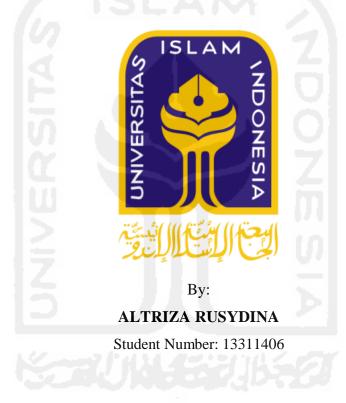
## THE EFFECTS OF VSN ATTRIBUTES, FLOW, TRUST, AND E-WOM IN INFLUENCING VSN USERS' PURCHASE INTENTION

## A THESIS

Presented as Partial Fulfillment of the Requirements to Obtain the Bachelor Degree in Management Department



DEPARTMENT OF MANAGEMENT INTERNATIONAL PROGRAM FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS ISLAM INDONESIA YOGYAKARTA 2017