

LAMPIRAN

Tabel 1
Rangkuman Indikator

| No | VARIABEL | INDIKATOR |
|----|--|--|
| 1 | Persepsi kesehatan produk makanan organik | 1. Produk makanan organik mengandung lebih banyak mineral dan vitamin. |
| | | 2. Pertumbuhan produk organik lebih baik untuk kesehatan. |
| | | 3. Produk organik lebih sehat daripada makanan konvensional karena menghasilkan tanpa pengawet atau pewarna buatan. |
| | | 4. Memilih produk organik yang baik untuk memastikan kesehatan. |
| 2 | Persepsi keamanan produk makanan organik | 1. Pertanian organik adalah cara yang paling meyakinkan keamanan pangan. |
| | | 2. Produk organik lebih aman untuk makan. |
| | | 3. Produk organik yang bebas kimia. |
| | | 4. Produk organik dapat mengurangi risiko keracunan makanan. |
| 3 | Persepsi ramah lingkungan produk makanan organik | 1. Pertanian organik adalah keramahan terhadap lingkungan. |
| | | 2. Pertanian organik dapat mencegah kontaminasi dan polusi tanah, udara, air dan suplai makanan. |
| | | 3. Pertanian organik menggunakan energi yang lebih sedikit. |
| | | 4. Pertanian organik dapat melindungi lingkungan karena tidak membawa apapun pestisida kimia sintetis berbahaya dan pupuk. |
| 4 | Persepsi kualitas produk makanan organik | 1. Produk makanan organik memiliki kualitas unggul. |
| | | 2. Produk makanan organik lebih berkualitas daripada makanan konvensional. |
| | | 3. Produk organik yang berkualitas baik dan kurang terkait dengan risiko kesehatan. |
| 5 | Niat untuk membeli produk makanan organik | 1. Saya akan membeli produk makanan organik dalam waktu dekat. |
| | | 2. Saya berencana untuk membeli produk-organik di pasar biasa. |
| | | 3. Saya berniat untuk membeli produk makanan organik untuk manfaat kesehatan jangka panjang saya. |
| | | 4. Saya berniat untuk membeli produk makanan organik karena mereka lebih memperhatikan keamanan pangan. |
| 6 | Perilaku pembelian | 1. Saya sering membeli produk makanan organik. |
| | | 2. Saya sering membeli produk makanan organik di pasar reguler. |

| | |
|------------------------------------|---|
| aktual dari produk makanan organik | 3. Saya sering membeli produk makanan organik karena mereka lebih ramah lingkungan. |
| | 4. Saya sering membeli produk makanan organik yang aman untuk dikonsumsi. |

Sumber: Shi Wee *et.al*, 2014



Yogyakarta, 25 Januari 2016

Yth. Bapak/ Ibu/ Saudara/i

Di

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Dengan Hormat,

Perkenalkan, saya adalah mahasiswa Fakultas Ekonomi, Jurusan Manajemen, Universitas Islam Indonesia, yang bermaksud melakukan penelitian sebagai tugas akhir untuk menyelesaikan studi S1 di FE UII Yogyakarta yang berjudul “Pengaruh Persepsi Terhadap Pembelian Aktual Melalui Niat Beli Pada Ikan Laut”.

Terkait dengan hal tersebut, saya mohon bantuan Bapak/Ibu/Sdr/Sdri untuk membantu mengisi kuestioner yang saya berikan kepada Bapak/Ibu/Sdr/Sdri, yang akan saya gunakan sebagai dasar analisis dalam penelitian tersebut. Sehingga jawaban yang Bapak/Ibu/Sdr/Sdri berikan hanya untuk kepentingan akademis ilmiah saja dan akan dijaga kerahasiannya.

Untuk itu, mohon kerelaan Bapak/Ibu/Sdr/Sdri untuk menjawab pertanyaan-pertanyaan kuestioner dengan lengkap dan sesuai hati nurani Bapak/Ibu/Sdr/Sdri, karena jawaban Bapak/Ibu/Sdr/Sdri tidak dinilai benar atau salah.

Atas kerelaan, sumbangan waktu, tenaga serta pikiran Bapak/Ibu/Sdr/Sdri saya ucapkan terima kasih sedalam-dalamnya.

Hormat saya,

(Muhammad Yafie Afrizal)



ANGKET PENELITIAN

A. Karakteristik Responden

Mohon dijawab pertanyaan dibawah ini dengan memberi tanda silang (X) pada jawaban yang paling sesuai menurut Bapak/Ibu/Saudara/i

1. Jenis kelamin bapak/ibu/saudara/i :
 - a. Laki-laki
 - b. Perempuan

2. Berapa usia Bapak/Ibu/Saudara/i saat ini :
 - a. kurang dari 20 tahun
 - b. antara 21 - 30 tahun
 - c. antara 31 - 40 tahun
 - d. antara 41 - 50 tahun
 - e. diatas 50 tahun

3. Status perkawinan :
 - a. Belum menikah
 - b. Menikah
 - c. Pernah menikah (janda/duda/pisah)

4. Jumlah anggota keluarga:
 - a. Kurang dari 3 orang
 - b. 3 – 4 orang
 - c. 5 – 6 orang
 - d. Lebih dari 6 orang

5. Apakah pendidikan terakhir Bapak/Ibu/Saudara/i :
 - a. s/d SD
 - b. s/d SMP
 - c. s/d SMA
 - d. s/d Diploma
 - e. s/d Sarjana
 - f. s/d Pasca Sarjana

6. Apakah Pekerjaan Bapak/Ibu/Saudara/i saat ini :
 - a. Pelajar/Mahasiswa
 - b. Pegawai Swasta
 - c. Wirausaha/Pengusaha
 - d. PNS
 - e. Guru/ Dosen
 - f. TNI/ Polri
 - g. Ibu Rumah Tangga
 - h. Lain-lain, sebutkan
.....

7. Berapa pendapatan Bapak/Ibu/Saudara/i dalam sebulan :
 - a. Kurang dari Rp 1.000.000
 - b. Rp 1.000.001 – Rp 2.000.000
 - c. Rp 2.000.001 – Rp 3.000.000
 - d. d. Rp 3.000.001 – Rp 4.000.000
 - e. Rp 4.000.001 - Rp 5.000.000
 - f. Lebih dari Rp 5.000.001

8. Dimana tempat tinggal Bapak/Ibu/Saudara/i :
 - a. Kota/ kabupaten yang ada pantainya
 - b. Kota/ kabupaten yang tidak ada pantainya, tapi dekat (+/- 100 km) dari pantai
 - c. Kota/ kabupaten yang jauh dari pantai

9. Siapa pengambil keputusan (yang menentukan) menu makanan:
 - a. Ayah
 - b. Ibu
 - c. Anak
 - d. Pembantu RT
 - e. Ayah dan ibu

B. Beri jawaban atas pernyataan-pernyataan di bawah ini dengan cara memberi tanda centang (✓) pada salah satu kolom yg sesuai;

| | |
|----------------------------------|---------------------------|
| Sangat Tidak Setuju (STS) | Setuju (S) |
| Tidak Setuju (TS) | Sangat Setuju (SS) |

| PERSEPSI TERHADAP IKAN LAUT | | | | | |
|------------------------------------|---|-----|----|---|----|
| No | Pernyataan Terkait Kesehatan Pangan | STS | TS | S | SS |
| 1 | Ikan laut mengandung lebih banyak nutrisi berupa protein hewani, omega3, mineral dan vitamin | | | | |
| 2 | Mengonsumsi ikan laut lebih baik untuk kesehatan | | | | |
| 3 | Ikan laut memiliki protein yang lebih mudah diserap oleh tubuh dan melancarkan pencernaan dibanding protein dari ikan | | | | |

| | | | | | |
|---|--|--|--|--|--|
| | tawar dan daging sapi atau kambing | | | | |
| 4 | Kandungan omega3 pada ikan laut dapat membantu merangsang pertumbuhan otak dan meningkatkan kecerdasan & kekebalan tubuh | | | | |
| 5 | Kandungan vitamin dan mineral pada ikan laut baik untuk pertumbuhan tulang dan menjaga metabolisme tubuh | | | | |
| 6 | Ikan laut lebih sehat dibanding ikan darat, daging sapi, kerbau, atau kambing karena budidaya alamiah (tanpa obat2-an) | | | | |
| 7 | Ikan laut lebih sehat karena pakan ikan laut sudah tersedia di habitatnya secara alami, bukan pakan buatan seperti pelet yang mengandung bahan kimia | | | | |
| | | | | | |
| | Pernyataan Terkait Keselamatan Pangan | | | | |
| 1 | Perikanan laut adalah cara yang paling aman untuk memenuhi kebutuhan pangan | | | | |
| 2 | Ikan laut lebih aman dikonsumsi dibanding ikan darat, daging sapi, kerbau, atau kambing yang pemeliharaannya tidak alami | | | | |
| 3 | Ikan laut aman dikonsumsi bahkan bangkainya pun halal/ boleh dimakan | | | | |
| 4 | Ikan laut bebas dari bahan kimia berbahaya | | | | |
| 5 | Ikan laut dapat mengurangi resiko keracunan makanan | | | | |
| | | | | | |
| | Pernyataan Terkait Ramah Lingkungan | | | | |
| 1 | Perikanan laut adalah kegiatan yang ramah lingkungan | | | | |
| 2 | Penangkapan ikan laut menggunakan cara dan alat yang ramah lingkungan | | | | |

