

**INDONESIAN YOUTH PERSPECTIVE TOWARDS YOUTUBE TALKSHOW:  
JAKARTA UNCENSORED**



**FINAL THESIS**

**Written by:**

**JEMIMA JOSEPHINE HORMIGAS**

**19321163**

**COMMUNICATION SCIENCE INTERNATIONAL PROGRAM  
FACULTY OF PSYCHOLOGY AND SOCIAL CULTURAL SCIENCES**

**UNIVERSITAS ISLAM INDONESIA**

**YOGYAKARTA**

**2022**

**INDONESIAN YOUTH PERSPECTIVE TOWARDS YOUTUBE TALKSHOW:  
JAKARTA UNCENSORED**

**FINAL THESIS**

**Written and Proposed as the Requirements to Obtain a Bachelor's Degree in  
Communication Science (Bachelor of Communication Science), Faculty of Psychology and  
Social Cultural Sciences, Universitas Islam Indonesia**

**Written by:**

**JEMIMA JOSEPHINE HORMIGAS**

**19321163**

**COMMUNICATION SCIENCE INTERNATIONAL PROGRAM  
FACULTY OF PSYCHOLOGY AND SOCIAL CULTURAL SCIENCES  
UNIVERSITAS ISLAM INDONESIA  
YOGYAKARTA**

**2022**

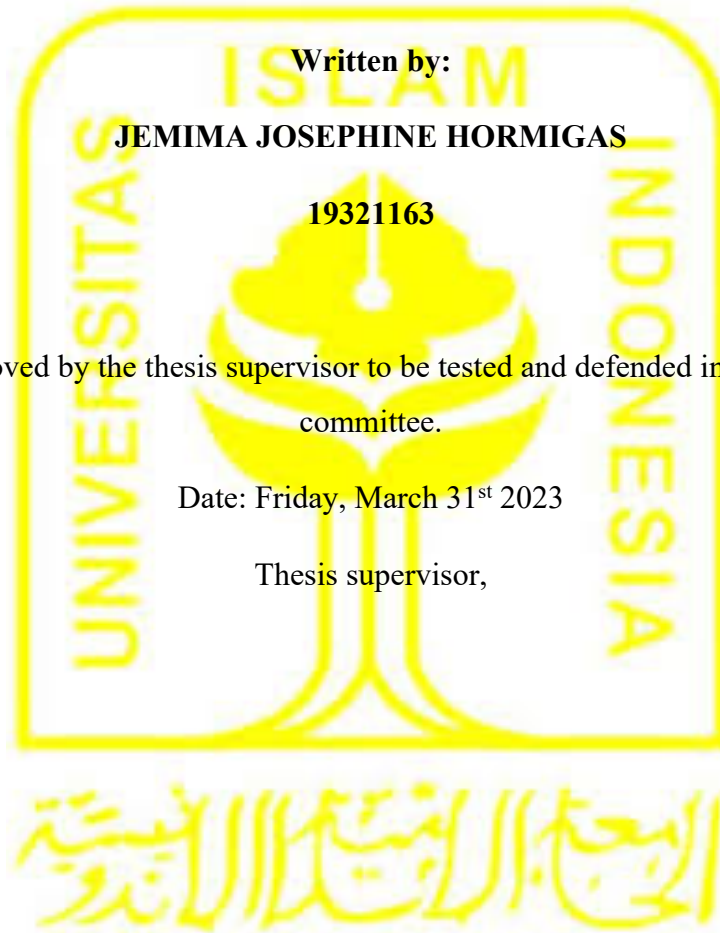
## TABLE OF CONTENTS

TABLE OF CONTENTS .....	ii
LETTER OF AGREEMENT.....	iv
STATEMENT OF ETHICAL CLEARANCE .....	v
STATEMENT OF ACADEMIC ETHICS.....	vi
MOTTO .....	vii
FOREWORD .....	viii
ABSTRACT .....	x
CHAPTER I .....	1
PRELIMINARY .....	1
A. Background .....	1
B. Problem Formulation .....	4
C. Research Objective .....	5
D. Research Benefit .....	5
E. Theoretical framework.....	6
1. Previous Research.....	6
2. Perception and Culture .....	10
F. Concepts.....	13
G. Method .....	17
1. Research Paradigm.....	17
2. Type and Approaches .....	18
3. Respondent Selection Technique .....	19
4. Data Collection Technique .....	20
5. Data Analysis Unit .....	23
CHAPTER II.....	24
OVERVIEW OF THE RESEARCH OBJECT .....	24
A. Research Object Description.....	24
B. Research Object Profile.....	25
CHAPTER III .....	32
FINDINGS AND DISCUSSION .....	32
CHAPTER IV .....	54

<b>CONCLUSION</b> .....	54
<b>1. Summary</b> .....	54
<b>2. Research Limitations</b> .....	55
<b>3. Recommendation</b> .....	55
<b>REFERENCES</b> .....	56
<b>APPENDIX</b> .....	60

**LETTER OF AGREEMENT  
UNDERGRADUATE THESIS**

**Indonesian Youth Perspective Towards You Tube Talk Show: Jakarta Uncensored**



**Written by:**

**JEMIMA JOSEPHINE HORMIGAS**

**19321163**

It has been approved by the thesis supervisor to be tested and defended in front of the thesis committee.

Date: Friday, March 31<sup>st</sup> 2023

Thesis supervisor,

A handwritten signature in black ink, appearing to read 'Masduki', is positioned above the printed name of the thesis supervisor.

**Dr. rer. soc Masduki S. Ag., M. Si.**

**NIDN 0511047202**

**STATEMENT OF ETHICAL CLEARANCE  
UNDERGRADUATE THESIS**

**Indonesian Youth Perspective Towards You Tube Talk Show: Jakarta Uncensored**

**Written by:**

**JEMIMA JOSEPHINE HORMIGAS**

**19321163**

It has been defended and has been validated by the Thesis Committee of Communication Science Department in Faculty of Psychology and Social Cultural Sciences of Universitas Islam Indonesia.

Date: Friday, March 31<sup>st</sup> 2023

Thesis Committee:

1. Examiner : Dr. Zaki Habibi, S.IP., M. Comms  
NIDN : 0517078101



2. Supervisor : Dr.rer.soc Masduki S.Ag.,M.Si.  
NIDN : 0511047202



Knowing,

Head of Communication Science Department in Faculty of Psychology and Social Cultural Sciences of Universitas Islam Indonesia



**Iwan Awaluddin Yusuf, S. IP., M.Si., Ph.D**

**NIDN 0506038201**

## STATEMENT OF ACADEMIC ETHICS

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Signing below, I:

Name : **Jemima Josephine Hormigas**

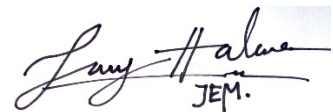
Student Number : **19321163**

Through this letter I stated that:

1. During the process of accomplishing this thesis research, researcher did not perform academic frauds in any kind of form, such as plagiarism, involving others in the process of this thesis, or any other kind of violations which are contradicting the academic ethics highly upheld by Universitas Islam Indonesia.
2. Therefore, this thesis is a pure form of my scientific work as a student and a researcher, and not involving other people or parties.
3. Should there be any occasion, after I graduate from the Communication Science Department in Faculty of Psychology and Social Cultural Sciences of Universitas Islam Indonesia, which states that this thesis has strong evidence of being a plagiarism work or conducting academic frauds, I will be responsible for all the consequences and academic penalty that has been set by Universitas Islam Indonesia.

Hence this statement is truly sincere

Yogyakarta, December 21<sup>st</sup> 2022



JEM.

**Jemima Josephine Hormigas**

**19321163**



## MOTTO

*“Finish is not final; Failure is not fatal. It is the courage to continue that counts”*

*“The world belongs to the bravest. To the Marco Polos that roam around the world through words and wilds”*

## DEDICATION

I dedicated this work to:

**The best blessing, Mum and Dad, and everyone who’s always being the realest ones by my sides.**



## FOREWORD

*Assalamu'alaikum Wr. Wb*

Alhamdulillahirabbil'alamin, In the name of Allah SWT the most gracious and the most merciful, for the blessings that I have been privileged. Sholawat and salaam chanted to our Prophet Muhammad SAW for all the values until at the end of time, so that the writer could accomplished this undergraduate thesis entitled "Indonesian Youth Perspective Towards You Tube Talk Show: Jakarta Uncensored".

The hours and energy that spent to complete this thesis are truly exhausting. Through errors and obstacles, the author is able to managed the process from the beginning to the end. By the support of the best people in the author's life that done various of contribution in supporting the proper completion of this thesis. Different parties that assist in a very gentle way, mentally and physically, keeping the author herself to stay in the right lines. Therefore, the author would love to thank a few people for their roles.

First, to my best blessings, Jose Jr and Harsiah, for being the coolest parents by providing endless prayers in my journey. Making sure that I got everything I possibly needed to the smallest things, even some necessities are quite excessive. To my little brother, Javier Hormigas for listening to my daily complaints, study well and see the world as much as possible, and my little sister, Juanita Hormigas, grow up well dear, I'll give you my best.

Second, Mr. Dr.rer.soc Masduki S.Ag., M.Si. as writer's supervisor and role model in academic in the process of making this thesis. For providing the best guidance, for the hours he spent, and for the great dedication on educating his students.

Third, Dean, Vice Dean, Thesis committee, all staff and members of Faculty of Psychology and Social Cultural Science for the assistance through the years of author's study term from the very start.

Fourth, to Manaira, Wendy, Riri, Arwan, Fachrezi, and Aqil who sincerely assist the author to be the interviewees, for the time, answers, and even being friends.

Fifth, to my best people, the closest friends, my high school babes, and my girls throughout the years, Manaira, Chita, Firyal, Husnul, Fairuz, and Wendy and the boy that

have been there since this thesis's first word written, Khasani, and many more that I could not mention every single one. I am forever grateful for your existence, your absurd solutions and your ways to keep me motivated are the ones that making this thesis finally come to an end.

Last but not least, I want to thank me, I want to thank me for believing in me, I want to thank me for doing all this hard work. I want to thank me for having no days off, I want to thank me for never quit, I want to thank me for always been a giver and try to give more than I receive. I want to thank me for try to do more right than wrong, I want to thank me for just being me at all times.

Yogyakarta, December 21<sup>st</sup> 2022

Jemima Josephine Hormigas

# **Indonesian Youth Perspective Towards You Tube Talk Show: Jakarta Uncensored**

## **ABSTRACT**

(Jemima Josephine Hormigas, 19321163)

Dr.rer.soc Masduki S.Ag., M.Si.

Urban generations, the youth, are involved in their own private pool association with their own sets of unofficial common cultures. Acknowledging about things that done by teenagers, in the other hand, do we acknowledge about the other side and the ‘truth untold’? The free flow of acculturation in the metropolitan environment formed new lines each time, that we considered as a ‘barrier’. *Jakarta Uncensored* YouTube channel produced sets of content that actually talk in-depth about the related issues directly from the people involved. Contents that categorized as taboo, forbidden, sensitive and, sinful but, too bad to be true. Common public secret and information that the public prefer to ignore. The Jakarta Uncensored content is formed as a representative from the ‘Darkside’ of Jakarta and its teenagers. several problems appeared to be considered as, do other parts of teenager population face the same issues as the Jakarta Uncensored content states and what’s triggering the percentages of these kinds of related issues, geographically nor age range? how do researcher is pursuing an interview with specific subjects to obtain various point of view to gain different perspectives of teenagers based on the taboo things that actually happening behind the screen that the public choose to avoid and acknowledge. Some points addressed by this research are, things that the mass people unconsciously agreed as ‘nasty’ and being avoided doesn’t mean those are non-existent. and human as individuals in the social circles that naturally having desire and different regulations towards themselves, the context that discussed eventually resulting different comprehension and responses accordingly.

*Keywords: Urban Generation, Youth, YouTube, Talk show, Perspective.*

# CHAPTER I

## PRELIMINARY

### A. Background

The urban generations, the youth, are involved in their own private circle association alongside their sets of unofficial common cultures. Indonesia in today's era and all the technology advancement, invent limitless new platforms. The archipelago of Indonesia consisted metropolitan cities as parts of this nation. Our principal, unite in diversity come in a lot bigger picture. As for the main highlight, by acknowledging about things that done by teenagers, in the other hand, do we understand it inside out? How about the 'truth untold'?

The topic that taken was chosen based on nowadays situation where the urban generations or we may call them the youth are combined with the technology and what is the outcome from their way of 'having fun'. The 'Jakarta Uncensored' is a content creator community that mainly active in YouTube platform, as a channel that produce video that mostly talk about things that considered a taboo, sensitive, improper and else, yet it is true and the issues are actually happened in real life. Nowadays, teenagers from every area especially in the metropolitan cities are having their own bubble to socialize. We may say there are concerns from every party nor question about what things these kids actually done outside? How can they be so wild or having that much freedom? The society tend to do guessing game about how teenagers act during hangouts. Different environment will create different accusation and unclear accusations will lead to nothing other than a conflict. The way 'Jakarta Uncensored' pack up their content is to discuss the thing that too bad to be true but as the way as it is. The content of 'Jakarta Uncensored' form is to have a guest that reliable towards their topic, the questions and answers with games are

the main highlight about their videos. Shortly, their target is to expose the truth so the messages contents are not something that sugar coated.

The free flow of acculturation in the modern environment forming new lines each moment that considered as ‘barrier’. Jakarta Uncensored is a content creator community that mainly use YouTube and Instagram. Jakarta Uncensored channel produce lists of video content that talk-in-depth according to the recent related issues. In a form of ‘Question and Answer’ session and talk show with the people involved directly as the guest star. Contents that categorized as taboo, forbidden, sensitive, sinful, and too bad to be true. Common public secret that the public itself prefer to ignore.

Lifestyle and youth are two inseverable things, hand in hand. Youth culture can be represented through technology by using social media sites like YouTube. Jakarta Uncensored is one of the channels that discusses the way of life of young people. This study seeks to understand the significance of young culture through Jakarta Uncensored YouTube contents. Lifestyle, semiotics, youth, eastern culture, new media are among the theories and concepts used. The sign, object, and interpretant concepts from Charles Sanders Peirce's semiotics theory will be used in this research to analyze signs. These three come together to make a triangle of significance (Rykiel & Azeharie, 2021).



source: YouTube. “Jakarta Uncensored” Channel header (Uncensored, 2020)

The Jakarta Uncensored content is formed as a representative from the ‘Darkside’ of Jakarta and its teenagers. several problems appeared to be considered as, do other parts of teenager population face the same

issues as the Jakarta Uncensored content states and what's triggering the percentages of these kinds of related issues, geographically nor age range? how do researcher is pursuing an interview with specific subjects to obtain various point of view to gain different perspectives of teenagers based on the taboo things that actually happening behind the screen that the public choose to avoid and acknowledge.

During Jakarta Uncensored early times of production based on their record contents, they tend to blatantly talk about only the taboo explicit things. through times, they come up with a broader concept and respondent's resourcefulness, and they are able to arrange the flow a little better. The idea was to connecting the 'content' and the 'real deal'. The situation in the social circles of these youth that got involved involuntarily to the digital era and made them able to recognizing social platforms and be familiar of it in a blink an eye. Because despite of the differences of thoughts and responses in their own way of socializing, these youth do have the exact same amount of accessibility towards all of the information displayed in medias. By being capable of accessing and consuming the contents of Jakarta Uncensored, and to figure out either those are really happening in the way the Jakarta Uncensored shows it or it is not or the additional various other reasoning are involved.

The theme was selected based on the current environment in which urban generations, or perhaps we should call them the youth, are mixed with technology and what is the result from their method of "having fun." The "Jakarta Uncensored" community of content creators is mostly active on the YouTube platform. The channel produces videos that primarily discuss topics that are taboo, sensitive, improper, and other things, but they are true and the problems have actually occurred in real life. Nowadays, teenagers from all backgrounds, but notably those in big cities, have their own social circles. We could claim that everyone is worried or curious about what these kids are doing outside. How are they

able to be so untamed or to have so much freedom? The majority of society's guessing games center on how youth behave when they hang out. Different environments will produce various allegations, and vague charges will only result in conflict. The way "Jakarta Uncensored" organizes its content is to talk about things that are too horrible to be true but are nonetheless true. The focus of the "Jakarta Uncensored" format is to have guests who are knowledgeable about their subject; the films' main attractions are the questions and answers with games. Their goal is to quickly reveal the reality so that the message's contents are not something that is carefully sugarcoated.

Youth and lifestyle go hand in hand inextricably. Technology may symbolize youth culture by leveraging social media platforms like YouTube. One of the networks that discusses young people's lifestyles is Jakarta Uncensored. This study uses YouTube footage from Jakarta Uncensored to analyze the significance of young culture. These theories and concepts include semiotics, youth, eastern culture, and new media. In this study, signs will be analyzed using the sign, object, and interpretant notions from Charles Sanders Peirce's semiotics theory. These three form a triangle of importance when combined.

Answering about why this topic is important as for the thesis research? The content from 'Jakarta Uncensored' itself is a whole new form of voicing the youth. Those contents are one of the best examples to elaborate more about digital literacy that fitting in nowadays society. 'Jakarta Uncensored' assist much as in the form of free 'free flow' knowledge that actually useful for people.

