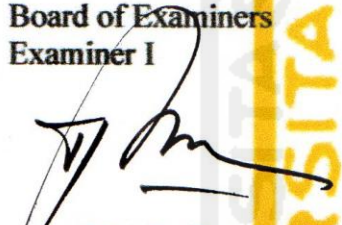
A BACHELOR DEGREE THESIS

By:

ALTRIZA RUSYDINA

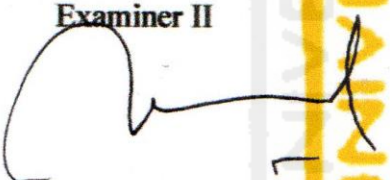
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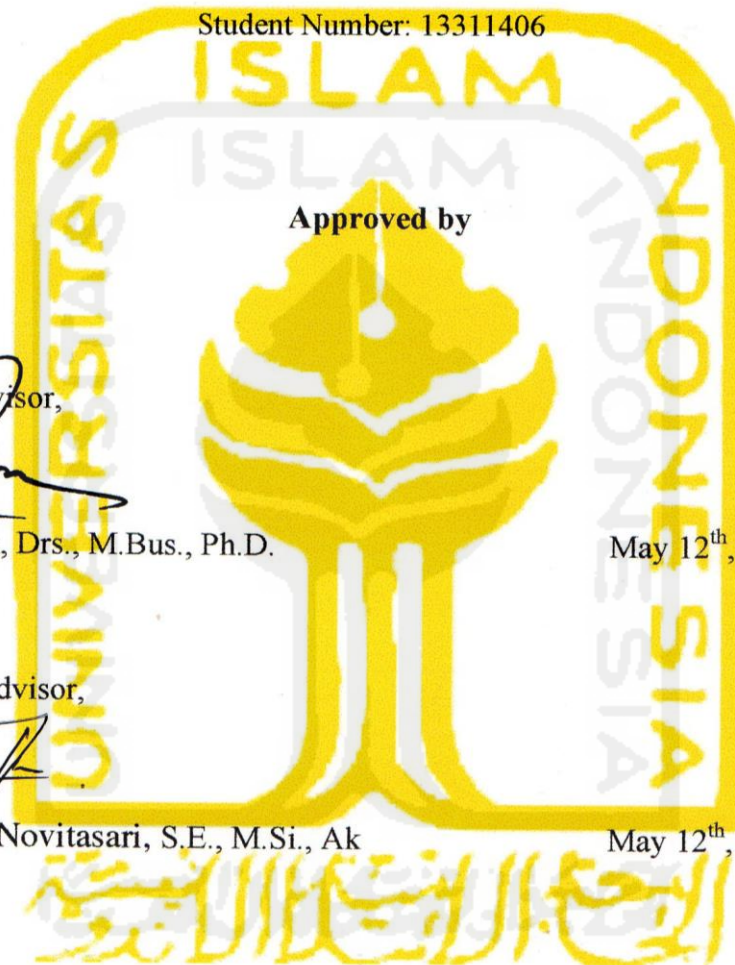

(Dr. Drs. Dwipraptomo Agus Harjito, M.Si.)

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May 12th, 2017

DECLARATION OF AUTHENTICITY

Here in I declare the originality of the thesis; I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgement. All quotations are cited and listed in the bibliography of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequence.

Yogyakarta, May 12th, 2016



Altriza Rusydina

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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This research is far from perfect but, hopefully, this research may be useful for the management study, especially in marketing study.

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Yogyakarta, May 12th , 2016

Altriza Rusydina