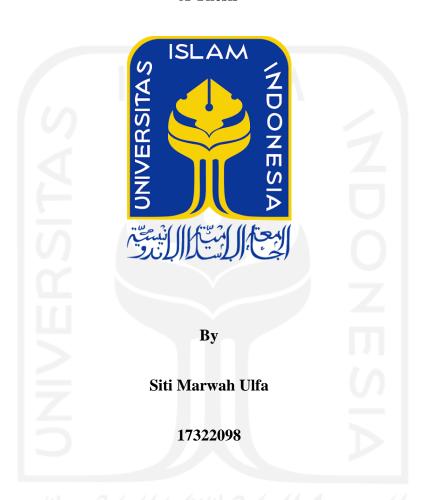
## The Representation of Local Culture in Indonesian Junior High School English Textbook; When English Rings a Bell Grade VIII

#### **A Thesis**



# DEPARTMENT OF ENGLISH LANGUAGE EDUCATION FACULTY OF PSYCHOLOGY AND SOCIOCULTURAL SCIENCES ISLAMIC UNIVERSITY OF INDONESIA YOGYAKARTA

#### APPROVAL SHEET

#### The Representation of Local Culture in Indonesian Junior High School English Textbook;

When English Rings a Bell Grade VIII

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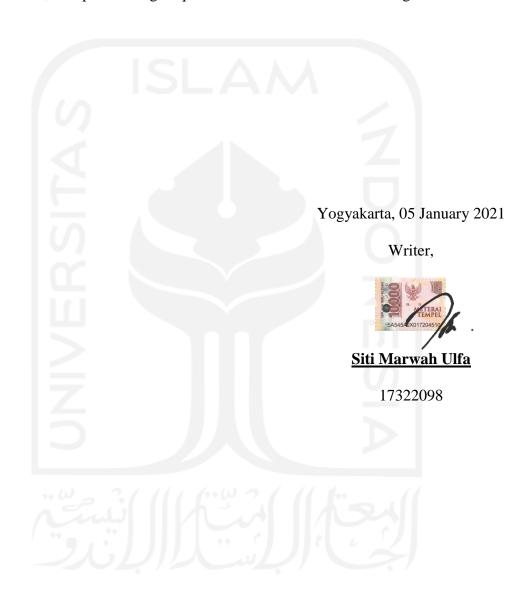
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## STATEMENT OF WORK'S ORIGINALITY

I sincerely announce this thesis is my scientific work as a writer, not a plagiarized work or the work of others, except for citing in quotations as a reference in working on the thesis.



## **MOTTO**



The wind does not blow to shake the trees but tests the strength of their roots.

- Ali bin Abi Thalib-

#### **DEDICATION**



I dedicate this thesis to the best figures in my life, specifically the parents of researcher Mr. Irsadi S. Pd and Mrs. Aniarti. They have entrusted the researcher and always hug their daughter through their prayers. Then, my twins Siti Mariah Ulfa, older sisters Khoti Latifah & Novi Heryani, my brother-in-law, and 6 of Khola's adored nieces. Furthermore, to my supervisor, Mrs. Irma Windy Astuti, S.S., M. Hum, one of the best English lecturers in the English Department.

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The researcher,

Siti Marwah Ulfa

## TABLE OF CONTENTS

RATIF	FICATION SHEET	ii
STATE	EMENT OF WORK'S ORIGINALITY	iv
	CATION	
ACKN	OWLEDGMENT	vii
	E OF CONTENTS	
LIST C	OF TABLES	xi
	OF FIGURES	
CHAP	TER 1	1
1.1	Background of the study	1
1.2	Formulation of Problem	3
1.3	The objective of the study	
1.4	Significance of the study	4
CHAP	TER II	5
2.1	English Textbook Local Cultural Content	
2.3	Theoretical Framework	
CHAP	TER III	10
RESEA	ARCH METHOD	10
3.1.	Research Design.	10
3.2.	Investigated textbook "When English Rings a Bell"	
3.3	Data Collecting Technique	11
3.4	Data Analysis Technique	
CHAP	TER IV	13
4.1	Findings	13
4.2	Discussion	16
4.2	The representation of <i>products</i>	16
4.2	The representation of <i>perspective</i>	18
CHAP	TER V	19
5 1	Conclusion	10

