

DAFTAR ISI

HALAMAN JUDUL.....	i
SURAT PERNYATAAN KEASLIAN.....	ii
SURAT KETERANGAN SELESAI PENELITIAN.....	iii
LEMBAR PENGESAHAN DOSEN PEMBIMBING.....	iv
LEMBAR PENGESAHAN PENGUJI.....	v
HALAMAN PERSEMBAHAN.....	vi
MOTTO.....	vii
KATA PENGANTAR.....	viii
DAFTAR ISI.....	x
DAFTAR TABEL.....	xii
DAFTAR GAMBAR.....	xiv
ABSTRAK.....	xv
BAB I PENDAHULUAN.....	1
1.1 Latar Belakang.....	1
1.2 Rumusan Masalah.....	3
1.3 Batasan Penelitian.....	4
1.4 Tujuan Penelitian.....	4
1.5 Manfaat Penelitian.....	4
1.6 Sitematika Penulisan.....	4
BAB II TINJAUAN PUSTAKA.....	7
2.1 Penelitian Terdahulu (<i>State of the Art</i>).....	7
2.2 <i>Supply Chain Management</i> (SCM).....	9
2.3 <i>Bullwhip Effect</i>	11
2.3.1 Mengukur <i>Bullwhip Effect</i>	12
2.4 <i>Distribution Requirement Planning</i> (DRP).....	14
2.5 Persediaan.....	15
2.6 <i>Safety stock</i>	16
2.7 <i>Lot sizing</i>	18
BAB III METODE PENELITIAN.....	21
3.1 Obyek Penelitian.....	21

3.2. Pengumpulan Data.....	21
3.3. Alur Penelitian.....	23
3.4. Kerangka Berpikir Penelitian.....	25
BAB IV PENGUMPULAN DAN PENGOLAHAN DATA.....	26
4.1. Pengumpulan Data.....	26
4.1.1. Profil Perusahaan.....	26
4.1.2. Strategi Distribusi.....	28
4.1.3. Faktor-Faktor pemilihan Saluran Distribusi.....	29
4.1.4. Prosedur Pengiriman.....	30
4.1.5. Dokumen Distribusi.....	30
4.1.6. Resiko dan Kendala Distribusi.....	31
4.2. Pengolahan Data.....	31
4.2.1. <i>Bill Of Distribution</i>	31
4.2.2. <i>Bullwhip Effect</i>	32
4.2.3. <i>Distribution Requirement Planning</i>	39
BAB V PEMBAHASAN.....	57
5.1. <i>Bill Of Distribution (BOD)</i>	57
5.2. <i>Bullwhip Effect (BE)</i>	57
5.3. <i>Distribution Requirement Planning (DRP)</i>	58
5.3.1. <i>Safety stock</i>	58
5.3.2. <i>Lot sizing</i>	60
BAB VI KESIMPULAN DAN SARAN.....	61
6.1. Kesimpulan.....	61
6.2. Saran.....	61
6.2.1. Saran Untuk Perusahaan.....	61
6.2.2. Saran Untuk Penelitian Selanjutnya.....	61
DAFTAR PUSTAKA.....	63

