

## **LAMPIRAN 1. KUESIONER**

Yogyakarta, ..... November 2015

Kepada Yth.  
Bapak/Ibu/Sdr/Sdri .....  
Pelanggan Zalora.co.id  
Di Tempat

*Assalamu'alaikum Wr. Wb.*

Dalam rangka menyelesaikan tugas akhir guna memenuhi persyaratan memperoleh gelar Sarjana S1, Universitas Islam Indonesia. Kami bermaksud mengadakan penelitian dalam menyusun skripsi mengenai **“Pengaruh E-Servicescape Terhadap Kepercayaan dan Niat Pembelian ( Studi Pada Pelanggan Zalora.co.id)”**

Berkenaan maksud diatas, maka kami selaku penyusun sangat mengharapkan bantuan partisipasi dari Bapak/Ibu Saudar/Saudari untuk bersedia meluangkan waktu untuk menjawab pernyataan-pernyataan dalam lembar kuisisioner yang terlampir pada halaman berikut ini. Pernyataan-pernyataan tersebut di maksudkan hanya untuk keperluan memperoleh data yang sangat saya perlukan dalam penyusunan Skripsi. Data yang saya peroleh tersebut tidak akan di pergunakan untuk keperluan lain serta kerahasiaannya terjamin. Akhir kata, atas bantuan dan partisipasi Bapak/Ibu Saudara/Saudari sekalian, kami ucapkan banyak terima kasih.

*Wassalamu'alaikum Wr. Wb*

Hormat saya

Anna Ligina  
No Mhs: 12311015

### Data Responden

1. Nama : ..... (boleh tidak diisi)
2. Alamat : ..... (boleh tidak diisi)
3. Jenis Kelamin : a. Pria b. Wanita
4. Usia
  - a. < 18 tahun
  - b. 18 – 24 tahun
  - c. 25 – 34 tahun
  - d. 35 – 44 tahun
  - e. 45 – 54 tahun
  - f. > 54 tahun
5. Pendidikan Terakhir
  - a. SMP
  - b. SMA/SMK/STM
  - c. D1-D3
  - d. S1
  - e. S2
  - f. S3
6. Pekerjaan
  - a. Pelajar/Mahasiswa
  - b. PNS/TNI/Polri
  - c. Pegawai Swasta
  - d. Pengusaha/Wiraswasta e. Lain-lain ( sebutkan .....)
7. Perkiraan pendapatan per bulan
  - a. < Rp 500.000,00
  - b. Rp 500.000,00 – Rp 1.000.000,00
  - c. Rp 1.000.000,00 - Rp 2.500.000,00
  - d. Rp 2.500.000,00 - Rp 5.000.000,00
  - e. Rp 5.000.000,00 - Rp 10.000.000,00
  - f. > Rp 10.000.000,00

## PETUNJUK PENGISIAN KUESIONER

Isilah dengan (x) atas pilihan jawaban Saudara/i pada formulir pertanyaan yang sudah kami sediakan

Keterangan:

SS : Sangat Setuju

TS : Tidak Setuju

S : Setuju

STS : Sangat Tidak Setuju

N : Netral

### A. Daya Tarik Estetika

No	Pernyataan	STS	TS	N	S	SS
1	<i>Website Zalora.co.id</i> sangat menarik dipandang					
2	<i>Website Zalora.co.id</i> memiliki design yang original					
3	<i>Website Zalora.co.id</i> tidak hanya menjual produk namun juga memberikan hiburan bagi saya					

### B. Tata Letak Dan Fungsi

No	Pernyataan	STS	TS	N	S	SS
1	<i>Website Zalora.co.id</i> memiliki alat bantu navigasi yang berguna,					
2	Saya dengan mudah mendapatkan informasi produk di situs ini daripada situs lain,					
3	<i>Website Zalora.co.id</i> diciptakan untuk dapat disesuaikan dengan keinginan saya,					
4	Saya merasa <i>website Zalora.co.id</i> cukup interaktif, sehingga memungkinkan saya untuk melihat produk yang dijual dengan berbagai cara yang berbeda					

### C. KEAMANAN FINANSIAL

#### Keamanan Finansial ( Kemudahan Pembayaran )

No	Pernyataan	STS	TS	N	S	SS
1	Fasilitas pembayaran yang dimiliki <i>website Zalora.co.id</i> mudah digunakan					
2	Saya merasa aman (tidak khawatir) ketika bertransaksi dengan <i>website Zalora.co.id</i>					

#### D. Kepercayaan Pada WEBSITE

No	Pernyataan	STS	TS	N	S	SS
1	Bagi saya <i>website</i> Zalora.co.id lebih dari sekedar menjual produk dan mencari profit					
2	<i>Website</i> Zalora.co.id akan menyelesaikan masalah pelayanan yang saya alami ketika bertransaksi					
3	<i>Website</i> Zalora.co.id benar-benar berkomitmen untuk kepuasan saya					
4	Sebagian besar informasi yang diberikan <i>website</i> Zalora.co.id tentang produk sangat benar					
5	Menurut saya informasi layanan yang diberikan <i>website</i> Zalora.co.id tidak berlebihan					
6	Jika <i>website</i> Zalora.co.id menjanjikan sesuatu tentang produk, itu besar akan ditepati					
7	Saya mengerti apa yang saya harapkan dari <i>website</i> Zalora.co.id					
8	Secara keseluruhan, saya merasa bahwa saya mempercayai <i>website</i> Zalora.co.id					

#### E. Niat Pembelian

No	Pernyataan	STS	TS	N	S	SS
1	Saya berniat membeli barang lebih banyak dari <i>website</i> Zalora.co.id dimasa mendatang					
2	Saya menganggap <i>website</i> Zalora.co.id sebagai pilihan pertama saya					
3	Saya berharap untuk bertransaksi lebih banyak lagi dengan <i>website</i> Zalora.co.id					

## LAMPIRAN 2. UJI VALIDITAS DAN RELIABILITAS

### Correlations

		DTE1	DTE2	DTE3	Tot_DTE
DTE1	Pearson Correlation	1	.525**	.309**	.757**
	Sig. (2-tailed)		.000	.002	.000
	N	100	100	100	100
DTE2	Pearson Correlation	.525**	1	.591**	.870**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
DTE3	Pearson Correlation	.309**	.591**	1	.792**
	Sig. (2-tailed)	.002	.000		.000
	N	100	100	100	100
Tot_DTE	Pearson Correlation	.757**	.870**	.792**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Reliability

