

*Analisis Pengaruh Halal Supply Chain Management dan Green Supply Chain Management terhadap Kinerja Perusahaan (Studi Kasus UKM Industri Kuliner di Kabupaten Sleman)*

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**ABSTRACT**

Ada Banyak penelitian yang berfokus pada halal supply chain terhadap kinerja perusahaan, dan Green Supply Chain terhadap Kinerja perusahaan saja. Tetapi Penggabungan antar keduanya kurang di perhatikan. Dengan demikian, makalah ini membahas penggabungan antar Halal Supply Chain dan Green Supply Chain Management agar mengetahui bagaimana pengaruhnya keduanya terhadap Kinerja Perusahaan. Populasi dalam penelitian ini adalah UKM Industri Kuliner Kabupaten Sleman di Yogyakarta. Sampel dalam penelitian ini adalah 191 responden. Teknik yang digunakan adalah *purposive sampling*. Pengujian hipotesis dalam penelitian ini menggunakan alat SPSS. Dari hasil penelitian ini ditemukan bahwa bahwa terdapat pengaruh positif antara Cleanliness, Safety, Storage and Transport, Training and Personnel, Resource Availabilty, Collaboration With Customer, Eco Design and Packaging terhadap kinerja perusahaan sedangkan tidak ada pengaruh positif antara Islamic Law, Physical Segregation, Packaging and Labeling, Ethical Practice, Innovative Capability, Green Purchasing dan Internal Environmental Management terhadap kinerja perusahaan. Temuan penelitian ini mempertimbangkan bahwa beberapa hal ketika Halal Supply Chain Management dan Green Supply Chain Management dipraktikkan secara baik maka hal tersebut akan berpengaruh terhadap kinerja perusahaan.

**Kata Kunci :** Halal Supply Chain, Green Supply Chain, dan Kinerja Perusahaan.

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*Analysis of the Effect of Halal Supply Chain Management and Green Supply Chain Management on Corporate Performance (Case Study of Culinary Industry SMEs in Sleman Regency)*

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**ABSTRACT**

There is a lot of research that focuses on the halal supply chain on the performance of the company, and Green Supply Chain to the company's performance alone. The merger between the two but less noticed. Thus, this paper discusses the merger between Halal Supply Chain and Green Supply Chain Management in order to see how it affects both the Performance of the Company. The population in this study is the Culinary Industry SMEs Sleman district in Yogyakarta. The sample in this study was 191 respondents. The technique used is purposive sampling. Testing the hypothesis in this study using SPSS tool. From the results of this study found that that there is a positive influence among Cleanliness, Safety, Storage and Transport, Training and Personnel, Resource Availability, Collaboration With Customer, Eco Design and Packaging on company performance, while no positive influence between the Islamic Law, Physical Segregation, Packaging and Labeling, Ethical Practice, Innovative Capability, Green Purchasing and Internal Environmental Management on the performance of the company. The findings of this study consider that some things when Halal Supply Chain Management and Green Supply Chain Management is practiced well then it will affect the performance of the company.

**Keywords :** Halal Supply Chain, Green Supply Chain and Corporate Performance

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