| | | | | | |
|---|--|--|--|--|--|
| 3 | Penangkapan ikan laut secara bijak dapat menjaga ekosistem laut | | | | |
| 4 | Perikanan laut dapat mencegah kontaminasi polusi air dan suplai makanan | | | | |
| 5 | Wilayah kelautan di Indonesia yang luas dan kaya akan sumber daya laut dapat menjadi penyuplai makanan yang tepat, murah dan sehat | | | | |
| 6 | Pakan ikan laut disediakan alam (tidak menggunakan pelet), hal ini dapat mencegah kontaminasi polusi air sehingga ramah lingkungan | | | | |
| 7 | Perikanan laut menggunakan energi yang lebih sedikit dalam proses produksinya sehingga ramah lingkungan | | | | |
| 8 | Pengelolaan perikanan laut tidak memerlukan tenaga manusia dalam pemberian pakan | | | | |
| 9 | Perikanan laut dapat melindungi lingkungan karena tidak menggunakan pestisida berbahaya | | | | |
| | | | | | |
| | Pernyataan Terkait Kualitas | | | | |
| 1 | Ikan laut lebih sehat | | | | |
| 2 | Ikan laut lebih lezat | | | | |
| 3 | Ikan laut lebih hemat | | | | |
| 4 | Ikan laut dapat mengurangi resiko terkena penyakit | | | | |
| 5 | Ikan laut banyak macam ragam nya sehingga lebih banyak pilihan, dibanding ikan darat, daging sapi, kerbau, atau kambing | | | | |
| 6 | Ikan laut lebih bernilai (lebih banyak manfaat dari pada harganya) dibanding ikan | | | | |

| | | | | | |
|--|--|--|--|--|--|
| | darat, daging sapi, kerbau, atau kambing | | | | |
| | | | | | |

| No | Pernyataan Niat Beli Ikan Laut | STS | TS | S | SS |
|----|---|-----|----|---|----|
| 1 | Saya berniat akan membeli ikan laut dalam waktu dekat | | | | |
| 2 | Saya berencana membeli ikan laut karena murah | | | | |
| 3 | Saya berencana membeli ikan laut karena mudah didapatkan | | | | |
| 4 | Saya berencana membeli ikan laut karena manfaat kesehatan jangka panjang | | | | |
| 5 | Saya berencana membeli ikan laut karena terjamin keamanannya | | | | |
| 6 | Saya berencana membeli ikan laut karena terjamin ke-halal-annya | | | | |
| 7 | Saya berencana membeli ikan laut karena perikanan laut lebih ramah lingkungan | | | | |

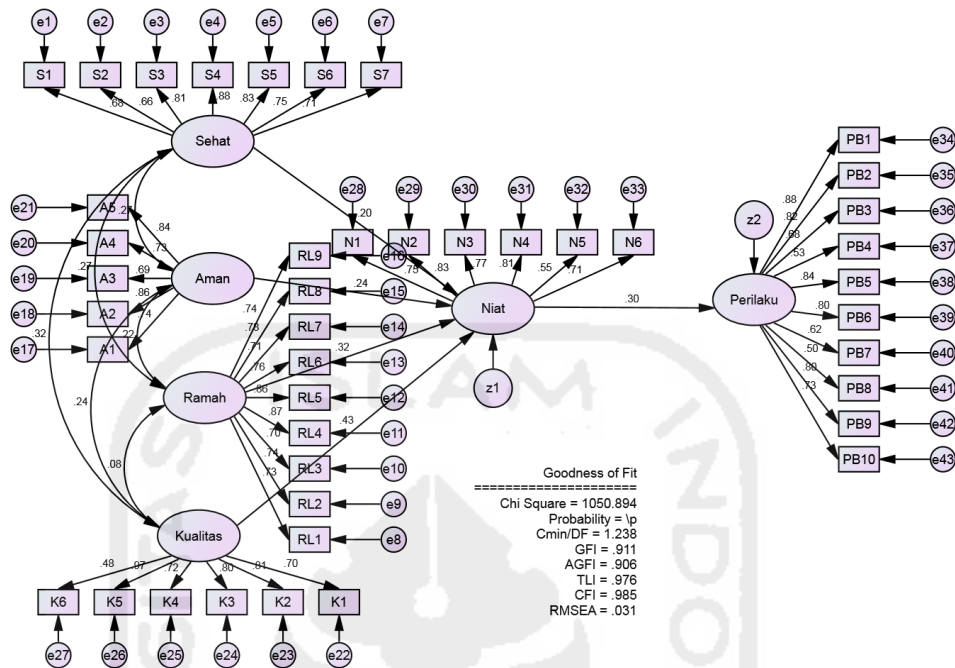
| No | Pernyataan Perilaku Niat Pembelian Aktual Ikan Laut | STS | TS | S | SS |
|----|---|-----|----|---|----|
| 1 | Saya sudah membeli ikan laut | | | | |
| 2 | Saya sudah membeli ikan laut secara rutin | | | | |
| 3 | Saya membeli ikan laut karena murah | | | | |
| 4 | Saya membeli ikan laut di pasar tradisional | | | | |
| 5 | Saya membeli ikan laut di super market | | | | |
| 6 | Saya membeli ikan laut karena ramah lingkungan | | | | |
| 7 | Saya membeli ikan laut karena aman dikonsumsi | | | | |

| | | | | | |
|----|--|--|--|--|--|
| 8 | Saya membeli ikan laut karena terjamin kehalal-annya | | | | |
| 9 | Saya membeli ikan laut karena lebih berkualitas | | | | |
| 10 | Saya membeli ikan laut untuk menjaga kesehatan saya | | | | |



| Variabel | indikator | r hitung | r tabel | keterangan |
|------------------------|-----------|----------|---------|------------|
| Persepsi tentang sehat | S1 | | 0.3 | valid |
| | S2 | | 0.3 | valid |
| | S3 | | 0.3 | valid |
| | S4 | | 0.3 | valid |
| | S5 | | 0.3 | valid |
| | S6 | | 0.3 | valid |
| | S7 | | 0.3 | valid |
| Aman | A1 | | 0.3 | valid |
| | A2 | | 0.3 | valid |
| | A3 | | 0.3 | valid |
| | A4 | | 0.3 | valid |
| | A5 | | 0.3 | valid |
| Ramah lingkungan | RL1 | | 0.3 | valid |
| | RL2 | | 0.3 | valid |
| | RL3 | | 0.3 | valid |
| | RL4 | | 0.3 | valid |
| | RL5 | | 0.3 | valid |
| | RL6 | | 0.3 | valid |
| | RL7 | | 0.3 | valid |
| | RL8 | | 0.3 | valid |
| | RL9 | | 0.3 | valid |
| Kualitas | K1 | | 0.3 | valid |
| | K2 | | 0.3 | valid |
| | K3 | | 0.3 | valid |
| | K4 | | 0.3 | valid |
| | K5 | | 0.3 | valid |
| | K6 | | 0.3 | valid |
| Niat beli | N1 | | 0.3 | valid |
| | N2 | | 0.3 | valid |
| | N3 | | 0.3 | valid |
| | N4 | | 0.3 | valid |
| | N5 | | 0.3 | valid |
| | N6 | | 0.3 | valid |
| | N7 | | 0.3 | valid |
| Perilaku Beli | PB1 | | 0.3 | valid |
| | PB2 | | 0.3 | valid |
| | PB3 | | 0.3 | valid |
| | PB4 | | 0.3 | valid |
| | PB5 | | 0.3 | valid |
| | PB6 | | 0.3 | valid |
| | PB7 | | 0.3 | valid |

| | | | | |
|--|------|--|-----|-------|
| | PB8 | | 0.3 | valid |
| | PB9 | | 0.3 | valid |
| | PB10 | | 0.3 | valid |



Analysis Summary

Date and Time

Date: Monday, August 17, 2015
Time: 9:51:25 AM

Title

yaufi amos: Monday, August 17, 2015 9:51 AM

Groups

Group number 1 (Group number 1)

Notes for Group (Group number 1)

The model is recursive.
Sample size = 300

Variable Summary (Group number 1)

Your model contains the following variables (Group number 1)

Observed, endogenous variables

- S1
- S2
- S3
- S4
- S5
- S6

S7
A1
A2
A3
A4
A5
RL9
RL8
RL7
RL6
RL5
RL4
RL3
RL2
RL1
K1
K2
K3
K4
K5
K6
N1
N2
N3
N4
N5
N6
PB1
PB2
PB3
PB4
PB5
PB6
PB7
PB8
PB9
PB10
Unobserved, endogenous variables
Niat
Perilaku
Unobserved, exogenous variables
Sehat
e1
e2
e3
e4
e5
e6
e7
Aman
e17
e18
e19
e20
e21
Ramah
e16
e15
e14
e13
e12
e11
e10
e9
e8
Kualitas
e22



e23
 e24
 e25
 e26
 e27
 e28
 e29
 e30
 e31
 e32
 e33
 e34
 e35
 e36
 e37
 e38
 e39
 e40
 e41
 e42
 e43
 z1
 z2

Variable counts (Group number 1)

Number of variables in your model: 94
 Number of observed variables: 43
 Number of unobserved variables: 51
 Number of exogenous variables: 49
 Number of endogenous variables: 45

