

DAFTAR PUSTAKA

- Arnold, D. J., & Quelch, J. A. (1998). New Strategies in Emerging Markets. *Sloan Management Review*, 40(1), 7–20.
- Baden-Fuller, C., & Morgan, M. S. (2010). Business models as models. *Long Range Planning*, 43(2–3), 156–171. <https://doi.org/10.1016/j.lrp.2010.02.005>
- Cooper, D. R., & Schindler, P. S. (2017). *Business research methods* (11th ed.). New York: McGraw-Hill.
- Cresswel, J. W. (2013). *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*. USA: SAGE.
- Cui, G., & Liu, Q. (2003). Executive Insights: Emerging Market Segments in a Transitional Economy: A Study of Urban Consumers in China. *Journal of International Marketing*, 9(1), 84–106. <https://doi.org/10.1509/jimk.9.1.84.19833>
- Díaz-Díaz, R., Muñoz, L., & Pérez-González, D. (2017). Business model analysis of public services operating in the smart city ecosystem: The case of SmartSantander. *Future Generation Computer Systems*, 76, 198–214. <https://doi.org/10.1016/j.future.2017.01.032>
- Dudin, M. N., Lyasnikov, N. V. evich, Leont'eva, L. S., Reshetov, K. J. evich, & Sidorenko, V. N. (2015). Business model canvas as a basis for the competitive advantage of enterprise structures in the industrial agriculture. *Biosciences Biotechnology Research Asia*, 12(1), 887–894. <https://doi.org/10.13005/bbra/1736>
- Eisenhardt, K. M. (1989). Building Theories from Case Study Research Published by : Academy of Management Stable URL : <http://www.jstor.org/stable/258557> Linked references are available on JSTOR for this article : Building Theories from Case Study Research. *Academy of Management Review*, 14(4), 532–550.
- Ellitan, L. (2006). Strategi Inovasi Dan Kinerja Perusahaan Manufaktur Di Indonesia: Pendekatan Model Simultan Dan Model Sekuensial. *Jurnal Manajemen*, Vol. 6, No. 1, Nov 2006, 6(1), 1–22.
- Frankenberger, K., Weiblen, T., & Gassmann, O. (2014). The antecedents of open business models : an exploratory study of incumbent firms [Karolin Frankenberger Tobias Weiblen Oliver Gassmann]. *R & D Management*, 44(2), 173–188. Retrieved from <https://www.alexandria.unisg.ch/Publikationen/nach-Institut/ITEM/230319>

- Gabriel, C. A., & Kirkwood, J. (2016). Business models for model businesses: Lessons from renewable energy entrepreneurs in developing countries. *Energy Policy*, *95*, 336–349. <https://doi.org/10.1016/j.enpol.2016.05.006>
- Halme, M., Lindeman, S., & Linna, P. (2012). Innovation for Inclusive Business: Intrapreneurial Bricolage in Multinational Corporations. *Journal of Management Studies*, *49*(4), 743–784. <https://doi.org/10.1111/j.1467-6486.2012.01045.x>
- Han, J. K., Kim, N., & Srivastava, R. K. (1998). Orientation Performance: Organizational Is Innovation a Missing Link? *Journal of Marketing*, *62*(4), 30–45. <https://doi.org/10.2307/1252249>
- Hang, C. C., Chen, J., & Subramian, A. M. (2010). Developing disruptive products for emerging economies: Lessons from asian cases. *Research Technology Management*, *53*(4), 21–26. <https://doi.org/10.1080/08956308.2010.11657637>
- Hurley, R. F., & Hult, G. T. M. (1998). Innovation, market orientation, and organisational learning: An integration and empirical examination. *Journal of Marketing*. <https://doi.org/10.2307/1251742>
- Kasali, R. (2017). *Tomorrow is Today*. Jakarta: Gramedia.
- Lim, C., Han, S., & Ito, H. (2013). Capability building through innovation for unserved lower end mega markets. *Technovation*, *33*(12), 391–404. <https://doi.org/10.1016/j.technovation.2013.06.010>
- Loaiza, O. L., & Franco, L. Y. (2012). Munich Personal RePEc Archive. *MPRA Paper No. 47736*, (47736), 39. Retrieved from <http://mpra.ub.uni-muenchen.de/47736/>
- Mair, J., Martí, I., & Ventresca, M. J. (2012). Building inclusive markets in rural Bangladesh: How intermediaries work institutional voids. *Academy of Management Journal*, *55*(4), 819–850. <https://doi.org/10.5465/amj.2010.0627>
- Markides, C. C. (2013). Business Model Innovation: What Can the Ambidexterity Literature Teach US? *Academy of Management Perspectives*, *27*(4), 313–323. <https://doi.org/10.5465/amp.2012.0172>
- Oktapriandi, D., Purnomo, M. R. A., & Parkha, A. (2017). Analisis pengembangan model bisnis pada industri animasi menggunakan business model canvas yang terbatas biaya. *Teknoin*, *23*(3), 195–210. <https://doi.org/10.20885/teknoin.vol23.iss3.art2>
- Osterwalder, A. (2010). *Business Model Generation*. New York: John Wiley and Sons.