DAFTAR TABEL

Tabel 2. 1. Penelitian Terdahulu.....	8
Tabel 2. 2. <i>Indicator Bullwhip Effect</i>	14
Tabel 4. 1. Penjualan PG.Maduksimo Tahun 2016.....	34
Tabel 4. 2.Data Order dari <i>Retail</i> ke Marketing tahun 2016.....	34
Tabel 4. 3. Data Produksi 2016.....	35
Tabel 4. 4. Data <i>Bullwhip Effect Retail</i> Carrefour.....	36
Tabel 4. 5. Olah <i>Bullwhip Effect Retail</i> Carrefour.....	36
Tabel 4. 6. Data <i>Bullwhip Effect Retail</i> Superindo.....	36
Tabel 4. 7. Olah <i>Bullwhip Effect Retail</i> Superindo.....	36
Tabel 4. 8. Data <i>Bullwhip Effect Retail</i> Indogrosir.....	36
Tabel 4. 9. Olah <i>Bullwhip Effect Retail</i> Indogrosir.....	36
Tabel 4. 10. Data <i>Bullwhip Effect Retail</i> Progo.....	37
Tabel 4. 11. Olah <i>Bullwhip Effect Retail</i> Progo.....	37
Tabel 4. 12. Data <i>Bullwhip Effect Retail</i> Mirota.....	37
Tabel 4. 13. Olah <i>Bullwhip Effect Retail</i> Mirota.....	37
Tabel 4. 14. Data <i>Bullwhip Effect Retail</i> Pamela.....	37
Tabel 4. 15. Olah <i>Bullwhip Effect Retail</i> Pamela.....	37
Tabel 4. 16. Data <i>Bullwhip Effect Retail</i> Lotte.....	38
Tabel 4. 17. Olah <i>Bullwhip Effect Retail</i> Lotte.....	38
Tabel 4. 18. Data <i>Bullwhip Effect Level</i> Marketing ke <i>Retail</i>	38
Tabel 4. 19. Olah <i>Bullwhip Effect Level</i> Marketing ke <i>Retail</i>	38
Tabel 4. 20. Data <i>Bullwhip Level</i> Produksi ke Marketing.....	38
Tabel 4. 21. Olah <i>Bullwhip Effect Level</i> Produksi ke Marketing.....	38
Tabel 4. 22. Rekapitulasi Nilai BE.....	39
Tabel 4. 23. <i>Safety stock</i> Mirota.....	41
Tabel 4. 24. <i>Safety stock</i> Carrefour.....	42
Tabel 4. 25. <i>Safety stock</i> Superindo.....	42
Tabel 4. 26. <i>Safety stock</i> Indogrosir.....	43
Tabel 4. 27. <i>Safety stock</i> Progo.....	43
Tabel 4. 28. <i>Safety stock</i> Pamela.....	44
Tabel 4. 29. <i>Safety stock</i> Lotte.....	44
Tabel 4. 30. <i>Safety stock Marketing Global</i>	45
Tabel 4. 31. <i>Safety stock</i> Indogrosir.....	45
Tabel 4. 32. <i>Lot sizing</i> Carrefour.....	48
Tabel 4. 33. <i>Lot sizing</i> Superindo.....	48
Tabel 4. 34. <i>Lot sizing</i> Indogrosir.....	49
Tabel 4. 35. <i>Lot sizing</i> Progo.....	49
Tabel 4. 36. <i>Lot sizing</i> Mirota.....	49
Tabel 4. 37. <i>Lot sizing</i> Pamela.....	50
Tabel 4. 38. <i>Lot sizing</i> Lotte.....	50

Tabel 4. 39. <i>Lot sizing Marketing (Global)</i>	50
Tabel 4. 40. <i>Lot sizing Produksi</i>	51
Tabel 4. 41. Rekapitulasi Biaya <i>Lot sizing</i>	51
Tabel 4. 42. DRP Superindo.....	52
Tabel 4. 43. DRP Carrefour.....	52
Tabel 4. 44. DRP Mirota.....	53
Tabel 4. 45. DRP Indogrosir.....	53
Tabel 4. 46. DRP Progo.....	54
Tabel 4. 47. DRP Pamela.....	54
Tabel 4. 48. DRP Lotte.....	55
Tabel 4. 49. DRP Marketing (Global).....	55
Tabel 4. 50. DRP Produksi.....	56



DAFTAR GAMBAR

Gambar 2. 1. Rumus Sdl.....	17
Gambar 3. 1. <i>Flowchart</i> Penelitian.....	23
Gambar 4. 1. Strategi Distribusi PG. Madukismo.....	28
Gambar 4. 2. <i>Bill Of Distribution</i>	32
Gambar 4. 3. Rumus Mencari sdl.....	40