## **B. Problem Formulation**

Related to the preliminary, the following problems are identified as questions:

1. What's the perception of the youth about the content uploaded in the channel of *Jakarta Uncensored* YouTube channel?
2. How will the youth respond to the messages delivered by the channel of *Jakarta Uncensored* on YouTube?

### **C. Research Objective**

The results that the researcher aim to be personal perspective of the subjects will rather strengthen, weaken or, not determined, to the issues that the researcher brought up in the question. Shortly, the result will elaborate in detail rather the 'Jakarta Uncensored' contents are worth it or not, if yes, how is that contributing? And in what way?

### **D. Research Benefit**

#### 1. Theoretical

This research would raise an awareness of the society understanding towards 'promiscuity'. As a starting point of measurement in how far the understanding of the youth themselves in their involvement of knowledge of *Jakarta Uncensored* and their personal perceptions about their way interpreting the content of *Jakarta Uncensored*. Their understanding will form broader perspective about things that contained in *Jakarta Uncensored*.

#### 2. Practical

The society and related parties are aware of the actual facts that occurred, and this research is able to assist them in a way to create a structured, better actions for better outcome.



## **E. Theoretical framework**

### **1. Previous Research**

Previous research with the same subject, 'Jakarta Uncensored' in the cluster of Semiotic Studies of YouTube Content 'Jakarta Uncensored', this particular research is focusing their discussions towards the analysis for each content of the Jakarta Uncensored details.

Conducted this research as a supporting theory will fitting the most with "Youth Perspective Towards YouTube Talk Show Program: Jakarta Uncensored" research, that elaborating different cluster of focus and different subject target, as a completion and minimalize the limitations of this research.

(1) Individual different mindset in facing a phenomenon and taking their consideration towards their response (a study of Phenomenological approach). This study also used the current research talking about effect of social media from Rosen (2022).

#### **a. Poetry and Social Theory – Luhmann, Niklas**

As they say, does too much happiness make you cocky? rivets off the bush? You could also use the same step as a sequence of Understand the differentiation of functional systems that were accompanied by great hopes and advance praise and then in the organizational realizations of the Industrial companies, bureaucracies and oligarchic party structures and finally the schools and universities had to disappoint. The praise and legitimation phrases of the old gave no meaning to the youth who had not yet arrived (Luhman & Niklas, 1988) . However, it soon became apparent that the justified hope for a solidarity of industrial workers and academic

youth an illusion remained - an illusion of the last ones who have not yet arrived protesters. What finally emerged was a fragmentation of the once closed-socialist social movement in thematically heterogeneous, consists of various elements of different nature or different types; varieties. Heterogeneity as a characteristic of the independent background in which the drama unfolds. Interactions often initiate or exaggerate heterogeneity (Levin, 1976). "new social movements" as if the functionally differentiated society does not have its own unity once again in the form of a protest against himself could formulate.

(1) This journal mainly will be supporting the main idea about the background, as the justification for the main issues of the 'Jakarta Uncensored' as the research objective.

(2) The contents of the journal are having discussions about the nowadays media, contents and, the society. From the neutral perspective to the youth' movements towards the media.

(3) Related back-to-back but with the different goal with this research in progress.

b. THE SOCIAL MEDIA DEBATE Unpacking the Social, Psychological, and Cultural Effects of social media – Devan Rosen (Rosen, 2022)

Humans always find themselves involved in social groups. Today, communication and social exchange within and across these groups is typically mediated by technology. Contemporary social media platforms are the conduit for a slew of social exchange today including conversations with our family and friends, romantic partners, as well as interest groups, political parties/candidates, and corporations. Social media is characterized best as the set of tools that facilitates production and distribution of content produced by everyday individuals and formal

organizations of all kinds. Self-interest guides much of human behaviour both offline and online. For example, we present ourselves strategically by sharing selves to maximize the probability of achieving interpersonal goals (Stefanone, Yue, & Toh, 2019). Moreover, we routinely use specific platforms to promote ourselves professionally, among a wide range of other goals. Of course, these goals and behaviours are consistent with a rational choice perspective on the human condition. (p20, layout 35)

(1) Study about the social media inside out will assist this research proposal to understand better about the concept of the research field that taken which is, social media.

(2) The book is research about the relation of the social media with the reality that happened such as behaviour, perspective and, any physical towards the human.

c. The Media and Modernity A SOCIAL THEORY OF THE MEDIA (Thompson, 1995)

The term "globalization," which refers to the internationalization of communication, may be difficult to distinguish from concepts like "internationalization" and "trans-nationalization," which are frequently used synonymously in the literature. Although these several terms refer to related phenomena, the process of globalization as I will define it below entails more than the growth of activity outside the borders of certain nation-states. Only when,

(a) activities take place in a setting that is global or nearly global (rather than just regional, for example),

(b) activities are organized, planned, or coordinated on a global scale, and

(c) activities involve some reciprocity and interdependency,

Such that localized activities situated in various parts of the world are influenced by one another, do we speak of globalization. One can speak of globalization in this sense only when the growing interconnectedness of different regions and locales becomes systematic and reciprocal to some degree, and only when the scope of interconnectedness is effectively global.

(1) This book, contain numbers of theories that discuss about the media and its relation with the modernity, bridging specifically both aspects 'Media' and 'Modern'. This resource is a fit for this proposal competencies for the researcher, to adopt the right theory for a specific case in future analysis.

d. Perceptions of the International Food Travel Vlog: Asian Food of Ria SW and JWestBros (Hawa, 2021)

Based on the perception process that has been described, it can be concluded that Asian food vlogs video of Ria SW and JWestBros are perceived as a source of information, education, and entertainment by the viewers. However, the food vlog with the title 'mukbang' is perceived differently by viewers as entertainment only because the content is more focused on eating alone. This happened because the perceptions formed through food vlogs are influenced by external and internal factors in it. The external factors in question were the factors that exist in the food vlogs of Ria SW and JWestBros. Differences in perception that appeared on objects in food vlogs are influenced by several factors, which are vlog content, visuals, and additional elements. In addition, internal factors that existed in viewers also affected perceptions, which are experience, culture background and motivation. From the perception created, the food vlog raised the desire of viewers to try the food being reviewed and even the desire to visit the country of origin of the food. Food vlogs were also perceived as an intercultural medium which provided some cultural

information through visualization and delivery by food vloggers. Cultural information contained in the food vlog is conveyed through language, history, beliefs, eating habits, to taste through food. Information culture is a concept with multiple and sometimes conflicting definitions. Nevertheless, at a time when social and cognitive aspects of information and communication systems are recognized as being of similar significance as the technological functionality, the concept of information culture is demonstrating considerable value (Oliver, 2017).

The similarities with this research are the media, YouTube, methods, and writing structure of this research are aligned with this research. The difference of both is the object of research, adopting different theme of YouTube channel that significantly different would create a wider prosperity in YouTube contents research that are still limited compared to the growth of different channels from time to time.

## **2. Perception and Culture**

a. Research conducted by Joemono and Oktavianti: Proceedings of the 3rd Tarumanagara.

International Conference on the Applications of Social Sciences and Humanities (TICASH 2021). The researchers brought up the point of popular culture that based on YouTube contents. Resulted in statements that, popular culture means the media can form a new trend that become a culture. Based on the authors, state that popular culture formed by video contents of YouTube. In this research, interviewed conducted with the content creator of Jakarta Uncensored YouTube channel. This channel creates many videos about the lifestyle and personal experiences of young people in Jakarta, the capital city of Indonesia. These contents are deemed to be sensitive or taboo by the general public, such as sex life, pre-marital relationships, and other adult-related questions. Popular culture is part of

an industry that is packaged in a certain concept so that it attracts the interest of many people. The findings show that the sex-life content created by the creator done to provide entertainment, education and knowledge to the public as users of YouTube social media, this research also disclosed the viewer perspective (Joemono & Oktavianti, 2022).

The differences towards this research are, the authors of this previous study are conducting their qualitative research towards the creator team of the Jakarta Uncensored YouTube channel that create their contents based on the experience of specific people. In the other hand this research is conducted from the side of the consumers of the Jakarta Uncensored watchers and their perspective of how related the reality and the contents.

b. The research that conducted by Rykiel and Azeharie: Jakarta Youth Lifestyle on YouTube (Study of Semiotics of Jakarta Uncensored YouTube Content) in 2021.

The Jakarta Uncensored Channel is used as a place to present modern teenagers in Jakarta who want to share their stories such as stories before success, bad experiences, extraordinary experiences, love stories and others. However, in his efforts to upload content about sexual education, many things seem wild (re: inappropriate) in the eyes of the audience. Much of this content has finally drawn controversy because it shows the lifestyles of teenagers who are considered incompatible with cultural values and norms that apply in Indonesia. Because the Indonesian people according to Sulaeman are a country that adheres to eastern culture so that they emphasize self-control and do not care about the world because what the world has to offer is considered temporary. These norms are not only sourced from religious teachings, but also from the life practices of the people who seek wisdom (Sulaeman, 2018).

This research will gather data from the use of observation, documentation and literature studies. Conclusion of this research is that the youth of Jakarta emphasize themselves as freedom. This is shown from their lifestyle that tend to be active sexually and socially. Jakarta Uncensored also helps in giving sexual education in Indonesia since it seems taboo (Rykiel, Garry, Azeharie, & Suzy, 2021).

The differences of this research are Rykiel and Azeharie are analysing the semiotics from the contents of Jakarta Uncensored contents. The result are they elaborating the elements from the video as the interpretant and add the related theories on each object. Shortly this previous research is a media study, observation, documentation and literature studies. In the other hand this research is conducted from the side of the consumers of the Jakarta Uncensored watchers and their perspective of how related the reality and the contents using a qualitative method.

c. The third research is about talk show program of YouTube by Haqqu, Hastjarjo and, Slamet: Teenagers' Entertainment Satisfaction in Watching Talk Show Program through YouTube in 2019.

Almost all people from various circles now use YouTube media to access video information, especially teenagers. The reason someone uses media is the satisfaction that is obtained based on certain motives. So, when the use of the media follows the happiness in using the media, that's where the satisfaction process in using the media. Based on the explanation, the researchers want to conduct a study of how the factors that influenced the audience in using YouTube as a medium to meet the needs of the teenager respondents, namely the Communication Science Students of Universitas Sebelas Maret because the communication science

students are the students who are aware of the existence of media in their daily life.

This study conducted based on the results of the research from several survey institutions which explained that there was an indication of shifting patterns from old media to the new media. The researchers were interested in the degree of young satisfaction with the use of new media among the Universitas Sebelas Maret students, generation 2015 to 2017. The researchers in this study applied the Uses and Gratification methods. The Slovin algorithm and quantitative analysis are also used by the researchers to determine samples of respondents from each generation. The frequency of the data was determined first, and then the percentage, using the frequency distribution analysis technique. The study's findings indicate a high level of pleasure, with most respondents believing they receive the fulfilment they seek or want when watching talk show programs on YouTube (Haquu, et al., 2019).

The differences towards this research are, the previous research shown the result of Youth behaviours that based on their psychological urge and reasoning why such actions are done by the Youth that conducted in quantitative method and using a broad perspective of 'YouTube Talk Show'. In this research, I would focus on a specific media that originated and aimed by and to the Youth. To earn validation from different backgrounds of originality of the subjects that based on the same research object, The Jakarta Uncensored YouTube channel. Conducted using qualitative and specific subjects of Jakarta Uncensored YouTube Talk Show program viewers. Interview will be conducted towards the subjects to ask them to deliberate further about their own perceptions.

## **F. Concepts**



Several principles that chosen to be the foundations of this research, divided into three related keywords that explain thoroughly in order to maintain researcher-readers and involved party in the same understanding. The concepts are purposely selected to be used as the basic of this thesis for the author to construct the finding and discussion making. The researches that involved are displaying main elements of their similarities yet different, as the triggering part to create and to fulfil the whole purpose of this thesis accordingly.

(1) Title: Who Do They Think They're Talking To? Framings of the Audience by Social Media Users (David, 2012).

Audience's reactions could therefore be directly perceived or at least imagined with some accuracy, based on previous experience. A favoured few with access to the mass media interacted with larger audiences whose precise composition was unknown, and the reaction of these audiences was much harder to assess. However, because of the expense and logistical complexity of communicating via mass media, messages were generally deliberately crafted with particular kinds of audience in mind, the costs required to reach the audience were often justified (or not) by assessment of their responses, and most of these communications fell into mutually understood genres with corresponding forms of self-conscious self-presentation. Many writers, for example, may understand blogging as a new way to keep a diary, while some share of readers may consume these writings as voyeuristic entertainment, a shared understanding that not all content is real or authentic but is there to be enjoyed for what it is (Doster, 2013). Though further investigation of this aspect is beyond the scope of this essay.

(2) Title: Issues arising from youth' information-seeking behaviour (Andrew & Dixon, 2004).

Considerably less attention has focused on the identification of generic characteristics that relate to the use of a range of information sources. enable the youth' problems and patterns pertaining to their information seeking to be seen against the overall picture in terms of the resources and sources they used. Although little previous work has attempted to examine specifically patterns that emerge in the information-seeking behaviour of youth regardless of the nature of the source being used, many of the individual issues raised have been highlighted by past researchers and commentators. The phenomenon of “unnamed subjects,” for example, equates closely with what Belkin (1980) has termed “the problem of nonspecific ability of information need” (p. 137). Youngster is a man or woman who has reached the adult stage. This phrase is heard constantly, that a young man is the hope of the nation. The heavy burden that carried, where people put their hope on the youth to carry. Youth is part of the individual who is in a progressive and dynamic stage, so that this phase is often said to be a productive age to carry out various forms of activities, whether studying, working, and so on. According to WHO The definition of youth is someone aged 10 to 24 years (young people), while for ages 10 to 19 years, the WHO calls it adolescent.

(3) Title: Effects of Talk Show Viewing on Adolescents (Stacy & Marie-Louise).

Investigated the effects of talk-show viewing on adolescents' social reality beliefs. A survey was administered to 282 high school students to evaluate the following three popular hypotheses about the effects of viewing talk shows:

- (a) Viewers overestimate the frequency of deviant behaviours,
- (b) Viewers become de-sensitized to the suffering of others, and viewers trivialize the importance of social issues.

The results provided support for the first hypothesis but not the second. Contrary to the third hypothesis, talk show viewing was positively related, among similar age groups, to perceived importance of social issues, with hint of entertainment purposes that forged intentionally adjusting the audiences or the audiences' target.

Talk show is a series of discussions related to television programs that raise the conversation of three or more people about an example of a certain social problem in people's lives (Wibowo, 2007).

#### (4) Theory of Perception in Communication Science

Perception in communication is the process of choosing, arranging, and interpreting information. This process affects how well we can interact since our reactions to various stimuli, such as objects or other people, depend on how we perceive those stimuli. Everything is influenced by our views, especially how we relate to one another. Via the means of communication, people can express their thoughts, feelings, and wants and receive feedback on them. The impact of perception on communication is related to how several individuals may interpret the same message very differently. Perception plays a crucial role in communication because it affects how various individuals interpret the same message. Perceptual filters like personality, psychology, and experience-based variants are essential for effective communication. People's perceptions of and responses to one another's personalities and attributes are frequently a key component of communication. People's

opinions of their own and other people's behaviour have a big impact on communication because it's a two-way street.

If we want to learn something about the reality we meet, we should know something about the way we capture it or how the meeting with reality is constructed. The obvious intention of this exploration is not only to present a package of basic facts and theories, but also to encourage the reader to think about and to problematize the perception processes and consequences (Démuth, 2013).

#### (5) Perspective

Perspective is how a person sees something from his point of view. It can be in looking at problems, judging someone or looking at things in various aspects. the view from the point of view of the complex unit of language as a moving entity, which has a beginning, a core, and an ending; dynamic view. view from the point of view of language units as they relate to others in a system or network; relational view. the view from the point of view of the language unit as a loose element; static view.

The research is highlighting the perspective from subjects as authentic as possible to be processed into categorization. Therefore, the necessity of in-depth interview is clinical in order to gain the result of differences and similarities in perspective. Researcher wanted to gain the way each subjects response nor experiences the things that related to the 'Jakarta Uncensored' YouTube channel.

## **G. Method**

### **1. Research Paradigm**

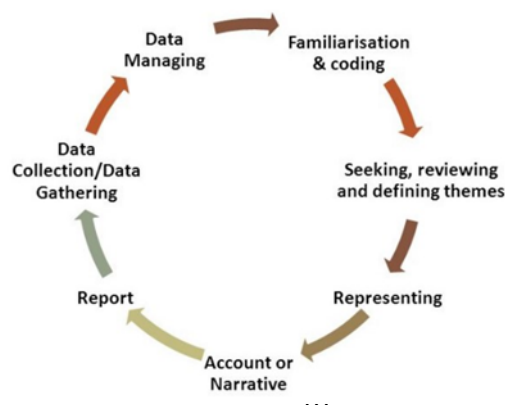
Paradigm that conducted in this research is Pragmatism Paradigm. Pragmatism as a Millennial Thinking Paradigm. In Pragmatism paradigm, it valued facts or reality from a phenomenon is not always constant or

permanent. Because the main pillars that this research adopt is the perceptions of the interviewees towards the research object. This paradigm is a form of instant way, in its opposite, the advantages are it is ignoring the conventional theories and focused on the problem solving and create a new theory. pragmatism disrupts the assumptions of older approaches based on the philosophy of knowledge, while providing promising new directions for understanding the nature of social research (Morgan, 2014). This paradigm is suitable and aligned with this research that highlighting about the perspectives of the subjects and content media observation.

