

LAMPIRAN

Nim : _____
Nama : _____ Umur : _____ tahun
Angkatan : _____ Lk / Pr Agama: _____

=====

A. Mohon lingkari (○) jawaban yang mewakili keadaan dengan sebenarnya.

Mohon lingkari (○) jawaban yang mewakili keadaan dengan sebenarnya.

B. Karakteristik Konsumen

Nama : _____ Umur : _____ tahun
Pekerjaan : _____ Lk / Pr Agama: _____

1. Restoran Hotel sertifikasi Halal yang Bersifat Higienis

- | | |
|--------------------------|---|
| a. Rasa Lapar | e. Menikmati suasana yang ditawarkan |
| b. Sekedar ingin mencoba | f. Rasa yang khas |
| c. Harga yang terjangkau | g. Kebiasaan makan yang sertifikasi halal |
| d. Alasan kesehatan | h. Gaya hidup atau trend |
| i. Lainnya sebutkan..... | |

2. Restoran Hotel sertifikasi halal yang Bersifat Kebersihan

- | | |
|-------------|---|
| a. Harga | d. Service/pelayanan |
| b. Rasa | e. Kebersihan makanan, peralatan dan lingkungan |
| c. Kualitas | f. Praktis / cepat saji |

3. Restoran Hotel Sertifikasi Halal yang Bersifat Kualitas dan Bermutu

- | | |
|--|---------------------------|
| a. Harga | d. Pelayanan memuaskan |
| b. Rasa makanan baik (enak dan terjamin) | e. Nyaman dan praktis |
| c. Dekat dengan pariwisata | f. lainnya, sebutkan..... |

4. Restoran Hotel Sertifikasi Halal yang Bersifat Syariat Islam
 - a. Anda memutuskan untuk mengonsumsi makanan dan minuman di restoran Hotel karena berlabel halal
 - b. Anda memutuskan untuk mengonsumsi makanan dan minuman karena memenuhi syarat kehalalan sesuai syariat islam

5. Restoran Hotel Sertifikasi Halal yang Bersifat Strategi Promos dengan Fasilitas Memadai dan Paket Spesial
 - a. Memberitahukan bahwa sering berlangsung promosi harga paket spesial
 - b. Memberitahukan bahwa suasana serta fasilitas yang ditawarkan sangat memadai
 - c. Memberitahukan bahwa menu yang disajikan berbeda dengan tempat makan- makanan yang lain

6. Restoran Hotel Sertifikasi Halal yang Bersifat Keragaman Menu Makanan dan Minuman dengan Tawaran Diskon Harga
 - a. Potongan harga
 - b. Penambahan porsi
 - c. keragaman menu
 - d. Lainnya, Sebutkan....

7. Restoran Hotel Sertifikasi Halal Bersifat Harga yang Tetap Bisa Terjangkau
 - a. Tetap akan membeli
 - b. Pindah ke restoran lain yang lebih murah
 - c. Mengurangi frekuensi pembelian selanjutnya
 - d. Tidak jadi membeli

C. Keputusan Berkunjung

| No | Pernyataan | Tanggapan | | | | |
|----|---|-----------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 1 | Saya ingin melakukan kunjungan ke restoran hotel yang sertifikasi halal untuk berwisata dan beribadah | | | | | |
| 2 | Saya ingin melakukan kunjungan ke Restoran hotel yang sertifikasi halal karena keindahan alam di lombok | | | | | |
| 3 | Saya ingin merasakan sensasi yang berbeda dari restoran hotel yang bersertifikat halal | | | | | |

D. Faktor – Faktor Penentu Keputusan Konsumen

1. Faktor Agama

| No | Pernyataan | Tanggapan | | | | |
|----|---|-----------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 1 | Saya mengonsumsi makanan dan minuman halal karena tahu yang bersifat haram dilarang oleh agama | | | | | |
| 2 | saya mengetahui bahwa restoran hotel yang berlabel halal itu mempunyai orientasi Ibadah <i>Lillah</i> | | | | | |
| 3 | Saya mengetahui bahwa restoran Hotel yang bersertifikat Halal mempunyai tujuan <i>mashlahah</i> . | | | | | |

2. Faktor Pribadi

| No | Pernyataan | Tanggapan | | | | |
|----|---|-----------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 15 | Saya memakai jasa restoran hotel sertifikasi halal karena terjamin kebersihan dan pelayanannya. | | | | | |
| 16 | Saya mengonsumsi makanan dan minuman di | | | | | |

| | | | | | | |
|----|---|--|--|--|--|--|
| | restoran hotel sertifikasi halal karena pengaruh usia | | | | | |
| 17 | Saya sering mengkonsumsi makanan dan minuman di Restoran Hotel karena Liburan | | | | | |

3. Faktor Psikologis

| No | Pernyataan | Tanggapan | | | | |
|----|---|-----------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 18 | Saya mempunyai keinginan yang besar untuk mengkonsumsi makan dan minuman di restoran hotel yang sudah sertifikasi halal | | | | | |
| 19 | Saya senang mengkonsumsi makanan dan minuman yang sudah sertifikasi halal | | | | | |
| 20 | Saya mempunyai pandangan positif mengenai Restoran Hotel yang sudah sertifikasi halal. | | | | | |







