

ABSTRAK

**Analisis Produksi Makanan Olahan Buah Salak Dalam Tinjauan Syariah Di
UMKM Rosalia Snack Dan Sarisa Merapi**

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Tujuan dari adanya penelitian ini ialah untuk mengetahui bagaimana proses rantai pasok halal pada produksi makanan olahan buah salak di UMKM binaan Kabupaten Sleman. Metode yang digunakan ialah dengan deskriptif kualitatif dengan menggunakan teknik observasi dan wawancara. Berdasarkan dengan hasil penelitian dapat diketahui bahwa rantai pasok halal yaitu sebuah system yang terdiri dari proses halal procurement, halal manufacturing, halal distribution dan halal logistic. Rosalia Snack dan Sarisa Merapi merupakan UMKM yang bergerak dibidang industri makanan olahan buah salak yang dijadikan beraneka olahan produk oleh-oleh, berdasarakan hasil penelitian ini yaitu bahwa kedua UKM tersebut telah mengimplementasikan rantai pasok halal dengan baik hal ini dapat dilihat dari proses pengadaan bahan baku yang terdiri dari asal bahan baku diterima serta sumber dan sistem pembyaran yang halal, pengolahan produk yang meliputi proses pengolahan bahan baku hingga menjadi produk jadi serta penerapan prosedur produksi halal, proses distribusi yang meliputi pengemasan wadah dan produk halal, bahan pengemas, serta sertifikasi kemasan produk, dan logistic halal yang meliputi pengorganisasian, perlindungan konsumen, serta proses distribusi dan marketing yang diterapkan dikedua UMKM tersebut. Dalam hal ini produk dari Rosalia Snack sudah melalui uji lab oleh Dinas Kesehatan akan tetapi, belum didaftarkan untuk labelisasi halal MUI, sementara Sarisa Merapai pada produknya telah melalui uji lab oleh Dinas Kesehatan dan juga telah terdaftar sertifikasi halal MUI.

**Kata kunci : Rantai Pasok Halal, Usaha Mikro Kecil dan Menengah,
Makanan Olahan**

ABSTRACT

ANALYSIS OF BARK FRUIT PROCESSED FOOD PRODUCTION IN SHARIA REVIEW IN MSME OF ROSALIA SNACK AND SARISA MERAPI

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The objective of this research is to discover how the halal supply chain process in the production of bark fruit processed food in the assisted MSMEs (Micro Small and Medium Enterprises) by Sleman Regency. The method used was descriptive qualitative using observation and interview techniques. Based on the results of the study, it can be seen that the halal supply chain is a system that consists of the process of halal procurement, halal manufacturing, halal distribution and halal logistics. Rosalia Snack and Sarisa Merapi are MSMEs engaged in the bark food processed food industry which is used as a variety of souvenir products, based on the results of this study, that both SMEs have implemented a halal supply chain well. It can be seen from the procurement of raw materials consists of the origin of raw materials received and halal payment system, product processing which includes the processing of raw materials to finished products and the application of halal production procedures, distribution processes which include packaging of halal containers and products, packaging materials, and product packaging certification, and halal logistics which include organizing, consumer protection, as well as the distribution and marketing processes implemented in the two MSMEs. In this case, the product from Rosalia Snack has been tested by the Department of Health, however, it has not yet been registered for MUI halal labeling, while Sarisa Merapai has been tested by the Department of Health and the MUI halal certification.

Keywords: *Halal Supply Chain, Production, Processed Foods, Micro, Micro Small and Medium Enterprises*

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