**Scale: ALL VARIABLES**

#### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.728	3

## Correlations

		TLF1	TLF2	TLF3	TLF4	Tot_TLF
TLF1	Pearson Correlation	1	.288**	.473**	.604**	.790**
	Sig. (2-tailed)		.004	.000	.000	.000
	N	100	100	100	100	100
TLF2	Pearson Correlation	.288**	1	.479**	.335**	.620**
	Sig. (2-tailed)	.004		.000	.001	.000
	N	100	100	100	100	100
TLF3	Pearson Correlation	.473**	.479**	1	.641**	.829**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	100	100	100	100	100
TLF4	Pearson Correlation	.604**	.335**	.641**	1	.857**
	Sig. (2-tailed)	.000	.001	.000		.000
	N	100	100	100	100	100
Tot_TLF	Pearson Correlation	.790**	.620**	.829**	.857**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Reliability

### Scale: ALL VARIABLES

#### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

#### Reliability Statistics

Cronbach's Alpha	N of Items
.782	4

## Correlations

Correlations

		KF1	KF2	Tot_KF
KF1	Pearson Correlation	1	.503**	.873**
	Sig. (2-tailed)		.000	.000
	N	100	100	100
KF2	Pearson Correlation	.503**	1	.861**
	Sig. (2-tailed)	.000		.000
	N	100	100	100
Tot_KF	Pearson Correlation	.873**	.861**	1
	Sig. (2-tailed)	.000	.000	
	N	100	100	100

\*\* Correlation is significant at the 0.01 level (2-tailed).

## Reliability

### Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.669	2

## Correlations

		Correlations								
		K1	K2	K3	K4	K5	K6	K7	K8	Tot_K
K1	Pearson Correlation	1	.342**	.242*	.017	.030	.151	.080	-.060	.366**
	Sig. (2-tailed)		.000	.015	.868	.769	.134	.430	.552	.000
	N	100	100	100	100	100	100	100	100	100
K2	Pearson Correlation	.342**	1	.521**	.268**	.349**	.378**	.262**	.359**	.668**
	Sig. (2-tailed)	.000		.000	.007	.000	.000	.009	.000	.000
	N	100	100	100	100	100	100	100	100	100
K3	Pearson Correlation	.242*	.521**	1	.421**	.293**	.353**	.227**	.219*	.646**
	Sig. (2-tailed)	.015	.000		.000	.003	.000	.023	.029	.000
	N	100	100	100	100	100	100	100	100	100
K4	Pearson Correlation	.017	.268**	.421**	1	.545**	.574**	.295**	.393**	.689**
	Sig. (2-tailed)	.868	.007	.000		.000	.000	.003	.000	.000
	N	100	100	100	100	100	100	100	100	100
K5	Pearson Correlation	.030	.349**	.293**	.545**	1	.491**	.404**	.405**	.688**
	Sig. (2-tailed)	.769	.000	.003	.000		.000	.000	.000	.000
	N	100	100	100	100	100	100	100	100	100
K6	Pearson Correlation	.151	.378**	.353**	.574**	.491**	1	.477**	.335**	.741**
	Sig. (2-tailed)	.134	.000	.000	.000	.000		.000	.001	.000
	N	100	100	100	100	100	100	100	100	100
K7	Pearson Correlation	.080	.262**	.227**	.295**	.404**	.477**	1	.532**	.657**
	Sig. (2-tailed)	.430	.009	.023	.003	.000	.000		.000	.000
	N	100	100	100	100	100	100	100	100	100
K8	Pearson Correlation	-.060	.359**	.219*	.393**	.405**	.335**	.532**	1	.621**
	Sig. (2-tailed)	.552	.000	.029	.000	.000	.001	.000		.000
	N	100	100	100	100	100	100	100	100	100
Tot_K	Pearson Correlation	.366**	.668**	.646**	.689**	.688**	.741**	.657**	.621**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000	.000	.000	
	N	100	100	100	100	100	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

\* . Correlation is significant at the 0.05 level (2-tailed).

## Reliability

**Scale: ALL VARIABLES**

### Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

### Reliability Statistics

Cronbach's Alpha	N of Items
.782	8



## Correlations

Correlations

		NP1	NP2	NP3	Tot_NP
NP1	Pearson Correlation	1	.394**	.502**	.782**
	Sig. (2-tailed)		.000	.000	.000
	N	100	100	100	100
NP2	Pearson Correlation	.394**	1	.531**	.805**
	Sig. (2-tailed)	.000		.000	.000
	N	100	100	100	100
NP3	Pearson Correlation	.502**	.531**	1	.832**
	Sig. (2-tailed)	.000	.000		.000
	N	100	100	100	100
Tot_NP	Pearson Correlation	.782**	.805**	.832**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	100	100	100	100

\*\* . Correlation is significant at the 0.01 level (2-tailed).

## Reliability

### Scale: ALL VARIABLES

Case Processing Summary

		N	%
Cases	Valid	100	100.0
	Excluded <sup>a</sup>	0	.0
	Total	100	100.0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	N of Items
.729	3

## LAMPIRAN 4 KARAKTERISTIK RESPONDEN DAN ANALISIS DESKRIPTIF

### Frequency Table

#### Jenis Kelamin

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid laki-laki	32	32.0	32.0	32.0
perempuan	68	68.0	68.0	100.0
Total	100	100.0	100.0	

#### Usia

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < 18 tahun	11	11.0	11.0	11.0
18-24 tahun	42	42.0	42.0	53.0
25-34 tahun	31	31.0	31.0	84.0
35-44 tahun	14	14.0	14.0	98.0
45-54 tahun	2	2.0	2.0	100.0
Total	100	100.0	100.0	

#### Pendidikan Terakhir

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid DI/DII/DIII	25	25.0	25.0	25.0
S2	2	2.0	2.0	27.0
SI	44	44.0	44.0	71.0
SMA/SMK/STM	25	25.0	25.0	96.0
SMP	4	4.0	4.0	100.0
Total	100	100.0	100.0	

#### Pekerjaan

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid Pegawai swasta	23	23.0	23.0	23.0
Pelajar/Mahasiswa	42	42.0	42.0	65.0
Pengusaha/Wiraswasta	10	10.0	10.0	75.0
PNS/TNI/Polri	25	25.0	25.0	100.0
Total	100	100.0	100.0	

**Pendapatan**

	Frequency	Percent	Valid Percent	Cumulative Percent
Valid < Rp.500.000	5	5.0	5.0	5.0
Rp. 500.000 - Rp.1.000.000	39	39.0	39.0	44.0
Rp.1.000.000 - Rp.2.500.000	12	12.0	12.0	56.0
Rp.2.500.000 - Rp.5.000.000	25	25.0	25.0	81.0
Rp.5.000.000 - Rp.10.000.000	12	12.0	12.0	93.0
> Rp.10.000.000	7	7.0	7.0	100.0
Total	100	100.0	100.0	