4. Faktor Budaya




| No | Pernyataan | Tanggapan | | | | |
|----|---|-----------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 9 | Saya memakai jasa restoran hotel wisata yang bersertifikat halal karena pengaruh lingkungan | | | | | |
| 10 | Saya sudah terbiasa mengkonsumsi makanan yang berlabel halal | | | | | |
| 11 | Saya mengkonsumsi makanan dan minuman sertifikasi halal karena pengaruh kelompok pergaulan | | | | | |

5. Faktor Sosial

| No | Pernyataan | Tanggapan | | | | |
|----|---|-----------|---|----|----|-----|
| | | SS | S | KS | TS | STS |
| 12 | Saya selalu meminta pendapat orang terdekat sebelum memakai jasa restoran hotel yang bersertifikasi label halal | | | | | |
| 13 | Saya berharap orang lain mau berbagi pengetahuan hal yang bersifat halal dengan saya | | | | | |
| 14 | Saya merupakan individu yang suka berbagi pengetahuan yang bersifat ke halalan dengan orang lain | | | | | |

6. Faktor Persepsi Halal

| No | LogoRestoran Sertifikasi Halal | Pernyataan | Tanggapan | | | | |
|----|---|---|-----------|---|----|----|-----|
| | | | SS | S | KS | TS | STS |
| 1 |  | Saya tahu maksud dari gambar di samping | | | | | |
| 2 |  | Saya selalu memperhatikan ada tidaknya gambar tersebut pada menu Restoran / Tempat memasak | | | | | |
| 3 |  | Tulisan "Halal" pada sebuah menu Restoran / pintu restoran seperti gambar di samping terbaca dengan jelas | | | | | |
| 4 |  | Saya sadar bahwa ada beberapa Restoran tidak berlabel halal di Perhotelan | | | | | |
| 5 |  | Saya mengetahui gabungan gambar dan tulisan disamping adalah label halal resmi dari MUI | | | | | |
| 6 |  | Adanya tulisan "lebel halal" yang terdapat pada gambar tersebut membantu saya mengidentifikasi | | | | | |

| | | | | | | | |
|---|---|---|--|--|--|--|--|
| | | produk sebelum saya melakukan pembelian menu di Restorn Hotel | | | | | |
| 7 |  | Saya mengetahui dan jelas posisi label halal pada Menu Restoran / tempat masak tersebut | | | | | |
| 8 |  | Karena terdapat pada kemasan “lebel halal” mempermudah saya mendapat informasi dan keyakinan akan mengkonsumsi makanan yang ada di restoran hotel | | | | | |
| 9 |  | Saya dapat membedakan mana logo halal otentik dari MUI dan logo halal yang tidak otentik | | | | | |

LAMPIRAN HASIL UJI VALIDITAS RELIABILITAS

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .783 | 9 |

Item Statistics

| | Mean | Std. Deviation | N |
|----|--------|----------------|-----|
| P1 | 4.5714 | .55844 | 154 |
| P2 | 4.3442 | .69902 | 154 |
| P3 | 4.4870 | .66899 | 154 |
| P4 | 3.8052 | 1.02949 | 154 |
| P5 | 4.3961 | .62013 | 154 |
| P6 | 4.4481 | .62666 | 154 |
| P7 | 4.2013 | .80342 | 154 |
| P8 | 4.5325 | .63831 | 154 |
| P9 | 4.1753 | .82552 | 154 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| P1 | 34.3896 | 13.573 | .482 | .763 |
| P2 | 34.6169 | 12.708 | .536 | .753 |
| P3 | 34.4740 | 13.074 | .485 | .761 |
| P4 | 35.1558 | 12.708 | .386 | .805 |
| P5 | 34.5649 | 13.241 | .497 | .760 |
| P6 | 34.5130 | 13.036 | .539 | .755 |
| P7 | 34.7597 | 11.491 | .685 | .728 |
| P8 | 34.4286 | 12.652 | .619 | .744 |
| P9 | 34.7857 | 13.411 | .394 | .790 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 38.9610 | 15.868 | 3.98343 | 9 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .710 | 3 |

Item Statistics

| | Mean | Std. Deviation | N |
|----|--------|----------------|-----|
| A1 | 4.5359 | .61800 | 153 |
| A2 | 4.3464 | .71008 | 153 |
| A3 | 4.4379 | .60513 | 153 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| A1 | 8.7843 | 1.276 | .515 | .635 |
| A2 | 8.9739 | 1.091 | .527 | .629 |
| A3 | 8.8824 | 1.262 | .550 | .596 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 13.3203 | 2.377 | 1.54176 | 3 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .734 | 3 |

Item Statistics

| | Mean | Std. Deviation | N |
|----|--------|----------------|-----|
| B1 | 3.9935 | .91106 | 154 |
| B2 | 4.2403 | .77591 | 154 |
| B3 | 3.7338 | 1.01003 | 154 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| B1 | 7.9740 | 1.699 | .539 | .090 |
| B2 | 7.7273 | 2.866 | .330 | .709 |
| B3 | 8.2338 | 1.697 | .415 | .312 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 11.9675 | 3.809 | 1.95177 | 3 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .653 | 3 |

Item Statistics

| | Mean | Std. Deviation | N |
|----|--------|----------------|-----|
| S1 | 4.0130 | .80835 | 154 |
| S2 | 4.2532 | .62163 | 154 |
| S3 | 4.2468 | .63977 | 154 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| S1 | 8.5000 | 1.154 | .437 | .620 |
| S2 | 8.2597 | 1.501 | .445 | .584 |
| S3 | 8.2662 | 1.360 | .533 | .471 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 12.5130 | 2.565 | 1.60162 | 3 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .737 | 3 |

