

ABSTRACT

This research is aimed to understand the impact of corporate social responsibility, free cash flow, cash flow from operations, media exposure, capital expenditure and firm size to firm value. The type of the data used in this research is secondary data which are collected from the official website of BEI and website of firm. The objects of the research are 24 manufactory sub-sector of consumer goods in BEI in the period of 2013-2015. The result shows that the cash flow from operations and capital expenditue have a strong significant impact, firm size has a moderate significant impact, while corporate social responsibility, free cash flow, and media exposure have no significant impact to the firm value.

Keyword : *firm value, corporate social responsibility, free cash flow, cash flow from operations, media exposure, , capital expenditure and firm size*