## 2. Type and Approaches

Research approach is a scientific research method that stated to be a pursuit of truth, governed by logical considerations (Nazir, 2014). This research is phenomenological study on social media audiences, conducted using Qualitative method approach, in this method researcher choose the subjects purposely and conduct an interview to each individual based on the elements of approach from qualitative methodology.

Qualitative research is endlessly creative and interpretive, Qualitative interpretations are constructed, and various techniques can be used to make sense of the data, such as content analysis, grounded theory (Glasser, Strauss, & Strutzel, 1968), thematic analysis (Braun & Clark, 2006) or discourse analysis.



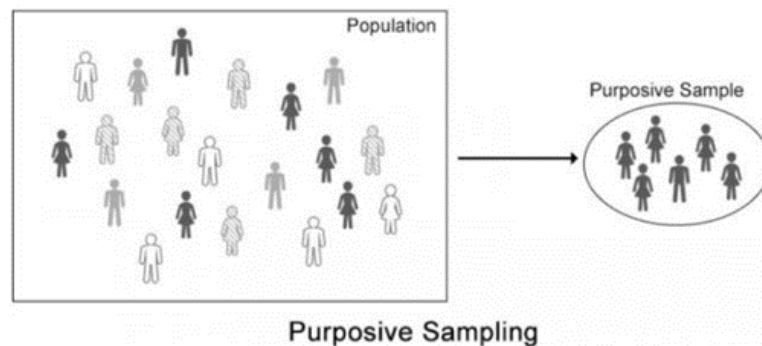
Qualitative method places a greater emphasis on seeing phenomena and analysing the core of their meanings. The method and the significance of the findings are the main concerns of qualitative research. Qualitative research focuses more on the components of people, things, and institutions, as well as the connections or interactions between these components. In this research, the population of subjects are youth that are the consumer or the subscriber of the Jakarta Uncensored YouTube channel.

### **3. Respondent Selection Technique**

The samples are 6 subjects that taken with ‘Purposive Sampling’, Purposive sampling- selection based on the researcher’s rationale in terms of being the most informative. where researchers valued their own subjects to participate. Because it is done by understanding the background of the population by selecting a sample that describes the variation. Researchers use purposive sampling when they want to access a particular subset of people, where all survey participants are selected to fit a particular profile. Choosing subjects that naturally able to be a representative of a population. Purposive sampling also known as judgment, selective or subjective sampling, is a sampling technique in which researcher relies on his or her own judgment when choosing members of population to participate in the study (Dudovsky & John, 2021). This sampling method is effective with its only weakness is demand the researcher to correctly choose.

These subjects are chosen from a specific criterion of youth with a different background from each of them. They would be interviewed in-depth to determine their perspective towards the contents related.

Targeted informants are Youth, teenagers in the range of 18 years old to 25 years old. Adjusting the Jakarta Uncensored restrictions audience's minimum of 18 years old. that familiar or constantly exposed to Jakarta Uncensored contents or reality. Purposive sampling is a non-probability sampling method and it occurs when "elements selected for the sample are chosen by the judgment of the researcher. Researchers often believe that they can obtain a representative sample by using a sound judgment, which will result in saving time and money" (Black, 2010).



#### 4. Data Collection Technique

Method is a procedure or way to find out something have systematic steps. Observation is a data collection technique, where researchers make observations directly to the object of research to look closely at the activities carried out (Riduwan, 2020).

1. Observation Method, Observation is conducted towards the objects of this research, Jakarta Uncensored videos. Divides the 'viral' videos that accounted based on the viewers number to categorized the chosen contents for the continuance data collection.
2. Interview Method, data collection is done by giving a set of formulated questions or written statements to respondents to answer. The interview type taken are both direct and indirect interview, according to

the subject's status of location and availability. The informants are chosen in a specific category of youth:

- 1) Youth
- 2) Have watched or subscribed 'Jakarta Uncensored' YouTube nor videos.
- 3) Different domicile, to provide various perspective because of the geographic settlement of the interviewees towards the 'Jakarta Uncensored' contents.
- 4) Willing to elaborating their perspective about the related questions with an official agreement.

The informants name and institution stated on the list after the related participants officially agreed to the term. The method would engaging 6 different interviewees and conducted with direct interview researcher-interviewee.

- Manaira Maghfirati Abrori, Female, from Kalimantan.  
Full consent towards the answers given during the interview, including personal data (Age, Origin, Gender).  
She came with a long records of private Islamic education, therefore, according to her, kinds of information of youth intercourses are gained through the YouTube channel that she watch during her leisure time.
- Putri Anitasari, Female, from Sumatra.  
Full consent towards the answers given during the interview, including personal data (Age, Origin, Gender).  
Watched the Jakarta Uncensored YouTube often especially during her free times as choice an option for her activities.
- Wendy Annisa Pangestuti, Female, From DI Yogyakarta.  
Full consent towards the answers given during the interview, including personal data (Age, Origin, Gender).



Her reason is, because that the Jakarta Uncensored advertisement constantly displayed in her YouTube while watching different things that lead her to be one of the subscribers of Jakarta Uncensored until today.

- Arwan Nur Khasani, Male, from DKI Jakarta.  
Full consent towards the answers given during the interview, including personal data (Age, Origin, Gender).  
He has particular interest for YouTube, and watched various kinds of video in it. One of them is the Jakarta Uncensored, his scale of experience in exploring YouTube is quite high.
- Muhammad Fachrezi Munawar, from Java.  
Full consent towards the answers given during the interview, including personal data (Age, Origin, Gender).  
He considered YouTube as a casual thing, but his backgrounds are involved the Jakarta's youth intercourses, his social circle members are dominated by Jakarta's people.
- Faqil Aqila Adifa, from Sumatra.  
Full consent towards the answers given during the interview, including personal data (Age, Origin, Gender).  
His father worked as a diplomat that demand moving places constantly to live. He experienced various different intercourses alongside the situation and condition he is in.  
Aqil considered YouTube as a tool or social media platform to kill time and refreshing.

## 5. Data Analysis Unit

Data Analysis is an act done by the researcher to unite the gap between the theory (das sollen) Legal discovery is the concretization, crystallization or individualization of legal regulations and the practice (das sein) general by remembering concrete events. Construct an analysis is related to the theory appliances that taken.

1. Objects Classification, listing the Jakarta Uncensored videos in a table and provide the information's in highest-lowest order. Data provided in a table to assist the readers. Displaying necessary components related to the question.
2. Elaboration, elaborating each question towards the related contents according to the producer 'Jakarta Uncensored' purposes to be compared to the subjects answer and perspective categorization. The data is stated as files or text.
3. Interpret the Answer, combining the data from the interview and the researcher observation towards the Jakarta Uncensored channel. Interpreting both answers to reach the final alignment in the summarize for the results.
4. Visualize and serve, the final data for the readers about this research related to the in-depth elaboration and answering the research question and fulfilled the research purposes. The discussion that collaborating the answer from the interviewee and the paradigm based on the concept of this thesis. Argument is provided based on similar international research to form a final conclusion after valuing the differences and similarities. The comparisons and argumentation with international research also provided to assist the readers a bigger picture in universal. Including spotting the limitations, to suggest for the future possible research through texts and images, conclusions and verifications.

## CHAPTER II

### OVERVIEW OF THE RESEARCH OBJECT

#### A. Research Object Description

The main object of this thesis is ‘Jakarta Uncensored’ Talk Show content videos uploaded through the YouTube platform, a media sharing website that facilitating its users to post any form of video and audio that free to access globally. Extremely popular among youth and all generations, designed for the today’s lifestyle, the digital era, YouTube become the best platform for videos entertainment and various kind of different purposes.

Social media is a medium to socialize with each other and is done online which allows humans to interact with each other without being limited by space and time. Social media removes human limitations for socializing, space and time boundaries, with this social media, humans are allowed to communicate with each other wherever they are and at any time, no matter how far apart they are, and no matter day or night.

Social media adds a new dictionary to our treasury, that is, apart from knowing the real world, we also now know the “virtual world”. A free world without restrictions containing people from the real world. Everyone can be anything and anyone in cyberspace. A person can be very different in life between the real world and the virtual world, this is seen especially in social networks (Devan, 2022).

Social media can be grouped into several major sections, namely:

1. Social Networks, social media to socialize and interact
2. Discuss, facilitating a group of people to chat and discuss
3. Share, facilitates us to share files, videos, music, etc.
4. Publish

## B. Research Object Profile

A program broadcasted through TV or Radio as a 'show' to the targeted audiences, served in variants of theme and discussion from the source person and the host of the program itself. Worked in question-and-answer term between the two, an open interview constructed as show. (Arifin, 2010) Talk show is a series of interactive programs in the form of dialogue where television broadcasting presents a character who has social status and social roles in the fields of economy, politics, psychology, and health in a certain agenda.

The topics raised in talk shows are usually those that are being hotly discussed in the community, meaning that the topics are trending and become issues that are being discussed in the community. With this, it is hoped that many viewers will be interested and see the talk show that is being held. The invited resource persons are also linear people with the topics raised.

It can be in looking at problems, judging someone or looking at things in various aspects. The view from the point of view of the complex unit of language as a moving entity, which has a beginning, a core, and an ending; dynamic view. View from the point of view of language units as they relate to others in a system or network; relational view. The view from the point of view of the language unit as a loose element; static view.

A generation that has the ability, high enthusiasm and has a broader insight to develop and participating in the country development. To achieve a revolution of a nation is usually done by the younger generation. As Bung Karno legend phrase, "Give me 1,000 old people, surely, I will pull Semeru from its roots. Give me 10 youths, I will surely rock the world."

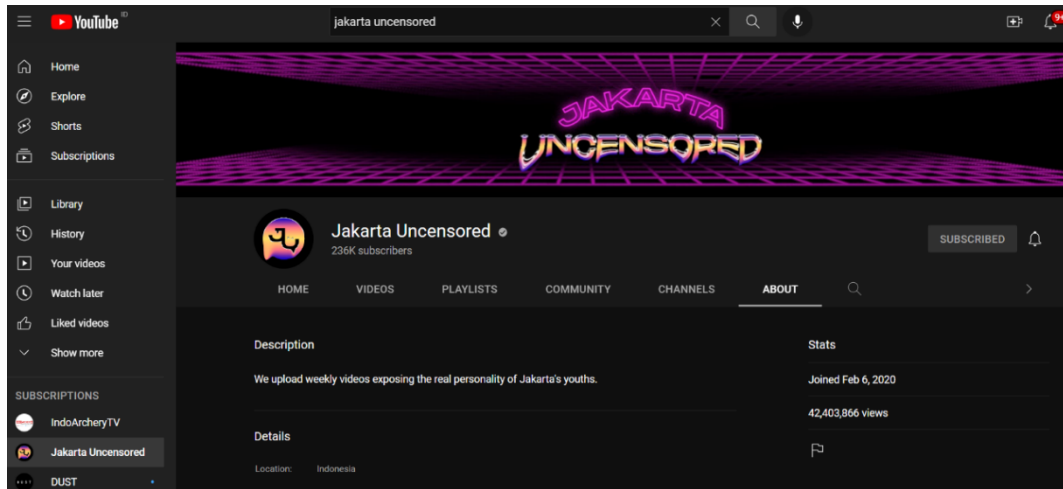
*"Beri aku 1.000 orang tua, niscaya akan kucabut Semeru dari akarnya. Beri aku 10 pemuda, niscaya akan kuguncangkan dunia."*

The praise and legitimation phrases of the old gave no meaning to the youth who had not yet arrived. However, it soon became apparent that the justified hope for a solidarity of industrial workers and academic youth an illusion remained - an illusion of the last ones who have not yet arrived protesters. What finally emerged was a fragmentation of the once closed-socialist social movement in thematically heterogeneous "new social movements" - as if the functionally differentiated society does not have its own unity once again in the form of a protest against himself could formulate (Luhmann & Niklas, 1988).

The urban generation that takes place as the main subject is representing about things that actually exist within today related to their lifestyle. In partner with the object itself, the YouTube channel of Jakarta Uncensored that exist to be the appearance or the form of show stage of the young people. With those combined, the power that these younger generation behold and their allowances to access things they desired are basically limitless. It is an important aspect because researcher will conduct the research based on the urban generations in specific platforms.

The research is highlighting the perspective from subjects as authentic as possible to be processed into categorization. Collaborating their perceptions towards the various contents of Jakarta Uncensored to gain further information about how are they translating Jakarta Uncensored in their own understanding. The answers then, combined with the elements from the contents themselves. Therefore, the necessity of in-depth interview is clinical in order to gain the result of differences and similarities in perspective. Elaborating the visual elements of Jakarta Uncensored is as important as the interview as well, to have a descriptions and images towards the issue in this research. Researcher wanted to gain the way each subjects response nor experiences the things that related to the 'Jakarta Uncensored'.

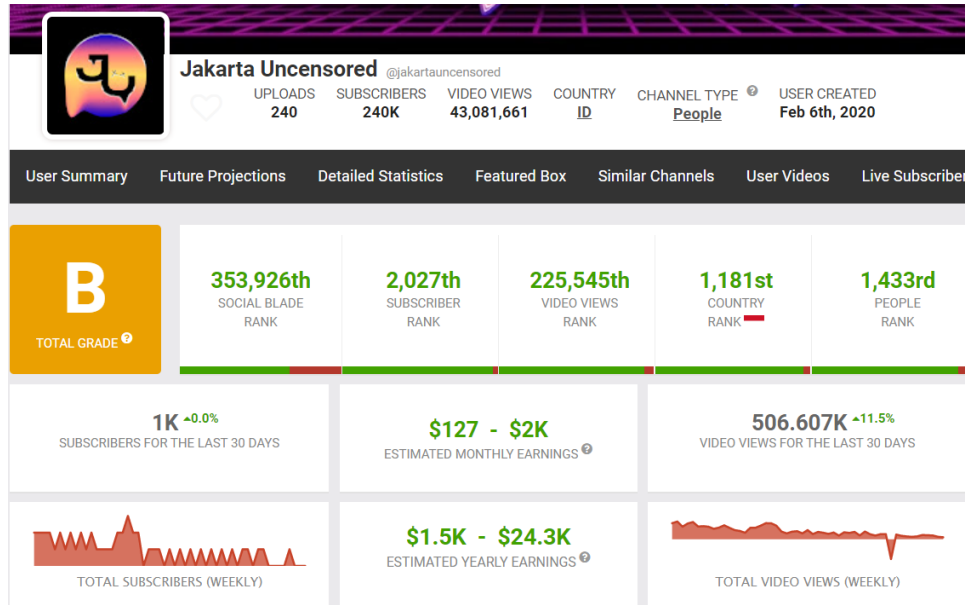
## 1. Jakarta Uncensored



### 1.1. Image source (screenshot) JAKARTA Uncensored You Tube Account

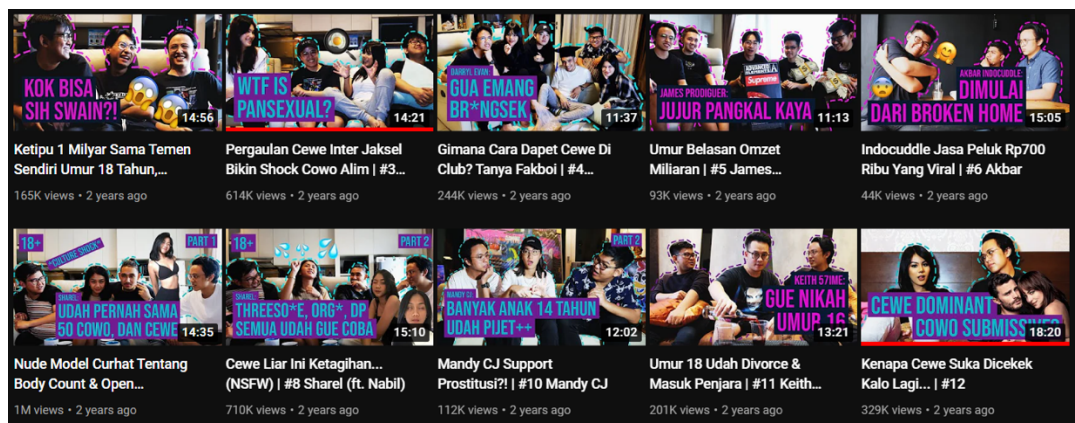
The definition of youth is an individual who has a dynamic character, meaning that he can have a turbulent, optimistic character, and has not been able to control stable emotions (Mulyana, 2011). Designed to look 'future-like' to represent the young people with digitalized header.

Jakarta Uncensored is a channel that manage producing talk show contents, stated in their profile that Jakarta Uncensored “*we upload weekly videos exposing the real personality of Jakarta’s youth*”, including live streams and actively updates on their community timeline. Jakarta Uncensored, officially joined YouTube on February 6<sup>th</sup> 2020. In around 3 years from their day-1 on YouTube, today, Jakarta Uncensored is having 240,000 subscribers on their account. The channel has uploaded 240 of videos, with total 43,403,866 views, average 9,000-25,000 views per video.