Item Statistics

| | Mean | Std. Deviation | N |
|-----|--------|----------------|-----|
| PR1 | 4.4416 | .64663 | 154 |
| PR2 | 3.5974 | 1.06960 | 154 |
| PR3 | 3.9675 | .93178 | 154 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| PR1 | 7.5649 | 3.097 | .318 | .701 |
| PR2 | 8.4091 | 1.341 | .524 | .082 |
| PR3 | 8.0390 | 1.776 | .459 | .241 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 12.0065 | 3.784 | 1.94532 | 3 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .733 | 3 |

Item Statistics

| | Mean | Std. Deviation | N |
|-----|--------|----------------|-----|
| PS1 | 4.3182 | .60179 | 154 |
| PS2 | 4.3896 | .67940 | 154 |
| PS3 | 4.4221 | .54572 | 154 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| PS1 | 8.8117 | 1.160 | .516 | .691 |
| PS2 | 8.7403 | .912 | .630 | .553 |
| PS3 | 8.7078 | 1.241 | .538 | .672 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 13.1299 | 2.192 | 1.48060 | 3 |

Reliability Statistics

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .727 | 3 |

Item Statistics

| | Mean | Std. Deviation | N |
|-----|--------|----------------|-----|
| KB1 | 4.2792 | .71854 | 154 |
| KB2 | 4.2078 | .71103 | 154 |
| KB3 | 4.1818 | .72720 | 154 |

Item-Total Statistics

| | Scale Mean if Item Deleted | Scale Variance if Item Deleted | Corrected Item-Total Correlation | Cronbach's Alpha if Item Deleted |
|-----|----------------------------|--------------------------------|----------------------------------|----------------------------------|
| KB1 | 8.3896 | 1.677 | .437 | .767 |
| KB2 | 8.4610 | 1.427 | .633 | .535 |
| KB3 | 8.4870 | 1.454 | .584 | .594 |

Scale Statistics

| Mean | Variance | Std. Deviation | N of Items |
|---------|----------|----------------|------------|
| 12.6688 | 3.007 | 1.73414 | 3 |

Karakteristik Responden

Umur

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 16.00 | 1 | .6 | .6 | .6 |
| | 18.00 | 2 | 1.3 | 1.3 | 1.9 |
| | 19.00 | 1 | .6 | .6 | 2.6 |
| | 20.00 | 5 | 3.2 | 3.2 | 5.8 |
| | 21.00 | 6 | 3.9 | 3.9 | 9.7 |
| | 22.00 | 3 | 1.9 | 1.9 | 11.7 |
| | 23.00 | 2 | 1.3 | 1.3 | 13.0 |
| | 24.00 | 2 | 1.3 | 1.3 | 14.3 |
| | 25.00 | 6 | 3.9 | 3.9 | 18.2 |
| | 26.00 | 2 | 1.3 | 1.3 | 19.5 |
| | 27.00 | 8 | 5.2 | 5.2 | 24.7 |
| | 29.00 | 3 | 1.9 | 1.9 | 26.6 |
| | 30.00 | 7 | 4.5 | 4.5 | 31.2 |
| | 31.00 | 7 | 4.5 | 4.5 | 35.7 |
| | 32.00 | 4 | 2.6 | 2.6 | 38.3 |
| | 33.00 | 5 | 3.2 | 3.2 | 41.6 |
| | 34.00 | 2 | 1.3 | 1.3 | 42.9 |
| | 35.00 | 6 | 3.9 | 3.9 | 46.8 |
| | 36.00 | 2 | 1.3 | 1.3 | 48.1 |
| | 37.00 | 2 | 1.3 | 1.3 | 49.4 |
| | 38.00 | 1 | .6 | .6 | 50.0 |
| | 40.00 | 26 | 16.9 | 16.9 | 66.9 |
| | 41.00 | 6 | 3.9 | 3.9 | 70.8 |
| | 42.00 | 1 | .6 | .6 | 71.4 |
| | 43.00 | 1 | .6 | .6 | 72.1 |

| | | | | |
|-------|-----|-------|-------|-------|
| 44.00 | 1 | .6 | .6 | 72.7 |
| 45.00 | 8 | 5.2 | 5.2 | 77.9 |
| 48.00 | 2 | 1.3 | 1.3 | 79.2 |
| 49.00 | 1 | .6 | .6 | 79.9 |
| 50.00 | 16 | 10.4 | 10.4 | 90.3 |
| 51.00 | 2 | 1.3 | 1.3 | 91.6 |
| 52.00 | 3 | 1.9 | 1.9 | 93.5 |
| 53.00 | 3 | 1.9 | 1.9 | 95.5 |
| 54.00 | 1 | .6 | .6 | 96.1 |
| 55.00 | 4 | 2.6 | 2.6 | 98.7 |
| 56.00 | 1 | .6 | .6 | 99.4 |
| 59.00 | 1 | .6 | .6 | 100.0 |
| Total | 154 | 100.0 | 100.0 | |