Parameter Summary (Group number 1)

| | Weights | Covariances | Variances | Means | Intercepts | Total |
|-----------|---------|-------------|-----------|-------|------------|-------|
| Fixed | 51 | 0 | 0 | 0 | 0 | 51 |
| Labeled | 0 | 0 | 0 | 0 | 0 | 0 |
| Unlabeled | 42 | 6 | 49 | 0 | 0 | 97 |
| Total | 93 | 6 | 49 | 0 | 0 | 148 |

Assessment of normality (Group number 1)

| Variable | min | max | skew | c.r. | kurtosis | c.r. |
|----------|-------|-------|-------|--------|----------|--------|
| PB10 | 1.000 | 4.000 | -.209 | -1.475 | -.623 | -2.203 |
| PB9 | 1.000 | 4.000 | -.382 | -2.700 | .151 | .534 |
| PB8 | 1.000 | 4.000 | -.496 | -3.509 | .075 | .265 |
| PB7 | 1.000 | 4.000 | -.408 | -2.885 | .135 | .477 |
| PB6 | 1.000 | 4.000 | -.272 | -1.925 | -.502 | -1.773 |
| PB5 | 1.000 | 4.000 | -.466 | -3.298 | -.435 | -1.539 |
| PB4 | 1.000 | 4.000 | -.399 | -2.820 | -.758 | -2.681 |
| PB3 | 1.000 | 4.000 | -.472 | -3.339 | -.390 | -1.377 |
| PB2 | 1.000 | 4.000 | -.224 | -1.586 | -.672 | -2.374 |
| PB1 | 1.000 | 4.000 | -.567 | -4.011 | -.505 | -1.787 |
| N6 | 1.000 | 4.000 | -.476 | -3.367 | .300 | 1.059 |
| N5 | 1.000 | 4.000 | -.054 | -.382 | -.393 | -1.388 |
| N4 | 1.000 | 4.000 | -.226 | -1.595 | -.095 | -.337 |
| N3 | 1.000 | 4.000 | -.338 | -2.393 | -.357 | -1.261 |
| N2 | 1.000 | 4.000 | -.393 | -2.781 | -.359 | -1.268 |
| N1 | 1.000 | 4.000 | -.344 | -2.431 | .129 | .456 |
| K6 | 1.000 | 4.000 | .024 | .170 | -.532 | -1.880 |
| K5 | 1.000 | 4.000 | .025 | .178 | -.613 | -2.167 |

| Variable | min | max | skew | c.r. | kurtosis | c.r. |
|--------------|-------|-------|-------|--------|----------|--------|
| K4 | 1.000 | 4.000 | .294 | 2.082 | -.652 | -2.305 |
| K3 | 1.000 | 4.000 | .244 | 1.725 | -.700 | -2.477 |
| K2 | 1.000 | 4.000 | .150 | 1.062 | -.965 | -3.413 |
| K1 | 1.000 | 4.000 | -.166 | -1.176 | -.685 | -2.422 |
| RL1 | 1.000 | 4.000 | -.615 | -4.347 | -.102 | -.361 |
| RL2 | 1.000 | 4.000 | -.546 | -3.862 | -.242 | -.854 |
| RL3 | 1.000 | 4.000 | -.224 | -1.585 | -.405 | -1.431 |
| RL4 | 1.000 | 4.000 | -.487 | -3.445 | -.898 | -3.175 |
| RL5 | 1.000 | 4.000 | -.263 | -1.858 | -.772 | -2.729 |
| RL6 | 1.000 | 4.000 | -.542 | -3.832 | -.189 | -.668 |
| RL7 | 1.000 | 4.000 | -.305 | -2.159 | -.213 | -.755 |
| RL8 | 1.000 | 4.000 | -.534 | -3.774 | -.350 | -1.238 |
| RL9 | 1.000 | 4.000 | -.488 | -3.453 | -.259 | -.916 |
| A5 | 1.000 | 4.000 | -.594 | -4.203 | .674 | 2.385 |
| A4 | 1.000 | 4.000 | -.703 | -4.968 | .319 | 1.127 |
| A3 | 1.000 | 4.000 | -.604 | -4.272 | .038 | .133 |
| A2 | 1.000 | 4.000 | -.653 | -4.617 | .465 | 1.643 |
| A1 | 1.000 | 4.000 | -.385 | -2.719 | -.366 | -1.295 |
| S7 | 1.000 | 4.000 | -.342 | -2.420 | -.182 | -.642 |
| S6 | 1.000 | 4.000 | -.338 | -2.388 | -.147 | -.521 |
| S5 | 1.000 | 4.000 | -.677 | -4.785 | .268 | .947 |
| S4 | 1.000 | 4.000 | -.410 | -2.899 | -.271 | -.958 |
| S3 | 1.000 | 4.000 | -.619 | -4.379 | -.626 | -2.212 |
| S2 | 1.000 | 4.000 | -.046 | -.322 | -.754 | -2.667 |
| S1 | 1.000 | 4.000 | -.576 | -4.072 | -.174 | -.616 |
| Multivariate | | | | | 127.909 | 17.806 |

Observations farthest from the centroid (Mahalanobis distance) (Group number 1)

| Observation number | Mahalanobis d-squared | p1 | p2 |
|--------------------|-----------------------|------|------|
| 31 | 131.294 | .000 | .000 |
| 117 | 94.354 | .000 | .000 |
| 38 | 88.294 | .000 | .000 |
| 30 | 84.333 | .000 | .000 |
| 10 | 84.205 | .000 | .000 |
| 2 | 80.280 | .000 | .000 |
| 33 | 78.936 | .001 | .000 |
| 46 | 77.455 | .001 | .000 |
| 106 | 75.271 | .002 | .000 |
| 122 | 74.882 | .002 | .000 |
| 5 | 73.472 | .003 | .000 |
| 77 | 72.223 | .003 | .000 |
| 86 | 69.400 | .007 | .000 |
| 80 | 69.228 | .007 | .000 |
| 124 | 68.711 | .008 | .000 |
| 111 | 66.892 | .011 | .000 |
| 291 | 66.567 | .012 | .000 |
| 293 | 66.405 | .013 | .000 |
| 9 | 64.333 | .019 | .000 |
| 203 | 64.090 | .020 | .000 |
| 45 | 63.594 | .022 | .000 |
| 73 | 62.769 | .026 | .000 |
| 70 | 62.499 | .028 | .000 |
| 169 | 61.830 | .031 | .000 |
| 300 | 60.797 | .038 | .000 |
| 47 | 60.645 | .039 | .000 |
| 284 | 60.577 | .040 | .000 |

| Observation number | Mahalanobis d-squared | p1 | p2 |
|--------------------|-----------------------|------|------|
| 243 | 60.308 | .042 | .000 |
| 290 | 60.210 | .042 | .000 |
| 26 | 59.519 | .048 | .000 |
| 1 | 59.331 | .050 | .000 |
| 185 | 58.973 | .053 | .000 |
| 21 | 58.946 | .053 | .000 |
| 127 | 58.685 | .056 | .000 |
| 71 | 58.621 | .056 | .000 |
| 165 | 58.213 | .061 | .000 |
| 8 | 58.191 | .061 | .000 |
| 289 | 58.176 | .061 | .000 |
| 210 | 57.942 | .064 | .000 |
| 17 | 57.641 | .067 | .000 |
| 181 | 57.076 | .074 | .000 |
| 49 | 56.811 | .077 | .000 |
| 104 | 56.775 | .078 | .000 |
| 218 | 56.199 | .085 | .000 |
| 128 | 56.065 | .087 | .000 |
| 135 | 55.973 | .089 | .000 |
| 19 | 55.772 | .092 | .000 |
| 224 | 55.761 | .092 | .000 |
| 295 | 55.353 | .098 | .000 |
| 172 | 55.286 | .099 | .000 |
| 229 | 55.244 | .100 | .000 |
| 11 | 55.182 | .101 | .000 |
| 41 | 55.142 | .101 | .000 |
| 95 | 54.910 | .105 | .000 |
| 244 | 54.652 | .110 | .000 |
| 16 | 54.404 | .114 | .000 |
| 7 | 54.359 | .115 | .000 |
| 69 | 53.922 | .123 | .000 |
| 36 | 53.581 | .129 | .001 |
| 93 | 53.543 | .130 | .000 |
| 129 | 53.352 | .134 | .001 |
| 245 | 53.352 | .134 | .000 |
| 251 | 53.223 | .137 | .000 |
| 167 | 53.152 | .138 | .000 |
| 43 | 53.017 | .141 | .000 |
| 283 | 52.898 | .143 | .000 |
| 81 | 52.771 | .146 | .000 |
| 107 | 52.722 | .147 | .000 |
| 27 | 52.033 | .163 | .002 |
| 99 | 51.719 | .170 | .003 |
| 103 | 51.652 | .172 | .003 |
| 61 | 51.555 | .174 | .002 |
| 12 | 50.740 | .195 | .022 |
| 142 | 50.519 | .201 | .030 |
| 39 | 50.210 | .209 | .051 |
| 56 | 50.127 | .212 | .047 |
| 32 | 49.890 | .218 | .064 |
| 3 | 49.213 | .238 | .208 |
| 82 | 49.079 | .243 | .219 |
| 239 | 49.072 | .243 | .184 |
| 109 | 48.968 | .246 | .184 |
| 137 | 48.740 | .253 | .229 |
| 299 | 48.692 | .255 | .208 |
| 48 | 48.447 | .263 | .265 |

| Observation number | Mahalanobis d-squared | p1 | p2 |
|--------------------|-----------------------|------|------|
| 213 | 48.215 | .270 | .324 |
| 133 | 48.196 | .271 | .287 |
| 4 | 47.982 | .278 | .341 |
| 102 | 47.825 | .283 | .369 |
| 207 | 47.726 | .287 | .371 |
| 15 | 47.578 | .292 | .397 |
| 222 | 47.547 | .293 | .364 |
| 125 | 47.410 | .298 | .385 |
| 277 | 47.233 | .304 | .428 |
| 258 | 47.110 | .308 | .444 |
| 195 | 47.102 | .308 | .399 |
| 28 | 46.987 | .313 | .411 |
| 44 | 46.600 | .327 | .569 |
| 168 | 46.504 | .330 | .572 |
| 105 | 46.354 | .336 | .604 |
| 196 | 46.288 | .338 | .592 |