**Descriptive Statistics**

	N	Minimum	Maximum	Mean	Std. Deviation
X1	100	3.00	5.00	4.1665	.53495
X2	100	1.75	5.00	4.1250	.50690
X3	100	3.00	5.00	4.2800	.55650
Y1	100	2.88	5.00	4.0859	.42222
Y2	100	2.00	5.00	4.2735	.60797
Valid N (listwise)	100				

### LAMPIRAN 3. ANALISIS REGRESI DAN ASUMSI KLASIK

#### Regression Model 1

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	X3, X2, X1 <sup>a</sup>		Enter

a. All requested variables entered.

b. Dependent Variable: Y1

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.642 <sup>a</sup>	.412	.394	.32875

a. Predictors: (Constant), X3, X2, X1

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	7.273	3	2.424	22.432	.000 <sup>a</sup>
	Residual	10.376	96	.108		
	Total	17.649	99			

a. Predictors: (Constant), X3, X2, X1

b. Dependent Variable: Y1

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations		
		B	Std. Error	Beta			Zero-order	Partial	Part
1	(Constant)	1.227	.355		3.459	.001			
	X1	.232	.068	.294	3.425	.001	.483	.330	.268
	X2	.199	.070	.239	2.860	.005	.419	.280	.224
	X3	.250	.066	.330	3.794	.000	.515	.361	.297

a. Dependent Variable: Y1

## UJI MULTIKOLINIERITAS MODEL 1

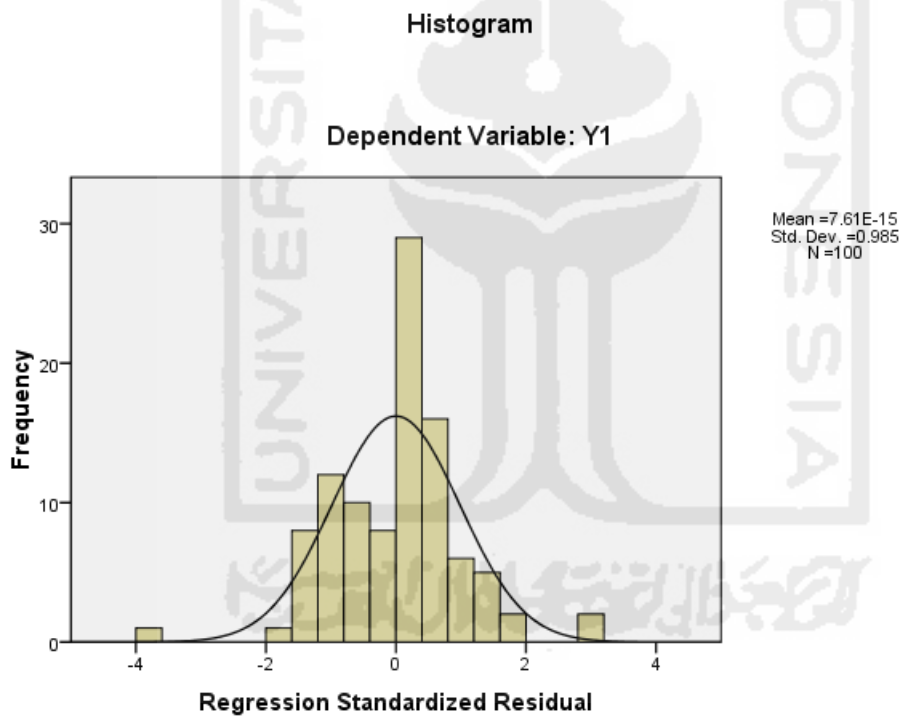
**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Collinearity Statistics	
		B	Std. Error	Beta			Tolerance	VIF
1	(Constant)	1.227	.355		3.459	.001		
	X1	.232	.068	.294	3.425	.001	.831	1.203
	X2	.199	.070	.239	2.860	.005	.878	1.139
	X3	.250	.066	.330	3.794	.000	.810	1.235

a. Dependent Variable: Y1

## UJI NORMALITAS MODEL 1

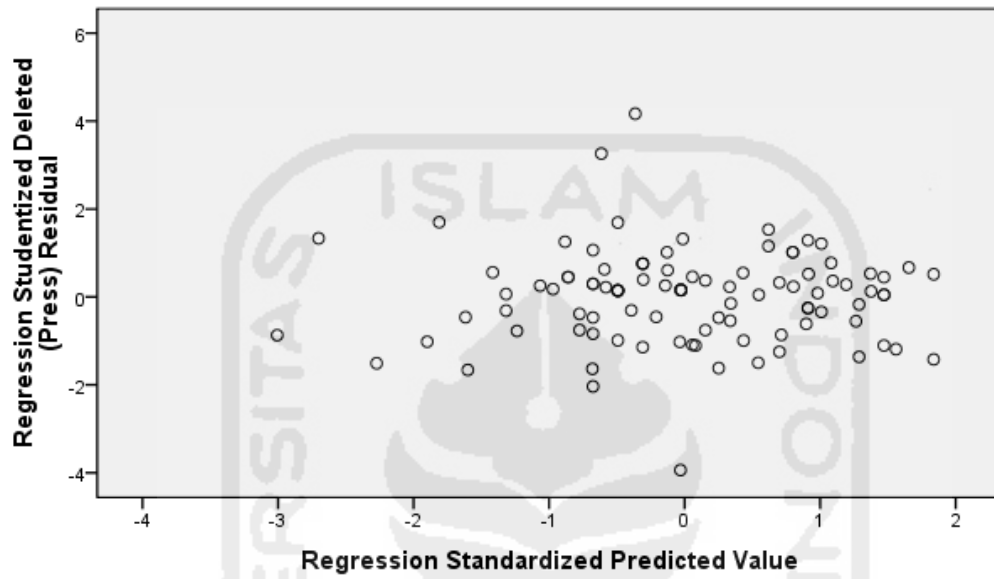
### Charts



# UJI HETEROSKEDASTISITAS MODEL 1

## Scatterplot

Dependent Variable: Y1



## UJI LINIERITAS MODEL 1

### R Square OLD

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.642 <sup>a</sup>	.412	.394	.32875

a. Predictors: (Constant), X3, X2, X1

### R Square NEW

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.797 <sup>a</sup>	.636	.621	.26008

a. Predictors: (Constant), DFFIT, X3, X1, X2

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	11.223	4	2.806	41.481	.000 <sup>a</sup>
	Residual	6.426	95	.068		
	Total	17.649	99			

a. Predictors: (Constant), DFFIT, X3, X1, X2

b. Dependent Variable: Y1

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	.871	.285		3.061	.003
	X1	.148	.055	.187	2.704	.008
	X2	.447	.064	.536	6.996	.000
	X3	.171	.053	.225	3.204	.002
	DFFIT	3.890	.509	.554	7.642	.000

a. Dependent Variable: Y1

## Regression MODEL 2

**Variables Entered/Removed<sup>b</sup>**

Model	Variables Entered	Variables Removed	Method
1	Y1 <sup>a</sup>		. Enter

a. All requested variables entered.