Pekerjaan

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------------|-----------|---------|---------------|--------------------|
| Valid | bussines man | 3 | 1.9 | 1.9 | 1.9 |
| | Enterpriner | 1 | .6 | .6 | 2.6 |
| | Guru | 3 | 1.9 | 1.9 | 4.5 |
| | IRT | 2 | 1.3 | 1.3 | 5.8 |
| | kantor | 1 | .6 | .6 | 6.5 |
| | kontraktor | 1 | .6 | .6 | 7.1 |
| | mahasiswa | 13 | 8.4 | 8.4 | 15.6 |
| | pegawai hotel | 1 | .6 | .6 | 16.2 |
| | peksos | 2 | 1.3 | 1.3 | 17.5 |
| | pelajar | 1 | .6 | .6 | 18.2 |
| | PNS | 45 | 29.2 | 29.2 | 47.4 |
| | Swasta | 72 | 46.8 | 46.8 | 94.2 |
| | training | 1 | .6 | .6 | 94.8 |
| | wiraswasta | 1 | .6 | .6 | 95.5 |
| | wirausaha | 7 | 4.5 | 4.5 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

Jeniskelamin

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-----------|-----------|---------|---------------|--------------------|
| Valid | Laki-laki | 93 | 60.4 | 60.4 | 60.4 |
| | perempuan | 61 | 39.6 | 39.6 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

Agama

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|---------|-----------|---------|---------------|--------------------|
| Valid | hindu | 10 | 6.5 | 6.5 | 6.5 |
| | islam | 132 | 85.7 | 85.7 | 92.2 |
| | katolik | 6 | 3.9 | 3.9 | 96.1 |
| | kristen | 6 | 3.9 | 3.9 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

Determinan Faktor Penentu Keputusan Konsumen

AGAMA

VAR00001

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 2 | 1.3 | 1.3 | 1.3 |
| | 3.00 | 4 | 2.6 | 2.6 | 3.9 |
| | 4.00 | 57 | 37.0 | 37.0 | 40.9 |
| | 5.00 | 91 | 59.1 | 59.1 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 4 | 2.6 | 2.6 | 2.6 |
| | 3.00 | 9 | 5.8 | 5.8 | 8.4 |
| | 4.00 | 70 | 45.5 | 45.5 | 53.9 |
| | 5.00 | 71 | 46.1 | 46.1 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3.00 | 9 | 5.8 | 5.8 | 5.8 |
| | 4.00 | 68 | 44.2 | 44.2 | 50.0 |
| | 5.00 | 77 | 50.0 | 50.0 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

BUDAYA**VAR00001**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |
| | 2.00 | 10 | 6.5 | 6.5 | 7.1 |
| | 3.00 | 28 | 18.2 | 18.2 | 25.3 |
| | 4.00 | 65 | 42.2 | 42.2 | 67.5 |
| | 5.00 | 50 | 32.5 | 32.5 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |
| | 2.00 | 3 | 1.9 | 1.9 | 2.6 |

| | | | | | |
|--|-------|-----|-------|-------|-------|
| | 3.00 | 17 | 11.0 | 11.0 | 13.6 |
| | 4.00 | 70 | 45.5 | 45.5 | 59.1 |
| | 5.00 | 63 | 40.9 | 40.9 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 2 | 1.3 | 1.3 | 1.3 |
| | 2.00 | 17 | 11.0 | 11.0 | 12.3 |
| | 3.00 | 41 | 26.6 | 26.6 | 39.0 |
| | 4.00 | 54 | 35.1 | 35.1 | 74.0 |
| | 5.00 | 40 | 26.0 | 26.0 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

SOSIAL

VAR00001

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 9 | 5.8 | 5.8 | 5.8 |
| | 3.00 | 22 | 14.3 | 14.3 | 20.1 |
| | 4.00 | 81 | 52.6 | 52.6 | 72.7 |
| | 5.00 | 42 | 27.3 | 27.3 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 3 | 1.9 | 1.9 | 1.9 |
| | 3.00 | 6 | 3.9 | 3.9 | 5.8 |
| | 4.00 | 94 | 61.0 | 61.0 | 66.9 |
| | 5.00 | 51 | 33.1 | 33.1 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 3 | 1.9 | 1.9 | 1.9 |
| | 3.00 | 8 | 5.2 | 5.2 | 7.1 |
| | 4.00 | 91 | 59.1 | 59.1 | 66.2 |
| | 5.00 | 52 | 33.8 | 33.8 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

PRIBADI**VAR00001**

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 2 | 1.3 | 1.3 | 1.3 |
| | 3.00 | 7 | 4.5 | 4.5 | 5.8 |
| | 4.00 | 66 | 42.9 | 42.9 | 48.7 |
| | 5.00 | 79 | 51.3 | 51.3 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |
| | 2.00 | 28 | 18.2 | 18.2 | 18.8 |
| | 3.00 | 41 | 26.6 | 26.6 | 45.5 |
| | 4.00 | 46 | 29.9 | 29.9 | 75.3 |
| | 5.00 | 38 | 24.7 | 24.7 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |

| | | | | | |
|--|-------|-----|-------|-------|-------|
| | 2.00 | 12 | 7.8 | 7.8 | 8.4 |
| | 3.00 | 27 | 17.5 | 17.5 | 26.0 |
| | 4.00 | 65 | 42.2 | 42.2 | 68.2 |
| | 5.00 | 49 | 31.8 | 31.8 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

PSIKOLOG

VAR00001

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 2 | 1.3 | 1.3 | 1.3 |
| | 3.00 | 5 | 3.2 | 3.2 | 4.5 |
| | 4.00 | 89 | 57.8 | 57.8 | 62.3 |
| | 5.00 | 58 | 37.7 | 37.7 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 4 | 2.6 | 2.6 | 2.6 |
| | 3.00 | 5 | 3.2 | 3.2 | 5.8 |
| | 4.00 | 72 | 46.8 | 46.8 | 52.6 |
| | 5.00 | 73 | 47.4 | 47.4 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 3.00 | 4 | 2.6 | 2.6 | 2.6 |
| | 4.00 | 81 | 52.6 | 52.6 | 55.2 |
| | 5.00 | 69 | 44.8 | 44.8 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

