

meningkatkan kinerja didalam perusahaan yang nantinya akan berpengaruh dengan produk yang dihasilkan.

Inovasi produk, inovasi proses, inovasi manajemen dapat secara rutin memperbaiki kesalahan yang sudah ada. Dengan mengembangkan kinerja inovasi maka akan menghasilkan produk baru, proses yang lebih optimal, dan manajemen yang lebih rapi, yang nantinya akan menjadi keunggulan kompetitif bagi perusahaan.



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LAMPIRAN 1

1. Kuesioner Penelitian

PROFIL DEPARTEMEN RESPONDEN

Isilah jawaban dengan lengkap dan beri tanda silang (x) pada jawaban yang sesuai.