Models

Default model (Default model)

Notes for Model (Default model)

Computation of degrees of freedom (Default model)

Number of distinct sample moments: 946
Number of distinct parameters to be estimated: 97
Degrees of freedom (946 - 97): 849

Result (Default model)

Minimum was achieved
Chi-square = 1050.894
Degrees of freedom = 849
Probability level = .000

Group number 1 (Group number 1 - Default model)

Estimates (Group number 1 - Default model)

Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

| | | Estimate | S.E. | C.R. | P | Label |
|----------|---------------|----------|------|--------|-----|-------|
| Niat | <--- Sehat | .192 | .052 | 3.731 | *** | |
| Niat | <--- Aman | .227 | .049 | 4.678 | *** | |
| Niat | <--- Ramah | .271 | .045 | 6.055 | *** | |
| Niat | <--- Kualitas | .375 | .051 | 7.384 | *** | |
| Perilaku | <--- Niat | .448 | .093 | 4.818 | *** | |
| S1 | <--- Sehat | 1.000 | | | | |
| S2 | <--- Sehat | .980 | .092 | 10.599 | *** | |
| S3 | <--- Sehat | 1.360 | .107 | 12.701 | *** | |
| S4 | <--- Sehat | 1.306 | .096 | 13.656 | *** | |
| S5 | <--- Sehat | 1.195 | .092 | 13.020 | *** | |
| S6 | <--- Sehat | 1.003 | .085 | 11.841 | *** | |
| S7 | <--- Sehat | .952 | .084 | 11.353 | *** | |

| | | | Estimate | S.E. | C.R. | P | Label |
|------|------|----------|----------|------|--------|-----|-------|
| A1 | <--- | Aman | 1.000 | | | | |
| A2 | <--- | Aman | 1.128 | .078 | 14.417 | *** | |
| A3 | <--- | Aman | .997 | .086 | 11.567 | *** | |
| A4 | <--- | Aman | .964 | .078 | 12.290 | *** | |
| A5 | <--- | Aman | 1.047 | .074 | 14.135 | *** | |
| RL9 | <--- | Ramah | 1.000 | | | | |
| RL8 | <--- | Ramah | 1.066 | .078 | 13.696 | *** | |
| RL7 | <--- | Ramah | .888 | .072 | 12.414 | *** | |
| RL6 | <--- | Ramah | 1.031 | .077 | 13.365 | *** | |
| RL5 | <--- | Ramah | 1.283 | .084 | 15.244 | *** | |
| RL4 | <--- | Ramah | 1.372 | .089 | 15.394 | *** | |
| RL3 | <--- | Ramah | .898 | .074 | 12.179 | *** | |
| RL2 | <--- | Ramah | 1.004 | .078 | 12.901 | *** | |
| RL1 | <--- | Ramah | .987 | .078 | 12.689 | *** | |
| K1 | <--- | Kualitas | 1.000 | | | | |
| K2 | <--- | Kualitas | 1.297 | .097 | 13.441 | *** | |
| K3 | <--- | Kualitas | 1.172 | .088 | 13.324 | *** | |
| K4 | <--- | Kualitas | 1.068 | .089 | 12.057 | *** | |
| K5 | <--- | Kualitas | 1.321 | .084 | 15.757 | *** | |
| K6 | <--- | Kualitas | .655 | .081 | 8.104 | *** | |
| N1 | <--- | Niat | 1.000 | | | | |
| N2 | <--- | Niat | 1.300 | .089 | 14.681 | *** | |
| N3 | <--- | Niat | 1.153 | .086 | 13.396 | *** | |
| N4 | <--- | Niat | 1.077 | .076 | 14.168 | *** | |
| N5 | <--- | Niat | .681 | .074 | 9.246 | *** | |
| N6 | <--- | Niat | .942 | .077 | 12.209 | *** | |
| PB1 | <--- | Perilaku | 1.000 | | | | |
| PB2 | <--- | Perilaku | .885 | .047 | 18.771 | *** | |
| PB3 | <--- | Perilaku | .747 | .054 | 13.913 | *** | |
| PB4 | <--- | Perilaku | .645 | .065 | 9.878 | *** | |
| PB5 | <--- | Perilaku | .856 | .043 | 19.750 | *** | |
| PB6 | <--- | Perilaku | .818 | .045 | 18.079 | *** | |
| PB7 | <--- | Perilaku | .577 | .047 | 12.177 | *** | |
| PB8 | <--- | Perilaku | .479 | .053 | 9.117 | *** | |
| PB9 | <--- | Perilaku | .719 | .041 | 17.744 | *** | |
| PB10 | <--- | Perilaku | .706 | .046 | 15.359 | *** | |

Standardized Regression Weights: (Group number 1 - Default model)

| | | | Estimate |
|----------|------|----------|----------|
| Niat | <--- | Sehat | .196 |
| Niat | <--- | Aman | .243 |
| Niat | <--- | Ramah | .316 |
| Niat | <--- | Kualitas | .425 |
| Perilaku | <--- | Niat | .302 |
| S1 | <--- | Sehat | .684 |
| S2 | <--- | Sehat | .662 |
| S3 | <--- | Sehat | .807 |
| S4 | <--- | Sehat | .879 |
| S5 | <--- | Sehat | .830 |
| S6 | <--- | Sehat | .747 |
| S7 | <--- | Sehat | .713 |
| A1 | <--- | Aman | .738 |
| A2 | <--- | Aman | .857 |
| A3 | <--- | Aman | .689 |
| A4 | <--- | Aman | .731 |
| A5 | <--- | Aman | .838 |

| | | Estimate |
|------|---------------|----------|
| RL9 | <--- Ramah | .739 |
| RL8 | <--- Ramah | .781 |
| RL7 | <--- Ramah | .713 |
| RL6 | <--- Ramah | .763 |
| RL5 | <--- Ramah | .861 |
| RL4 | <--- Ramah | .868 |
| RL3 | <--- Ramah | .701 |
| RL2 | <--- Ramah | .739 |
| RL1 | <--- Ramah | .728 |
| K1 | <--- Kualitas | .699 |
| K2 | <--- Kualitas | .806 |
| K3 | <--- Kualitas | .799 |
| K4 | <--- Kualitas | .720 |
| K5 | <--- Kualitas | .975 |
| K6 | <--- Kualitas | .481 |
| N1 | <--- Niat | .753 |
| N2 | <--- Niat | .835 |
| N3 | <--- Niat | .768 |
| N4 | <--- Niat | .808 |
| N5 | <--- Niat | .545 |
| N6 | <--- Niat | .706 |
| PB1 | <--- Perilaku | .883 |
| PB2 | <--- Perilaku | .821 |
| PB3 | <--- Perilaku | .684 |
| PB4 | <--- Perilaku | .530 |
| PB5 | <--- Perilaku | .843 |
| PB6 | <--- Perilaku | .804 |
| PB7 | <--- Perilaku | .622 |
| PB8 | <--- Perilaku | .496 |
| PB9 | <--- Perilaku | .795 |
| PB10 | <--- Perilaku | .729 |

Covariances: (Group number 1 - Default model)

| | | Estimate | S.E. | C.R. | P | Label |
|---------------------|--|----------|------|-------|------|-------|
| Sehat <--> Aman | | .082 | .021 | 3.840 | *** | |
| Sehat <--> Ramah | | .090 | .023 | 3.963 | *** | |
| Sehat <--> Kualitas | | .106 | .023 | 4.617 | *** | |
| Aman <--> Ramah | | .077 | .023 | 3.288 | .001 | |
| Aman <--> Kualitas | | .084 | .023 | 3.643 | *** | |
| Ramah <--> Kualitas | | .030 | .023 | 1.320 | .187 | |

Correlations: (Group number 1 - Default model)

| | | Estimate |
|---------------------|--|----------|
| Sehat <--> Aman | | .265 |
| Sehat <--> Ramah | | .269 |
| Sehat <--> Kualitas | | .324 |
| Aman <--> Ramah | | .219 |
| Aman <--> Kualitas | | .244 |
| Ramah <--> Kualitas | | .081 |