SERTIFIKASI HALAL

VAR00001

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 1 | .6 | .6 | .6 |
| | 3.00 | 2 | 1.3 | 1.3 | 1.9 |
| | 4.00 | 59 | 38.3 | 38.3 | 40.3 |
| | 5.00 | 92 | 59.7 | 59.7 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |
| | 2.00 | 1 | .6 | .6 | 1.3 |
| | 3.00 | 11 | 7.1 | 7.1 | 8.4 |
| | 4.00 | 72 | 46.8 | 46.8 | 55.2 |
| | 5.00 | 69 | 44.8 | 44.8 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |
| | 2.00 | 2 | 1.3 | 1.3 | 1.9 |
| | 3.00 | 3 | 1.9 | 1.9 | 3.9 |
| | 4.00 | 63 | 40.9 | 40.9 | 44.8 |
| | 5.00 | 85 | 55.2 | 55.2 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00004

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |
| | 2.00 | 21 | 13.6 | 13.6 | 14.3 |
| | 3.00 | 30 | 19.5 | 19.5 | 33.8 |
| | 4.00 | 57 | 37.0 | 37.0 | 70.8 |
| | 5.00 | 45 | 29.2 | 29.2 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00005

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 1 | .6 | .6 | .6 |
| | 3.00 | 8 | 5.2 | 5.2 | 5.8 |
| | 4.00 | 74 | 48.1 | 48.1 | 53.9 |
| | 5.00 | 71 | 46.1 | 46.1 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00006

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 1 | .6 | .6 | .6 |
| | 3.00 | 8 | 5.2 | 5.2 | 5.8 |
| | 4.00 | 66 | 42.9 | 42.9 | 48.7 |
| | 5.00 | 79 | 51.3 | 51.3 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00007

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 1 | .6 | .6 | .6 |

| | | | | |
|-------|-----|-------|-------|-------|
| 2.00 | 6 | 3.9 | 3.9 | 4.5 |
| 3.00 | 13 | 8.4 | 8.4 | 13.0 |
| 4.00 | 75 | 48.7 | 48.7 | 61.7 |
| 5.00 | 59 | 38.3 | 38.3 | 100.0 |
| Total | 154 | 100.0 | 100.0 | |

VAR00008

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 3 | 1.9 | 1.9 | 1.9 |
| | 3.00 | 3 | 1.9 | 1.9 | 3.9 |
| | 4.00 | 57 | 37.0 | 37.0 | 40.9 |
| | 5.00 | 91 | 59.1 | 59.1 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

VAR00009

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|-------|-----------|---------|---------------|--------------------|
| Valid | 1.00 | 2 | 1.3 | 1.3 | 1.3 |
| | 2.00 | 6 | 3.9 | 3.9 | 5.2 |
| | 3.00 | 11 | 7.1 | 7.1 | 12.3 |
| | 4.00 | 79 | 51.3 | 51.3 | 63.6 |
| | 5.00 | 56 | 36.4 | 36.4 | 100.0 |
| | Total | 154 | 100.0 | 100.0 | |

KEPUTUSAN BERKUNJUNG

VAR00001

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 5 | 3.2 | 3.2 | 3.2 |
| | 3.00 | 9 | 5.8 | 5.8 | 9.1 |
| | 4.00 | 78 | 50.6 | 50.6 | 59.7 |

| | | | | |
|-------|-----|-------|-------|-------|
| 5.00 | 62 | 40.3 | 40.3 | 100.0 |
| Total | 154 | 100.0 | 100.0 | |

VAR00002

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 4 | 2.6 | 2.6 | 2.6 |
| | 3.00 | 14 | 9.1 | 9.1 | 11.7 |
| | 4.00 | 82 | 53.2 | 53.2 | 64.9 |
| | 5.00 | 54 | 35.1 | 35.1 | 100.0 |
| Total | | 154 | 100.0 | 100.0 | |

VAR00003

| | | Frequency | Percent | Valid Percent | Cumulative Percent |
|-------|------|-----------|---------|---------------|--------------------|
| Valid | 2.00 | 5 | 3.2 | 3.2 | 3.2 |
| | 3.00 | 14 | 9.1 | 9.1 | 12.3 |
| | 4.00 | 83 | 53.9 | 53.9 | 66.2 |
| | 5.00 | 52 | 33.8 | 33.8 | 100.0 |
| Total | | 154 | 100.0 | 100.0 | |

Uji Asumsi Klasik

| Variabel | F sig | Sig |
|-------------------|-------|-------|
| Agama | 53,72 | 0,000 |
| Budaya | 25,89 | 0,000 |
| Sosial | 47,36 | 0,000 |
| Pribadi | 70,44 | 0,000 |
| Psikologis | 64,25 | 0,000 |
| sertifikasi halal | 29,89 | 0,000 |