5.2	Recommendation	. 19
REFERI	ENCES	20
APPENI		24



## LIST OF TABLES

Tabel 1. Dimensions of culture	9
Tabel 2. Moran's theory	11
·	
Tabel 3. Modes visual meanings based on Moran (2001)	12
Tabel 4. Presentations of Cultural Dimensions	14
Tabel 5 Cultural Visual Images as Represented in English Textbook	14



## LIST OF FIGURES

## **List of Figures**

Figure 1. Clothes, Product Representation	17
C	
Figure 2. Representation of Persons	18



## LIST OF APPENDICES

APPENDIX 1

Data collection of Textbooks Analysis



## THE REPRESENTATION OF LOCAL CULTURE IN INDONESIAN JUNIOR HIGH SCHOOL ENGLISH TEXTBOOK; WHEN ENGLISH RINGS A BELL GRADE VIII

By

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#### **ABSTRACT**

Local culture appearances in textbooks exist through visuals and textual artefacts. Local culture is presented differently as a cultural exhibition in the book. This paper aims to analyze the representation of local culture contained in the textbook. This qualitative study analyzed the junior high school grade VIII textbook approved by the Indonesian government published in 2017. This study employs Moran's (2001) cultural dimensions utilizing two artefacts in the textbook: images and textual artefacts containing activities and materials. Subsequently, four components are described visually and textually: product, practice, perspective, and person. Introducing the local culture: such as institutions, art forms, places, live, and intellectual value. There are eight representations of local culture in the textbooks. Among the dimensions being identified, there are only two dimensions found, namely the dimensions of product & perspective. The researcher could not discover the representation of other dimensions such as persons and practices.

Keywords: Local culture, EFL textbook, Indonesian junior high school

#### **CHAPTER 1**

#### INTRODUCTION

#### 1.1 Background of the study

Local cultural content is necessary to use in textbooks as language teaching materials. It is supposed to maintain cultural awareness in students' minds (Bahrami, 2015). Furthermore, Tajeddin & Teimounezhad (2014) stated that culture is obtained as an essential part of language teaching materials. Therefore, teaching a language means learning culture because both are cohered (Afriani, Mirizon, & Sitijak, 2019). The various learning media typically used include text, images, semiotics, and others. Culture gives an essential role in learning and becoming efficient teaching material for students (Purwaningtyas, 2020). This indicates that cultural content plays a pivotal role in the teaching and learning process, especially by making it easier for students to understand the presented material.

In another study, Weninger & Kiss (2013) explained that students' understanding on the meaning of culture was guided and facilitated through texts, pictures, and assignments. It also provides cultural education through images in the learning classroom. According to McGrath (2014) as cited in Faris, textbooks have cultural content. Textbooks play an essential part in giving students valuable meaning about new cultures of expressions and cultural similarities. Furthermore, Tomalin (2008) explains

that culture is a fifth language skill after speaking, listening, writing, and reading. Also, teaching culture in EFL should include cultural knowledge, cultural value, cultural behavior, and cultural skills, as cited in (Ikromah, 2018).

To recognize studies on the subject of cultures, several relevant studies have been reviewed to recognize the subject of cultures. The study from Yuen (2014) shown that the most frequently aspect appearing in these samples are products such as entertainment, travel, and food from foreign cultures. Furthermore, the other three aspects (practices, perspectives, persons) are less frequently presented. Contrary to Afriani, Mirizon, & Sitijak (2019), persons appear most frequently followed by-products, practices, perspectives, and communities. It means that the representation of culture in textbooks is diverse. Thus, we cannot conclude which one is more presented as cultural content in the textbooks. It also shows that various cultures demonstrate the local culture in the textbooks.

Similar to the study from Parlindungan, Rifai, & Safriani (2018), the author examines much cultural diversity in Indonesia in this research. It provides a new understanding for teachers to design language material by the cultural values contained in the book. In addition, Afriani (2019) showed that textbooks published by the government have the highest of cultural aspects related to Indonesian culture, observed by target and international culture target culture. Furthermore, two textbooks published by Erlangga present the target culture as the highest percentage, followed by the target culture of the source and international culture. In addition, Susanti and Syahri (2016) show that 5 out of 9 books have a higher percentage of Local Culture presented through reading material.