b. Dependent Variable: Y2

**Model Summary<sup>b</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.460 <sup>a</sup>	.212	.204	.54258

a. Predictors: (Constant), Y1

b. Dependent Variable: Y2

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	7.743	1	7.743	26.300	.000 <sup>a</sup>
	Residual	28.851	98	.294		
	Total	36.594	99			

a. Predictors: (Constant), Y1

b. Dependent Variable: Y2

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	1.567	.530		2.954	.004
	Y1	.662	.129	.460	5.128	.000

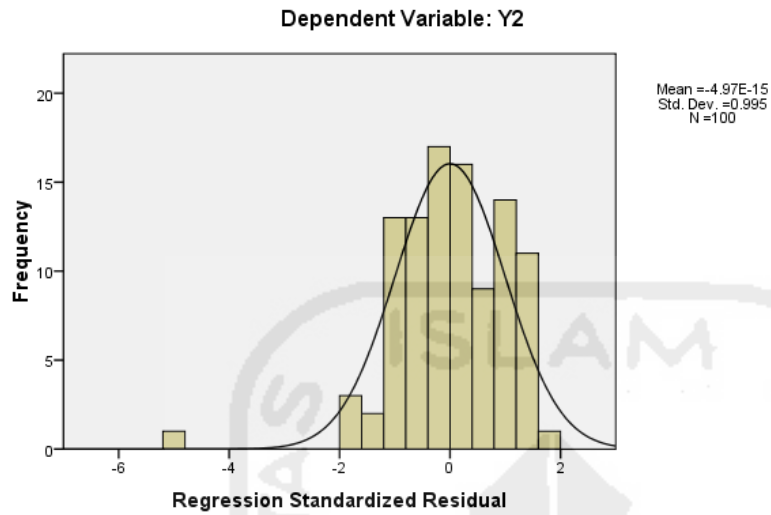
a. Dependent Variable: Y2



## UJI NORMALITAS MODEL 2

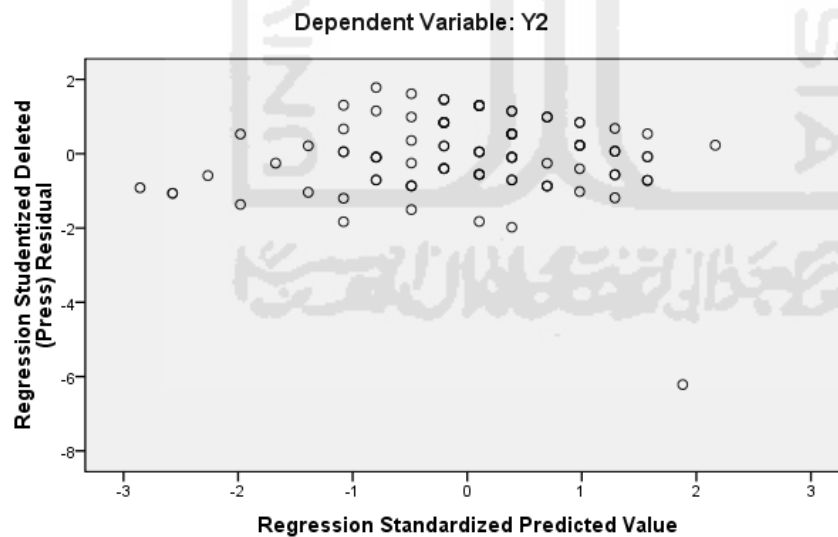
### Charts

Histogram



## UJI HETEROSKEDASTISITAS MODEL 2

Scatterplot



## UJI LINIERITAS MODEL 2

R SQUARE OLD

**Model Summary<sup>p</sup>**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.460 <sup>a</sup>	.212	.204	.54258

a. Predictors: (Constant), Y1

b. Dependent Variable: Y2

R SQUARE OLD

**Model Summary**

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.868 <sup>a</sup>	.753	.748	.30500

a. Predictors: (Constant), DFFIT, Y1

**ANOVA<sup>p</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	27.570	2	13.785	148.183	.000 <sup>a</sup>
	Residual	9.024	97	.093		
	Total	36.594	99			

a. Predictors: (Constant), DFFIT, Y1

b. Dependent Variable: Y2

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	2.167	.301		7.200	.000
	Y1	.534	.073	.371	7.305	.000
	DFFIT	25.590	1.753	.741	14.599	.000

a. Dependent Variable: Y2

## LAMPIRAN 6. TABEL-TABEL

**Tabel Korelasi Product Moment  
PADA  $\alpha$  5 %**

N	2-tailed	1-tailed	N	2-tailed	1-tailed
3	0.9969	0.9877	53	0.2704	0.2282
4	0.9500	0.9000	54	0.2679	0.2261
5	0.8783	0.8054	55	0.2654	0.2240
6	0.8114	0.7293	56	0.2630	0.2219
7	0.7545	0.6694	57	0.2607	0.2199
8	0.7067	0.6215	58	0.2584	0.2180
9	0.6664	0.5822	59	0.2562	0.2161
10	0.6319	0.5494	60	0.2540	0.2143
11	0.6021	0.5214	61	0.2519	0.2125
12	0.5760	0.4973	62	0.2499	0.2107
13	0.5529	0.4762	63	0.2479	0.2090
14	0.5324	0.4575	64	0.2459	0.2074
15	0.5140	0.4409	65	0.2440	0.2057
16	0.4973	0.4259	66	0.2421	0.2041
17	0.4821	0.4124	67	0.2403	0.2026
18	0.4683	0.4000	68	0.2385	0.2011
19	0.4555	0.3887	69	0.2368	0.1996
20	0.4438	0.3783	70	0.2351	0.1981
21	0.4329	0.3687	71	0.2334	0.1967
22	0.4227	0.3598	72	0.2318	0.1953
23	0.4132	0.3515	73	0.2302	0.1940
24	0.4044	0.3438	74	0.2286	0.1926
25	0.3961	0.3365	75	0.2271	0.1913
26	0.3882	0.3297	76	0.2256	0.1900
27	0.3809	0.3233	77	0.2241	0.1888
28	0.3739	0.3172	78	0.2226	0.1876
29	0.3673	0.3115	79	0.2212	0.1864
30	0.3610	0.3061	80	0.2198	0.1852
31	0.3550	0.3009	81	0.2185	0.1840
32	0.3494	0.2960	82	0.2171	0.1829
33	0.3440	0.2913	83	0.2158	0.1817
34	0.3388	0.2869	84	0.2145	0.1806
35	0.3338	0.2826	85	0.2132	0.1796
36	0.3291	0.2785	86	0.2120	0.1785
37	0.3246	0.2746	87	0.2107	0.1775
38	0.3202	0.2709	88	0.2095	0.1764
39	0.3160	0.2673	89	0.2084	0.1754
40	0.3120	0.2638	90	0.2072	0.1744
41	0.3081	0.2605	91	0.2060	0.1735
42	0.3044	0.2573	92	0.2049	0.1725
43	0.3008	0.2542	93	0.2038	0.1716
44	0.2973	0.2512	94	0.2027	0.1707
45	0.2940	0.2483	95	0.2016	0.1697
46	0.2907	0.2455	96	0.2006	0.1688
47	0.2876	0.2429	97	0.1995	0.1680
48	0.2845	0.2403	98	0.1985	0.1671
49	0.2816	0.2377	99	0.1975	0.1662
50	0.2787	0.2353	100	0.1965	0.1654
51	0.2759	0.2329			
52	0.2732	0.2306			