One-Sample Kolmogorov-Smirnov Test

| | Agama | Budaya | Sosial | Pribadi | Psikologis | Sertifikasi halal | |
|----------------------------------|----------------|--------|--------|---------|------------|-------------------|--------|
| N | 154 | 154 | 154 | 154 | 154 | 154 | |
| Normal Parameters ^{a,b} | Mean | 4.4440 | 3.9894 | 4.1710 | 4.0021 | 4.3768 | 4,3288 |
| | Std. Deviation | .51430 | .65062 | .53393 | .64848 | .49368 | .44306 |
| Most Extreme Differences | Absolute | .204 | .156 | .184 | .135 | .232 | .093 |
| | Positive | .163 | .156 | .184 | .131 | .232 | .076 |
| | Negative | -.204 | -.117 | -.180 | -.135 | -.176 | .093 |
| Kolmogorov-Smirnov Z | | 2.536 | 1.934 | 2.284 | 1.676 | 2.878 | 1.149 |
| Asymp. Sig. (2-tailed) | | .200 | .310 | .400 | .160 | .152 | .142 |

Test of Homogeneity of Variances

| | Levene Statistic | df1 | df2 | Sig. |
|-------------------|------------------|-----|-----|------|
| Agama | 3.132 | 8 | 145 | .200 |
| Budaya | 2.285 | 8 | 145 | .102 |
| Sosial | 3.270 | 8 | 145 | .302 |
| Pribadi | 1.007 | 8 | 145 | .434 |
| Psikologis | 4.160 | 8 | 145 | .100 |
| sertifikasi halal | 1.895 | 8 | 145 | .432 |

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|---------------|
| 1 | .715 ^a | .512 | .495 | .41080 | 1.968 |

a. Predictors: (Constant), Psikologis, Pribadi, Agama, Budaya, Sosial

b. Dependent Variable: Keputusan

| Variabel | Tolerance | VIF |
|-------------------|-----------|-------|
| Agama | .676 | 1.479 |
| Budaya | .604 | 1.656 |
| Sosial | .566 | 1.766 |
| Pribadi | .676 | 1.479 |
| Psikologis | .603 | 1.657 |
| sertifikasi halal | .544 | 1.743 |

Analisis Regresi Linier Berganda

| Variabel | Koefisien Regresi | t- hitung | Sig. t |
|---------------------|-------------------|-----------|--------|
| Agama (X1) | 0,313 | 3,693 | 0,000 |
| Budaya (X2) | -0,064 | -0,958 | 0,340 |
| Sosial (X3) | 0,121 | 1,425 | 0,156 |
| Pribadi (X4) | 0,370 | 5,911 | 0,000 |
| Psikologis (X5) | 0,284 | 3,265 | 0,001 |
| Persepsi halal (X6) | -0,072 | -0,701 | 0,484 |
| Konstanta | 0,165 | | |
| Adjusted R Square | 0.494 | | |
| R Square | 0,513 | | |
| F | 25,856 | | |
| Sig. F | 0,000 | | |

Variables Entered/Removed^a

| Model | Variables Entered | Variables Removed | Method |
|-------|---|-------------------|--------|
| 1 | Psikologis, Pribadi, Sertifikasi Halal , Budaya, Agama, Sosial ^b | | Enter |

a. Dependent Variable: Keputusan

b. All requested variables entered.

Model Summary^b

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics | | | | | Durbin-Watson |
|-------|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|---------------|
| | | | | | R Square Change | F Change | df1 | df2 | Sig. F Change | |
| 1 | .717 ^a | .513 | .494 | .41151 | .513 | 25.856 | 6 | 147 | .000 | 1.931 |

a. Predictors: (Constant), Psikologis, Pribadi, Sertifikasi halal, Budaya, Agama, Sosial

b. Dependent Variable: Keputusan

ANOVA^a

| Model | | Sum of Squares | df | Mean Square | F | Sig. |
|-------|------------|----------------|-----|-------------|--------|-------------------|
| 1 | Regression | 26.271 | 6 | 4.378 | 25.856 | .000 ^b |
| | Residual | 24.893 | 147 | .169 | | |
| | Total | 51.163 | 153 | | | |

a. Dependent Variable: Keputusan

b. Predictors: (Constant), Psikologis, Pribadi, Persepsi, Budaya, Agama, Sosial

Residuals Statistics^a

| | Minimum | Maximum | Mean | Std. Deviation | N |
|----------------------|----------|---------|--------|----------------|-----|
| Predicted Value | 3.1436 | 4.9954 | 4.2229 | .41437 | 154 |
| Residual | -1.60166 | .88362 | .00000 | .40336 | 154 |
| Std. Predicted Value | -2.605 | 1.864 | .000 | 1.000 | 154 |
| Std. Residual | -3.892 | 2.147 | .000 | .980 | 154 |

a. Dependent Variable: Keputusan

Case Processing Summary

| | Cases | | | | | |
|------------------------------|----------|---------|----------|---------|-------|---------|
| | Included | | Excluded | | Total | |
| | N | Percent | N | Percent | N | Percent |
| Keputusan * Agama | 154 | 100.0% | 0 | 0.0% | 154 | 100.0% |
| Keputusan * Budaya | 154 | 100.0% | 0 | 0.0% | 154 | 100.0% |
| Keputusan * Sosial | 154 | 100.0% | 0 | 0.0% | 154 | 100.0% |
| Keputusan * Pribadi | 154 | 100.0% | 0 | 0.0% | 154 | 100.0% |
| Keputusan * Psikologis | 154 | 100.0% | 0 | 0.0% | 154 | 100.0% |
| Keputusan *Sertifikasi Halal | 154 | 100.0% | 0 | 0.05 | 154 | 100.0% |