Meanwhile, six of them highlight more on target culture based on textbook. From these results, it can be concluded that introducing culture in the textbook is not only for the target culture but also for the local culture. Then, Astiandani & Purwati (2021) explain that cultural content has more than 50% reflecting its culture in the English textbook. The highest is a product at 69%, followed by perspective, person, and practices based on cultural dimensions. Furthermore, Albari & Yamin (2020) shows that cultural content in the textbooks exists, but there is an imbalance. The author explained that teaching materials in cultural content are essential in shaping students.

In Indonesia, especially for junior high school grade 8, there is a need for research on the representation of local culture. Hence, it is essential to describe the employment of local culture qualities presented in EFL textbooks.

Therefore, this study will analyze local culture in Indonesian junior high school EFL textbook grades VIII titled "When English Rings a Bell."

#### 1.2 Formulation of Problem

a) What is the local cultural content representation in the English textbook, "When English Rings a Bell"?

#### 1.3 The objective of the study

This study aimed to describe the representation of local culture in the EFL textbook for grade 8 entitled "When English Rings a Bell."

## 1.4 Significance of the study

The results of this study are expected to enhance teachers' awareness of local culture, which is essential for them to provide some information containing culture in the learning process. Therefore, English teachers can optimize culture in learning and construct students to understand better the material from culture. Practically, elucidation of culture in the textbooks can inform teachers and researchers what local culture contains.



#### **CHAPTER II**

#### LITERATURE REVIEWS

#### 2.1 English Textbook Local Cultural Content

Textbooks are the principal material in learning languages foreign languages. Valdes (1986), as cited in Fahriani, Alek, & Wekke (2018), said that teaching foreign languages sans any cultural connection is improbable. In previous studies that identified cultural and social aspects of the EFL textbook. Then, visuals in textbooks, especially for EFL students, can encourage students' interest in learning conversations in more practical and easy-to-understand ways. Therefore, visual images in textbooks can provide appropriate information for language learners (Moghtadi, 2012). Weninger & Kiss (2013) explain that images, text, and tasks make the activities necessary concurrent because of their learning interactions and opportunities for cultural messages to surface in lessons. Different types of visuals, such as photos and images, have different meanings.

Culture is an essential aspect in textbooks. Kramsch (1993) states culture with images are inseparable aspects. Cortazi and Jin (1999) preserving EFL textbooks as a foreign language is expected to provide cultural content, then recent studies show textbooks must embrace a culture as cited in (Ikromah, 2018). Conceive aspects of culture in textbooks equalize the culture of students, it provides opportunities for students to develop culture, McKay (2002) as cited in (Shin, Eslami, & Chen, 2011).

Learning a language without learning the culture is impossible because it draws the culture (Salim, 2017). In this way, Tomalin (2008) stated that language and culture

are closely correlated. Likewise, cultural teaching must exist in learning cultural knowledge (Big C that cultural institution), cultural values (the "psyche" what people consider essential), cultural behavior (experience of daily routines, small c), and cultural skills (cultural sensitivity and awareness). Furthermore, Brown (1994) explains the relation between language and culture that language is a section of the culture and culture is part of language, both interrelated, and no one can separate.

Moran (2001) Culture is the mode life of a category regarding characters, consisting of shared practices related to a set of products, interaction, and tolerance. Ariawan (2020) clarifies that culture is essential to hint students extend cultural competence and increase tolerance.

The research about the representation of culture in the EFL textbook used in public universities in Arabic conducted by Alshenqueti (2019) shows that local culture in textbooks is rare than the language's target. Nevertheless, most of them are interested in local culture from the student preference. It concludes that the local culture can engage the students in learning the language than foreign culture.

Meanwhile, the comparison research on the representation culture in China and Hongkong textbook from Lee & Li (2019) found that the China textbook is focused on the representation of British culture, while in Hong Kong, the representation of foreign culture and local culture is balanced. From that research, we can indicate the difference in the representation of local and foreign cultures.

