

**CUSTOMERS' REPURCHASE INTENTION OF SOUTH KOREAN  
BEAUTY PRODUCTS**

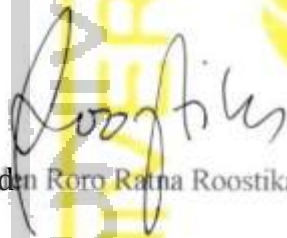
Written By:

ASSVIFA HALAIDA ROMANA

Student Number: 15311301

Approved by

Content Advisor,



Raden Roro Ratna Roostika S.E., MAC., Ph.D.

9<sup>th</sup> September 2019

Language Advisor,



Annida Asni, S.Pd.

9<sup>th</sup> September 2019

**CUSTOMERS' REPURCHASE INTENTION  
OF SOUTH KOREAN BEAUTY PRODUCTS**

**A BACHELOR'S DEGREE THESIS**

Written By:

**ASSYIFA HALAIDA ROMANA**

Student Number: 15311301

Defended before the Board of Examiners  
On September 24<sup>th</sup>, 2019 and Declared Acceptable

Board of Examiners

Examiner I

Anas Hidayat Drs., M.B.A., Ph.D.

September 24, 2019

Examiner II

RR Ratna Roostika, S.E., MAC., Ph.D.

September 24, 2019

Yogyakarta, September 24<sup>th</sup>  
2019

International Program  
Faculty of Economics  
Universitas Islam Indonesia  
Dean



Jaka Sriyana, Dr., S.E., M.Si.



DECLARATION OF AUTHENTICITY

Hereby, I declare the originality of the thesis. I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgement. All quotations are cited and listed in the References of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequences.

Yogyakarta, 9<sup>th</sup> September 2019

Assyifa Halaida Romani

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Even though this research may be far from perfect, hopefully it will still be useful to others.

*Wassalamualaikum Warahmatullahi Wabarakatuh.*

Yogyakarta, 9<sup>th</sup> September 2019



Assyifa Halaida Romana