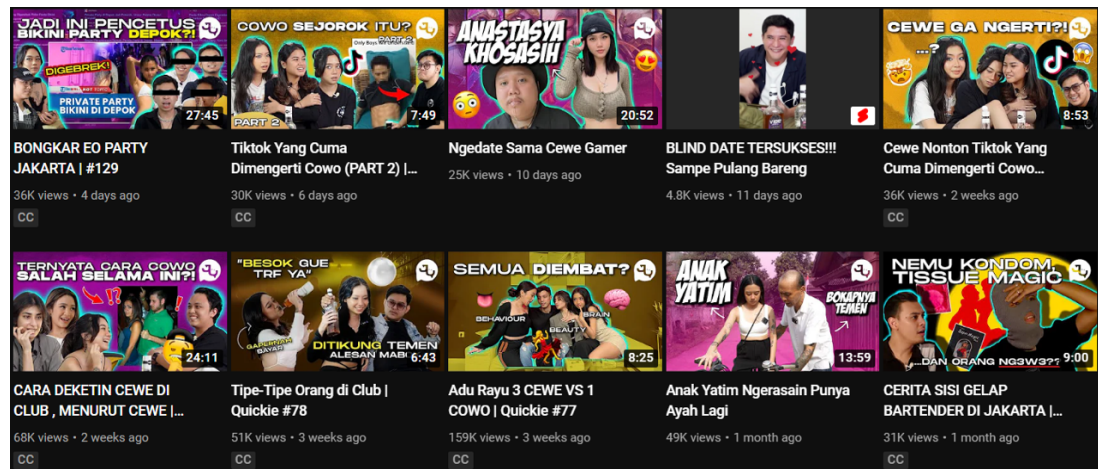
**1.2. Image Jakarta Uncensored Rate Analysis (source: YouTube Rate analysis counter web)**

Other than Jakarta Uncensored You Tube account, they have several active social medias that accessible for public such as, Instagram @jakartauncensored, with 65k followers and 160 following, and 270 posts. Another account is TikTok, Twitter, and several address for contact persons.



**1.3. Image Jakarta Uncensored first 10 uploaded videos (source: screenshot from Jakarta Uncensored YouTube Page)**

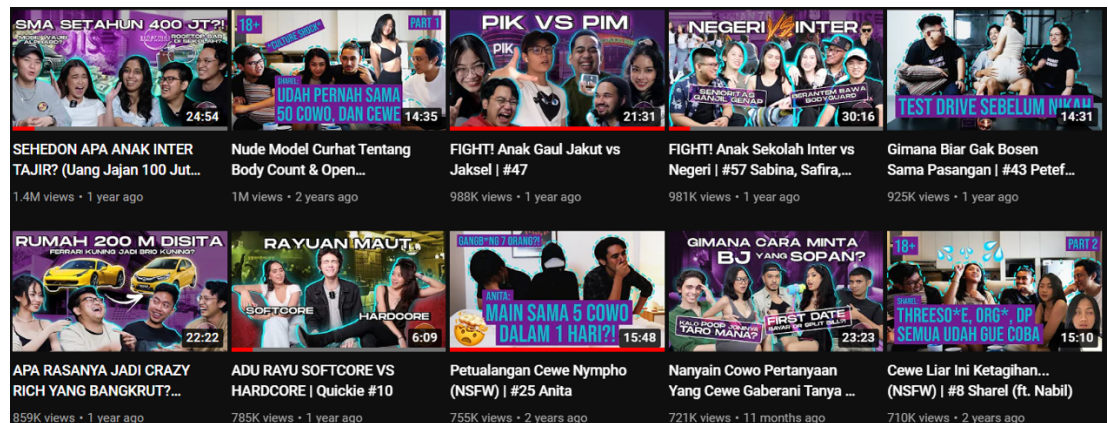
Starts from the beginning, the signature of Jakarta Uncensored contents is stated clearly on their page. The dominant topics are categorized ‘bad words’, sexualism, taboo, and problematic. A channel that commercializes the discussion of sex education, Jakarta Uncensored. Product placement is one example of how sex education is being commercialized. By dismantling or altering the definition of sex education itself, Jakarta Uncensored commodifies sex education. Which initially had instructional value, has undergone this transformation in meaning in order to become an exchange rate and a valuable commodity. Yet the talk show contents are actually fulfilling the Jakarta Uncensored statements, to exposed the actual reality. They provide respondents that experienced in their specific theme to share their stories, watched by hundreds of thousands of followers. The identity they adopt is the explicit sides of reality from Jakarta’s teenagers, by creating the problematic headlines on their videos, Jakarta Uncensored manage to form their brand the way they set their vision to. Jakarta Uncensored did state “18+” rating warning on numbers of their videos that contain R-rated contents, to prevent underage spectators.



1.4. Image Jakarta Uncensored latest 10 uploaded videos (source: screenshot from Jakarta Uncensored YouTube Page)



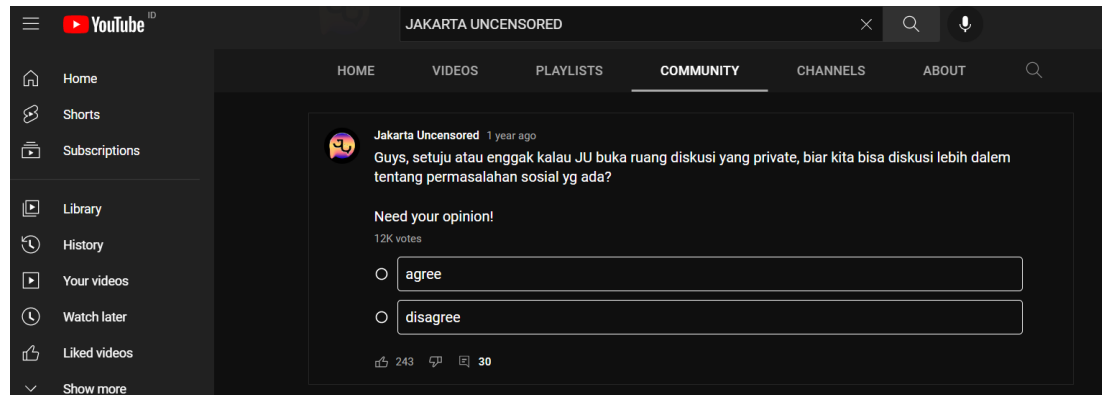
Growing with broader themes with the same foundation of Jakarta's lifestyle, Jakarta Uncensored latest 10 uploaded videos seem to serve more varieties of choices. Constantly posting weekly by the same principal as the profile statements. As the times grow, the contents are growing along the way, Jakarta Uncensored serve a lot more different "discussions", not only explicit contents but they are evolving into social problems updated, comparisons, hot news on public, and varieties of non-explicit issues are brought up constantly. Stable amounts of viewers are 40 thousand to 50 thousand. The difference on designs, logo, hashtag, headline, and titles are visible, list of different hosts and various kinds of guest stars did cooperate in the growth of Jakarta Uncensored YouTube account. Jakarta Uncensored, today, it already got the automatic pop-up warning that the audience must first make a choice for a statement of their age. The video will not be played if the audience state that they are underage. Audiences are able to keep tracks on their watch list with the hashtag that contain number on the videos headline.



**1.5. Image Jakarta Uncensored 10 most popular uploads (source: screenshot from Jakarta Uncensored YouTube Page)**

List of the most popular videos of Jakarta Uncensored, state that half of the audiences are not really into the explicit content, and the other half are showing the most viewers of the explicit contents of Jakarta

Uncensored. The newly developed contents from year 2021, that brought up comparisons contents and non-explicit issues and gaining the top 10 of most popular uploads of Jakarta Uncensored YouTube Channel. These list of titles state that not every lifestyle can be considered as a taboo, the channel shows that their lifestyle is the way their young people life, with freedom of act and freedom of speech. The clickbaits in their titles seems excessive to promote their contents to the market target, the youth.



**1.6. Image Jakarta Uncensored Voting Survey to Audiences  
(source: screenshot from Jakarta Uncensored YouTube Page)**

Jakarta Uncensored also have polling section that posted in their community section on their You Tube account. The audiences of their channel would be able to send them valid feedbacks. Through the voting, Jakarta Uncensored posted an idea about opening a private discussion content purposely to deeply discussing about the social issues. This is done to calculate the audience's enthusiasm for the new contents. So then Jakarta Uncensored will be able to produce contents that satisfying their audiences since it is their own preferable choice. Posted a year ago based on the data, the questionnaire has received 12k votes, liked by 243 users, and 30 people leaving their comments on this post, based on the time this data was taken.

## **CHAPTER III**

### **FINDINGS AND DISCUSSION**

In this chapter the author described the research findings and discussions obtained. The research of Youth Perspective Towards YouTube Talk Show: Jakarta Uncensored has done by the author, and the following descriptions are the results from the subjects and objects that taking roles in the process. The author used direct interview method and media studies as content analysis directly from their YouTube page by listing the video titles of Jakarta Uncensored based on the rating analysis through times. with the audiences of Jakarta Uncensored that chosen by purposive sampling. The chosen and participated interviewees, chosen from their similar age range to be the representative of teenagers, adopted from the international standard of legal age and Jakarta Uncensored age limit which is above 18 years old., the author purposely choose interviewees of 21 years old and those who came from different origin to make sure that result may approach the goal to get thoroughly wide answers.

Based on the substance of their records, Jakarta Uncensored tended to overtly discuss only the forbidden explicit topics in their early stages of creation. With time, they develop a more comprehensive vision, benefit from the inventiveness of the reply, and are able to improve the flow a little. The goal was to establish a link between the "content" and the "real deal." These young people were forced into the digital age, which gave them access to social networks and quickly made them familiar with them in their social circles. Since these youngsters have the same level of accessibility to all of the information presented in medias, notwithstanding the disparities in thinking and responses in their own modes of socialization. By having access to and consuming Jakarta Uncensored

material, one may determine if certain events are indeed taking place the way that it is shown in the publication or whether they are not.

Interviewees chosen based on several differences in order to gain the broadest perceptions, YouTube is a Universal platform. The candidates come from not only different geographic origin, these interviewees are the ones that watched the Jakarta Uncensored YouTube channel, or having unique personal backgrounds, or ever experiencing Jakarta's lifestyle for some terms of their experiences in life despite their origin, so they are able to provides the answer that the author is looking for. As for example, their brief backgrounds are, seeing things directly and even more of the contents related since they are living in the similar area and having similar lifestyle, or having the opposite circumstances in the traditional strict lifestyle that considered those contents as highly negative, and the ones that realize and acknowledging the existence of the lifestyle but evaluate the beneficial rate then decide the worthiness themselves and how to act towards it.

The interviewees are interviewed with direct meeting and indirect, by using the assistance of technology. The goal of this interviewees set up is, to dig further about the information and experiences about the related material, lifestyle and Jakarta Uncensored contents and those relation towards their own experiences that related to their backgrounds. Which will provide the version original perceptions of themselves after the both, contents and experience are put together.

## A. Findings

### Interviewee's Identity

No	Name	Gender	Age	Origin	What is Jakarta Uncensored for you?
1.	Manaira Maghfirati Abrori	Female	21	Kalimantan	A channel that talks about the issues for grown-ups.
2.	Putri Anitasari	Female	21	Sumatra	A channel that serving various contents about the youth.
3.	Wendy Annisa Pangestuti	Female	21	DI Yogyakarta	A YouTube channel that describes youth and their lifestyle.
4.	Arwan Nur Khasani	Male	21	DKI Jakarta	It tells the public about how's life in Jakarta.
5.	Muhammad Fachrezi Munawar	Male	21	Java	Simply, the lifestyle of the youth.
6.	Faqih Aqila Adifa	Male	21	Sumatra	To show-offs that they are youth that watched YouTube about their lifestyle.

## 1. Familiarity towards Jakarta Uncensored YouTube channel from their perspective

Jakarta Uncensored YouTube video is one of the most famous channels that specifically made by and for the youth, based on their lifestyle mainly in Jakarta. Their videos provide proof, experiences, interviews and facts served as talk shows that involving people that understanding the issue inside out. The channel provides various of contents from similar theme, in this research, the main focus is the perspective of the youth towards the contents of this YouTube channel, Jakarta Uncensored.

Based on the interviews conducted to six people, all of them stated ‘Yes’ towards the question “*Are you familiar with Jakarta Uncensored YouTube channel?*”, resulted in 100% Yes. Despite the difference of recognition depth between themselves and the contents in Jakarta Uncensored, each of them is familiar with the object related, in this research, Jakarta Uncensored YouTube channel. As the channel’s subscribers, they watched the contents based on some specific titles that pulled their interest.

“Sometime I watched it, if they got some interesting titles, but not really. It depends on the titles.”

(Interview with Manaira, October 14<sup>th</sup> 2022)

*“Kadang nonton kalau misalkan ada judul yang oke, tapi ga juga. Tergantung judulnya.”*

“Yes, I watched it if I am interested with the topic of the video”

(Interview with Arwan, November 4<sup>th</sup> 2022)

*“Yaa saya menonton jika saya tertarik dengan video tersebut”*

Following, the yes or no question that previously asked, the author asked this following question about *“Do you considered yourself as a loyal audience?”* on one of the interviews with a YouTube enthusiast, Arwan, he really likes spending his time on YouTube and revealed that he is one of Jakarta Uncensored YouTube channel subscribers. He watched numbers of Jakarta Uncensored contents with different variants and sub-theme they produced. He watched the contents that matched with his interest at times. Supported by his origin, South Jakarta, he becomes one of the interviewees that based on the center of this research object origin, Jakarta. Based on his age, 21 years old, the author interviewed further about his experiences and perceptions.

According to Arwan, his perspective about the outer picture of Jakarta Uncensored is positive. He stated that the contents produced by Jakarta Uncensored are allowing their audiences to see and even reveals the sides of Jakarta’s youth and their lifestyle. Since a lot of people, especially the ones that come from different generations or different environment, they do not realize about any of these thing’s existence in their socials.

“For me it has positive impacts. So, I know better about other sides of people that live in Jakarta”

(Interview with Arwan, November 4<sup>th</sup> 2022)

*“Memiliki dampak positif bagi saya. Jadi saya lebih mengetahui sisi, sisi-sisi lain dari beberapa orang yang tinggal di Jakarta.”*

The various talk show created by the Jakarta Uncensored YouTube channel did provide different theme in their creations. As an entertainment channel, Jakarta Uncensored also become one of the options by the interviewees to spent their time. The concept of the channel itself, Jakarta Uncensored provides different set of hosts according to the theme they

brought to the episodes.

Published yr.	Headline Title	Tagline	Views (per June 2022)
Jun-21	SEHEDON APA ANAK INTER TAJIR? (Uang Jajan 100 Juta)	#54 Bishka & Indah	1,373,847
Mar-20	Model B*gil Curhat Tentang Body Count & Open Relationship	#7 Sharel (ft. Nabil)	998,759
Jul-21	FIGHT! Anak Sekolah Inter vs Negeri	#57 Sabina, Safira, Lunar & Nabil	963,564
Mar-21	FIGHT! Anak Gaul Jakut vs Jaksel	#47	952,239
Jan-21	Tips Biar Seks Enak Terus Sama Pasangan	#43 Petef & Ara	874,007
May-21	APA RASANYA JADI CRAZY RICH YANG BANGKRUT? (Sempet Jadi Anak Orang Kaya)	#52 Rajen	844,016
Jul-21	ADU RAYU SOFTCORE VS HARDCORE	Quickie #10	762,455
Jul-20	Petualangan Cewe Hypers*x (NSFW)	#25 Anita	744,831
Mar-20	Gadis Liar Ini Ketagihan... (NSFW)	#8 Sharel (ft. Nabil)	692,765
Jun-21	EMUA ANAK INTER TAJIR HEDON & RUSAK?! (Part 2)	#55	668,272

**1.6. Jakarta Uncensored 10 Most Popular Videos Listing (source: screenshot from Jakarta Uncensored YouTube Page)**

Jakarta Uncensored classifying their titles with specific taglines that stated the episode number and the hosts for the talk show in the video, according to their specialties nor roles. Based on the difference in the themes, the author asked specific question about the interviewee's perspective about the overview of the Jakarta Uncensored contents impacts. Are the contents of Jakarta Uncensored positive, negative, or they may state their own perceptions. Aqil said, the impacts that given by Jakarta Uncensored is negative because most of the contents are rated-R and would be inappropriate to be seen by underage spectators. YouTube itself, can be easily accessed by the public without any filter. According to him, number of contents that contain vulgarism are mediocre for some audiences. In the other hand, the author earned the opposite perspective from Arwan with the same context of positive and negative impacts of Jakarta Uncensored contents. He said, Jakarta uncensored perspective would create different perceptions according to who watched it. But as far as he known, it served him with positive impacts, because he may acknowledge different sides of people that live in Jakarta.

The rest of the responses are stating the same option, with varies of different reasoning of their choices. They stated either it is contained both impacts, the positive and negative, or neutral. The negative responses are similar, the worries about the contents reaching the wrong target audiences which in case is the underage audiences. They are aware of what Jakarta



Uncensored videos made of and their topics, if the audience is not able to separate the do's and the don'ts it would create a destructive effect, one of them is from Wendy. The positive feedbacks stated by one of our interviewees, Manaira, she explains the reasoning of why the contents of Jakarta Uncensored also contain a strong point of good outcome.

“The negative impact is for people that unable to separate either it is right or it is not right. But if it seen from the positive side, surely there is a lot of it as well.”