The representation of materials, exercises, images made the students know the foreign or local culture, especially the values from the culture. Research on culture in 3 English textbooks conducted by Santosa (2015) found that the culture dominated in the

textbook refers to a sociological aspect. Therefore, it is not only focused on an attractive aesthetic aspect, but it is also essential to pay attention to the value and moral aspects of the culture in a textbook.

#### 2.3 Theoretical Framework

Yuen (2014) explains that analyzing textbooks requires careful examination of the process of interpreting texts and images. This study will analyze the local culture in textbooks considering culture dimensions by Moran (2001) product, practice, perspective, communities, and person.

In this study, the author focused on four dimensions. The first is the product that includes four parts such as artifacts (food, written documents, spoken language, and tools), places (buildings, cities, and houses), institutions (family, economy, religion, education, politic), art forms (music, clothes, dancing, painting, and architecture). The second practices dimension comprises actions (self-expression, communicative practices); interactions (include communicative practices); social lives (interpretation of time, space), which involves a state of propriety and inaccuracy, containing taboos. Third, perspectives form views and provide unique meaning to the life of the worldview. Represent beliefs, perceptions, attitudes, and values underlying products and guide people and society in cultural practices. The last person establishes the individual members who represent culture and community interestingly. Every human being has a different combination of communities, cultural identities, and experiences, for example, gender. The book analyzed by the researcher dominated four aspects from Moran's

dimensions: product and practices, perspective, and person. Therefore, the researcher only focuses on four dimensions.

General English students in Indonesia use this book for the Indonesian Ministry of Education and Culture curriculum planning and development. Develop in 2014 revised in 2017.



Moran (2001) distributes the local cultural content into dimensions of cultural aspects to guide this study was:

Table 1. Dimensions of culture

Culture Dimension	Aspects
Product	Artefacts: document, food, good/things,
	hobby
•	Places: house, buildings, cities
•	Institutions: religion, education, politic,
	media, economy, law, family
	Art forms: clothes, painting, music,
	literature, architecture
Practices	Operation: manipulation products of
	cultural, how to use
<u> </u>	Acts: table manner, habit, behave
15	Scenario: communicative practices
	Lives: members culture of stories
Perspective	Intellectual Values: habit, beliefs, value,
	attitudes, ideas, ethics.
.,:	Behaviors: Non-verbal and verbal
	behaviors, means of communications
Persons	Life history and personal identity

#### **CHAPTER III**

#### **RESEARCH METHOD**

#### 3.1. Research Design

In this study, the researcher applies Content Analysis. Cortazzi & Jin (1999) content analysis is a research method for selecting the reading text, learning task, and classifying the data based on cultural content. The analysis of local culture was carried out by Moran (2001) on the constructs of cultural dimensions. Moran (2001) culture dimensions product, practices, perspectives, persons. Chao (2011) explains that the content may be ideas, images, words, points, and any instruction planned to be presented. The text can be visual, provided as tools of communication, such as documents, films, pictures, and books.

#### 3.2. Investigated textbook "When English Rings a Bell"

The material used in this research is "When Rings a Bell" grade VIII for Indonesian junior high school. Students in Indonesia generally use this book, curriculum development, and planning by the Indonesian Ministry of Education and Culture Developed in 2014 and revised in 2018.

Title of Book: When English Rings a Bell Grade VIII

Length of pages/time: Chapter 1-11

Retrieval Source: <a href="http://repositori.kemdikbud.go.id/6947/">http://repositori.kemdikbud.go.id/6947/</a>

Publisher/Producer: Pusat Kurikulum dan Pembukuan, Kementrian Pendidikan dan

kebudayaan, Jakarta

#### 3.3 Data Collecting Technique

In this data collecting technique, the researcher identifies local culture in English textbooks for eighth-graders based on Moran's culture classification/dimensions. Moran's theory (2001) distributes the culture into dimensions of cultural aspects to guide this study were:

Tabel 2. Moran's theory of cultural dimensions

Cultural Dimensions	The nature of language and culture					
Products	The dimension of products includes four parts such as places (buildings, cities, houses), artefacts (food, written documents, spoken language, tool), art forms (music, clothes, dancing					
	painting, architecture), and institutions (family, economy, religion, education, politic).					
Practices	Practices dimension comprise actions (self-expression, communicative practices); interactions (include communicative practices); social lives (interpretation of time, space) which involves a state of propriety and inaccuracy, containing taboos.					

