

ABSTRAK

This study aims to determine: (1) Influence of Corporate Governance on Corporate Value (2) Influence of Corporate Social Responsibility To Corporate Value (3) Influence of Corporate Governance and Corporate Social Responsibility To Company Value With Financial Performance As Moderating Variable.

The population in this study uses a manufacturing company listed on the Indonesia Stock Exchange period 2014-2016. The sample of research are 34 manufacturing companies, where the method used is purposive sampling which is a sampling method that takes an object with certain criteria. Independent variables in this research are board of commissioner (X1), institutional ownership (X2), managerial ownership (X3), corporate social responsibility (X4). While the dependent variable is firm value (Y). Data analysis used to analyze the factors that influence firm value is multiple regression analysis and hypothesis test using determinant coefficient and t-statistic.

The results of this study indicate that the effect of managerial ownership variable has no significant effect on firm value. While the influence of board of commissioner's variable, institutional ownership and CSR disclosure have a significant positive effect on firm value. However, financial performance as a moderating variable does not affect the relationship of Corporate Governance and Corporate Social Responsibility to company value.

Keywords: Corporate Governance, Corporate Social Responsibility, financial performance, corporate value