(Interview with Wendy, November 9<sup>th</sup> 2022)

*“Dampak negatif nya juga untuk orang-orang yang tidak bisa memilah itu benar atau tidak, tapi itu kalau diambil dari sisi baik nya juga itu banyak.”*

“From the positive side, probably because it gave us knowledge that we do not gain from formal study at school. For example, sex education in reality, taboo things to be spoken in formal academics.”

(Interview with Manaira, October 14<sup>th</sup> 2022)

*“Dari sisi positif nya mungkin, dia itu ngasih ilmu yang kita ga dapet gitu misalnya di sekolah kayak, sex education sebenarnya gimana, hal-hal yang tabu lah untuk diucapkan di akademik yang formal.”*

Discussing about impact, the positive and the negative. One of the respondents gave the author in-detailed answers about the impacts of Jakarta Uncensored contents from both sides. He explains clearly his perspective towards the impacts.

Rezi said, the negatives are related to the contents that showed, it can be said that the discussions are grown-up's materials and tend to lead to promiscuity which the public awareness of it is still considered low, exceptional to some metropolitan cities that aware and can relate towards the issues. The negative probabilities may be explained as, previously they

are not understanding about such inappropriate things, and because of the Jakarta Uncensored contents, they understand it eventually, and it may lead to the curiosity that we cannot predict. On the other side, Rezi agreed that Jakarta Uncensored contain equal positives as the negatives, in short, he explained the affects from both sides equally. The positives feedbacks that given by Rezi, it may be said that Jakarta Uncensored contents are indeed entertaining in a meaning that they got the comedy. Fulfilling their main goal as an entertainment YouTube channel. Then, for several parties are able to relate because of the themes that brought for the contents are lifestyle related especially for youth. Another positive point is, materials that considered as taboo and other similar things, if those are directed towards the correct audiences, those things may assist as an information. For example, those contents that extracted from reality of Jakarta can provide further information.

“These things could be information for us to provides new perspective towards the things that happen outside. The positive parts, we are able to classify those kinds of things because they are given examples related to that and related to entertainment or comedy.”

(Interview with Rezi, 4<sup>th</sup> November 2022)

*“Hal-hal tersebut sebenarnya bisa menjadi informasi gitu loh buat kita membuka mata bahwa ternyata diluar sana terjadi loh hal-hal seperti itu. Positivenya jadi kita bisa memilah hal-hal yang seperti itu karna diberikan contoh lah, terkait hal itu bagaimana, dan lain sebagainya dengan pembawaan yang istilahnya banyak terkait hiburan atau komedi seperti itu.”*

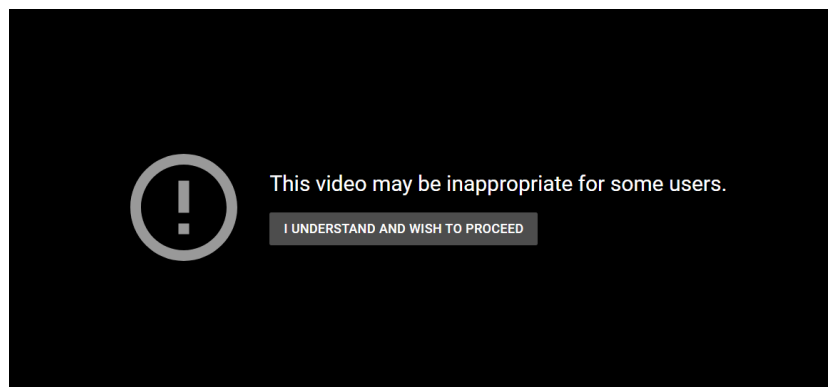
Completing the answer with additional statements from Putri that stated, a few contents are ‘too vulgar’ to be shown on public especially if watched by underage children rising the probability for them to copy the negative behavior. Considering that children cannot handle themselves

properly, yet. To be fair, the positive statement from Putri is they could recognize new things about teenager's lifestyle in Jakarta. The following question about the negative side is *“As an audience, do you agree or supporting the taboo contents accessible freely to the public?”*. Five of six subjects answer the same option, which is ‘No’. Five of them given the author similar reasons that they are disagree that taboo contents are accessible freely to the public. One of the suggestions is to apply restrictions warning in the beginning of the videos that categorized as 18+ so the content will reach the correct audience only.

“Because in this era, there is a lot of underage children that accessing YouTube for their own entertainment. If they watched that kind of things, they could copy the negative things from the content they watched.”

(Interview with Putri, November 10<sup>th</sup> 2022)

*“Karena zaman sekarang itu banyak anak-anak dibawah umur yang menggunakan YouTube untuk kesenangan mereka sendiri. Jika mereka menonton hal tersebut, bisa jadi mereka mencontoh apa yang dilakukan oleh konten tersebut.”*



**1.7. Jakarta Uncensored Age Restriction Warning (source: screenshot from Jakarta Uncensored YouTube Page)**

Jakarta Uncensored policy already fulfilled the problems to put up warnings before their videos that contain 18+ contents. In some videos, the exact warning will pop up and it will require the audience to confirm their eligibility to access the videos, which is they should be 18 years old minimum. The ‘categorized 18’ contents also cannot be accessed if the YouTube account registered is not above the standardized age.

Several contents of Jakarta Uncensored are categorized as improper and highly unnecessary to be made nor shown in the platform because they broke the ethics and norms of the socials. Considered as too vulgar and they do not represent anything beneficial, even it provides the opposites. Not necessarily the whole contents, some are already fulfilled in the term of discussion but they went a little bit over for the visual presentation. Based on the interview with Aqil, made a strong point of this question.

“Vulgarism contents about sexualism or their experiences while doing things that according to the public and norms are improper”

(Interview with Aqil, November 19<sup>th</sup> 2022)

“Konten vulgarisme tentang seksualitas atau pengalaman mereka ketika melakukan hal yang menurut masyarakat dan norma nya itu agak kurang.”

## **2. Media and Modernity Visual Perspective**

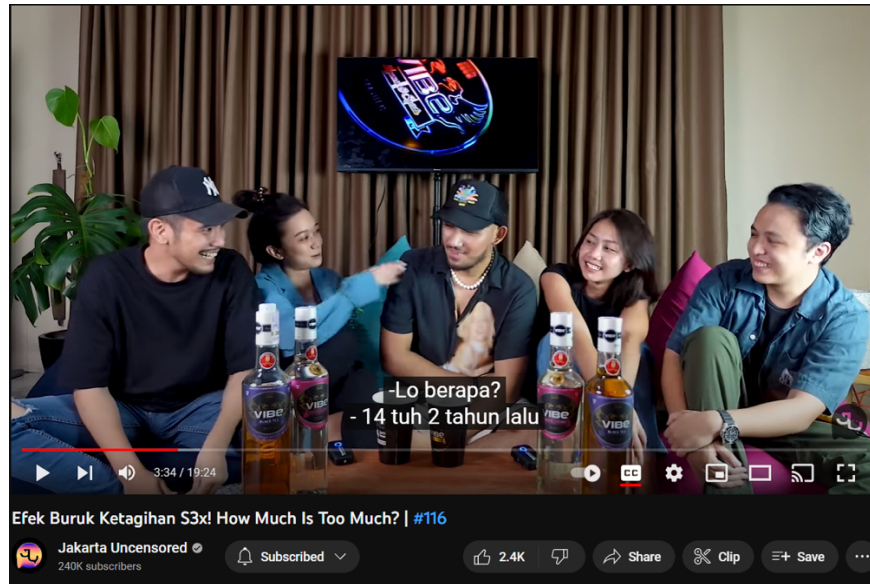
The researcher asked the interviewees to mention either the titles or the kind of videos of Jakarta Uncensored they have watched that can be categorized as improper or involving taboo elements inside the contents. Discussing more about the visual of Jakarta Uncensored videos based on the interviewees answer about which video they considered improper.

Based on the interview with Aqil, he describes that the kind of video that stated about people HS (Having Sex) with their partner but proudly announcing it in a way that they better not according to the norms.



**1.8. Jakarta Uncensored Videos Example References: Aqil (1).  
(source: screenshot from Jakarta Uncensored YouTube Page)**

Jakarta Uncensored packed their material which is 'sex education' by bringing up the question "How much is too much?" that is actually a useful information to keep the teenagers in line or controlled and know the limitations of their action. In the other hand, the way Jakarta Uncensored made the 'packaging' as the clickbait with triggering title and by using sensitive emojis involved, remembering that You Tube have not got regulation for emojis meaning. Jakarta Uncensored used *Alphanumeric*, sequence of script or letter of alphabet that formed from letters, numbers, punctuation, or math symbols. (KBBI, 2021)

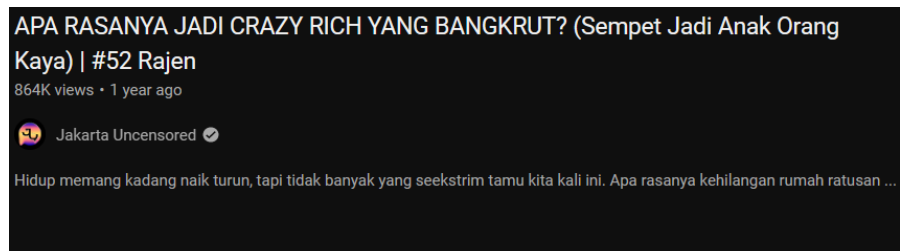


1.9. (source: screenshot from Jakarta Uncensored YouTube Page)

The situation in the video that shows a few youth with alcohol sponsorship on their table, talking with rude vocabulary and encouraging the wrongs, despite the right message they try to deliver. A talk show that formed in a 'hang out' vibes to attract young people to watch since the situation is the similar situation in the daily hangout session of young people.

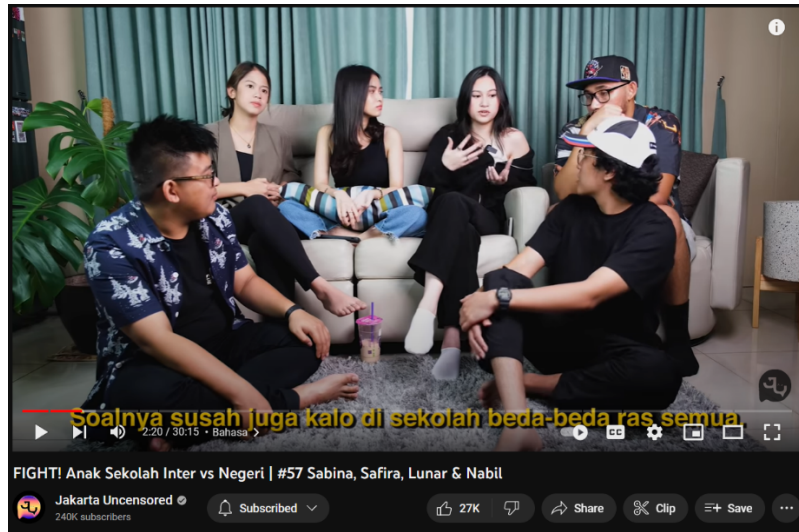
Following the discussion about visual and videos preferences of the interviewees, next we have Arwan response towards the same question about which video that he remembers the most that contain the taboo, improper vibes or unusual nor unique. His answers are quite different, he did not bring up the videos that contain sexualism, rather he brought up something 'social lifestyle' related. A video that describes about the experiences of a person that went into bankruptcy, which he was previously rich. The guest star elaborating his story started with the reason why he went down financially, his condition and struggles at that time, the decision he made, the way he started his business again putting his fate on the edge, and the falls-down of his journey, until he came back stronger.

That story gave us images and important life lesson, packaged in interesting talk show made the videos seems exciting but not too much. The young people style.



1.10. (source: screenshot from Jakarta Uncensored YouTube Page)

In this episode, Jakarta Uncensored team invited a specific guest star that had the experiences of falling into bankruptcy. No sexualism involved in this episode, the discussion between the interviewee and the interviewer is money related and the ‘changing lifestyle’ of the interviewee that facing the problem. Another similar answer from one of the interviewees of this thesis, Putri, she states that the one video that she prefers is that one talk show that is not containing vulgarism, and it is pure lifestyle of high school students. She also mentioned the non-sexual videos of Jakarta Uncensored, the episode where they were discussing the difference between International School and Public School. Inviting several guest stars to represent each side. Entitled “*FIGHT! Anak Sekolah Inter vs Negri*”.



1.11. source: screenshot from Jakarta Uncensored YouTube Page)

The video comparing two different types of schools, started from the behavior of the students, the learning methods, physical building of the schools, and the lifestyle outside the school, their style, hangout places, friend circle, how they see school, and their everyday daily. The varieties of guests are coming from both types of schools.

### 3. Perceptions of Jakarta Uncensored

The specific question to completing the whole purpose about their statements or their personal point of view about Jakarta Uncensored, what it is, what is Jakarta Uncensored for them. Resulting in an answer that the YouTube channel of Jakarta Uncensored itself is a way to deliver, a tool that used and made in order to show the public about various things related to the youth and their lifestyle that based on Jakarta.

“It is also a ‘place’ that bridging things that considered as taboo with their way to the public in a way that for me is still forgivable”



(Interview with Manaira, October 14<sup>th</sup> 2022)

*“Itu juga sebagai kaya wadah untuk yang menejembatani kayak hal-hal kaya gitu itu bagaimana sih mereka nya ke public gitu dengan cara yang menurut aku masih bisa dimaafin, masih sopan lah”.*

Manaira agreed that the YouTube channel of Jakarta Uncensored is a place that meant to be used for broadcasting the ‘grown-up area’ contents to the public. The other interviewees, Putri, responding to the same question, she states that, Jakarta Uncensored is exactly a channel that provides contents about youth especially their lifestyle such as the naughty parts and the nonsense that done by the youth. In the other hand it also provides people’s reactions and responses towards ‘naughty’ teenagers with purposes to make the public understand that behind the naughtiness or the acts that done by the youth, they got reasons to do so, they have several factors that made them as what they are. The public will be unable to judge too quickly from the outside even if this kind of lifestyle is very much happened in our reality. Jakarta Uncensored is a YouTube channel that voicing the facts in a controversial way, the youngster’s style. Based on both answers, another answer from Wendy’s gave us a broader perspective about the related topic.

“Jakarta Uncensored is a YouTube channel that give is images about the Youth and their lifestyle, their activities. There are the dark side and the bright side as well. So, my point is they got the visual, the direct interview about the lifestyle of today’s teenagers.”

(Interview with Wendy, November 9<sup>th</sup> 2022)

“Jakarta Uncensored adalah sebuah kanal YouTube yang memberikan gambaran tentang anak muda, pergaulannya, dan aktivitas lah pokoknya. Ada, ada sisi gelap juga ada sisi terang nya juga. Jadi ya intinya gambaran visual lah wawancara tentang kehidupan anak-anak jaman sekarang.”

From all of the interviews, it can be found that Jakarta Uncensored YouTube channel and its contents about the youngster's lifestyle and the packaging nor images they made, is a platform of mass communication to tell the public out loud about the things that considered taboo but it is the reality that happen in these teenagers' lifestyle. Teenagers today are raised with a global culture that has been influenced by popular western ideas and ideals. The national culture and shared historical experiences are another factor that adds to the social and cultural difficulty of comprehending adolescent consumerism. Involving the real person that encountered such unique experience and gave them chances to have their voices as true as it is. The act of justification that done to gain acknowledgement from the mass through a universal platform, YouTube. Combining numbers of theories and concepts of communication science and broadcasting. (BINUS, 2010).

## **B. Discussion**

### **1. Familiarity towards Jakarta Uncensored YouTube channel from their perspective**

The difference among the views of everyone towards the same object, formed a similarity that unconsciously set up by their personal thoughts. Familiarity, call this "typification": "new experiences can be determined with the help of a type constituted in prior experiences." This operation largely accounts for the "basic familiarity" described by phenomenologists (Felder, 2021). The reliability lays on the common knowledge that similarly thematized, that build the feeling or thought of specific things. in short, the public considered 'taboo' things based on their own wants and it is affecting other people view towards the same

thing. Language continues to be a phenomenon that is only partially understood and used to conduct various sorts of discourse. Various factors have been used to categorize languages. On the basis of their informative, dynamic, emotive, and aesthetic roles, one scheme created four categories. Informative communication is primarily concerned with the narrative aspects of meaning, while dynamic discourse is concerned with the exchange of dispositions like opinions and attitudes, emotive language use is concerned with evoking others' emotional states in order to motivate them to act, and aesthetic discourse, which is typically thought of as a poetic quality in speech, communicates stylistic aspects of expression.

This research conducted with qualitative method, which the researcher conducted data analyzing in the process of the previous findings, divided into 3 parts, data reduction, data serving, and verification.

#### 1) Research findings data

In the first point of Jakarta Uncensored recognition and familiarity level measurements between interviewees, the statement of facts is stated in their own depth of understanding the YouTube contents itself. The communication strategy adapted by Jakarta Uncensored, mass communication to promoting their contents in YouTube including the contents with age restrictions, already fulfilled the age regulations of free platforms by involving warning and account verification in order to access several specific contents. The audiences may find the Jakarta Uncensored channel easily by typing the complete account name into the search bar in the YouTube platform because there is a restriction system where the search bar will not give you suggestion towards account that displayed vulgarism element. The subscribers had similar acknowledgement towards the displayed contents and Jakarta

Uncensored purposes. They gained a specific education in the term of sexualism, which sex education is still in a concerning number in Indonesia. The lack of understanding and underestimating acts towards sex education become a main problem for a child to seek further information by themselves, when the parents stand their invalid understanding about how little their children is and those things are considered unnecessary (Setyowati, 2017). Jakarta Uncensored content provides their own style of educating and as an infotainment creator with entertaining and gaining audiences as their purposes.