Perspective	Representing beliefs, perceptions, attitudes, and values that				
	confirm products and guide people and society in cultural				
	practices.				
Person Dimension person establishes individual members wh					
	culture and community in specific ways. Every human being has a				
	different combination of communities, cultural identities, and				
	experiences. For example, about gender.				

## 3.4 Data Analysis Technique

The table below shows the identification of local cultural values in the EFL textbook for grade eight and employing Moran's theory as a guideline. Each unit in this textbook commonly has component readings, speaking, writing, and language skills exercises. Each unit is divided into several sections. For example, the unit component readings in Table 3 consist of pre-reading activities, each section taking a separate entry into the table. Furthermore, categorized based on Moran (2001) dimensions.

**Tabel 3.** Modes of Data Collection for Textbooks Analysis

Topic	Page	Section	Cultural	Abstract (Local:
			dimensions	Cultural dimensions)
Can You	10	Reading	Product	Girls wearing hijab
Play The				at school.
Guitar?				cuintum of
				<pre><picture of<="" pre=""></picture></pre>
				Religion>

#### **CHAPTER IV**

#### **FINDINGS & DISCUSSION**

#### 4.1 Findings

After collecting data, the findings showed that English textbooks contain a local culture. The representation of local culture in this book's includes institutions, art forms, places, music, artifacts, and lives. The first product, researchers found that art forms; on-page speaking exercise, showing a conversation covers shirt that was Batik. Second, perspective; describe social lives and value of Malin Kundang. Through local cultural representation in the textbook, the researcher identifies the data based on Cultural dimensions by (Moran, 2001). It shows components including products, practices, perspectives, and persons identified in the book. The author seems not only to present learning but also to put cultural elements in two aspects. The representation of local culture in the book explains how to interact with teachers and create art forms, intellectual value, member culture of stories, and religion.

There are seven aspects of product dimensions in the book, describing institutions, art forms, and places on an island in Indonesia. Then, the dimension of perspective shows one aspect that was intellectual value. In addition, there are eight aspects of culture dimensions from the whole book comprise images and texts. In this study, researchers only found two dimensions; product and perspective. The local cultural content in Indonesia, such as person and practices, was not depicted through the textbook.

This identification is described in the table below:

Tabel 4. Presentations of Cultural Dimensions

Indonesian junior high school textbooks "When							
English Rings a Bell" Grade VIII							
Product	7						
Perspective	1						
Total	8						

The following are the details that represent the culture based on the domains mentioned in the previous table.

**Tabel 5.** Cultural Artifact as Represented in English Textbook

Chapter	Topic	Page	Section	Cultural aspect	Abstract (Local: Cultural aspect)
I	It's English Time!	53	Speaking	Product	A visual artifact shows there is a student wearing <i>hijab</i> and long uniform, it means she is Muslim. <pre><picture muslim="" of="" uniform=""></picture></pre> (Product: Institutions)
2	Can you play the guitar?	79	Speaking	Product	Conversation:  Conversation asking 'do you play <i>Angklung</i> ?'
III	Would You Like to Come?	106	Speaking : exercise	Product	(Product: <i>Art form</i> )  The directing:  "Hey, you can use a formal shirt or a <i>batik</i> shirt."
VII	Bigger is not	201	Writing: exercise	Perspective	(Product: <i>Art form</i> ) A: <i>Malin Kundang</i> movie is better than the book

	Always Better!				(Perspective: value, attitude)
VIII	I'm Proud of Indonesia	233	Writing:	Product	Lina 's house:
			exercise		There is a handycraft from <i>Tana Toraja hang</i> on the front line. This is a triangle that has beautiful carvings
					(Product: Places, city)
VIII	I'm Proud of Indonesia	251	Speaking : exercise	Product	One explanation about how many islands in Indonesia. "In Indonesia, there are more than seventeen thousand <i>Islands</i>
					(Product: places)
VIII	I'm Proud of	252	Writing: exercise	Product	Edo: In Indonesia there are many mountains.
	Indonesia	onesia			Edo: Then there are mountains that are still active and can erupt at any time
					Edo: Usually called volcanoes, such as Sinambung and Merapi in Sumatra, and Mount Merapi in Java and Lokon in <i>South Sulwesi</i>
					(Product: <i>places</i> )
VIII	I'm Proud of Indonesia	255	Writing: exercise	Product	Indonesian's local fruits:, Durians, soursops, mangoosteens, salak pineapples, rambutans, and papayas
					(Product: artefacts)