Keputusan * Agama

Report

Keputusan

| Agama | Mean | N | Std. Deviation |
|-------|--------|-----|----------------|
| 3.00 | 3.5000 | 2 | .70711 |
| 3.33 | 3.4433 | 3 | .19630 |
| 3.67 | 3.6650 | 12 | .60353 |
| 4.00 | 4.0000 | 38 | .52568 |
| 4.33 | 4.1818 | 22 | .38017 |
| 4.67 | 4.3892 | 24 | .37705 |
| 5.00 | 4.5223 | 53 | .55657 |
| Total | 4.2229 | 154 | .57827 |

ANOVA Table

| | | | Sum of Squares | df | Mean Square | F | Sig. |
|-------------------|----------------|--------------------------|----------------|-----|-------------|--------|------|
| Keputusan * Agama | Between Groups | (Combined) | 13.942 | 6 | 2.324 | 9.177 | .000 |
| | | Linearity | 13.602 | 1 | 13.602 | 53.719 | .000 |
| | | Deviation from Linearity | .340 | 5 | .068 | .268 | .930 |
| | | Within Groups | 37.222 | 147 | .253 | | |
| | | Total | 51.163 | 153 | | | |

Measures of Association

| | R | R Squared | Eta | Eta Squared |
|-------------------|------|-----------|------|-------------|
| Keputusan * Agama | .516 | .266 | .522 | .272 |

Keputusan *Budaya

Report

| Keputusan | | | |
|-----------|--------|-----|----------------|
| Budaya | Mean | N | Std. Deviation |
| 2.33 | 3.6700 | 1 | . |
| 2.67 | 3.5017 | 6 | .54712 |
| 3.00 | 4.1856 | 9 | .64777 |
| 3.33 | 4.0744 | 18 | .51945 |
| 3.67 | 4.1919 | 26 | .40211 |
| 4.00 | 4.0710 | 42 | .46299 |
| 4.33 | 4.3107 | 15 | .44589 |
| 4.67 | 4.5654 | 13 | .64335 |
| 5.00 | 4.6108 | 24 | .69340 |
| Total | 4.2229 | 154 | .57827 |

ANOVA Table

| | | Sum of Squares | df | Mean Square | F | Sig. |
|-----------------------|--------------------------|----------------|-----|-------------|--------|------|
| Keputusan * Budaya | (Combined) | 10.083 | 8 | 1.260 | 4.449 | .000 |
| | Between Groups | 7.337 | 1 | 7.337 | 25.897 | .000 |
| | Deviation from Linearity | 2.746 | 7 | .392 | 1.385 | .216 |
| | Within Groups | 41.081 | 145 | .283 | | |
| | Total | 51.163 | 153 | | | |

Measures of Association

| | R | R Squared | Eta | Eta Squared |
|--------------------|------|-----------|------|-------------|
| Keputusan * Budaya | .379 | .143 | .444 | .197 |

Keputusan *Sosial

Report

Keputusan

| Sosial | Mean | N | Std. Deviation |
|--------|--------|-----|----------------|
| 2.67 | 3.5000 | 2 | .24042 |
| 3.00 | 4.0000 | 5 | .66626 |
| 3.33 | 3.6250 | 8 | .80608 |
| 3.67 | 3.7333 | 15 | .38256 |
| 4.00 | 4.1546 | 56 | .40668 |
| 4.33 | 4.3204 | 26 | .41592 |
| 4.67 | 4.6500 | 19 | .40774 |
| 5.00 | 4.5648 | 23 | .73571 |
| Total | 4.2229 | 154 | .57827 |

ANOVA Table

| | | Sum of Squares | df | Mean Square | F | Sig. |
|--------------------|--------------------------|----------------|-----|-------------|--------|------|
| Keputusan * Sosial | (Combined) | 14.411 | 7 | 2.059 | 8.178 | .000 |
| | Between Groups | 11.920 | 1 | 11.920 | 47.351 | .000 |
| | Linearity | 2.491 | 6 | .415 | 1.649 | .138 |
| | Deviation from Linearity | 36.753 | 146 | .252 | | |
| | Within Groups | 51.163 | 153 | | | |
| Total | | | | | | |

Measures of Association

| | R | R Squared | Eta | Eta Squared |
|--------------------|------|-----------|------|-------------|
| Keputusan * Sosial | .483 | .233 | .531 | .282 |

Keputusan *Pribadi

Report

Keputusan

| Pribadi | Mean | N | Std. Deviation |
|---------|--------|----|----------------|
| 2.33 | 4.0000 | 1 | . |
| 2.67 | 3.3350 | 6 | .63140 |
| 3.00 | 3.7022 | 9 | .67616 |
| 3.33 | 3.8947 | 19 | .58871 |
| 3.67 | 4.1590 | 21 | .49069 |
| 4.00 | 4.1866 | 41 | .38026 |
| 4.33 | 4.3648 | 21 | .44693 |

| | | | |
|-------|--------|-----|--------|
| 4.67 | 4.5908 | 13 | .45427 |
| 5.00 | 4.7248 | 23 | .46819 |
| Total | 4.2229 | 154 | .57827 |

ANOVA Table

| | | | Sum of Squares | df | Mean Square | F | Sig. |
|------------------------|----------------|--------------------------|----------------|-----|-------------|--------|------|
| Keputusan * Pribadi | (Combined) | | 17.381 | 8 | 2.173 | 9.325 | .000 |
| | Between Groups | Linearity | 16.411 | 1 | 16.411 | 70.438 | .000 |
| | | Deviation from Linearity | .970 | 7 | .139 | .595 | .759 |
| | Within Groups | | 33.782 | 145 | .233 | | |
| | Total | | 51.163 | 153 | | | |

