

DAFTAR PUSTAKA

- Adixio, R.F., dan Saleh, L., 2013 Pengaruh Kualitas Layanan Dan Nilai Yang Dirasakan Terhadap Niat Pembelian Ulang Melalui Mediasi Kepuasan Pelanggan Restoran Solaria di Surabaya. STIE Perbanas, Surabaya
- Apostolakis, A., & Clark, D. 2011. Tourism activity and economic conditions in Britain. *Tourismos: An International Multidisciplinary Journal of Tourism*, 6(2), 83–102.
- Bitner, M. J. dan Zeithaml, V. A., 2003, Service Marketing (3rd ed.), Tata McGraw Hill, New Delhi.
- Boeree, G., 2005. Personality Theories. Yogyakarta: Prismashopie
- Buchari Alma, 2000. Manajemen Pemasaran Dan Pemasaran Jasa. Penerbit Alfabet, Bandung.
- Chen, J. 2000. An investigation of urban residents' loyalty to tourism. *Journal of Hospitality and Tourism Research*, 24(1), 21–35.
- Cloesen, U. 2006. How does entrepreneurship within rural tourism diversify rural economies – Banks Peninsula – New Zealand? *GEOTOUR*, 5–7, 126–134.
- Crossley, J., Jamieson, L., & Brayley, R. 2012. Introduction to commercial recreation and tourism: An entrepreneurial approach (6th ed.). Sagamore Publishing.
- Crotts, J. 2014. Negotiating partnerships and strategic alliances. In D. Gursoy, M. Del Bosque, I., & San Martín, H. 2008. Tourist satisfaction a cognitive–affective model. *Annals of Tourism Research*, 35(2), 551–573.
- Drăgulănescu, I., & Druțu, M. 2012. Rural tourism for local economic development. *International Journal of Academic Research in Accounting, Finance and Management Sciences*, 2(1), 196–203.
- Euis dan Solechah, 2015. Pengaruh Citra Dan Kepercayaan Terhadap Nilai Pelanggan Dan Dampaknya Pada Kepuasan Serta Loyalitas Nasabah. 4th Economics & Business Research Festival, pp 401-410
- Faenkel dan Wallen, 1990. How to Design and Evaluate Research in Education. NY : McGraw-Hill Publishing Company.
- Fleming & Levie 1981. Instructional message design: Principles from the behavioral and cognitive science (pp. ix-xi)

- Gallarza, M., & Saura, I. 2006. Value dimensions, perceived value, satisfaction and loyalty: An investigation of university students' travel behaviour. *Tourism Management*, 27(3), 437–452.
- Ghanian, M., Ghoochani, O.M., Crotts, J.C., 2014. An application of European Performance Satisfaction Index towards rural tourism: The case of western Iran. *Tourism Management Perspectives*, 11, pp. 77-82
- Ghozali, Imam, 2006, Structural Equation Modeling Metode Alternatif dengan Partial Least Square, Badan Penerbit Universitas Diponegoro, Semarang.
- Haldar, P. 2007. Rural tourism — challenges and opportunities. International Marketing Conference on Marketing & Society, 8–10.
- Hair, J.F.J. et al., 1998. Multivariate Data Analysis Fifth., Prentice Hall, International, Inc.
- Hasan, Iqbal, 2001. Pokok-Pokok Materi Statistik 2 (Statistik Inferentif). Edisi kedua. Jakarta: PT Bumi Aksara
- Hennessey, S., MacDonald, R., MacEachern, M., & Yun, D. 2007. The effects of perceived quality of performance on price-value, satisfaction, and behavioural intentions by
- Holland, J., Burian, M., & Dixey, L. 2003. Tourism in poor rural areas. Diversifying the product and expanding the benefits in rural Uganda and the Czech Republic. PPT Working Paper No. 12.
- Hritz, N., & Ross, C. 2010. The perceived impacts of sport tourism: An urban host community perspective. *Journal of Sport Management*, 24(2), 119–138.
- Key, C., & Pillai, V. 2006. Community participation and tourism attitudes in Belize. *Revista Interamericana de Ambiente y Turismo-RIAT*, 2(1), 8–15.
- Kim, K., Uysal, M., & Sirgy, M. J. 2013. How does tourism in a community impact the quality of life of community residents? *Tourism Management*, 36(5), 527–540.
- Ko, D. W., & Stewart, W. P. 2002. A structural equation model of residents' attitudes for tourism development. *Tourism Management*, 23(5), 521–530.
- Kotler, Philip. 2002. Manajemen Pemasaran, Analisa perencanaan, Implementasi dan control, Edisi Kesembilan, Jilid 1 dan jilid 2, Jakarta, Prehalindo, alih bahasa oleh Hendra Teguh S.E., A.K., dan Ronny A. Rusli, S.E.