## 2) Visual factors

The content of Jakarta Uncensored contain numbers of factors that taking roles in the production and the marketing of the contents in YouTube. The advancement on the cover scene, opening poster, text designs, that grow throughout the times Jakarta Uncensored in the business. They raising the viewers and subscribers' numbers with continuous change and following the trends. The number of viewers that significantly rising in several viral contents are the ones with a fishy clickbait tittle. Supported by several sponsor made Jakarta Uncensored grow in a world that needed entertainment especially the ones that different, people differ to unique things. Their FOMO 'Fear of missing out' made Jakarta Uncensored in the upper hand because of their specific audience target.

## 2. Perceptions of Jakarta Uncensored

Those perceptions are more accurate gauge of actual feelings if they are reported closer to the time of, and in direct reference to, the actual experience (Kahneman & Krueger, 2006). In the form of mass communication and broadcasting method that conducted through the free access universal platform, YouTube. Validating limitless access towards the whole contents of Jakarta Uncensored, as their statement, “*We upload weekly videos exposing the real personality of Jakarta’s Youth*” (Jakarta Uncensored, 2020). The elements that Jakarta Uncensored adopt for their appearance are, designs, texts, subtitle, sponsorships, set ups, and title clickbait, that constantly changing throughout the years to gain more audiences.

The feedbacks received by the author is the agreement about the after-effect that contained in Jakarta Uncensored videos. Interviewees agree that the channel itself is fulfilling their purposes, to entertaining and educating. The talk show programs are indeed interesting contents from their production, the material itself also containing education points in the term of sex-education. Jakarta Uncensored is a channel that commodifies sex education discourse. This form of commodification of sex education can be seen in the form of product placement. The commodification carried out by Jakarta Uncensored is carried out by deconstructing or changing the meaning of sex education itself. This change in meaning was made so that sex education, which originally had educational value, becomes an exchange rate, so that it becomes a profitable commodity (Surya & Dela, 2022).

The insights that gained, based on the theory of reception, every single one of them provide the author different answers. The varieties of statement based on their personal perspective are become the stakes of this research results. Seeing the contents as fully entertainment. Because of the interesting package of the contents with the eye-catching elements, or a

new way to introduce the lifestyle and the reality in nowadays era using the new media, because the background of the lifestyle is already familiar and similar with the contents. The relation between those, formed a meaning that it is an information platform and indeed it is useful with minimum side effects. To be fair, seeing the contents as warnings because of the realization that all of the things from the contents are happening in reality concerns them. It is a passive response towards the issue because of the background that quite the opposite from the one that embracing the lifestyle. This one understands is as an information that exist so people will be able to be more aware and exploring more about the lifestyle itself so then, it may benefit them to be able to separate the proper things and minimalize the miss-use of todays offerings in the term of lifestyle and young people.

Generation of teenagers has its own global culture shaped by the familiar Western themes and values brought via the mass media. In addition, there is the national culture and shared historical experiences which can only heighten social and cultural complexity in understanding the consumer culture of teenagers (TsuWee, 1999 ). To balances it, the interviewees mentioned some elements that categorized as improper and quite over the limit of mutual understanding of our culture. Valued as ‘too open minded’ and promoting impolite actions. Involving unnecessary controversial statements in some content of Jakarta Uncensored, and the using of *alphanumeric* letters to cover up the controversy words so then those contents would still able to show up. Jakarta Uncensored have a set of regulations to control the account that could access their videos, but being displayed in a universal platform of social media, it gave access to audiences to find loopholes in the system, in short, the restrictions is not the most practical method of safety. Visual presentation will cause a long-term effect and unconsciously taking roles in the development of the individual itself or in this case, the audiences. The research conducted by several researchers resulted in, indicate that young people have a greater

perception of the risk related to the publication of data and photographs (ArkaitzLareki, de Morentin, Altuna, & Amenabar, 2017). So, it is wiser to restrict and limiting the access with term and conditions for accessing this channel even if Jakarta uncensored provides numbers of benefit, information, and room for discussions for young people and to reach the correct future contents material for their audiences.

### **3. International Research Comparison**

Compared to research conducted in several universities from different states of America, which brought up the content and accessibility of contents in social media that consist similar R-rated elements that also containing sex education. It was found that based on the experiences, the internet can be more efficiently searched to seek for specific pieces of information related to the R-rated contents. Since the keyword compatibility differs for each search engine, many search engines include informational sections that detail their specific search processes and compatibility ratings. These can be used to increase the possibility that a search will turn up relevant information. Compared to the author's findings in this research where the author's discussing specific platform in the internet, YouTube, where the system is automatically reducing the probability of channel that containing numbers of explicit contents such as Jakarta Uncensored, will not appear as a suggestion in the search bar. In short, users must type the full name or the complete adress of the account to reach the desired pages. Resulted in slightly safer social media restrictions for underage audiences.

In addition, the research conducted in the United States of America stated that, the utility of the Internet for health education initiatives outside of the particular field of sex education is left unanswered by our study. On the one hand, the stigmatized nature of sexuality makes the online world's anonymity a fantastic resource for young people looking for answers to

private queries. On the other side, the ubiquity of pornography online makes it technically difficult to direct consumers to the right websites. The presence of pornography represents a potential unintended consequence of using the Internet for sex education. This is similar with the author's findings in the research about Jakarta Uncensored. The lack of sex education in formal studies is one of the reasons that the young people movement come to light, with a set of their creativity combined with their way of thinking. The youth will create and innovate the most unique advancement especially on the fields they feel they lack of, eventually, they will try to answer their own questions. Another similar statement is, on the other hand, the way it is available freely online, makes it harder to keep the access under control or avoiding the misguided users on the internet. Overall, the usage, the attempts, and the result of the taken actions are considered beneficial in a specific way and resulting in a more positive way than the way it is in the opposite way.

Compared to their websites, and based on the findings and discussion, the related contents of Jakarta Uncensored that uploaded in YouTube platform are safer if it's in the term of access safety. The team of Jakarta uncensored showed layers of protection against underage spectators. The less structured R-rated contents that displayed in America internet system and their regulations that not as strict as ours, letting any audiences to freely access the information personally without any filter. It is a huge impact that will cause a huge effect. Speaking of affects that is stated by the interviewees that some contents are improper or considered too vulgar because of their realization towards the norms and regulation we got in Indonesia is quite different from the United States of America.



## CHAPTER IV

### CONCLUSION

In this chapter, the author would conclude and explain the limitations of this research titled: Youth Perspective Towards You Tube Talk Show: Jakarta Uncensored. In addition, the author would also provide suggestions so they can be used as a reference for future research.

#### 1. Summary

Based on the findings and discussions above, it may be concluded that the modern youth in Jakarta who wish to share their stories—including those of failure, unpleasant encounters, incredible experiences, and love—can do so on the Jakarta Uncensored Channel. However, the audience finds many of the things uploaded by Jakarta Uncensored regarding the ‘fun’ talk to be wild and improper as the stereotype of young people, even if they contain sexual education. Because it depicts teenage behaviors that are seen incompatible with Indonesian traditional values and customs, much of this content has ultimately sparked controversy. Youth and lifestyle go hand in hand inextricably. Technology may symbolize youth culture by leveraging social media platforms like YouTube. One of the networks that discusses young people's lifestyles is Jakarta Uncensored. This study uses YouTube footage from Jakarta Uncensored to analyze the significance of young culture. Among the theories and concepts used are those related to lifestyle, semiotics, youth, eastern culture, and new media.

By incorporating warnings and account verification in order to access a number of specified contents, Jakarta Uncensored mass communication approach to marketing their YouTube video, including the content that has age limitations, has already complied with the requirements of free platforms. By putting into the YouTube platform's search field, viewers may easily find the Jakarta Uncensored channel. The subscribers shared a similar appreciation for

Jakarta Uncensored goals and the contents that were displayed. They received specialized training in sexualism, which is still prevalent in Indonesia in alarming numbers. Lastly, based on the perspective of the audiences, the video contents of Jakarta Uncensored are beneficial in several specific ways. Completing their goals and creating better actions in educating in an interesting way. The limitations of the safety for access and the optimally usage of numbers of elements are the only work left.

## **2. Research Limitations**

- a. The limitations of resources since this research is focusing on the perspective of the audiences, the result is limited through interviews, online journals, books, and websites. This research do not contain any response from the research object itself, since the discussion is not related with the concepts of this research.
- b. The respondent's selection technique used in this research is purposive sampling, conducted a small-scale population interview to represent the perceptions of the entire population of teenagers.

## **3. Recommendation**

Recommendation for future researcher,

- a. Researcher suggested to focus on Semiotic Studies of the contents of Jakarta Uncensored to gain more details of the content's issues.
- b. For further research, comparative studies can be carried out with another YouTube channel that contain similar contents or even the opposite as the research object.
- c. Adapting the opposite party as the subject, this research specifically discussing about the audiences of Jakarta Uncensored. A new perspective to conduct research with Jakarta Uncensored perspective will provides a complete set of information.

## REFERENCES

- Andrew, & Dixon. (2004). *Issues arising from youngsters' information-seeking behaviour*. Retrieved from Retrieved from Library & Information Science Research Vol. 26, Issue 2, Pages 177-200. ISSN 0740-8188:  
<https://www.sciencedirect.com/science/article/pii/S0740818804000258>
- ArkaitzLareki, de Morentin, J. M., Altuna, J., & Amenabar, N. (2017, March). *Teenagers' perception of risk behaviors regarding digital technologies Vol.68 Pages. 395-402*. Retrieved from Science Direct Journal & Books:  
<https://www.sciencedirect.com/science/article/abs/pii/S074756321630824X>
- BINUS. (2010). *Binus communication - mass communication*. Retrieved from Binus Introduction to mass communication: <https://binus.ac.id/program/mass-communication/>
- Black, K. (2010). *"Business Statistics: Contemporary Decision Making" 6th Edition*. John Wiley & Sons.
- Braun, V., & Clark, V. (2006). *Using Thematic Analysis in Psychology: Qualitative Research in Psychology, 3, 77-101*.
- David, R. B. (2012). *Who Do They Think They're Talking To? Framings of the Audience by Social Media Users Vol.6*. Retrieved from International Journal of Communication University of Southern California: <https://ijoc.org/index.php/ijoc/article/view/932>
- Démuth, A. (2013). *Perception Theories*. Bratislava, Slovakia: Towarzystwo Słowaków w Polsce.
- Devan, R. (2022). *The Social Media Debate Unpacking The Social, Psychological, and Cultural Effects of Social Media*. Routledge Publisher.
- Doster, L. (2013). *Fear of Missing Out: Is Voyeurism the Real Motive Behind Teen Consumption of Social Media? ASSOCIATION FOR CONSUMER RESEARCH Labovitz School of Business & Economics, University of Minnesota Duluth, 11 E.*

- Dudovsky, & John. (2021). *The Ultimate Guide to Writiing a Dissertation in Business Studies A Step by Step Assistance*. Business Research Methodology.
- Felder, M. (2021). Familiarity as a practical sense of place. *Socilogy Theory*, 4.
- Glasser, B. G., Strauss, A., & Strutzel, E. (1968). *The Discovery of Grounded Theory; Strategies for Qualitative Research*, 17(4), 364. Ursing Research.
- Haqqu, Rizca, Hastjarjo, Sri, Slamet, & Yulius. (2019). Teenagers' Entertainment Satisfaction in Watching Talk Show Program Through YouTube. *Jurnal The Messenger*, Vol.11, No.1.
- Hawa, B. C. (2021). Perceptions of the International Food Travel Vlog: Asian Food of Ria SW and JWestBros. *Final Thesis*.
- Jakarta Uncensored* (2020). [Motion Picture].
- Joemono, I. C., & Oktavianti, R. (2022, April 21). *Proceedings of the 3rd Tarumanagara International Conference on the applications of social sciences and humanities (TICASH 2021) in video content YouTube*. Retrieved from Retrieved from Atlantis Press : SARL: <https://www.atlantis-press.com/proceedings/ticash-21/125973072>
- Kahneman, D., & Krueger, A. B. (2006). Developments in the Measurement of Subjective Well-Being. *JOURNAL OF ECONOMIC PERSPECTIVES*, VOL. 20, NO. 1.
- KBBI, K. B. (2021). *KBBI Kamus Versi Dalam Jaringan*. Retrieved from <https://kbbi.web.id/alfanumerik>
- Levin, S. A. (1976). *Population Dynamic Models in Heterogeneous Environments*. Annual Review of Ecology and Systematics.
- Luhman, & Niklas. (1988). *Urban Generation, Poetry and Social Theory: New Social Movements*. Contrapress Media.
- Morgan, D. L. (2014). Pragmatism as a Paradigm for Social Research. *researchgate: Portland State University*, 20(8):1045– 1053.
- Nazir. (2014). *Pendekatan Penelital P.26*. Dee Publish.

- Oliver, G. C. (2017). Understanding Information Culture: Conceptual and Implementation Issues. *Journal of Information Science Theory and Practice* , 5(1):6-14.
- Padmopuspito, A. (1993). *TEORI RESEPSI DAN PENERAPANNYA*. Eprints UNY.
- Riduwan. (2020). *Pengertian Observasi Menurut Para Ahli dan Secara Umum*.
- Rosen, D. (2022). *The Social Media Debate*. Taylor & Francis Group.
- Rykiel, & Azeharie. (2021). Gaya Hidup Remaja Dalam YouTube (Studi Semiotika Konten YouTube Jakarta Uncensored). *Jurnal Koneksi*, Vol.5, No.2.
- Rykiel, G., & Azeharie, S. (2021). Gaya Hidup Remaja Jakarta dalam YouTube (Studi Semiotika Konten YouTube Jakarta Uncensored). *Jurnal Untar*.
- Rykiel, Garry, Azeharie, & Suzy. (2021). Jakarta Youth Lifestyle (Study od Semiotics of Jakarta Uncensored YouTube Content). *KONEKSI Jurnal Untar*, Vol.5, No.2.
- Setyowati, B. V. (2017). *Stand & Fight for Indonesia*. Jejak Publisher.
- Stacy, D., & Marie-Louise, M. (n.d.). Effects of Talk Show Viewing on Adolescents, Volume 48, Issue 3, Pages 69-86. *Journal of Communication*, <https://doi.org/10.1111/j.1460-2466.1988.tb02760.x>.
- Sulaeman, M. M. (2018). *Ilmu Budaya Dasar dan Ilmu Sosial Budaya Dasar (13th edition)*. Bandung: Refika Aditama.
- Surya, & Dela, A. (2022). KOMODIFIKASI SEX EDUCATION PADA CHANNE YOUTUBE (ANALISIS WACANA KRITIS KONTEN SEX EDUCATION PADA CHANNEL YOUTUBE JAKARTA UNCENSORED). *Eskripsi Universitas Andalas*.
- Thompson, J. B. (1995). *The Media and Modernity A Social Theory of the Media* Polity Press. In Association with Blackwell Publisher Ltd.
- TsuWee, T. T. (1999 , August 1). *An exploration of a global teenage lifestyle in Asian societies*. Retrieved from Journal of Consumer Marketing: <https://www.emerald.com/insight/content/doi/10.1108/07363769910277184/full/html>

Uncensored, J. (2020). *Jakarta Uncensored Header*. Retrieved from YouTube:  
[https://www.youtube.com/results?search\\_query=jakarta+uncensored](https://www.youtube.com/results?search_query=jakarta+uncensored)

Wibowo. (2007). *Talk Show Sebagai Peristiwa Tutur*. Retrieved from Eprints UMM :  
<https://eprints.umm.ac.id/82858/3/BAB%20II.pdf>

## APPENDIX

### 1. Manaira Maghfirati Abrori

Full Name	Age	Gender	Origin	Work Status
Manaira Maghfirati Abrori	21	Female	Kalimantan	College Student

Interview Date	October 14 <sup>th</sup> 2022
Are you familiar with Jakarta Uncensored on YouTube?	Do you subscribe Jakarta Uncensored on YouTube?
Yes	Yes

<b>What is 'Jakarta Uncensored' for you?</b>
Many definitions, but for sure, it is for grown-ups. As a media that bridging the 'taboo' things from the teenager's lifestyle to the public.

Jemima: Assalamualaikum warohmatullahi wabarokatuh, jadi nama saya Jemima Josephine Hormigas dan saya akan meng-interview subjek nomor 1 untuk keperluan skripsi saya. Boleh sebutkan nama anda, umur, jurusan dan asal.

Manaira: Nama saya Manaira, umur saya 21 tahun, asal dari Kalimantan Timur, jurusan saya tehnik industry.

Jemima: Pertama, ini adalah pertanyaan iya atau tidak. Apakah anda familiar dengan Jakarta Uncensored YouTube channel?

Manaira: Iya.

Jemima: Apakah anda memperikarakan diri anda sendiri sebagai audiens yang loyal terhadap Jakarta Uncensored?

Manaira: Ee, ga juga siih, kadang nonton kalau misalkan ada judul yang oke tapi ga juga biasanya tergantung judulnya.

Jemima: Menurut anda, apakah video di Jakarta Uncensored itu memiliki dampak yang positif atau negative?