Variances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|-------|----------|------|-------|-----|-------|
| Sehat | .293 | .045 | 6.539 | *** | |
| Aman | .323 | .045 | 7.156 | *** | |

| | Estimate | S.E. | C.R. | P | Label |
|----------|----------|------|--------|------|-------|
| Ramah | .384 | .052 | 7.319 | *** | |
| Kualitas | .364 | .053 | 6.838 | *** | |
| z1 | .114 | .017 | 6.709 | *** | |
| z2 | .564 | .059 | 9.481 | *** | |
| e1 | .334 | .030 | 11.302 | *** | |
| e2 | .361 | .032 | 11.407 | *** | |
| e3 | .290 | .028 | 10.234 | *** | |
| e4 | .148 | .017 | 8.612 | *** | |
| e5 | .189 | .019 | 9.854 | *** | |
| e6 | .234 | .022 | 10.895 | *** | |
| e7 | .257 | .023 | 11.137 | *** | |
| e17 | .270 | .026 | 10.482 | *** | |
| e18 | .149 | .018 | 8.139 | *** | |
| e19 | .355 | .033 | 10.919 | *** | |
| e20 | .263 | .025 | 10.563 | *** | |
| e21 | .150 | .017 | 8.708 | *** | |
| e16 | .319 | .028 | 11.219 | *** | |
| e15 | .280 | .026 | 10.917 | *** | |
| e14 | .293 | .026 | 11.361 | *** | |
| e13 | .292 | .026 | 11.056 | *** | |
| e12 | .221 | .023 | 9.819 | *** | |
| e11 | .236 | .024 | 9.641 | *** | |
| e10 | .321 | .028 | 11.421 | *** | |
| e9 | .322 | .029 | 11.219 | *** | |
| e8 | .332 | .029 | 11.284 | *** | |
| e22 | .380 | .033 | 11.682 | *** | |
| e23 | .330 | .030 | 11.007 | *** | |
| e24 | .283 | .026 | 11.083 | *** | |
| e25 | .384 | .033 | 11.598 | *** | |
| e26 | .033 | .012 | 2.872 | .004 | |
| e27 | .520 | .043 | 12.075 | *** | |
| e28 | .216 | .020 | 10.562 | *** | |
| e29 | .208 | .022 | 9.293 | *** | |
| e30 | .262 | .025 | 10.401 | *** | |
| e31 | .175 | .018 | 9.830 | *** | |
| e32 | .310 | .027 | 11.695 | *** | |
| e33 | .253 | .023 | 10.971 | *** | |
| e34 | .176 | .019 | 9.317 | *** | |
| e35 | .236 | .022 | 10.530 | *** | |
| e36 | .395 | .034 | 11.510 | *** | |
| e37 | .661 | .056 | 11.909 | *** | |
| e38 | .185 | .018 | 10.201 | *** | |
| e39 | .227 | .021 | 10.726 | *** | |
| e40 | .328 | .028 | 11.711 | *** | |
| e41 | .436 | .036 | 11.961 | *** | |
| e42 | .186 | .017 | 10.812 | *** | |
| e43 | .272 | .024 | 11.296 | *** | |

Matrices (Group number 1 - Default model)

Standardized Total Effects (Group number 1 - Default model)

| | Kualitas | Ramah | Aman | Sehat | Niat | Perilaku |
|----------|----------|-------|------|-------|------|----------|
| Niat | .425 | .316 | .243 | .196 | .000 | .000 |
| Perilaku | .129 | .096 | .073 | .059 | .302 | .000 |
| PB10 | .094 | .070 | .054 | .043 | .221 | .729 |
| PB9 | .102 | .076 | .058 | .047 | .241 | .795 |

| | Kualitas | Ramah | Aman | Sehat | Niat | Perilaku |
|-----|----------|-------|------|-------|------|----------|
| PB8 | .064 | .047 | .036 | .029 | .150 | .496 |
| PB7 | .080 | .059 | .046 | .037 | .188 | .622 |
| PB6 | .103 | .077 | .059 | .048 | .243 | .804 |
| PB5 | .108 | .081 | .062 | .050 | .255 | .843 |
| PB4 | .068 | .051 | .039 | .031 | .160 | .530 |
| PB3 | .088 | .065 | .050 | .041 | .207 | .684 |
| PB2 | .105 | .078 | .060 | .049 | .248 | .821 |
| PB1 | .113 | .084 | .065 | .052 | .267 | .883 |
| N6 | .300 | .223 | .171 | .138 | .706 | .000 |
| N5 | .232 | .172 | .132 | .107 | .545 | .000 |
| N4 | .343 | .255 | .196 | .158 | .808 | .000 |
| N3 | .326 | .243 | .186 | .150 | .768 | .000 |
| N2 | .355 | .264 | .203 | .164 | .835 | .000 |
| N1 | .320 | .238 | .183 | .148 | .753 | .000 |
| K6 | .481 | .000 | .000 | .000 | .000 | .000 |
| K5 | .975 | .000 | .000 | .000 | .000 | .000 |
| K4 | .720 | .000 | .000 | .000 | .000 | .000 |
| K3 | .799 | .000 | .000 | .000 | .000 | .000 |
| K2 | .806 | .000 | .000 | .000 | .000 | .000 |
| K1 | .699 | .000 | .000 | .000 | .000 | .000 |
| RL1 | .000 | .728 | .000 | .000 | .000 | .000 |
| RL2 | .000 | .739 | .000 | .000 | .000 | .000 |
| RL3 | .000 | .701 | .000 | .000 | .000 | .000 |
| RL4 | .000 | .868 | .000 | .000 | .000 | .000 |
| RL5 | .000 | .861 | .000 | .000 | .000 | .000 |
| RL6 | .000 | .763 | .000 | .000 | .000 | .000 |
| RL7 | .000 | .713 | .000 | .000 | .000 | .000 |
| RL8 | .000 | .781 | .000 | .000 | .000 | .000 |
| RL9 | .000 | .739 | .000 | .000 | .000 | .000 |
| A5 | .000 | .000 | .838 | .000 | .000 | .000 |
| A4 | .000 | .000 | .731 | .000 | .000 | .000 |
| A3 | .000 | .000 | .689 | .000 | .000 | .000 |
| A2 | .000 | .000 | .857 | .000 | .000 | .000 |
| A1 | .000 | .000 | .738 | .000 | .000 | .000 |
| S7 | .000 | .000 | .000 | .713 | .000 | .000 |
| S6 | .000 | .000 | .000 | .747 | .000 | .000 |
| S5 | .000 | .000 | .000 | .830 | .000 | .000 |
| S4 | .000 | .000 | .000 | .879 | .000 | .000 |
| S3 | .000 | .000 | .000 | .807 | .000 | .000 |
| S2 | .000 | .000 | .000 | .662 | .000 | .000 |
| S1 | .000 | .000 | .000 | .684 | .000 | .000 |

Standardized Direct Effects (Group number 1 - Default model)

| | Kualitas | Ramah | Aman | Sehat | Niat | Perilaku |
|----------|----------|-------|------|-------|------|----------|
| Niat | .425 | .316 | .243 | .196 | .000 | .000 |
| Perilaku | .000 | .000 | .000 | .000 | .302 | .000 |
| PB10 | .000 | .000 | .000 | .000 | .000 | .729 |
| PB9 | .000 | .000 | .000 | .000 | .000 | .795 |
| PB8 | .000 | .000 | .000 | .000 | .000 | .496 |
| PB7 | .000 | .000 | .000 | .000 | .000 | .622 |
| PB6 | .000 | .000 | .000 | .000 | .000 | .804 |
| PB5 | .000 | .000 | .000 | .000 | .000 | .843 |
| PB4 | .000 | .000 | .000 | .000 | .000 | .530 |
| PB3 | .000 | .000 | .000 | .000 | .000 | .684 |
| PB2 | .000 | .000 | .000 | .000 | .000 | .821 |
| PB1 | .000 | .000 | .000 | .000 | .000 | .883 |

| | Kualitas | Ramah | Aman | Sehat | Niat | Perilaku |
|-----|----------|-------|------|-------|------|----------|
| N6 | .000 | .000 | .000 | .000 | .706 | .000 |
| N5 | .000 | .000 | .000 | .000 | .545 | .000 |
| N4 | .000 | .000 | .000 | .000 | .808 | .000 |
| N3 | .000 | .000 | .000 | .000 | .768 | .000 |
| N2 | .000 | .000 | .000 | .000 | .835 | .000 |
| N1 | .000 | .000 | .000 | .000 | .753 | .000 |
| K6 | .481 | .000 | .000 | .000 | .000 | .000 |
| K5 | .975 | .000 | .000 | .000 | .000 | .000 |
| K4 | .720 | .000 | .000 | .000 | .000 | .000 |
| K3 | .799 | .000 | .000 | .000 | .000 | .000 |
| K2 | .806 | .000 | .000 | .000 | .000 | .000 |
| K1 | .699 | .000 | .000 | .000 | .000 | .000 |
| RL1 | .000 | .728 | .000 | .000 | .000 | .000 |
| RL2 | .000 | .739 | .000 | .000 | .000 | .000 |
| RL3 | .000 | .701 | .000 | .000 | .000 | .000 |
| RL4 | .000 | .868 | .000 | .000 | .000 | .000 |
| RL5 | .000 | .861 | .000 | .000 | .000 | .000 |
| RL6 | .000 | .763 | .000 | .000 | .000 | .000 |
| RL7 | .000 | .713 | .000 | .000 | .000 | .000 |
| RL8 | .000 | .781 | .000 | .000 | .000 | .000 |
| RL9 | .000 | .739 | .000 | .000 | .000 | .000 |
| A5 | .000 | .000 | .838 | .000 | .000 | .000 |
| A4 | .000 | .000 | .731 | .000 | .000 | .000 |
| A3 | .000 | .000 | .689 | .000 | .000 | .000 |
| A2 | .000 | .000 | .857 | .000 | .000 | .000 |
| A1 | .000 | .000 | .738 | .000 | .000 | .000 |
| S7 | .000 | .000 | .000 | .713 | .000 | .000 |
| S6 | .000 | .000 | .000 | .747 | .000 | .000 |
| S5 | .000 | .000 | .000 | .830 | .000 | .000 |
| S4 | .000 | .000 | .000 | .879 | .000 | .000 |
| S3 | .000 | .000 | .000 | .807 | .000 | .000 |
| S2 | .000 | .000 | .000 | .662 | .000 | .000 |
| S1 | .000 | .000 | .000 | .684 | .000 | .000 |