Measures of Association

| | R | R Squared | Eta | Eta Squared |
|---------------------|------|-----------|------|-------------|
| Keputusan * Pribadi | .566 | .321 | .583 | .340 |

Keputusan *Psikologis

Report

| Keputusan | | | |
|------------|--------|-----|----------------|
| Psikologis | Mean | N | Std. Deviation |
| 3.00 | 3.5533 | 3 | .38682 |
| 3.33 | 2.3300 | 1 | . |
| 3.67 | 3.6657 | 7 | .66500 |
| 4.00 | 4.0283 | 59 | .48057 |
| 4.33 | 4.2642 | 19 | .40964 |
| 4.67 | 4.2114 | 22 | .44362 |
| 5.00 | 4.6591 | 43 | .49065 |
| Total | 4.2229 | 154 | .57827 |

ANOVA Table

| | | | Sum of Squares | df | Mean Square | F | Sig. |
|-------------|----------------|------------|----------------|----|-------------|--------|------|
| Keputusan * | Between Groups | (Combined) | 17.551 | 6 | 2.925 | 12.793 | .000 |
| Psikologis | Groups | Linearity | 14.693 | 1 | 14.693 | 64.258 | .000 |

| | | | | | | | | | | | |
|---|------------|------|------|-------|--------|------|------|-------|-------|------|-------|
| | (Constant) | .073 | .353 | | .208 | .835 | | | | | |
| 1 | Agama | .291 | .079 | .259 | 3.703 | .000 | .516 | .291 | .213 | .676 | 1.479 |
| | Budaya | .070 | .066 | -.079 | -1.064 | .289 | .379 | -.087 | -.061 | .604 | 1.656 |
| | Sosial | .107 | .083 | .099 | 1.297 | .197 | .483 | .106 | .074 | .566 | 1.766 |
| | Pribadi | .366 | .062 | .411 | 5.883 | .000 | .566 | .435 | .338 | .676 | 1.479 |
| | Psikologis | .279 | .087 | .238 | 3.224 | .002 | .536 | .256 | .185 | .603 | 1.657 |

a. Dependent Variable: Keputusan

CollinearityDiagnostics^a

| Model | Dimension | Eigenvalue | Condition Index | Variance Proportions | | | | | | |
|-------|-----------|------------|-----------------|----------------------|-------|--------|--------|---------|------------|-----|
| | | | | (Constant) | Agama | Budaya | Sosial | Pribadi | Psikologis | |
| 1 | 1 | 5.949 | 1.000 | .00 | .00 | .00 | .00 | .00 | .00 | .00 |
| | 2 | .019 | 17.657 | .05 | .06 | .21 | .01 | .35 | .04 | |
| | 3 | .012 | 22.206 | .02 | .00 | .67 | .01 | .61 | .00 | |
| | 4 | .008 | 27.292 | .17 | .15 | .09 | .73 | .00 | .02 | |
| | 5 | .006 | 30.341 | .66 | .68 | .01 | .00 | .04 | .00 | |
| | 6 | .006 | 32.376 | .11 | .11 | .01 | .24 | .00 | .93 | |

a. Dependent Variable: Keputusan

Residuals Statistics^a

| | Minimum | Maximum | Mean | Std. Deviation | N |
|----------------------|----------|---------|--------|----------------|-----|
| Predicted Value | 3.1820 | 4.9656 | 4.2229 | .41371 | 154 |
| Residual | -1.61254 | .90631 | .00000 | .40403 | 154 |
| Std. Predicted Value | -2.516 | 1.795 | .000 | 1.000 | 154 |
| Std. Residual | -3.925 | 2.206 | .000 | .984 | 154 |

a. Dependent Variable: Keputusan

Coefficients^a

| Model | Unstandardized Coefficients | Standardized Coefficients | t | Sig. | Correlations | Collinearity Statistics |
|-------|-----------------------------|---------------------------|---|------|--------------|-------------------------|
| | | | | | | |

| | B | Std. Error | Beta | | | Zero-order | Partial | Part | Tolerance | VIF |
|------------|-------|------------|-------|--------|------|------------|---------|-------|-----------|-------|
| (Constant) | .073 | .353 | | .208 | .835 | | | | | |
| 1 Agama | .291 | .079 | .259 | 3.703 | .000 | .516 | .291 | .213 | .676 | 1.479 |
| Budaya | -.070 | .066 | -.079 | -1.064 | .289 | .379 | -.087 | -.061 | .604 | 1.656 |
| Sosial | .107 | .083 | .099 | 1.297 | .197 | .483 | .106 | .074 | .566 | 1.766 |
| Pribadi | .366 | .062 | .411 | 5.883 | .000 | .566 | .435 | .338 | .676 | 1.479 |
| Psikologis | .279 | .087 | .238 | 3.224 | .002 | .536 | .256 | .185 | .603 | 1.657 |

a. Dependent Variable: Keputusan

Keputusan *Sertifikasi Halal

| | Frequency | Percent | Valid Percent | Cumulative Percent |
|------------------|-----------|---------|---------------|--------------------|
| Valid Sangatbaik | 31 | 20.1 | 20.1 | 20.1 |
| Baik | 56 | 36.4 | 36.4 | 56.5 |
| Kurangbaik | 67 | 43.5 | 43.5 | 100.0 |
| Total | 154 | 100.0 | 100.0 | |