Manaira: Ee netral sih.

Jemima: Alasannya mengapa anda menyebutkan video dari Jakarta Uncensored tersebut adalah netral?

Manaira: Karena, kalau misalnya dari sisi positif nya mungkin, ee dia itu ngasih ilmu yang kita ga dapet gitu misalnya di sekolah kayak, sex education sebenarnya gimana, hal-hal yang tabu lah untuk di ucapkan di akademik yang formal. Tapi kan negative nya mungkin karena dia itu ditaruhnya di channel YouTube yang bisa di akses oleh segala umur. Jadi nya kan yaa terlalu bebas yang di bawah umur tuh orang-orang tetep bisa lihat.

Jemima: Tanpa pengawasan agak bahaya juga ya sebenarnya.

Manaira: Iya.

Jemima: Sebagai seorang audiens apakah anda setuju atau anda mendukung hal-hal tabu, konten-konten tabu, dapat di akses secara bebas di Jakarta Uncensored YouTube channel?

Manaira: Engga sih, seharusnya engga, jadi kan kaya baik nya sih mungkin konten itu memang di buat ketat gitu loh dari pihak, mungkin dari pihak



YouTube atau dari pihak Jakarta Uncensorednya itu lebih nge seleksi lagi siapa aja yang bisa nonton videonya.

Jemima: Oke, dan menurut anda, apakah video Jakarta Uncensored dapat dikategorikan sebagai tidak layak atau tidak memenuhi syarat untuk beberapa konten?

Manaira: Mungkin karena memang dari tema YouTube mereka dan memang mereka pengen mengangkan tentang hal itu, jadi nya sih sebenarnya tidak masalah. Kalau itu memang yang mereka ingin angkat, tapi cuman, tapi balik lagi tergantung audiens nya itu ngarahnya itu bener ga tepatnya.

Jemima: Oke, melihat kondisi anda sekarang dan pergaulan anda sekarang, apakah menurut anda, apa yang dijabarkan oleh video di YouTube channel Jakarta Uncensored itu memiliki kesamaan atau kefamiliaran terhadap pergaulan anda sekarang atau mereka ada di tingkatan yang lebih umum?

Manaira: Ee sebenarnya sih ga biasa ya kalau diliat, tapi sebenarnya kalau di beberapa temen saya mungkin ngeliat juga itu hal yang ibaratnya semakin tua umur tuh semakin tau gitu loh kaya ternyata dunia makin dewasa tuh kaya gini gitu loh. Sebenarnya kalau kita kira dulu ga bakal tuh kalau orang cerita, guru-guru ngomong kaya ga ada, menghindari pergaulan bebas. Ibaratnya pacaran yang berlebihan ternyata kan more than that gitu kan. Banyak hubungan-hubungan lain dan kayak, pacaran cowo sama cewe, temenan cowo sama cewe, ternyata tuh engga. Dari hal itu tuh ngerasa engga ah awalnya kalo ngeliat istilahnya aja dari internet tuh kaya 'ah engga' tapi tuh ternyata kaya Ketika masuk ke dunia kuliah itu tuh hal yang biasa sih walaupun aku dan circle-circle temen dekat ku tuh tidak melakukan hal itu.

Jemima: Berarti secara di consider pun hal ini itu nyata kan terjadi di dunia-dunia kamu gitu.

Manaira: Ada dong.

Jemima: Oke, apakah kamu bis aitu, nyebutin, video jenis apa atau mungkin judulnya kalau inget, video jenis nya juga ga apa apa di Jakarta Uncensored yang dikategorikan hal seperti itu.

Manaira: Hmm mungkin yang ngebahas tentang sex, yang ngebahas tentang FWB, yang ibaratnya ya kayanya itu kalo orang ngomong mungkin dibelakang. Kan biasa baru kenal ga mungkin ngomong hal-hal begitu kan. Jadi ngomongnya, kaya masih “iya aku pacaran sama dia” tapi kan ternyata dia cuma FWB, tapi ternyata dia ngelakuin hubungan yang sesama jenis apa gimana kan ya kita ga tau, ya kaya gitu aja sih. Mungkin yang agak ‘waaw’ gitu mereka berani negabahas gitu di channel YouTube.

Jemima: Oke, last question ya. Menurut kamu, buat kamu, apa itu Jakarta Uncensored?

Manaira: Hmm menurut aku, Jakarta Uncensored, itu kaya memang channel YouTube, banyak definisi sih, yang pasti yang pertama itu channel YouTube yang membahas hal-hal yang udah untuk orang-orang yang sudah cukup umurnya. Habis itu juga ngebahas hal-hal yang sangat-sangat tabu, yang sangat-sangat mengerikan ketika, apalagi kan baru beranjak umur yang ibaratnya aku baru beranjak umur yang baru legal lah ibaratnya. Kayanya kan ya ‘wah’ ngeri banget ternyata orang-orang dewasa itu perlakuannya itu kaya gitu. Terjabarkan memang di buat konten, tapi juga sih channel YouTube itu bagus sih, dia kayak menurut aku dia itu juga sebagai kaya wadah untuk yang menejembatani kayak hal-hal kaya gitu itu bagaimana sih mereka nya ke public gitu dengan cara yang menurut aku masih bisa dimaafin, masih sopan lah.

Jemima: Jadi kaya mereka tuh ngasih tahu aja kalo ini itu nyata gitu ya. Okay, itu aja pertanyaanya buat kali ini, terimakasih banyak, wassalamualaikum warohmatullahi wabarokatuh.

## 2. Putri Anitasari

Full Name	Age	Gender	Origin	Work Status
Putri Anitasari	21	Female	Sumatra	College Student

Interview Date	November 10 <sup>th</sup> 2022
Are you familiar with Jakarta Uncensored on YouTube?	Do you subscribe Jakarta Uncensored on YouTube?
Yes	Yes

What is 'Jakarta Uncensored' for you?
A YouTube channel that provides contents about youngster's lifestyle and the things in it. In the other hand, it also provides the opposite response from the public towards the youngster's lifestyle. With a purpose to make an understanding.

Jemima: Assalamualaikum warohmatullahi wabarokatuh, nama saya Jemima Josephine Hormigas, saya akan mewawancarai subjek nomor 2 untuk keperluan final research. Jadi, tolong anda katakan nama anda, umur dan asal.

Putri: Eee halo nama saya Putri Anita Sari, saya berasal dari kota Lampung yang bertepatan di Bandar Lampung, umur saya saat ini 21 tahun.

Jemima: Oke, Apakah anda familiar dengan Jakarta Uncensored YouTube video? Ini adalah pertanyaan iya atau tidak.

Putri: Iya.

Jemima: Apakah anda dapat mengatakan bahwa anda adalah seorang audiens yang setia?

Putri: Iya, saya sering menonton tayangan tersebut ketika ada waktu luang untuk mengisi kekosongan kegiatan saya.

Jemima: Oke, baik, menurut anda ini ya, apakah video dari Jakarta Uncensored tersebut memiliki dampak yang positif atau dampak yang negative.

Putri: Ee menurut saya, tayangan tersebut memiliki keduanya untuk dampak negative mungkin ee ada beberapa tayangan yang kontennya terlalu vulgar jika dilihat untuk anak dibawah umur yang tidak semestinya. Namun, untuk dampak positive nya, kami, kami kan bisa tau gitu ee apa namanya seperti pergaulan-pergaulan yang ada dikota ataupun tayangan-tayangan yang membandingkan sekolah negri dengan luar negri gitu, terus juga kita jadi tau tentang lifestyle mereka.

Jemima: Oke jadi secara umum mereka itu tidak sepenuhnya vulgar ya dan juga menyuarkan hal-hal lain yang kontennya lebih ke anak muda dan kehidupan pergaulannya.

Putri: Iya betul.

Jemima: Oke, jadi sebagai seorang audiens nih, apakah and itu men-support hal-hal tabu tersebut, konten-konten tabu tersebut dapan di akses secara bebas oleh public?

Putri: Ee sepertinya tidak, karena zaman sekarang itu banyak anak-anak dibawah umur yang menggunakan YouTube untuk kesenangan mereka sendiri. Jika mereka menonton hal tersebut, bisa jadi mereka mencontoh apa yang dilakukan oleh konten tersebut.

Jemima: Apakah menurut anda juga secara keseluruhan video-video dari Jakarta Uncensored tersebut dapat dikategorikan secara tidak layak atau tabu untuk beberapa kontennya?

Putri: Untuk beberapa kontennya, Iya. Namun selebihnya ee cukup baik-baik saja sih.

Jemima: Secara keseluruhan ya, sebenarnya mereka itu agak luas.

Putri: Iya betul.

Jemima: Oke, umm apakah anda dapat menyebutkan judul atau jenis video yang anda tonton?

Putri: Kalau saya waktu itu nonton “Perbedaan antara sekolah inter dengan sekolah negeri” kemudian tentang “Lifestyle anak Jakarta Utara dengan Jakarta Selatan” umm lalu tentang “Lifestyle anak-anak yang kuliah di luar negeri” yang saya suka.

Jemima: Jadi disini kan anda sudah menonton video tersebut dan anda sadar ada beberapa video yang mengandung konten-konten yang tabu.

Putri: Iya.

Jemima: Apakah dari anda sendiri, hal-hal tersebut, hal-hal yang anda lihat didalam video tersebut, konten-konten yang entah itu positive atau negative.

Apakah hal-hal tersebut benar adanya terjadi dalam kehidupan anda maupun sekitar anda?

Putri: Kalau dalam lingkungan saya *Alhamdulillah* baik-baik saja, namun kan kita juga tidak tau tentang kehidupan di luar mungkin saja ada, namun di dalam *circle* saya sih baik-baik saja.

Jemima: Berarti untuk anda dan lingkungan anda tidak ada ya. Oke, ini pertanyaan terakhir, anda bisa jelaskan secara singkat maupun secara Panjang. Untuk anda, apakah Jakarta Uncensored untuk anda?

Putri: Menurut saya Jakarta Uncensored itu suatu channel YouTube yang menyediakan konten-konten tentang anak muda, terutama tentang kehidupannya, lifestyle, terus tentang kenakalan-kenakalan remaja di Jakarta mungkin, terus tentang yaa kayak sering adu-adu harta bisa jadi. Kemudian tentang tanggapan orang tentang anak-anak yang tanda kutip, nakal, begitu. Sehingga masyarakat luas bisa, bisa apaya, bisa tahu gitu, mereka juga seperti kayak ga semuanya kayak anak nakal itu emang mereka nakal, karena biasanya nakal itu ada alasannya kenapa dia bisa jadi seperti itu. Salah satunya mungkin mereka kurang kasih sayang orang tua, hanya diberi harta-harta saja atau terbawa arus pergaulan, atau yaa emang dasarnya nakal juga ada sih sebenarnya, cuman kebanyakan ee mereka yang nakal itu berasal dari anak yang broken home atau kurang kasih sayang orang tua, seperti itu.

Jemima: Jadi secara tidak langsung kita pun tidak bisa menilai secara dari luarnya aja walaupun konten-konten tersebut dibuat, walaupun hal-hal tersebut itu nyata, itu cuma menyuarakan fakta dengan cara sedikit kontroversial ala anak muda.

Putri: Iya betul.

Jemima: Oke, itu aja untuk wawancara kali ini, terimakasih banyak untuk waktunya mba Putri, wassalamualaikum warohmatullahi wabarokatuh.

### 3. Wendy Annisa Pangestuti

<b>Full Name</b>	<b>Age</b>	<b>Gender</b>	<b>Origin</b>	<b>Work Status</b>
<b>Wendy Annisa Pangestuti</b>	<b>21</b>	<b>Female</b>	<b>DI Yogyakarta</b>	<b>College Student</b>

<b>Interview Date</b>	<b>November 9<sup>th</sup> 2022</b>
<b>Are you familiar with Jakarta Uncensored on YouTube?</b>	<b>Do you subscribe Jakarta Uncensored on YouTube?</b>
<b>Yes</b>	<b>Yes</b>

<b>What is 'Jakarta Uncensored' for you?</b>
A YouTube channel that giving visual images from interviews about youth and their lifestyle that provides both, dark side and bright side.

Jemima: Assalamualaikum warohmatullahi wabarokatuh, nama saya Jemima Josephine Hormigas, saya akan mewawancarai subjek nomor 3 untuk keperluan final research. Jadi, boleh anda katakan nama anda, umur dan asal.

Wendy: oke, sebelumnya perkenalkan nama saya Wendy Annisa Pangestuti umur 21 dan asal dari Jogja.

Jemima: Apakah anda Familiar dengan Jakarta Uncensored YouTube video? ini adalah pertanyaan iya atau tidak.

Wendy: Iya.

Jemima: Oke, apakah anda dapat mengatakan anda adalah seorang audiens yang loyal?

Wendy: ya, saya cukup sering melihat konten-konten Jakarta Uncensored karna itu juga sering muncul di iklan YouTube jadi saya juga sebagai salah satu subscriber nya juga.

Jemima: menurut anda nih, video di Jakarta Uncensored apakah mereka memiliki dampak yang positif atau negative?

Wendy: umm menurut saya pribadi untuk konten-konten nya itu menurut saya ada dua sisi ya. Jadi mungkin yaa ada dampak negative nya juga untuk orang-orang yang tidak bisa memilah itu bener atau tidak, tapi itu kalau diambil dari sisi baiknya juga itu banyak.

Jemima: oke, sebagai seorang audiens nih, apakah anda meng-support hal-hal tabu yang ada di dalam, yang ada di dalam channel Jakarta Uncensored tersebut dapat di akses secara bebas oleh public.

Wendy: ohh kalo itu saya tidak setuju ya, kalo konten-konten tabu ehh saya lebih menyarankan atau melebihi, melebihi baikkkan jika itu dibatasi umurnya. Karna seperti yang kita tau ee anak-anak di Indonesia ini masih belum bisa untuk meng-handle dirinya sendiri gitu loh, jadi kaya kalo misalnya itu dikonsumsi oleh anak-anak yang masih dibawah umur menurut say aitu malah nanti dampaknya negative karna mereka belum bisa mengambil baiknya gitu.

Jemima: berarti secara tidak langsung anda setuju, konten Jakarta Uncensored memang mengandung hal yang tabu?

Wendy: Iya.



Jemima: baik, menurut anda nih video Jakarta Uncensored apakah dapat dikategorikan sebagai ‘tidak layak’ untuk beberapa kontennya?

Wendy: ada menurut saya pribadi ada beberapa konten yang terlalu vulgar, vulgar.

Jemima: hmm jadi dia sudah di atas tabu ya? Memang sudah tidak layak untuk dipertontonkan, baik.

Wendy: Iya.betul.

Jemima: apakah anda dapat menyebutkan jenis video apa yang anda tonton dari Jakarta Uncensored atau judulnya juga boleh kalau misalkan ingat.

Wendy: oh yang saya ingat tuh, saya pernah nonton yang bongkar kehidupan PSK yang gitu-gitu, terus ada juga cara deketin cewek di klub, gitu deh.

Jemima: oke, nah ini next, berarti ee anda sadar dengan konten yang terkandung di Jakarta Uncensored itu sendiri, anda tau dan anda sudah menonton hal tersebut. Jadi, apakah menurut anda berdasarkan pengalaman anda pribadi apakah hal-hal tersebut, hal-hal seperti yang terkandung di dalam Jakarta Uncensored apakah terjadi di dalam kehidupan anda maupun lingkungan anda secara pribadi?

Wendy: baik, kalo di lingkungan saya sih sebenarnya mungkin karna ee banyak temen temen saya juga yang nonton itu, jadi mereka terbuka gituloh sama hal kayak gitu, sudah bukan hal yang tabu lagi menurut mereka. Dan itu menurut ee, dan itu sudah banyak terjadi di lingkungan aku gituloh.

Jemima: okay, jadi secara ga langsung ini Cuma gambaran dari apa yang memang sudah mba liat dan temen temen mba lakukan. Okay

Ini pertanyaan terakhir, menurut mba Wendy nih, ap aitu Jakarta Uncensored untuk anda?

Wendy: umm Jakarta Uncensored adalah sebuah kanal YouTube yang memberikan gambaran tentang anak muda, pergaulannya, dan aktivitas lah pokoknya. Ada, ada sisi gelap juga ada sisi terangnya juga. Jadi ya intinya gambaran visual lah wawancara tentang kehidupan anak-anak jaman sekarang.

Jemima: Okee, makasih untuk waktunya mba Wendy, Wassalamualaikum warohmatullahi wabarokatuh.

Wendy: Waalaikumsalam warohmatullahi wabarokatuh.

#### 4. Arwan Nur Khasani

<b>Full Name</b>	<b>Age</b>	<b>Gender</b>	<b>Origin</b>	<b>Work Status</b>
<b>Arwan Nur Khasani</b>	<b>21</b>	<b>Male</b>	<b>Jakarta</b>	<b>College Student</b>

<b>Interview Date</b>	<b>November 3<sup>rd</sup> 2022</b>
<b>Are you familiar with Jakarta Uncensored on YouTube?</b>	<b>Do you subscribe Jakarta Uncensored on YouTube?</b>
<b>Yes</b>	<b>Yes</b>

<b>What is 'Jakarta Uncensored' for you?</b>
To tell people about Jakarta's lifestyle, or even Jakarta's people itself whose did not know. To open up about something from Jakarta that not everyone knows about.