Standardized Indirect Effects (Group number 1 - Default model)

| | Kualitas | Ramah | Aman | Sehat | Niat | Perilaku |
|----------|----------|-------|------|-------|------|----------|
| Niat | .000 | .000 | .000 | .000 | .000 | .000 |
| Perilaku | .129 | .096 | .073 | .059 | .000 | .000 |
| PB10 | .094 | .070 | .054 | .043 | .221 | .000 |
| PB9 | .102 | .076 | .058 | .047 | .241 | .000 |
| PB8 | .064 | .047 | .036 | .029 | .150 | .000 |
| PB7 | .080 | .059 | .046 | .037 | .188 | .000 |
| PB6 | .103 | .077 | .059 | .048 | .243 | .000 |
| PB5 | .108 | .081 | .062 | .050 | .255 | .000 |
| PB4 | .068 | .051 | .039 | .031 | .160 | .000 |
| PB3 | .088 | .065 | .050 | .041 | .207 | .000 |
| PB2 | .105 | .078 | .060 | .049 | .248 | .000 |
| PB1 | .113 | .084 | .065 | .052 | .267 | .000 |
| N6 | .300 | .223 | .171 | .138 | .000 | .000 |
| N5 | .232 | .172 | .132 | .107 | .000 | .000 |
| N4 | .343 | .255 | .196 | .158 | .000 | .000 |
| N3 | .326 | .243 | .186 | .150 | .000 | .000 |
| N2 | .355 | .264 | .203 | .164 | .000 | .000 |
| N1 | .320 | .238 | .183 | .148 | .000 | .000 |
| K6 | .000 | .000 | .000 | .000 | .000 | .000 |
| K5 | .000 | .000 | .000 | .000 | .000 | .000 |

| | Kualitas | Ramah | Aman | Sehat | Niat | Perilaku |
|-----|----------|-------|------|-------|------|----------|
| K4 | .000 | .000 | .000 | .000 | .000 | .000 |
| K3 | .000 | .000 | .000 | .000 | .000 | .000 |
| K2 | .000 | .000 | .000 | .000 | .000 | .000 |
| K1 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL1 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL2 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL3 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL4 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL5 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL6 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL7 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL8 | .000 | .000 | .000 | .000 | .000 | .000 |
| RL9 | .000 | .000 | .000 | .000 | .000 | .000 |
| A5 | .000 | .000 | .000 | .000 | .000 | .000 |
| A4 | .000 | .000 | .000 | .000 | .000 | .000 |
| A3 | .000 | .000 | .000 | .000 | .000 | .000 |
| A2 | .000 | .000 | .000 | .000 | .000 | .000 |
| A1 | .000 | .000 | .000 | .000 | .000 | .000 |
| S7 | .000 | .000 | .000 | .000 | .000 | .000 |
| S6 | .000 | .000 | .000 | .000 | .000 | .000 |
| S5 | .000 | .000 | .000 | .000 | .000 | .000 |
| S4 | .000 | .000 | .000 | .000 | .000 | .000 |
| S3 | .000 | .000 | .000 | .000 | .000 | .000 |
| S2 | .000 | .000 | .000 | .000 | .000 | .000 |
| S1 | .000 | .000 | .000 | .000 | .000 | .000 |

Model Fit Summary

CMIN

| Model | NPAR | CMIN | DF | P | CMIN/DF |
|--------------------|------|----------|-----|------|---------|
| Default model | 97 | 1050.894 | 849 | .000 | 1.238 |
| Saturated model | 946 | .000 | 0 | | |
| Independence model | 43 | 2400.808 | 903 | .000 | 12.625 |

RMR, GFI

| Model | RMR | GFI | AGFI | PGFI |
|--------------------|------|-------|------|------|
| Default model | .054 | .911 | .906 | .848 |
| Saturated model | .000 | 1.000 | | |
| Independence model | .186 | .224 | .187 | .214 |

Baseline Comparisons

| Model | NFI Delta1 | RFI rho1 | IFI Delta2 | TLI rho2 | CFI |
|--------------------|---------------|-------------|---------------|-------------|-------|
| Default model | .953 | .931 | .906 | .976 | .985 |
| Saturated model | 1.000 | | 1.000 | | 1.000 |
| Independence model | .000 | .000 | .000 | .000 | .000 |

Parsimony-Adjusted Measures

| Model | PRATIO | PNFI | PCFI |
|--------------------|--------|------|------|
| Default model | .940 | .914 | .962 |
| Saturated model | .000 | .000 | .000 |
| Independence model | 1.000 | .000 | .000 |

NCP

| Model | NCP | LO 90 | HI 90 |
|--------------------|-----------|-----------|-----------|
| Default model | 3101.894 | 2910.181 | 3301.026 |
| Saturated model | .000 | .000 | .000 |
| Independence model | 10497.808 | 10156.812 | 10845.258 |

FMIN

| Model | FMIN | F0 | LO 90 | HI 90 |
|--------------------|--------|--------|--------|--------|
| Default model | 13.214 | 10.374 | 9.733 | 11.040 |
| Saturated model | .000 | .000 | .000 | .000 |
| Independence model | 38.130 | 35.110 | 33.969 | 36.272 |

RMSEA

| Model | RMSEA | LO 90 | HI 90 | PCLOSE |
|--------------------|-------|-------|-------|--------|
| Default model | .031 | .107 | .114 | .000 |
| Independence model | .097 | .194 | .200 | .000 |

AIC

| Model | AIC | BCC | BIC | CAIC |
|--------------------|-----------|-----------|-----------|-----------|
| Default model | 4144.894 | 4178.368 | 4504.161 | 4601.161 |
| Saturated model | 1892.000 | 2218.463 | 5395.778 | 6341.778 |
| Independence model | 11486.808 | 11501.647 | 11646.070 | 11689.070 |

ECVI

| Model | ECVI | LO 90 | HI 90 | MECVI |
|--------------------|--------|--------|--------|--------|
| Default model | 13.863 | 13.221 | 14.529 | 13.974 |
| Saturated model | 6.328 | 6.328 | 6.328 | 7.420 |
| Independence model | 38.417 | 37.277 | 39.579 | 38.467 |

HOELTER

| Model | HOELTER | HOELTER |
|--------------------|---------|---------|
| | .05 | .01 |
| Default model | 70 | 72 |
| Independence model | 26 | 27 |

Execution time summary

| | |
|----------------|-------|
| Minimization: | .094 |
| Miscellaneous: | 5.428 |
| Bootstrap: | .000 |
| Total: | 5.522 |

Frequencies

Statistics

| | Gender | Usia | Status | Keluarga | Pekerjaan | Pendidikan | Pendapatan | Tempat tinggal | Keputusan |
|---------|--------|------|--------|----------|-----------|------------|------------|----------------|-----------|
| N Valid | 300 | 300 | 300 | 300 | 300 | 300 | 300 | 300 | 300 |
| Missing | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

Frequency Table

Gender

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | Laki - laki | 132 | 44.0 | 44.0 | 44.0 |
| | Perempuan | 168 | 56.0 | 56.0 | 100.0 |
| | Total | 300 | 100.0 | 100.0 | |

Usia

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------|-----------|---------|---------------|--------------------|
| Valid | < 20 tahun | 27 | 9.0 | 9.0 | 9.0 |
| | 21 - 30 tahun | 28 | 9.3 | 9.3 | 18.3 |
| | 31 - 40 tahun | 107 | 35.7 | 35.7 | 54.0 |
| | 41 - 50 tahun | 88 | 29.3 | 29.3 | 83.3 |
| | > 50 tahun | 50 | 16.7 | 16.7 | 100.0 |
| | Total | 300 | 100.0 | 100.0 | |

Status

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------|-----------|---------|---------------|--------------------|
| Valid | Belum menikah | 53 | 17.7 | 17.7 | 17.7 |
| | Menikah | 202 | 67.3 | 67.3 | 85.0 |
| | Janda/Duda | 45 | 15.0 | 15.0 | 100.0 |
| | Total | 300 | 100.0 | 100.0 | |

Keluarga

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------------|-----------|---------|---------------|--------------------|
| Valid | < 3 orang | 8 | 2.7 | 2.7 | 2.7 |
| | 3 - 4 orang | 111 | 37.0 | 37.0 | 39.7 |
| | 5 - 6 orang | 167 | 55.7 | 55.7 | 95.3 |
| | > 6 orang | 14 | 4.7 | 4.7 | 100.0 |
| | Total | 300 | 100.0 | 100.0 | |

Pekerjaan

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------------------------|-----------|---------|---------------|--------------------|
| Valid Pelajar/mahasiswa | 36 | 12.0 | 12.0 | 12.0 |
| Pegawai swasta | 10 | 3.3 | 3.3 | 15.3 |
| Wirausaha/pengusaha | 17 | 5.7 | 5.7 | 21.0 |
| PNS | 43 | 14.3 | 14.3 | 35.3 |
| Guru/Dosen | 32 | 10.7 | 10.7 | 46.0 |
| TNI/Polri | 44 | 14.7 | 14.7 | 60.7 |
| Ibu Rumah Tangga | 113 | 37.7 | 37.7 | 98.3 |
| Lain - lain | 5 | 1.7 | 1.7 | 100.0 |
| Total | 300 | 100.0 | 100.0 | |