**TABEL F PADA  $\alpha$  5%**

<b>DF</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>
<b>51</b>	4.0304	3.1788	2.7862	2.5534	2.3966	2.2826	2.1953	2.1260	2.0694
<b>52</b>	4.0266	3.1751	2.7826	2.5498	2.3930	2.2789	2.1916	2.1223	2.0656
<b>53</b>	4.0230	3.1716	2.7791	2.5463	2.3894	2.2754	2.1881	2.1187	2.0620
<b>54</b>	4.0195	3.1682	2.7758	2.5429	2.3861	2.2720	2.1846	2.1152	2.0585
<b>55</b>	4.0162	3.1650	2.7725	2.5397	2.3828	2.2687	2.1813	2.1119	2.0552
<b>56</b>	4.0130	3.1619	2.7694	2.5366	2.3797	2.2656	2.1782	2.1087	2.0519
<b>57</b>	4.0099	3.1588	2.7664	2.5336	2.3767	2.2625	2.1751	2.1056	2.0488
<b>58</b>	4.0069	3.1559	2.7636	2.5307	2.3738	2.2596	2.1721	2.1026	2.0458
<b>59</b>	4.0040	3.1531	2.7608	2.5279	2.3710	2.2568	2.1693	2.0997	2.0429
<b>60</b>	4.0012	3.1504	2.7581	2.5252	2.3683	2.2541	2.1665	2.0970	2.0401
<b>61</b>	3.9985	3.1478	2.7555	2.5226	2.3657	2.2514	2.1639	2.0943	2.0374
<b>62</b>	3.9959	3.1453	2.7530	2.5201	2.3631	2.2489	2.1613	2.0917	2.0348
<b>63</b>	3.9934	3.1428	2.7505	2.5177	2.3607	2.2464	2.1588	2.0892	2.0322
<b>64</b>	3.9909	3.1404	2.7482	2.5153	2.3583	2.2440	2.1564	2.0868	2.0298
<b>65</b>	3.9886	3.1381	2.7459	2.5130	2.3560	2.2417	2.1541	2.0844	2.0274
<b>66</b>	3.9863	3.1359	2.7437	2.5108	2.3538	2.2395	2.1518	2.0821	2.0251
<b>67</b>	3.9840	3.1338	2.7416	2.5087	2.3517	2.2373	2.1497	2.0799	2.0229
<b>68</b>	3.9819	3.1317	2.7395	2.5066	2.3496	2.2352	2.1475	2.0778	2.0207
<b>69</b>	3.9798	3.1296	2.7375	2.5046	2.3475	2.2332	2.1455	2.0757	2.0186
<b>70</b>	3.9778	3.1277	2.7355	2.5027	2.3456	2.2312	2.1435	2.0737	2.0166
<b>71</b>	3.9758	3.1258	2.7336	2.5008	2.3437	2.2293	2.1415	2.0717	2.0146
<b>72</b>	3.9739	3.1239	2.7318	2.4989	2.3418	2.2274	2.1397	2.0698	2.0127
<b>73</b>	3.9720	3.1221	2.7300	2.4971	2.3400	2.2256	2.1378	2.0680	2.0108
<b>74</b>	3.9702	3.1203	2.7283	2.4954	2.3383	2.2238	2.1360	2.0662	2.0090
<b>75</b>	3.9685	3.1186	2.7266	2.4937	2.3366	2.2221	2.1343	2.0644	2.0073
<b>76</b>	3.9668	3.1170	2.7249	2.4920	2.3349	2.2204	2.1326	2.0627	2.0055
<b>77</b>	3.9651	3.1154	2.7233	2.4904	2.3333	2.2188	2.1310	2.0611	2.0039
<b>78</b>	3.9635	3.1138	2.7218	2.4889	2.3317	2.2172	2.1294	2.0595	2.0022
<b>79</b>	3.9619	3.1123	2.7203	2.4874	2.3302	2.2157	2.1278	2.0579	2.0007
<b>80</b>	3.9604	3.1108	2.7188	2.4859	2.3287	2.2142	2.1263	2.0564	1.9991
<b>81</b>	3.9589	3.1093	2.7173	2.4844	2.3273	2.2127	2.1248	2.0549	1.9976
<b>82</b>	3.9574	3.1079	2.7159	2.4830	2.3259	2.2113	2.1234	2.0534	1.9961
<b>83</b>	3.9560	3.1065	2.7146	2.4817	2.3245	2.2099	2.1220	2.0520	1.9947
<b>84</b>	3.9546	3.1052	2.7132	2.4803	2.3231	2.2086	2.1206	2.0506	1.9933
<b>85</b>	3.9532	3.1038	2.7119	2.4790	2.3218	2.2072	2.1193	2.0493	1.9919
<b>86</b>	3.9519	3.1026	2.7106	2.4777	2.3205	2.2059	2.1180	2.0480	1.9906
<b>87</b>	3.9506	3.1013	2.7094	2.4765	2.3193	2.2047	2.1167	2.0467	1.9893
<b>88</b>	3.9493	3.1001	2.7082	2.4753	2.3181	2.2034	2.1155	2.0454	1.9880
<b>89</b>	3.9481	3.0989	2.7070	2.4741	2.3169	2.2022	2.1143	2.0442	1.9868
<b>90</b>	3.9469	3.0977	2.7058	2.4729	2.3157	2.2011	2.1131	2.0430	1.9856
<b>91</b>	3.9457	3.0966	2.7047	2.4718	2.3145	2.1999	2.1119	2.0418	1.9844
<b>92</b>	3.9445	3.0954	2.7036	2.4707	2.3134	2.1988	2.1108	2.0407	1.9833
<b>93</b>	3.9434	3.0943	2.7025	2.4696	2.3123	2.1977	2.1097	2.0395	1.9821
<b>94</b>	3.9423	3.0933	2.7014	2.4685	2.3113	2.1966	2.1086	2.0384	1.9810
<b>95</b>	3.9412	3.0922	2.7004	2.4675	2.3102	2.1955	2.1075	2.0374	1.9799
<b>96</b>	3.9402	3.0912	2.6994	2.4665	2.3092	2.1945	2.1065	2.0363	1.9789
<b>97</b>	3.9391	3.0902	2.6984	2.4655	2.3082	2.1935	2.1054	2.0353	1.9778
<b>98</b>	3.9381	3.0892	2.6974	2.4645	2.3072	2.1925	2.1044	2.0343	1.9768
<b>99</b>	3.9371	3.0882	2.6965	2.4636	2.3063	2.1915	2.1035	2.0333	1.9758
<b>100</b>	3.9361	3.0873	2.6955	2.4626	2.3053	2.1906	2.1025	2.0323	1.9748