#### 4.2 Discussion

Through verifying all the data, two dimensions were found in this research. Those are local cultures such as products and perspectives. Moran (2001) explored the difference cultural aspects are called 'product' (Big C), 'practices' (little c). Furthermore, Bennett and Allen (2003: 243) clarify big C and small c referred to as objective culture, activities/behaviors, artifacts, and institutions as cited in (Yuen, 2014).

As evidenced in separate studies, culture in textbooks is stereotyped (Yuen, 2014). The product's local cultural dimensions most often appear with places, institutions, and art forms. Meanwhile, dimensions of the perspective only contain an intellectual value. Students' interest is efficiently stimulated with images and texts such as religions, places, and old stories/lives. There are cultural elements in this textbook in the outline, but there is an imbalance. Saville-Troike (2003) cultural elements need to be more presented depending on the social context where the language is applied and what time language be applied. In other words, if language is practiced for education, the teaching materials are equipped with extensive knowledge of Indonesian cultures.

#### **4.2.1** The representation of *products*

The pattern of local culture in English education textbooks presents images and texts as learning and has a cultural aspect. Moran (2001) states that products of a culture range from isolated objects, artifacts, and places. Moreover, Brody (2003) argues extensive C exercises and spoken language from the fields of the geography of a region

or nation, education, history, business, and economics. Then, little 'c' problems for students understand language because of tradition, custom, and activities. It should be essential for students to improve their cultural conversation, as cited in Yuen (2014). They define pictures and texts that include cultural values in textbooks. Such an institution contains education, interaction with family or affection, and economics discussion. Then related to data inspection, images in the textbooks describe local cultures such as places, art forms, clothes, artifacts, and institutions. Here the author attaches the local cultural images in the English textbook for grade VIII junior high school.



Figure 1. Clothes, Product Representation

A girl is wearing a blue hijab, two boys with brown skin, and two girls with white skin. All of them wear uniforms. This page includes products, art forms, clothes, and institutions, religion.

#### 4.2.2 The representation of *perspective*

The representation of local culture is shown in figure 2. Representation of perspective that Malin Kundang, legend story originating from West Sumatra that was Padang one of the cities in Indonesia. Perspectives refer to perceptions, beliefs, values, and attitudes (Moran, 2001). The perspective of local culture can be standard inspirations from a story and social lives (Yuen, 2014). However, it can be argued that intellectual value in social lives also perspective dimensions.

- 1. To Marcus, English is more difficult than History.
- 2. Tasia is saying that the pencil case is <u>more beautiful than</u> the purse, but the purse is <u>more expensive than</u> the pencil case.
- 3. According to Dwi, roses are more beautiful than other flowers.
- 4. Max wants to sit on the bench under the tree because it more comfortable there.
- 5. According to Erman, the film Malin Kundang is <u>more</u> <u>interesting than</u> the book.
- 6. Yuni is saying that Edo is <u>more dilligent than</u> the other students.

Figure 2. Representation of Perspective

#### **CHAPTER V**

#### CONCLUSION AND RECOMMENDATION

#### 5.1 Conclusion

The elucidation in finding and discussions of chapter four as the result of analysis related to the local culture, in Indonesian junior high school grade VIII published by the Ministry of Education and Culture in Jakarta. Culture is found through local culture in textbooks, materials, and exercises. The researchers found that locals have a culture including intellectual value. Cultural aspects of the local culture of the product are performed in art forms, places, and institutions. In addition, the researcher found eight cultures in textbooks, six products, and one perspective. Furthermore, the researcher could not discover the representation of the other aspect dimensions such as persons and practices.

