

PENGARUH IMPLEMENTASI HALAL *SUPPLY CHAIN* TERHADAP KINERJA
PERUSAHAAN PADA UKM INDUSTRI KULINER KABUPATEN SLEMAN

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ABSTRAK

Tujuan dilakukannya penelitian ini yaitu untuk mengetahui pengaruh implementasi halal supply chain terhadap kinerja perusahaan. Populasi dari penelitian ini sebanyak 230 UKM, dengan menggunakan purposive sampling ditemukan sebanyak 191 UKM yg masuk kriteria dan sebagai sampel. Metode pengumpulan data menggunakan kuesioner dan menganalisisnya dengan uji t, uji F, analisis regresi linier berganda. Hasil penelitian ini menemukan bahwa *safety, Islamic dietary law, storage and transport, packaging and labeling, ethical practice, training and personnel, innovative capability, resource availability* secara parsial atau simultan berpengaruh signifikan terhadap kinerja perusahaan, *cleanliness dan physical segregation* tidak memiliki pengaruh signifikan terhadap kinerja perusahaan.

Kata kunci: Halal supply chain management (HSCM), kinerja perusahaan

ABSTRACT

The purpose of this research is to determine the effect of the implementation of halal supply chain on company performance. The population of this study was 230 SMEs, using purposive sampling as many as 191 SMEs included in the criteria and as a sample. Methods of data collection using a questionnaire and analyze it with the t test, F test, multiple linear regression analysis. The results of this study found that *safety, Islamic dietary law, storage and transport, packaging and labeling, ethical practices, training and personnel, innovative capability, partial or simultaneous resource availability* have a significant effect on company performance, *cleanliness and physical segregation* have no significant effect on company performance.

Keywords: Halal supply chain management (HSCM), company performance