

PENGEMBANGAN BUKU PENGAYAAN “ALL ABOUT KOREAN SKIN CARE”

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INTISARI

Penelitian ini bertujuan untuk mengembangkan Buku Pengayaan “*All About Korean Skin Care*” dan mengetahui kelayakan Buku Pengayaan “*All About Korean Skin Care*”. Jenis penelitian ini merupakan penelitian pengembangan dan menggunakan model *Research and Development* (R&D) Borg and Gall yang terdiri dari 5 tahap yaitu *research and information collecting*, *planning*, *develop preliminary form a product*, *preliminary field testing* dan *main product revision*. Pada tahap *research and information collecting* yaitu melakukan analisis kebutuhan ke pelajar dan mahasiswa, tahap *planning* yaitu melakukan perancangan sumber belajar yang akan dikembangkan, , tahap *develop preliminary form a product* yaitu melakukan pembuatan sumber belajar yang sudah dirancang, pembuatan instrumen penilaian dan uji internal dari ahli media dan ahli materi serta revisi rancangan buku berdasarkan penilaian dari ahli media dan ahli materi, tahap *preliminary field testing* yaitu penilaian kelayakan dari guru, pelajar dan mahasiswa serta tahap *main product revision* yaitu melakukan perbaikan sumber belajar berdasarkan saran yang didapatkan dari penilaian guru, pelajar dan mahasiswa. Berdasarkan penilaian ahli media dan ahli materi didapatkan skor rata-rata 38, penilaian guru didapatkan skor rata-rata 30, penilaian pelajar dan mahasiswa didapatkan skor rata-rata 30, sehingga buku pengayaan “*All About Korean Skin Care*” layak digunakan sebagai sumber belajar.

Kata kunci: *Penelitian Pengembangan, Buku Pengayaan, Borg and Gall*

DEVELOPMENT OF THE “ALL ABOUT KOREAN SKIN CARE” ENRICHMENT BOOK

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ABSTRACT

This study aims to develop and determine the feasibility of an enrichment book "All About Korean Skin Care". This type of research is development research and uses the Borg and Gall Research and Development (R&D) model which consists of 5 stages, namely research and information collecting, planning, and developing preliminary form a product, preliminary field testing and main product revision. At the research and information collecting stage, which are to analyze needs for students and higher students, the planning stage is to design learning resources to be developed, the stage of developing a preliminary form a product, namely making learning resources that have been designed, making assessment instruments and internal testing from media experts and material experts as well as revising book designs based on assessments from media experts and material experts, the preliminary field testing stage, namely assessing the feasibility of teachers, students and students as well as the main product revision stage, namely making improvements to learning resources based on suggestions obtained from the assessments of teachers, students and students. Based on the assessments of media experts and material experts, an average score of 38 was obtained, the teacher's assessment obtained an average score of 30, student and student assessments obtained an average score of 30, so the enrichment book "All About Korean Skin Care" is suitable to be used as a learning resource.

Keywords: Development Research, Enrichment Book, Borg and Gall