Jemima: Assalamualaikum warohmatullahi wabarokatuh. Saya Jemima Josephine Hormigas dan saya akan mewawancarai subjek nomor 4 saya untuk keperluan tugas akhir skripsi.

Boleh tolong katakan nama anda, umur dan asal?

Arwan: Sebelumnya, Assalamualaikum warohmatullahi wabarokatuh. Perkenalkan nama saya Arwan Nur Khasani, saya berumur 21 tahun, dan saya berasal dari Jakarta Selatan.

Jemima: Oke, ini adalah pertanyaan Iya atau Tidak. Apakah anda familiar dengan Jakarta Uncensored You Tube video?

Arwan: Eee Iya.

Jemima: Apakah anda bisa mengatakan diri anda seorang penonton yang setia?

Arwan: Emm mungkin, tapi yaa saya menonton jika saya tertarik dengan isi video tersebut.

Jemima: Judul-judul tertentu jadi?

Arwan: Iya.

Jemima: Oke, menurut anda, video-video di Jakarta Uncensored itu memiliki dampak yang positive atau negative atau netral?

Arwan: Emm menurut saya sih itu signifikan ya, tergantung siapa yang menonton dan sejauh ini menurut saya sebenarnya memiliki dampak negative bagi saya, eh memiliki dampak positif bagi saya. Jadi emm saya lebih mengetahui sisi, sisi-sisi lain dari beberapa orang yang tinggal di Jakarta.

Jemima: Okey, sebagai seorang audiens nih, apakah anda setuju atau anda meng-support hal-hal tabu, konten-konten tabu, yang dapat diakses secara bebas oleh public dalam channel Jakarta Uncensored?

Arwan: Mungkin menurut saya juga itu saya setuju sih untuk, untuk banyak biar orang mengetahui yaa sisi-sisi gelap yang jarang diketahui orang banyak. Jadi biar membuka wawasan bagi kita juga sih sebenarnya, biar kita tidak stuck disitu-situ aja, jadi kita tau dunia luar, dan tau kebiasaan orang lain.

Jemima: Jadi untuk ke edukasi ya?

Arwan: Iya.

Jemima: Menurut anda nih, apakah video-video di Jakarta Uncensored itu dapat dikategorikan sebagai tidak layak atau tabu untuk di beberapa kontennya?

Arwan: Menurut saya engga sih, karena tergantung orangnya sendiri sih. Kan juga kita kan harus pintar menggunakan social media internet, jadi kalau menurut saya itu ga harus ditonton ya ngapain ditonton iya kan.

Jemima: Jadi untuk keseluruhan video itu tidak ada yang salah, dari video-video produksi Jakarta Uncensored?

Arwan: Iya, tergantung yang nonton aja.

Jemima: Okey, ee apakah anda bisa menyebutkan jenis video Jakarta Uncensored yang seperti apa yang anda tonton?

Arwan: Mungkin yang saya tonton, yaa saya pernah menonton yang orang yang dari kaya tiba-tiba jadi miskin, yang orang miskin tiba-tiba jadi kaya. Yang kehidupan-kehidupan dunia malam di Jakarta, kenakalan-kenakalan remaja di Jakarta, yaa saya sering biasa nonton itu.

Jemima: Itu secara umum anda menonton segala jenis dari videonya ya?

Arwan: Iya.

Jemima: Okee, nih, sebagai seorang anak muda juga nih, apakah menurut anda video-video dari Jakarta Uncensored tersebut itu terjadi di kehidupan nyata atau di lingkungan sekitar anda sendiri?

Arwan: Sebagian ada sih mungkin, Sebagian ada. Tapi, tapi kebanyakan engga lah. Justru karena saya ngga tahu, saya ingin tahu, makanya saya nonton di Jakarta Uncensored.

Jemima: Hmm tapi emang sebenarnya ada ya kaya gitu ya.

Arwan: Iya pasti ada.

Jemima: Hmm, okey. Ini pertanyaan terakhir, bisa dijelaskan secara singkat saja. Menurut anda apa itu Jakarta Uncensored untuk anda?

Arwan: Menurut saya Jakarta Uncensored itu ee seperti judulnya, seperti Namanya juga, dia memberi tahu yang mungkin orang banyak itu, orang-orang luar Jakarta atau orang Jakarta sendiri yang ga tahu kehidupan Jakarta. Makanya dinamakan Uncensored, jadi saya itu membuka, membuka inilah suatu apasih yang, yang mungkin orang banyak ga tahu tentang Jakarta itu yang mungkin orang tahu Jakarta itu cuma tentang mengadu nasib, gitu-gitu

aja. Jadi kita jadi lebih banyak tahu lagi tentang Jakarta. Sisi-sisi lain orang Jakarta.

Jemima: Oh Jadi lebih menjadi kayak wadah yang menyuarakan hal-hal tersebut ya?

Arwan: Iya betul.

Jemima: Oke oke, makasih buat waktunya. Terima kasih, wassalamualaikum warohmatullahi wabarokatuh.

Arwan: Sama-sama, waalikumsalam warohmatullahi wabarokatuh.

#### 5. Muhammad Fachrezi Munawar

<b>Full Name</b>	<b>Age</b>	<b>Gender</b>	<b>Origin</b>	<b>Work Status</b>
<b>Muhammad Fachrezi Munawar</b>	<b>21</b>	<b>Male</b>	<b>Java</b>	<b>College Student</b>

<b>Interview Date</b>	<b>November 3<sup>rd</sup> 2022</b>
<b>Are you familiar with Jakarta Uncensored on YouTube?</b>	<b>Do you subscribe Jakarta Uncensored on YouTube?</b>
<b>Yes</b>	<b>No</b>

<b>What is 'Jakarta Uncensored' for you?</b>
Lifestyle. The youngster's lifestyle.

Jemima: Assalamualaikum warohmatullahi wabarokatuh. Sebelumnya aku Jemima Josephine Hormigas dari prodi Ilmu Komunikasi akan mewawancarai interviewee nomor 5 untuk keperluan tugas akhir. Jadi, bisa tolong katakan nama, umur dan, asal.

Rezi: Oke, nama saya Muhammad Fachrezi, panggilannya Rezi, 21 tahun, asal Bekasi.

Jemima: Oke, selanjutnya adalah pertanyaan Iya atau Tidak. Apakah anda familiar dengan Jakarta Uncensored YouTube video?

Rezi: Iya.

Jemima: Oke, apakah anda dapat mengatakan bahwa diri anda adalah seorang audiens yang setia?

Rezi: Ee tidak.

Jemima: Tapi disini apakah anda men-subscribe channel tersebut?

Rezi: Iya.

Jemima: Oke, menurut anda nih video-video Jakarta Uncensored itu memiliki dampak yang positive, negative, memiliki keduanya atau, netral?

Rezi: Memiliki keduanya.

Jemima: Kenapa begitu?

Rezi: Ee karna apaya negative nya, ee negative itu karena mungkin dari konten-konten yang disampaikan. Jelas ya pembahasan yang disampaikan bisa

dibilang pembahasan yang agak dewasa cenderung ke arah pergaulan bebas yang tidak semua masyarakat Indonesia itu peka lah, mungkin ada beberapa yang di kota-kota besar yang relate akan hal itu. Jadi mungkin ada pengaruh negative misalnya dari yang sebelumnya tidak paham dan menjadi paham dan menjadi penasaran ataupun menjadi suatu hal yang membawa ke arah negative. Positive nya adalah ya selain itu bisa dibilang sebagai tontonan yang menghibur dalam arti dia komedi nya dapet, terus mungkin untuk beberapa pihak relate karna juga tema-tema yang dibawa juga bisa dibilang lifestyle lah terkait anak muda. Positive yang lainnya adalah hal-hal yang istilahnya berbau tabu, berbau dewasa dan lain sebagainya, apabila di arahkan ke audiens yang tepat, hal-hal tersebut itu bisa jadi suatu informasi gitu. Contohnya ada beberapa konten yang sebelumnya saya pernah tonton yang terkait dari mungkin umm gaya pacaran di kota dan lain sebagainya, hal-hal tersebut sebenarnya bisa menjadi informasi gitu loh buat kita membuka mata bahwa ternyata diluar sana terjadi loh hal-hal seperti itu. Positivenya jadi kita bisa memilah hal-hal yang seperti itu karna diberikan contoh lah, terkait hal itu bagaimana, dan lain sebagainya dengan pembawaan yang istilahnya banyak terkait hiburan atau komedi seperti itu.

Jemima: Oke, jadi ga bisa dipungkiri ya walaupun diluar dampak negative maupun positive. Hal-hal tersebut itu memang nyata terjadinya ya di kehidupan nyata. Oke, sebagai seorang audiens nih, apakah anda itu setuju atau bahkan anda men-support hal-hal tabu yang ada di channel Jakarta Uncensored itu dapat di akses secara bebas oleh public?

Rezi: Emm kalau di akses secara bebas, tidak setuju. Karna menyangkut pembahasannya kan banyak sekali yang cukup dewasa dan dirasa kurang tepat.



Jemima: Oke, menurut anda nih, apakah video dari Jakarta Uncensored tersebut itu dapat dikategorikan tidak layak untuk beberapa kontennya untuk dipertontonkan?

Rezi: Iya, ada beberapa yang dirasa sesuai pembahasan sudah cukup. Cuma secara visual dirasa mungkin tidak layak ya. Karena terlepas dari pakaian sebenarnya kembali ke pribadi masing-masing tapi dengan tema yang di bawa jadi arahnya mungkin dari saya pendapatnya mungkin dari visual yang, praktiknya yang diberikan, dan lain sebagainya jadi ada beberapa ketidaksetujuan kepada hal itu.

Jemima: Oke, selanjutnya, apakah anda dapat menyebutkan video seperti apa tuh, bahkan judulnya. Dari video Jakarta Uncensored yang paling menarik perhatian atau yang menjurus ke dalam hal-hal tabu menurut anda.

Rezi: Ee, yang, oke kalau menurut saya beberapa hal yang tabu itu ada beberapa konten disini yang kontennya itu sudah agak lama, jadi sub-tema terkait dengan hal itu, itu pembahasannya mungkin ke arah umm apa namanya, sex bebas ya atau bisa dibilang sexual education cuman hal tersebut itu disampaikan dengan cara yang tidak begitu mengedukasi. Dalam artian yaitu memang suatu pelajaran akan hal itu tadi pembawaannya itu kayak membiasakan ataupun menjelaskan bahwa hal-hal kayak gitu tu apa namanya, wajar lah untuk anak muda. Karena yang tadi saya sampaikan, konten yang tabu ataupun tidak itu adalah konten-konten yang terkait dari sex ed. Bisa dibilang seperti ada review alatnya yang sebenarnya ada edukasinya cuman pembawaannya yang terlalu memberikan penasaran kepada penonton yang tidak bisa memilah dengan baik.

Jemima: Ooh oke, selanjutnya nih, anda kan familiar dengan video-video Jakarta Uncensored tersebut dan inti-inti dalam videonya dan apakah, apakah

ada relasi nya terhadap kehidupan anda sendiri, misal kan di lingkungan anda, teman-teman anda, atau bahkan di pergaulan anda sendiri?

Rezi: Ada-ada.

Jemima: Berarti memang orang sekitar anda relative dan sebagainya memang ada yang ter-ekspos pergaulan seperti yang dijabarkan oleh Jakarta Uncensored.

Rezi: Iya betul.

Jemima: Oke, pertanyaan terakhir, boleh dijelaskan secara singkat saja, menurut anda, apa Jakarta Uncensored untuk anda?

Rezi: Hmm, Lifestyle.

Jemima: Lifestyle anak muda gitu ya?

Rezi: Iya lifestyle anak muda.

Jemima: Oke, kalau sudah, segitu aja pertanyaan dari saya. Terimakasih sebelumnya kak Rezi, yah Assalamualaikum warohmatullahi wabarokatuh.

## 6. Faqih Aqila Adifa

<b>Full Name</b>	<b>Age</b>	<b>Gender</b>	<b>Origin</b>	<b>Work Status</b>
<b>Faqih Aqila Adifa</b>	<b>20</b>	<b>Male</b>	<b>Sumatra</b>	<b>College Student</b>

<b>Interview Date</b>	<b>November 19<sup>th</sup> 2022</b>
<b>Are you familiar with Jakarta</b>	<b>Do you subscribe Jakarta</b>

<b>Uncensored on YouTube?</b>	<b>Uncensored on YouTube?</b>
<b>Yes</b>	<b>Yes</b>

<b>What is 'Jakarta Uncensored' for you?</b>
They want to be acknowledged that they are young people, that watched YouTube and knows about the everyday lifestyle.

Jemima: Assalamualaikum warohmmatullahi wabarokatuh, sebelumnya nama aku Jemima Josephine Hormigas, dan sekarang aku bakal minta kaka untuk memperkenalkan diri. Aku butuh nama, umur, sama asal.

Aqil: Pertama, nama gua Aqil, asal gua dari Medan, umur gua sekarang 20 tahun (21 tahun).

Jemima: Oke, ini adalah pertanyaan iya atau tidak. Apakah anda familiar dengan Jakarta Uncensored Youtube channel?

Aqil: Iya, familiar.

Jemima: Dan apakah anda dapat meng-kategorikan diri anda sebagai audiens yang loyal?

Aqil: Iya, saya men-subscribe channel tersebut soalnya.

Jemima: Oke, jadi anda men-subscribe salah satu, anda salah satu subscriber nya ya. Jadi menurut anda nih, apakah video-video di Jakarta Uncensored itu memiliki dampak yang positif, negative, atau netral?

Aqil: Menurut saya ee, itu dampaknya negative ya. Soalnya kan banyak konten vulgar yang dapat di akses sama anak-anak kecil, apalagi kan konten

YouTube itu dia, umum. Jadi konten-konten vulgar di Jakarta Uncensored itu agak kurang baik buat di taruh di YouTube.

Jemima: Jadi menjurus banyak ke arah negative?

Aqil: Ke arah negative.

Jemima: Oke, sebagai seorang audiens nih, apakah anda setuju, atau bahkan anda men-support, hal-hal tabu, konten-konten tabu, yang dapat di akses secara public di channel Jakarta Uncensored?

Aqil: Tentu enggak lah, masa di support. Soalnya kan disitu juga menampilkan kaya yaa kenakalan-kenakalan remaja pada umumnya sebenarnya. Cumakan kalau di akses sama yang dibawah umur agak kurang enak dilihat, apalagi Bahasa-bahasa yang kasar yang bisa ditiru sama anak kecil yang lain.

Jemima: Jadi kontennya memang di peruntukkan untuk yang sudah cukup umur?

Aqil: Yang sudah cukup umur.

Jemima: Oke, hmm menurut anda nih, apakah video-video di Jakarta Uncensored dapat dikategorikan tidak layak untuk beberapa kontennya?

Aqil: Iya. Apalagi soal konten vulgarisme tentang seksualitas atau pengalaman mereka ketika melakukan hal yang menurut masyarakat dan norma nya itu agak kurang.

Jemima: Hmm jadi itu tidak layak dan tidak perlu?

Aqil: Tidak perlu.

Jemima: Oke, apakah anda dapat menyebutkan, Judul boleh, atau jenis video nya jika tidak mengingat judulnya dari Jakarta Uncensored yang dapat dikategorikan hal-hal seperti itu, tabu mungkin, atau tidak layak.

Aqil: Menurut saya ada judul yang kaya mereka itu melakukan HS (Having Sex) dengan pasangannya, tapi mereka menceritakannya dengan bangga. Tapi kalau judulnya itu lupa. Terus sama ee soal-soal kehidupan malam dan lain-lain yang mereka ceritakan di tempat umum dengan skema-skema Bahasa kasar yang tidak layak dicontoh.

Jemima: Jadi lebih ke yang anda tidak setuju itu cara penyampaian mereka?

Aqil: Cara penyampaian.

Jemima: Oke, hmm berdasarkan video-video dari Jakarta Uncensored tersebut, apakah hal-hal yang ada di dalam Jakarta Uncensored tersebut, ada dalam kehidupan nyata anda sendiri atau bahkan anda lakukan sendiri atau anda mengenal orang atau relasi anda yang memiliki koneksi gitu dengan kejadian-kejadian di channel Jakarta Uncensored tersebut?.

Aqil: Yaa saya lingkungannya termasuk yang agak kayak seperti itu cuma, saya nya ga ke ikut. Karna ee di kehidupan anak muda zaman sekarang, hal-hal yang kayak di JU itu agak wajar, Cuma kan namanya juga norma yang ada Indonesia itu kurang wajar. Yaa saya termasuk yang ada di lingkungan yang hal-hal yang seperti itu.

Jemima: Jadi, anda familiar, ibaratnya anda tahu gitu dari judul-judul tersebut?

Aqil: Familiar, tahu, paham.

Jemima: Oke, pertanyaan terakhir, bisa dijelaskan secara singkat saja, untuk anda, apa itu Jakarta Uncensored?

Aqil: Jakarta Uncensored itu, dia itu lebih pengen ee kelihatan kalau mereka itu anak muda yang buka YouTube dengan konten dan tema tentang kehidupan mereka sehari-hari jatuhnya.

Jemima: Oke, ada tambahan atau cukup?

Aqil: Cukup.

Jemima: Terimakasih atas waktunya, Assalamualaikum warohmatullahi wabarokatuh.

Aqil: Waalaikumsalam.