- Prahalad, C. K., & Hammond, A. (2002). Serving the world's poor, profitably. *Harvard Business Review*, 80(9), 48.
- Rangus, K., & Slavec, A. (2017). The interplay of decentralization, employee involvement and absorptive capacity on firms' innovation and business performance. *Technological Forecasting and Social Change*, 120, 195–203. <https://doi.org/10.1016/j.techfore.2016.12.017>
- Sekaran, U., & Bougie, R. (2013). *Research Methods for Business*. United Kingdom: Jhon Wiley & Sons Ltd.
- Tan, H., & Mathews, J. A. (2015). Accelerated internationalization and resource leverage strategizing: The case of Chinese wind turbine manufacturers. *Journal of World Business*, 50(3), 417–427. <https://doi.org/10.1016/j.jwb.2014.05.005>
- Teece, D. J. (2010). Business models, business strategy and innovation. *Long Range Planning*, 43(2–3), 172–194. <https://doi.org/10.1016/j.lrp.2009.07.003>
- Tjitradi, E. C. (2015). Evaluasi Dan Perancangan Model Bisnis Berdasarkan Business Model Canvas. Surabaya. *Program Manajemen Bisnis, Program Studi Manajemen, Universitas Kristen Petra.*, 3(1), 8–16.
- Trimi, S., & Berbegal-Mirabent, J. (2012). Business model innovation in entrepreneurship. *International Entrepreneurship and Management Journal*, 8(4), 449–465. <https://doi.org/10.1007/s11365-012-0234-3>
- Voss, C., Tsikriktsis, N., & Frohlich, M. (2002). Case research in operations management. *International Journal of Operations & Production Management*, 22(2), 195–219. [https://doi.org/10.1016/0272-6963\(80\)90005-4](https://doi.org/10.1016/0272-6963(80)90005-4)
- Winterhalter, S., Zeschky, M. B., & Gassmann, O. (2016). Managing dual business models in emerging markets: An ambidexterity perspective. *R and D Management*, 46(3), 464–479. <https://doi.org/10.1111/radm.12151>
- Xing, K., & Ness, D. (2016). Transition to Product-service Systems: Principles and Business Model. *Procedia CIRP*, 47, 525–530. <https://doi.org/10.1016/j.procir.2016.03.236>
- Yin, R. (2011). *Qualitative Research from Start to Finish*. New York: The Guilford Publication, Inc.
- Zeschky, M., Widenmayer, B., & Gassmann, O. (2014). Organising for reverse innovation in Western MNCs: the role of frugal product innovation capabilities. *International Journal of Technology Management*, 64(2/3/4), 255. <https://doi.org/10.1504/ijtm.2014.059948>