Pendidikan

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|---------------|-----------|---------|---------------|--------------------|
| Valid SD | 7 | 2.3 | 2.3 | 2.3 |
| SMP | 35 | 11.7 | 11.7 | 14.0 |
| SMA | 149 | 49.7 | 49.7 | 63.7 |
| Diploma | 53 | 17.7 | 17.7 | 81.3 |
| Sarjana | 39 | 13.0 | 13.0 | 94.3 |
| Pasca sarjana | 17 | 5.7 | 5.7 | 100.0 |
| Total | 300 | 100.0 | 100.0 | |

Pendapatan

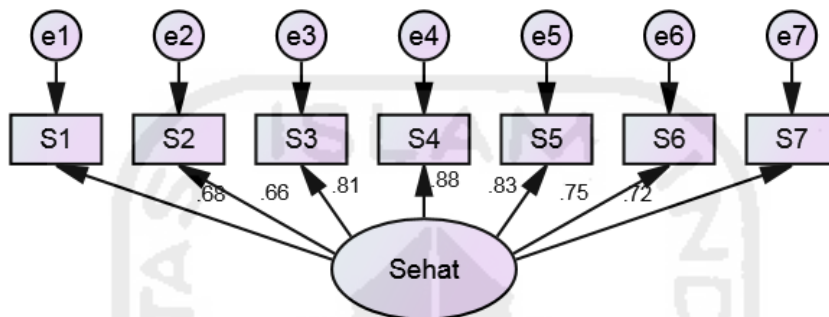
| | Frequency | Percent | Valid Percent | Cumulative Percent |
|-----------------------------|-----------|---------|---------------|--------------------|
| Valid < Rp.1.000.000 | 33 | 11.0 | 11.0 | 11.0 |
| Rp.1000.001 - Rp.2.000.000 | 39 | 13.0 | 13.0 | 24.0 |
| Rp.2.000.001 - Rp.3.000.000 | 81 | 27.0 | 27.0 | 51.0 |
| Rp.3.000.001 - Rp.4.000.000 | 51 | 17.0 | 17.0 | 68.0 |
| Rp.4.000.001 - Rp.5.000.000 | 59 | 19.7 | 19.7 | 87.7 |
| > Rp.5.000.001 | 37 | 12.3 | 12.3 | 100.0 |
| Total | 300 | 100.0 | 100.0 | |

Tempat tinggal

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|--|-----------|---------|---------------|--------------------|
| Valid Kota/kabupaten yang ada pantainya | 41 | 13.7 | 13.7 | 13.7 |
| Kota/kabupaten tidak ada pantai, tapi dekat pantai | 65 | 21.7 | 21.7 | 35.3 |
| Kota/Kabupaten yang jauh dari pantai | 194 | 64.7 | 64.7 | 100.0 |
| Total | 300 | 100.0 | 100.0 | |

Keputusan

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------|-----------|---------|---------------|--------------------|
| Valid | Ay ah | 19 | 6.3 | 6.3 | 6.3 |
| | Ibu | 140 | 46.7 | 46.7 | 53.0 |
| | Ay ah dan Ibu | 52 | 17.3 | 17.3 | 70.3 |
| | Anak | 57 | 19.0 | 19.0 | 89.3 |
| | Pembantu RT | 32 | 10.7 | 10.7 | 100.0 |
| | Total | 300 | 100.0 | 100.0 | |



Estimates (Group number 1 - Default model)

Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|---------------|----------|------|--------|-----|-------|
| S1 <--- Sehat | 1.000 | | | | |
| S2 <--- Sehat | .977 | .094 | 10.442 | *** | |
| S3 <--- Sehat | 1.373 | .109 | 12.621 | *** | |
| S4 <--- Sehat | 1.313 | .097 | 13.493 | *** | |
| S5 <--- Sehat | 1.200 | .093 | 12.867 | *** | |
| S6 <--- Sehat | 1.017 | .086 | 11.820 | *** | |
| S7 <--- Sehat | .963 | .085 | 11.320 | *** | |

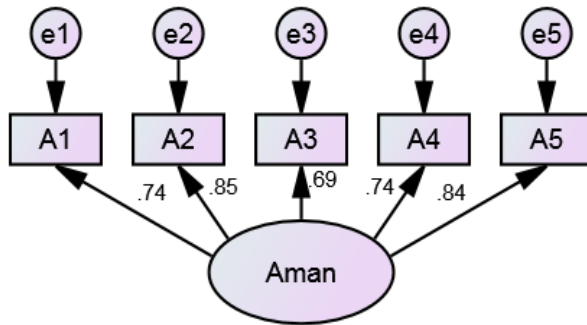
Standardized Regression Weights: (Group number 1 - Default model)

| | Estimate |
|---------------|----------|
| S1 <--- Sehat | .680 |
| S2 <--- Sehat | .656 |
| S3 <--- Sehat | .810 |
| S4 <--- Sehat | .877 |
| S5 <--- Sehat | .828 |
| S6 <--- Sehat | .752 |
| S7 <--- Sehat | .717 |

Variances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|-------|----------|------|--------|-----|-------|
| Sehat | .290 | .045 | 6.479 | *** | |
| e1 | .338 | .030 | 11.298 | *** | |
| e2 | .366 | .032 | 11.411 | *** | |
| e3 | .286 | .028 | 10.134 | *** | |
| e4 | .149 | .017 | 8.551 | *** | |
| e5 | .191 | .019 | 9.821 | *** | |
| e6 | .230 | .021 | 10.810 | *** | |
| e7 | .254 | .023 | 11.081 | *** | |





Estimates (Group number 1 - Default model)

Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

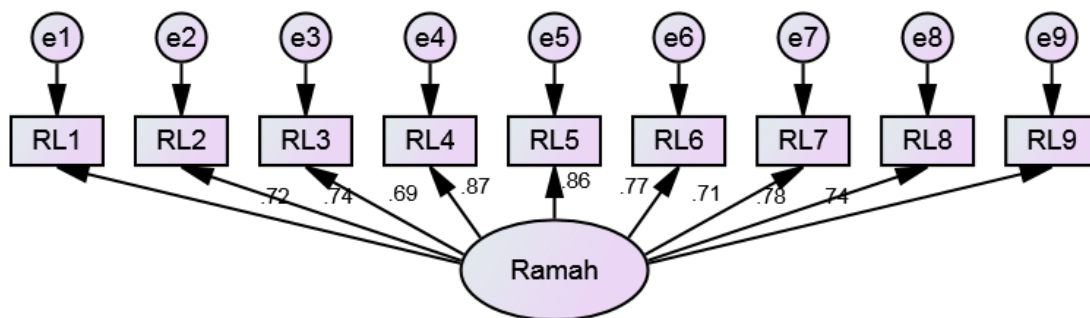
| | Estimate | S.E. | C.R. | P | Label |
|--------------|----------|------|--------|-----|-------|
| A1 <--- Aman | 1.000 | | | | |
| A2 <--- Aman | 1.117 | .078 | 14.317 | *** | |
| A3 <--- Aman | .989 | .086 | 11.507 | *** | |
| A4 <--- Aman | .967 | .078 | 12.367 | *** | |
| A5 <--- Aman | 1.048 | .074 | 14.182 | *** | |

Standardized Regression Weights: (Group number 1 - Default model)

| | Estimate |
|--------------|----------|
| A1 <--- Aman | .741 |
| A2 <--- Aman | .851 |
| A3 <--- Aman | .686 |
| A4 <--- Aman | .735 |
| A5 <--- Aman | .842 |

Variiances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|------|----------|------|--------|-----|-------|
| Aman | .325 | .045 | 7.173 | *** | |
| e1 | .268 | .026 | 10.393 | *** | |
| e2 | .155 | .019 | 8.185 | *** | |
| e3 | .358 | .033 | 10.896 | *** | |
| e4 | .259 | .025 | 10.455 | *** | |
| e5 | .147 | .017 | 8.469 | *** | |



Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

| | | Estimate | S.E. | C.R. | P | Label |
|-----|------------|----------|------|--------|-----|-------|
| RL1 | <--- Ramah | 1.000 | | | | |
| RL2 | <--- Ramah | 1.017 | .081 | 12.557 | *** | |
| RL3 | <--- Ramah | .904 | .077 | 11.798 | *** | |
| RL4 | <--- Ramah | 1.400 | .094 | 14.963 | *** | |
| RL5 | <--- Ramah | 1.311 | .088 | 14.848 | *** | |
| RL6 | <--- Ramah | 1.053 | .080 | 13.103 | *** | |
| RL7 | <--- Ramah | .896 | .074 | 12.054 | *** | |
| RL8 | <--- Ramah | 1.089 | .081 | 13.408 | *** | |
| RL9 | <--- Ramah | 1.021 | .081 | 12.667 | *** | |

Standardized Regression Weights: (Group number 1 - Default model)

