

RELASI ANTARA *PASSION* KERJA TERHADAP TINGKAT *BURNOUT* PADA PEKERJA KREATIF

Rahmad Kurnia Yuliansyah

Ike Agustina

ABSTRAK

Penelitian ini bertujuan untuk mengetahui relasi antara *passion kerja* terhadap tingkat *burnout* pada pekerja kreatif. Penelitian ini merupakan penelitian kuantitatif korelasional. Penelitian ini melibatkan 123 pekerja kreatif. Pengambilan data pada penelitian ini menggunakan metode kuesioner yang disebarakan melalui *google form* di media sosial. Penelitian ini menggunakan skala *passion kerja* dan skala *burnout*. Hipotesis penelitian ini adalah terdapat hubungan negatif antara *passion kerja* dan *burnout* pada pekerja kreatif. Analisis data pada pada penelitian ini menggunakan program komputer *Statistical Product and Service Solution (SPSS) 26.00 For Windows*. Hasil penelitian menunjukkan bahwa terdapat hubungan negatif antara *passion kerja* terhadap *burnout* pada pekerja kreatif ($r = -0.752$ dan $p = 0.00$).

Kata kunci : *Passion kerja, Burnout, Pekerja Kreatif*

The Relationship between Work Passion and Level of Burnout In Creative Workers

Rahmad Kurnia Yuliansyah

Ike Agustina

ABSTRACT

This research aim to investigate the relationship between work passion and burnout levels in creative workers. This research adopts a quantitative correlational design. This research involved 123 creative workers Data was collected using a questionnaire method which was distributed via Google Forms on social media. This study uses the work passion scale and burnout scale. The hypothesis in this study is that there is a negative correlation between work passion and burnout in creative workers. Data analysis in this study used the Statistical Product and Service Solution (SPSS) 26.00 for windows. The results showed that there was a negative relationship between work passion and burnout in creative workers ($r = -0.752$ and $p = 0.00$).

Keywords : Work Passion, Burnout, Creative Workers