**LAMPIRAN 5. Sekoring Data 100 Responden**

No	Daya Tarik Estetika					Tata Letak dan Fungsi						Keamanan Finansial				Kepercayaan								Niat Pembelian						
	DTE1	KD1	NH1	Tot_D TE	Rata_DTE	TLF 1	TLF 2	TLF 3	TLF 4	Tot_DTE	Rata_DTE	KF1	KF2	Tot_KF	Rata_KF	K1	K2	K3	K4	K5	K6	K7	K8	Tot_K	Rata_K	NP1	NP2	NP3	Tot_NP	Rata_NP
1	5	5	5	15	5.00	5	4	4	4	17	4.25	5	4	9	4.50	2	4	4	4	5	5	5	5	34	4.25	4	5	5	14	4.67
2	5	5	5	15	5.00	5	4	4	4	17	4.25	5	5	10	5.00	2	4	5	5	5	5	5	5	36	4.50	4	5	5	14	4.67
3	3	5	5	13	4.33	4	3	4	4	15	3.75	3	3	6	3.00	3	4	4	3	4	3	4	5	30	3.75	4	5	5	14	4.67
4	5	4	4	13	4.33	4	3	4	5	16	4.00	4	5	9	4.50	4	3	4	4	3	4	3	4	29	3.63	3	3	4	10	3.33
5	4	5	4	13	4.33	3	4	4	4	15	3.75	3	3	6	3.00	3	4	4	3	5	4	3	3	29	3.63	4	3	5	12	4.00
6	3	4	5	12	4.00	3	3	4	3	13	3.25	5	4	9	4.50	3	4	5	4	3	4	5	4	32	4.00	4	5	4	13	4.33
7	4	4	3	11	3.67	3	5	4	4	16	4.00	5	3	8	4.00	3	4	4	5	4	3	3	3	29	3.63	4	5	5	14	4.67
8	5	5	4	14	4.67	5	4	4	5	18	4.50	5	4	9	4.50	3	4	5	5	4	4	4	5	34	4.25	3	5	5	13	4.33
9	5	5	4	14	4.67	5	4	4	5	18	4.50	5	4	9	4.50	3	4	5	5	4	4	4	5	34	4.25	3	5	5	13	4.33
10	5	5	5	15	5.00	5	4	5	5	19	4.75	5	4	9	4.50	4	4	5	5	5	5	4	4	36	4.50	4	4	4	12	4.00
11	4	3	3	10	3.33	4	5	4	4	17	4.25	4	4	8	4.00	4	4	4	4	5	4	5	4	34	4.25	4	3	3	10	3.33
12	4	4	4	12	4.00	4	3	4	4	15	3.75	4	4	8	4.00	4	3	4	4	3	4	4	4	30	3.75	4	3	4	11	3.67
13	5	5	5	15	5.00	5	4	4	4	17	4.25	4	4	8	4.00	3	4	4	4	5	5	5	4	34	4.25	5	5	5	15	5.00
14	5	5	5	15	5.00	4	4	4	5	17	4.25	5	4	9	4.50	4	5	5	5	4	5	5	5	38	4.75	4	5	5	14	4.67
15	5	5	5	15	5.00	5	4	5	5	19	4.75	4	4	8	4.00	4	4	4	5	4	5	5	5	36	4.50	4	4	5	13	4.33
16	4	5	5	14	4.67	5	4	4	5	18	4.50	5	4	9	4.50	5	4	5	5	5	5	4	5	38	4.75	4	4	5	13	4.33
17	4	4	4	12	4.00	5	4	4	4	17	4.25	4	5	9	4.50	3	4	4	5	5	5	3	5	34	4.25	5	4	5	14	4.67
18	3	3	3	9	3.00	5	5	5	5	20	5.00	4	4	8	4.00	5	5	5	5	4	5	5	5	39	4.88	2	2	2	6	2.00
19	5	5	5	15	5.00	5	4	5	5	19	4.75	5	5	10	5.00	3	4	3	4	5	4	5	5	33	4.13	5	5	5	15	5.00
20	4	4	5	13	4.33	5	4	5	5	19	4.75	5	4	9	4.50	2	3	5	5	5	5	5	5	35	4.38	5	5	5	15	5.00
21	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	3	3	3	4	4	4	4	4	29	3.63	4	4	4	12	4.00
22	4	4	4	12	4.00	4	4	3	3	14	3.50	4	4	8	4.00	4	4	3	3	4	5	5	4	32	4.00	4	4	4	12	4.00
23	4	4	4	12	4.00	4	4	4	4	16	4.00	3	3	6	3.00	4	3	4	4	4	4	4	4	31	3.88	4	3	3	10	3.33
24	4	5	5	14	4.67	5	5	4	4	18	4.50	3	4	7	3.50	4	4	4	5	4	5	5	5	36	4.50	5	5	5	15	5.00
25	4	4	4	12	4.00	4	4	4	5	17	4.25	4	4	8	4.00	4	4	4	4	5	4	4	5	34	4.25	4	4	4	12	4.00
26	4	4	4	12	4.00	4	4	4	5	17	4.25	4	4	8	4.00	4	4	4	4	5	4	4	5	34	4.25	4	4	4	12	4.00
27	4	4	5	13	4.33	5	4	4	5	18	4.50	5	4	9	4.50	4	5	5	5	5	5	4	5	38	4.75	3	5	5	13	4.33
28	5	5	5	15	5.00	4	4	4	4	16	4.00	5	5	10	5.00	3	4	4	4	5	5	5	5	35	4.38	5	3	5	13	4.33
29	5	5	5	15	5.00	5	4	4	4	17	4.25	5	5	10	5.00	2	5	5	4	4	4	4	5	33	4.13	5	5	5	15	5.00
30	3	4	4	11	3.67	4	3	4	4	15	3.75	5	5	10	5.00	2	3	3	4	4	4	5	5	30	3.75	4	3	5	12	4.00
31	5	5	5	15	5.00	5	5	5	5	20	5.00	4	5	9	4.50	3	3	4	5	4	4	5	5	33	4.13	5	5	5	15	5.00
32	3	5	5	13	4.33	4	4	4	4	16	4.00	5	5	10	5.00	4	4	4	4	4	4	4	4	32	4.00	5	5	4	14	4.67
33	4	4	4	12	4.00	5	4	4	5	18	4.50	5	4	9	4.50	3	4	4	5	4	4	4	4	32	4.00	5	4	5	14	4.67
34	4	3	3	10	3.33	4	4	3	3	14	3.50	5	4	9	4.50	3	4	3	4	5	3	4	5	31	3.88	3	4	4	11	3.67
35	5	5	5	15	5.00	2	2	1	2	7	1.75	5	5	10	5.00	5	5	5	5	5	5	5	5	40	5.00	5	5	5	15	5.00