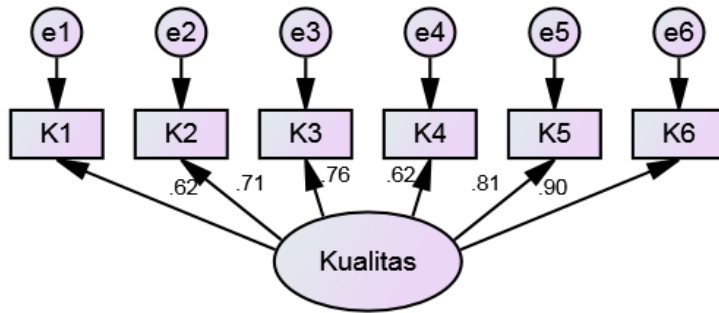
| | | Estimate |
|-----|------------|----------|
| RL1 | <--- Ramah | .725 |
| RL2 | <--- Ramah | .736 |
| RL3 | <--- Ramah | .693 |
| RL4 | <--- Ramah | .871 |
| RL5 | <--- Ramah | .864 |
| RL6 | <--- Ramah | .766 |
| RL7 | <--- Ramah | .707 |
| RL8 | <--- Ramah | .783 |
| RL9 | <--- Ramah | .742 |

Variances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|-------|----------|------|--------|-----|-------|
| Ramah | .371 | .052 | 7.118 | *** | |
| e1 | .336 | .030 | 11.289 | *** | |
| e2 | .325 | .029 | 11.227 | *** | |
| e3 | .329 | .029 | 11.446 | *** | |

| | Estimate | S.E. | C.R. | P | Label |
|----|----------|------|--------|-----|-------|
| e4 | .232 | .024 | 9.549 | *** | |
| e5 | .216 | .022 | 9.706 | *** | |
| e6 | .289 | .026 | 11.019 | *** | |
| e7 | .298 | .026 | 11.379 | *** | |
| e8 | .277 | .025 | 10.876 | *** | |
| e9 | .316 | .028 | 11.189 | *** | |





Estimates (Group number 1 - Default model)

Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

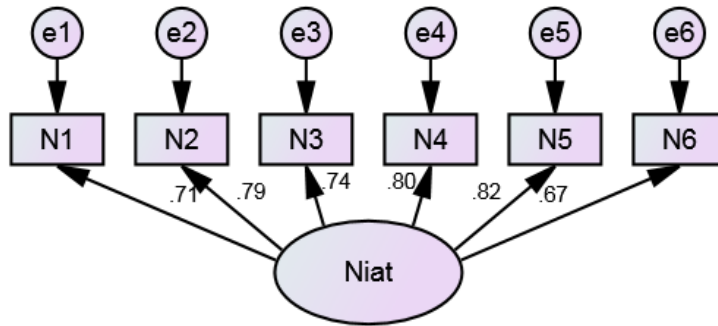
| | Estimate | S.E. | C.R. | P | Label |
|------------------|----------|------|--------|-----|-------|
| K1 <--- Kualitas | 1.000 | | | | |
| K2 <--- Kualitas | 1.289 | .126 | 10.250 | *** | |
| K3 <--- Kualitas | 1.255 | .117 | 10.763 | *** | |
| K4 <--- Kualitas | 1.033 | .112 | 9.199 | *** | |
| K5 <--- Kualitas | 1.237 | .110 | 11.271 | *** | |
| K6 <--- Kualitas | 1.196 | .098 | 12.149 | *** | |

Standardized Regression Weights: (Group number 1 - Default model)

| | Estimate |
|------------------|----------|
| K1 <--- Kualitas | .623 |
| K2 <--- Kualitas | .714 |
| K3 <--- Kualitas | .763 |
| K4 <--- Kualitas | .622 |
| K5 <--- Kualitas | .814 |
| K6 <--- Kualitas | .897 |

Variances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|----------|----------|------|--------|-----|-------|
| Kualitas | .289 | .050 | 5.760 | *** | |
| e6 | .100 | | | | |
| e1 | .455 | .040 | 11.432 | *** | |
| e2 | .462 | .042 | 10.922 | *** | |
| e3 | .328 | .031 | 10.480 | *** | |
| e4 | .490 | .043 | 11.438 | *** | |
| e5 | .225 | .023 | 9.758 | *** | |



Estimates (Group number 1 - Default model)

Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

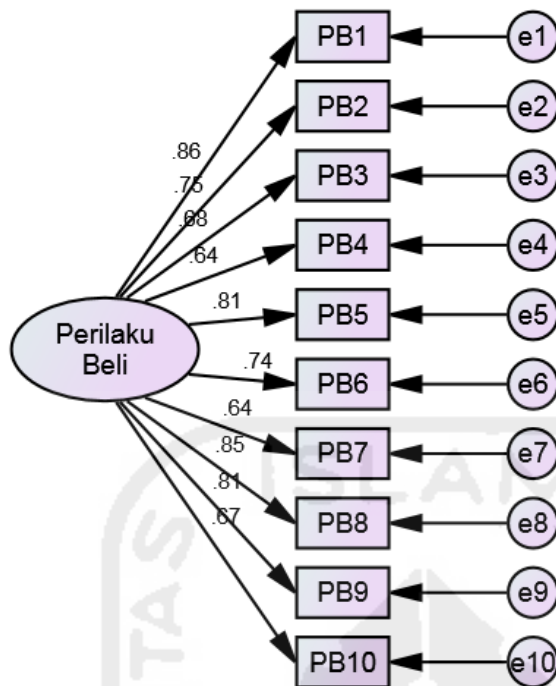
| | Estimate | S.E. | C.R. | P | Label |
|--------------|----------|------|--------|-----|-------|
| N1 <--- Niat | 1.000 | | | | |
| N2 <--- Niat | 1.292 | .102 | 12.714 | *** | |
| N3 <--- Niat | 1.171 | .098 | 11.976 | *** | |
| N4 <--- Niat | 1.129 | .087 | 12.959 | *** | |
| N5 <--- Niat | .913 | .068 | 13.495 | *** | |
| N6 <--- Niat | .948 | .087 | 10.934 | *** | |

Standardized Regression Weights: (Group number 1 - Default model)

| | Estimate |
|--------------|----------|
| N1 <--- Niat | .713 |
| N2 <--- Niat | .786 |
| N3 <--- Niat | .738 |
| N4 <--- Niat | .802 |
| N5 <--- Niat | .824 |
| N6 <--- Niat | .672 |

Variances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|------|----------|------|--------|-----|-------|
| Niat | .254 | .037 | 6.827 | *** | |
| e5 | .100 | | | | |
| e1 | .245 | .023 | 10.736 | *** | |
| e2 | .262 | .027 | 9.899 | *** | |
| e3 | .290 | .028 | 10.503 | *** | |
| e4 | .180 | .019 | 9.629 | *** | |
| e6 | .276 | .025 | 11.042 | *** | |



Estimates (Group number 1 - Default model)

Scalar Estimates (Group number 1 - Default model)

Maximum Likelihood Estimates

Regression Weights: (Group number 1 - Default model)

| | | | Estimate | S.E. | C.R. | P | Label |
|------|------|---------------|----------|------|--------|-----|-------|
| PB1 | <--- | Perilaku_Beli | 1.000 | | | | |
| PB2 | <--- | Perilaku_Beli | .835 | .054 | 15.495 | *** | |
| PB3 | <--- | Perilaku_Beli | .769 | .057 | 13.496 | *** | |
| PB4 | <--- | Perilaku_Beli | .804 | .065 | 12.367 | *** | |
| PB5 | <--- | Perilaku_Beli | .853 | .048 | 17.649 | *** | |
| PB6 | <--- | Perilaku_Beli | .780 | .051 | 15.277 | *** | |
| PB7 | <--- | Perilaku_Beli | .609 | .050 | 12.252 | *** | |
| PB8 | <--- | Perilaku_Beli | .658 | .035 | 19.000 | *** | |
| PB9 | <--- | Perilaku_Beli | .755 | .043 | 17.459 | *** | |
| PB10 | <--- | Perilaku_Beli | .666 | .051 | 13.049 | *** | |

Standardized Regression Weights: (Group number 1 - Default model)

| | | | Estimate |
|-----|------|---------------|----------|
| PB1 | <--- | Perilaku_Beli | .855 |
| PB2 | <--- | Perilaku_Beli | .750 |
| PB3 | <--- | Perilaku_Beli | .682 |
| PB4 | <--- | Perilaku_Beli | .640 |

| | Estimate |
|-------------------------|----------|
| PB5 <--- Perilaku_Beli | .815 |
| PB6 <--- Perilaku_Beli | .743 |
| PB7 <--- Perilaku_Beli | .636 |
| PB8 <--- Perilaku_Beli | .846 |
| PB9 <--- Perilaku_Beli | .809 |
| PB10 <--- Perilaku_Beli | .666 |

Variances: (Group number 1 - Default model)

| | Estimate | S.E. | C.R. | P | Label |
|---------------|----------|------|--------|-----|-------|
| Perilaku_Beli | .583 | .064 | 9.109 | *** | |
| e8 | .100 | | | | |
| e1 | .214 | .021 | 9.937 | *** | |
| e2 | .315 | .028 | 11.148 | *** | |
| e3 | .396 | .034 | 11.499 | *** | |
| e4 | .543 | .047 | 11.648 | *** | |
| e5 | .215 | .020 | 10.572 | *** | |
| e6 | .287 | .026 | 11.193 | *** | |
| e7 | .319 | .027 | 11.662 | *** | |
| e9 | .175 | .016 | 10.635 | *** | |
| e10 | .324 | .028 | 11.562 | *** | |

