THE EFFECT OF INFORMATION QUALITY, SYSTEM QUALITY, AND SERVICE QUALITY TOWARD CUSTOMER SATISFACTION IN ONLINE SHOPPING

(CASE STUDY OF UNIVERSITY STUDENTS IN BALIKPAPAN)

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A BACHELOR DEGREE THESIS

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Defended before the Board of Examiners on May 25th, 2012 and Declared Acceptable

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(Prof. Dr. Hadri Kusuma, MBA.)

DECLARATION OF AUTHENTICITY

Herein I declare the originality of the thesis; I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgment. All quotations are cited and listed in the bibliography of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequence.

Yogyakarta, May 15th, 2012

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