36	4	4	4	12	4.00	5	4	4	4	17	4.25	4	4	8	4.00	3	2	3	5	4	4	4	4	29	3.63	2	4	3	9	3.00
37	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	5	4	4	4	4	5	5	5	36	4.50	5	4	5	14	4.67
38	5	5	5	15	5.00	4	4	4	4	16	4.00	5	5	10	5.00	4	4	4	4	4	4	4	4	32	4.00	4	5	5	14	4.67
39	4	4	4	12	4.00	5	4	5	5	19	4.75	4	4	8	4.00	3	3	4	4	4	4	4	4	30	3.75	4	4	4	12	4.00
40	5	3	3	11	3.67	4	4	4	4	16	4.00	3	4	7	3.50	2	3	3	4	4	4	4	4	28	3.50	3	3	4	10	3.33
41	4	4	4	12	4.00	4	4	4	3	15	3.75	4	4	8	4.00	4	4	3	3	3	4	4	4	29	3.63	4	4	5	13	4.33
42	4	4	4	12	4.00	3	4	4	3	14	3.50	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	5	5	5	15	5.00
43	4	4	4	12	4.00	4	4	4	4	16	4.00	5	5	10	5.00	4	4	4	4	5	5	5	4	35	4.38	4	4	4	12	4.00
44	4	4	4	12	4.00	4	4	4	5	17	4.25	5	4	9	4.50	3	4	4	5	4	5	2	4	31	3.88	5	4	4	13	4.33
45	5	5	4	14	4.67	4	4	4	4	16	4.00	4	5	9	4.50	3	4	4	4	4	5	2	4	30	3.75	5	3	4	12	4.00
46	4	4	4	12	4.00	5	4	4	4	17	4.25	4	4	8	4.00	3	4	4	4	5	4	5	5	34	4.25	5	4	5	14	4.67
47	4	4	4	12	4.00	2	3	2	2	9	2.25	3	3	6	3.00	4	4	4	4	4	4	3	3	30	3.75	5	5	5	15	5.00
48	4	4	5	13	4.33	4	4	4	4	16	4.00	4	5	9	4.50	3	4	4	5	4	4	3	5	32	4.00	4	4	5	13	4.33
49	5	5	5	15	5.00	5	4	4	4	17	4.25	5	5	10	5.00	3	4	4	5	5	5	5	5	36	4.50	5	5	5	15	5.00
50	4	4	4	12	4.00	5	4	4	5	18	4.50	5	5	10	5.00	4	4	4	5	5	5	5	5	37	4.63	4	4	5	13	4.33
51	4	5	4	13	4.33	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	4	4	4	3	4	31	3.88	5	4	5	14	4.67
52	4	5	4	13	4.33	4	5	5	4	18	4.50	5	5	10	5.00	4	4	4	5	5	5	5	5	37	4.63	4	4	4	12	4.00
53	4	4	5	13	4.33	5	4	5	5	19	4.75	4	4	8	4.00	3	4	4	5	4	5	4	4	33	4.13	5	4	4	13	4.33
54	3	4	4	11	3.67	3	4	4	3	14	3.50	4	5	9	4.50	4	4	3	3	4	3	3	3	27	3.38	4	3	4	11	3.67
55	3	3	3	9	3.00	4	4	4	4	16	4.00	3	3	6	3.00	3	3	3	3	3	3	3	3	24	3.00	3	3	3	9	3.00
56	4	4	4	12	4.00	3	4	4	4	15	3.75	5	3	8	4.00	4	4	5	4	4	5	4	4	34	4.25	4	4	5	13	4.33
57	4	4	5	13	4.33	4	4	5	4	17	4.25	4	4	8	4.00	4	4	5	4	4	4	4	4	33	4.13	4	5	4	13	4.33
58	4	4	5	13	4.33	4	4	5	4	17	4.25	4	4	8	4.00	4	4	5	4	4	4	4	4	33	4.13	4	5	4	13	4.33
59	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	5	5	4	14	4.67
60	5	4	4	13	4.33	4	4	4	3	15	3.75	4	4	8	4.00	4	3	4	4	5	3	4	4	31	3.88	4	4	3	11	3.67
61	4	4	4	12	4.00	4	5	5	5	19	4.75	5	5	10	5.00	4	5	5	4	4	4	4	5	35	4.38	4	4	4	12	4.00
62	3	4	4	11	3.67	4	4	4	5	17	4.25	4	4	8	4.00	4	4	5	4	4	4	4	4	33	4.13	4	4	4	12	4.00
63	4	5	5	14	4.67	5	4	5	5	19	4.75	5	4	9	4.50	3	4	5	5	5	4	5	5	36	4.50	4	5	5	14	4.67
64	4	4	3	11	3.67	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	3	3	3	4	5	30	3.75	4	4	4	12	4.00
65	3	4	4	11	3.67	4	5	5	5	19	4.75	5	5	10	5.00	3	3	4	4	4	4	4	5	31	3.88	5	5	5	15	5.00
66	4	5	5	14	4.67	5	4	4	5	18	4.50	5	5	10	5.00	4	5	5	5	5	4	4	5	37	4.63	5	5	5	15	5.00
67	3	4	4	11	3.67	5	4	4	4	17	4.25	5	5	10	5.00	4	4	4	5	4	5	4	4	34	4.25	5	4	5	14	4.67
68	5	5	5	15	5.00	4	5	5	4	18	4.50	5	5	10	5.00	5	4	5	5	5	5	5	4	38	4.75	5	5	5	15	5.00
69	4	3	3	10	3.33	4	4	3	2	13	3.25	4	4	8	4.00	4	3	4	4	4	3	3	3	28	3.50	4	4	4	12	4.00
70	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	4	4	4	12	4.00
71	4	5	5	14	4.67	4	4	4	4	16	4.00	3	5	8	4.00	4	4	3	3	4	3	4	5	30	3.75	4	3	4	11	3.67
72	4	4	4	12	4.00	3	4	4	4	15	3.75	3	3	6	3.00	3	3	4	3	3	3	3	3	25	3.13	3	3	4	10	3.33
73	3	3	3	9	3.00	3	3	3	3	12	3.00	3	3	6	3.00	3	3	3	3	3	3	3	3	24	3.00	3	3	3	9	3.00
74	3	3	4	10	3.33	4	4	4	4	16	4.00	4	4	8	4.00	3	3	3	5	5	4	3	5	31	3.88	4	4	4	12	4.00

