## **ABSTRACT**

This research purpose is about to examine: The impact of financial performance to firm value that explained as capital adequacy ratio, net interest margin, return on asset and The impact of Good Corporate Governance to firm value that explained as managerial ownership, institutional ownership, the proportion of independent commissioners, audit comittee. The sample of this research are 14 banking companies which is listed on Indonesia Stock Exchange with annual report over 2012-2016. Samples are choosen by purposing sampling method. This research used multiple linier regression analysis. The results of this research shows that Financial Performance that explained net interest margin have no significant influence to firm value, while capital adequacy ratio, retur on asset have positive significant influence to firm value and Good Corporate Governance that explained as managerial ownership and audit comittee have no significant influence to firm value, while institutional ownership, the proportion of independent commissioners have positive significant influence to firm value.

Keywords: Financial performance, capital adequacy ratio, net interest margin, return on asset, Good Corporate Governance, managerial ownership, institutional ownership, the proportion of independent commissioners, audit comittee