#### 5.2 Recommendation

The representation of local culture through products, practices, perspectives, and persons in research recommends that teachers be aware that there are local cultural elements in textbooks and consider these aspects as presented to students. The limitation of this study is that it analyzes four dimensions of one English textbook. Therefore, future research can use whole dimensions. In essence, analyzing the local cultural aspect of English textbooks can demonstrate what these cultures are displayed.

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**APPENDIX** 

**Content Analysis** 

Title of Book: When English Rings a Bell Grade VIII

Length of pages/time: Chapter 1-11

Retrieval Source: http://repositori.kemdikbud.go.id/6947/

Publisher/Producer: Pusat Kurikulum dan Pembukuan, Kementrian Pendidikan dan

kebudayaan, Jakarta

Conceptual definition of cultural dimensions:

Cultural dimensions products and practices. The dimension of products includes four

parts such as artifacts (food, written documents, spoken language, tool), places (,houses cities

buildings), institutions (economy, family, education, religion, politic), art forms (clothes, music,

architecture, dancing, painting). Second, practices dimension comprise actions (self-expression,

communicative practices); interactions (include communicative practices); social lives

(interpretation of time, space) which involves a state of propriety and inaccuracy, containing

taboos. Third, perspective means representing beliefs, perceptions, attitudes, and values that

confirm products and guide people and society in cultural practices. Last, dimension person

establishes individual members who represent culture and community in specific ways. Every

human being has a different combination of communities, cultural identities, and experiences.

For example, gender.

24

## **Data collection of Textbooks Analysis**

Chapter	Topic	Page	Section	Cultural aspect	Abstract (Local: Cultural aspect)
I	It's English Time!	53	Speaking	Product	A visual artifact shows there is a student wearing <i>hijab</i> and long uniform, it means she is Muslim.
					<pre><picture muslim="" of="" uniform=""></picture></pre>
					(Product: Institutions)
2	Can you	79	Speaking	Product	Conversation:
	play the guitar?				Conversation asking 'do you play <i>Angklung</i> ?'
					(Product: Art form)
III	Would	106	Speaking	Product	The directing:
	You Like to Come?		: exercise		"Hey, you can use a formal shirt or a <i>batik</i> shirt."
					(Product: Art form)
VII	Bigger is not	201	Writing: exercise	Perspective	A: <i>Malin Kundang</i> movie is better than the book
	Always Better!				(Perspective: value, attitude)
VIII	I'm	233	Writing:	Product	Lina 's house:
	Proud of Indonesia		exercise		There is a handycraft from <i>Tana Toraja hang</i> on the front line. This is a triangle that has beautiful carvings
					(Product: Places, city)
VIII	I'm Proud of Indonesia	251	Speaking : exercise	Product	One explanation about how many islands in Indonesia. "In Indonesia, there are more than seventeen thousand <i>Islands</i>
					(Product: places)

37111	I'm	252	Whiting	Product	Edo. In Indonesia them and
VIII	Proud of Indonesia	232	Writing: exercise	Product	Edo: In Indonesia there are many mountains.
					Edo: Then there are mountains that are still active and can erupt at any time
					Edo: Usually called volcanoes, such as Sinambung and Merapi in Sumatra, and Mount Merapi in Java and Lokon in <i>South Sulwesi</i>
					(Product: places)
VIII	I'm Proud of Indonesia	255	Writing: exercise	Product	Indonesian's local fruits:, Durians, soursops, mangoosteens, salak pineapples, rambutans, and papaya
					(Product: artefacts)



#### LETTER OF ACCEPTANCE

No. 25/ELTICS/I/2022

Chief Editor of **ELTICS Journal** (Journal of English Language Teaching and English Linguistics) has decided that the name of article below has been reviewed and will be publish in Vol. 7 No 1. January 2022

Author : Siti Marwah Ulfa; Irma Windy Astuti

Office : Universitas Islam Indonesia

Title : The Representation of Local Culture in Indonesian

Junior High School English Textbook; When

English Rings a Bell Grade VIII

Journal Link : https://journal.upy.ac.id/index.php/eltics

Indexation : Google scholar, doi

Status : Approved

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Best Regard,
Chief Editor

ELTICS

Rifki Irawan, M.Pd.