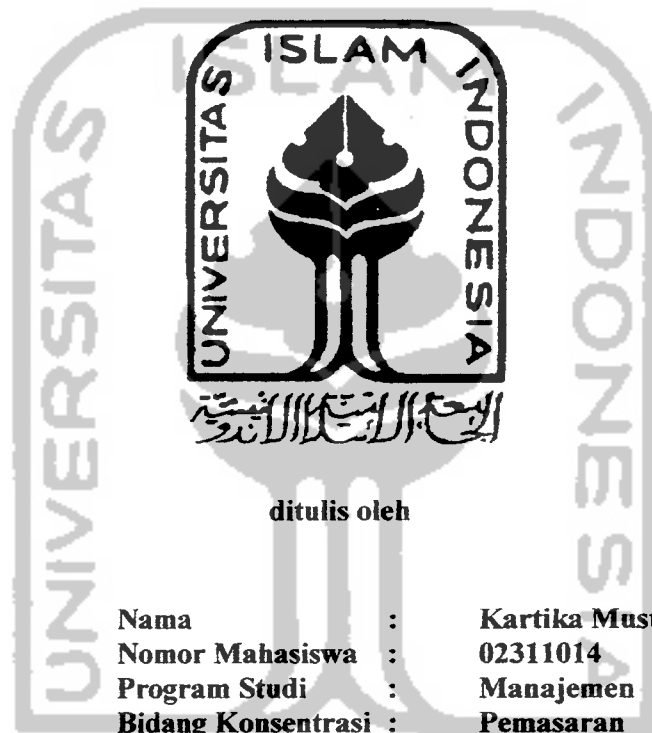


**ANALISIS MOTIVASI KONSUMEN  
MEMILIH  
LARISSA SKIN CARE AND HAIR TREATMENT  
CABANG YOGYAKARTA**

**SKRIPSI**



**UNIVERSITAS ISLAM INDONESIA  
FAKULTAS EKONOMI  
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