75	4	4	3	11	3.67	5	4	4	4	17	4.25	5	4	9	4.50	3	4	3	5	5	5	5	5	35	4.38	4	4	4	12	4.00
76	4	5	3	12	4.00	4	4	4	4	16	4.00	5	4	9	4.50	2	3	2	3	2	3	4	4	23	2.88	3	3	3	9	3.00
77	5	4	4	13	4.33	5	4	4	4	17	4.25	5	4	9	4.50	5	3	3	4	4	4	4	4	31	3.88	4	3	4	11	3.67
78	5	5	5	15	5.00	5	4	5	4	18	4.50	4	5	9	4.50	5	5	5	4	4	4	4	5	36	4.50	5	5	4	14	4.67
79	3	5	5	13	4.33	5	4	5	5	19	4.75	5	5	10	5.00	3	4	4	5	5	5	4	4	34	4.25	4	5	5	14	4.67
80	4	4	5	13	4.33	5	4	4	5	18	4.50	5	4	9	4.50	4	4	5	5	5	5	5	4	37	4.63	5	5	4	14	4.67
81	4	3	5	12	4.00	5	4	5	5	19	4.75	4	4	8	4.00	4	4	3	4	4	5	5	5	34	4.25	4	5	4	13	4.33
82	3	4	3	10	3.33	4	4	4	4	16	4.00	5	5	10	5.00	4	4	4	4	4	4	4	5	33	4.13	4	3	3	10	3.33
83	3	4	5	12	4.00	5	4	5	4	18	4.50	5	5	10	5.00	4	4	4	5	5	5	5	5	37	4.63	4	5	5	14	4.67
84	5	5	5	15	5.00	4	5	4	4	17	4.25	5	5	10	5.00	4	4	5	4	5	5	5	5	37	4.63	5	3	5	13	4.33
85	5	5	5	15	5.00	5	4	5	5	19	4.75	5	5	10	5.00	4	5	4	5	5	5	5	5	38	4.75	4	5	5	14	4.67
86	3	3	3	9	3.00	5	4	3	4	16	4.00	4	3	7	3.50	4	4	5	4	4	4	4	4	33	4.13	3	5	4	12	4.00
87	4	4	4	12	4.00	4	4	5	5	18	4.50	4	4	8	4.00	4	4	4	4	4	4	5	5	34	4.25	5	5	5	15	5.00
88	4	4	5	13	4.33	4	4	4	5	17	4.25	4	4	8	4.00	4	4	4	5	4	4	4	4	33	4.13	5	5	5	15	5.00
89	4	4	4	12	4.00	4	4	4	4	16	4.00	4	5	9	4.50	4	4	4	4	4	5	4	4	33	4.13	4	4	4	12	4.00
90	3	3	3	9	3.00	3	3	4	3	13	3.25	4	4	8	4.00	3	3	3	3	3	3	3	5	26	3.25	4	4	4	12	4.00
91	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	4	4	4	12	4.00
92	3	4	5	12	4.00	3	4	4	4	15	3.75	4	4	8	4.00	4	3	3	3	3	4	3	3	26	3.25	3	3	3	9	3.00
93	4	5	4	13	4.33	5	4	4	4	17	4.25	5	5	10	5.00	4	4	4	4	4	4	4	5	33	4.13	5	5	5	15	5.00
94	4	4	5	13	4.33	5	3	5	5	18	4.50	4	3	7	3.50	3	4	3	5	5	4	4	5	33	4.13	5	5	5	15	5.00
95	3	3	5	11	3.67	5	3	3	4	15	3.75	5	4	9	4.50	4	4	3	4	4	5	4	4	32	4.00	4	4	4	12	4.00
96	4	4	4	12	4.00	4	4	4	3	15	3.75	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	5	5	5	15	5.00
97	4	4	4	12	4.00	4	4	4	3	15	3.75	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	5	5	5	15	5.00
98	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	5	5	4	14	4.67
99	4	4	4	12	4.00	4	4	4	4	16	4.00	4	4	8	4.00	4	4	4	4	4	4	4	4	32	4.00	5	5	4	14	4.67
100	3	4	4	11	3.67	5	5	4	5	19	4.75	5	5	10	5.00	3	4	5	4	4	5	5	5	35	4.38	5	5	5	15	5.00
Rata2	4.04	4.21	4.25	12.5	4.167	4.25	3.99	4.11	4.15	16.5	4.125	4.34	4.22	8.56	4.28	3.6	3.87	4.03	4.22	4.21	4.23	4.13	4.38	32.7	4.08	4.21	4.23	4.38	12.8	4.27

الجامعة الإسلامية



# UNIVERSITAS ISLAM INDONESIA

## FAKULTAS EKONOMI

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### BERITA ACARA UJIAN TUGAS AKHIR /SKRIPSI

*Bismillahirrahmannirrahim*

Pada Semester Ganjil 2015/2016, hari Senin, tanggal 25 Januari 2016 Program Studi Manajemen Fakultas Ekonomi UII telah menyelenggarakan Ujian Tugas Akhir/Skripsi yang disusun oleh:

Nama : ANNA LIGINA  
No. Mahasiswa : 12311015  
Judul Tugas Akhir : PENGARUH E-SERVIESCAPE TERHADAP KEPERCAYAAN DAN NIAT PEMBELIAN  
Pembimbing : Al Hasin, Drs., MBA.

Berdasarkan hasil evaluasi Tim Dosen Penguji Tugas Akhir, maka Tugas Akhir/Skripsi tersebut dinyatakan:

1. **Lulus Ujian Tugas Akhir \*)**
  - a. ~~Tugas Akhir tidak direvisi~~
  - b. Tugas Akhir perlu direvisi
2. ~~Tidak Lulus Ujian Tugas Akhir~~

Nilai : .....  
A

Referensi : Layak/Tidak Layak \*) ditampilkan di Perpustakaan

Tim Penguji

Ketua Tim : Albari, Drs., M.Si

Anggota Tim : Al Hasin, Drs., MBA.

Yogyakarta, 25 Januari 2016

Ketua Program Studi Manajemen



Sutrisno, Dr., Drs., MM.

Keterangan:

\*) Coret yang tidak perlu

- Bagi yang lulus Ujian Tugas Akhir dan Komprehensif, segera konfirmasi ke Divisi Akademik