- Kusdayanti, Niken 2016. Pengaruh Citra Koperasi Dan Kualitas Pelayanan Terhadap Kepuasan Anggota Koperasi Pegawai Republik Indonesia Setia Kecamatan Mojotengah Kabupaten Wonosobo. Universitas Negeri Yogyakarta, Yogyakarta.
- Lee, S., Jeon, S., & Kim, D. 2011. The impact of tour quality and tourist satisfaction on tourist loyalty: The case of Chinese tourists in Korea. *Tourism Management*, 32(5), 1115–1124.
- Meko, P.M., 2013. Persepsi Dan Ekspektasi Wisatawan Terhadap Kualitas Pelayanan Pada Sarana Akomodasi Di Desa Koanara Kabupaten Ende Provinsi Nusa Tenggara Timur. Universitas Udayana, Denpasar.
- Milfelner, B., Snoj, B., & Pisnik Korda, A. 2011. Measurement of perceived quality, perceived value, image, and satisfaction interrelations of hotel services: Comparison of tourists from Slovenia and Italy. *Journal for General Social Issues (Društvena istraživanja-Časopis za opća društvena pitanja)*, 3, 605–624.
- Mubyarto dan Suratno. 1981. Metodologi Penelitian Ekonomi. Yogyakarta: Yayasan Agro Ekonomika.
- Muchlas, Makmuri. 2008. Perilaku Organisasi. Yogyakarta: Gadjah Mada University Press.
- Murphy, P. 1985. Tourism: A community approach. New York: Mefhuen.
- Nasser, Salleh dan Gelaidan 2012. Factors Affecting Customer Satisfaction of Mobile Services in Yemen. *American Journal of Economics* 2012, 2(7): 171-184
- Nunnally, J. C. 1967. Psychometric theory. New York: McGraw-Hill.
- Othman, P., & Rosli, M. M. 2011. The impact of tourism on small business performance: Empirical evidence from Malaysian islands. *International Journal of Business and Social Science*, 2(1), 11–21.
- Palmer, A., Koenig-Lewis, N., & Jones, L. 2013. The effects of residents' social identity and involvement on their advocacy of incoming tourism. *Tourism Management*, 38, 142–151.
- Parwita, GDE. B. S., 2013, Pengaruh Kepuasan Kerja Terhadap Komitmen Organisasi Dan Disiplin Kerja (Studi Pada Dosen Yayasan Universitas Mahasaraswati Denpasar). Universitas Udayana, Denpasar.
- Peters, M., Frehse, J., & Buhalis, D. 2009. The importance of lifestyle entrepreneurship: A conceptual study of the tourism industry. *Revista de Turismo y Patrimonio Cultural*, 7(3), 393–405.

Profil Desa Wisata Nglangeran. 2017. <http://gunungapipurba.com>. Diakses 8 Januari 2017

Rajesh, R. 2013. Impact of tourist perceptions, destination image and tourist satisfaction on destination loyalty: A conceptual model. *Revista de Turismo y Patrimonio Cultural*, 11(3), 67–78.

Rathore, N. 2012. Rural tourism impact: Challenges and opportunities. *International Journal of Business Economics and Management Research*, 2(2), 252–260.

Saktiani, G.A., 2015. Pengaruh Kualitas Layanan dan Citra Perusahaan Terhadap Kepuasan Pelanggan dan Word of Mouth. Universitas Brawijaya, Malang.

Shakya, M. 2011. Local perceptions of risk and tourism: A case study from rural Nepal. *RASAALA: Recreation and Society in Africa, Asia and Latin America*, 1(2), 31–64.

Sheykhi, M. 2009. Domestic tourism in Iran. *Tourismos: An International Multidisciplinary Journal of Tourism*, 4(1), 109–123.

Soekidjan, S., Sp. KJ. 2009. Komitmen Organisasi Sudah Menjadi Bagian Dari Kita

Som, A., Fatemeh, S., Shirazi, M., Marzuki, A., & Jusoh, J. 2011. A critical analysis of tourist satisfaction and destination loyalty. *Journal of Global Management*, 2(1), 178–183.

Sugiyono, 2010, *Statitika Untuk Penelitian*. Bandung: Alfabeta

Sutisna. 2001. *Perilaku Konsumen dan Komunikasi Pemasaran*. PT. Remaja Rosdakarya, Bandung.

Syamsiah, Neneng 2009. *Analisis Faktor-Faktor Yang Mempengaruhi Nilai Yang Dirasakan Pelanggan Untuk Menciptakan Kepuasan Pelanggan di RSUP Dokter Kariadi Semarang (Studi Kasus Pada Paviliun Garuda RSUP Dr. Kariadi)*. Universitas Diponegoro, Semarang

Tjiptono, Fandy 2004. *Strategi Pemasaran*, edisi kedua, Andi, Yogyakarta

Tran, T. A. C. 2011. Explaining tourist's satisfaction and intention to revisit Nha Trang, Viet Nam. Master Thesis. Fisheries and aquaculture management and economics. Vietnam: The Norwegian College of Fishery Science University of Tromso, Norway and Nha Trang University.

Uma Sekaran, 1992. *Research Methods for Business: A Skill-building Approach*. Jakarta: Salemba Empat

Umar, Husein. 2003. Metode Penelitian Untuk Skripsi dan Tesis Bisnis. Jakarta: Ghalia Indonesia

Vaikunthavasan S 2011. The Impact of Customer Perceived Value on Customer Satisfaction: An Empirical Study in Bank of Ceylon. University of Jaffna, Sri Lanka

Wang, X., Zhen, F., Zhang, J., & Wu, X. 2013. Exploring factors influencing residents' satisfaction with tourism development in poverty-stricken areas: A case study of five poor villages in China. *Asia Pacific Journal of Tourism Research*, 15(5), 1–21.

World Economic Forum, 2015. The Travel & Tourism Competitiveness Report 2015'

Yamin, Sofyan & Heri Kurniawan, 2009. SPSS Complete, Jakarta: Salemba Empat.

Zareyi, A., Ghorbani, F., & Pedramnia, M. 2013. Affecting factors on the tourism's behaviors in tourism destination. *Journal of Management Studies of Tourism*, 7(2), 141–166 (In Persian).