

## LAMPIRAN

### Lampiran 1: Kuesioner Penelitian

Assalamualaikum Wr. Wb. Perkenalkan saya Indra Aji Perdana, mahasiswa Universitas Islam Indonesia jurusan manajemen konsentrasi keuangan, pada saat ini saya sedang melakukan penelitian tentang “Analisis Faktor-Faktor Yang Mempengaruhi Kesadaran Investasi Mahasiswa”. Saya memohon kesediaan saudara/I untuk dapat membantu saya mengisi kuisoner penelitian ini. Atas kerjasama dan bantuannya peneliti mengucapkan terima kasih. Wassalamualaikum, Wr. Wb.

#### Identitas Responden

1. Nama Responden :
2. Jenis Kelamin : (P)/(L) \*coret salah satu
3. Angkatan :
4. Usia : \*silang salah satu
  - a. 18 tahun - 20 tahun
  - b. 21 tahun - 23 tahun
  - c. 24 tahun - 26 tahun
5. Uang saku per bulan : \*silang salah satu
  - a. < 1.000.000
  - b. 1.000.000 – 2.500.000
  - c. > 2.500.000

### 1. Faktor yang mempengaruhi Kesadaran Investasi

Lingkari angka pada kolom jawaban yang dianggap paling tepat, pada alternatif jawaban berikut :

5 = Sangat Setuju (SS)

4 = Setuju (S)

3 = Netral (N)

2 = Tidak Setuju (TS)

1 = Sangat Tidak Setuju (STS)

Financial Literacy						
No	Pernyataan	SS	S	N	TS	STS
1	Saya tau bagaimana cara untuk berinvestasi	5	4	3	2	1
2	Saya tahu jenis-jenis investasi	5	4	3	2	1
3	Saya tahu investasi memiliki efek baik dan buruk	5	4	3	2	1
4	Saya tahu konsep investasi	5	4	3	2	1
5	Saya tahu dimana untuk mendapatkan informasi mengenai investasi	5	4	3	2	1
Personal Interest						
No	Pertanyaan	SS	S	N	TS	STS
1	Saya yakin jika berinvestasi akan mendapatkan penghasilan	5	4	3	2	1
2	Saya ingin berinvestasi dalam pendapatan rendah	5	4	3	2	1
3	Saya tahu investasi dapat memberikan keuntungan yang lebih tinggi	5	4	3	2	1
4	Saya tertarik pada investasi jangka panjang	5	4	3	2	1
Faktor Lingkungan						
No	Pertanyaan	SS	S	N	TS	STS
1	Saya tahu politik dan sosial akan mempengaruhi investasi	5	4	3	2	1

2	Saya yakin jika berinvestasi dapat meningkatkan kondisi ekonomi	5	4	3	2	1
3	Saya tertarik dengan investasi karena teman saya	5	4	3	2	1

<b>2. Kesadaran Investasi</b>						
Lingkari angka pada kolom jawaban yang dianggap paling tepat, pada alternatif jawaban berikut :						
5 = Sangat Setuju (SS) 4 = Setuju (S) 3 = Netral (N) 2 = Tidak Setuju (TS) 1 = Sangat Tidak Setuju (STS)						
<b>Kesadaran Investasi</b>						
No	Pernyataan	SS	S	N	TS	STS
1	Saya sadar berinvestasi	5	4	3	2	1
2	Saya sadar bahwa investasi penting di masa depan	5	4	3	2	1
3	Saya sadar bahwa investasi baik untuk perencanaan keuangan	5	4	3	2	1
4	Saya sadar bahwa investasi dapat memberikan lebih banyak pendapatan	5	4	3	2	1
5	Saya sadar bahwa investasi memiliki resiko tinggi	5	4	3	2	1

Sumber : Azhar, Z., Juliza, Nor Azilah, Amirul Syafiq (2017)

## Lampiran 2: Data Responden

Financial Literacy					Personal Interest			
FL1	FL2	FL3	FL4	FL5	PI1	PI2	PI3	PI4
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Faktor Lingkungan			Kesadaran Investasi				
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3	3	4	4	5	3	4	5

### Lampiran 3: Data Deskriptif

#### Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Financia Literacy	240	10.00	25.00	19.183	2.76
Personal Interest	240	8.00	20.00	15.72	2.23
Faktor Lingkungan	240	4.00	15.00	11.12	2.10
Kesadaran Investasi	240	7.00	25.00	20.14	2.79
Valid N (listwise)	240				





## Lampiran 4: Uji Validitas

### Uji Validitas Financial Literacy

#### Correlations

		FL1	FL2	FL3	FL4	FL5	FINANCIAL LITERACY
FL1	Pearson Correlation	1	.518**	.389**	.477**	.317**	.753**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	240	240	240	240	240	240
FL2	Pearson Correlation	.518**	1	.393**	.419**	.291**	.723**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	240	240	240	240	240	240
FL3	Pearson Correlation	.389**	.393**	1	.499**	.292**	.710**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	240	240	240	240	240	240
FL4	Pearson Correlation	.477**	.419**	.499**	1	.331**	.742**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	240	240	240	240	240	240
FL5	Pearson Correlation	.317**	.291**	.292**	.331**	1	.653**

	Sig. (2-tailed)	.000	.000	.000	.000	.000	.000
	N	240	240	240	240	240	240
FINANCIAL LITERACY	Pearson Correlation	.753**	.723**	.710**	.742**	.653**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	240	240	240	240	240	240

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Uji Validitas Personal Interest

#### Correlations

		PI1	PI2	PI3	PI4	PERSONAL INTEREST
PI1	Pearson Correlation	1	.291**	.411**	.372**	.712**
	Sig. (2-tailed)		.000	.000	.000	.000
	N	240	240	240	240	240
PI2	Pearson Correlation	.291**	1	.365**	.256**	.692**
	Sig. (2-tailed)	.000		.000	.000	.000
	N	240	240	240	240	240
PI3	Pearson Correlation	.411**	.365**	1	.401**	.741**
	Sig. (2-tailed)	.000	.000		.000	.000
	N	240	240	240	240	240

PI4	Pearson Correlation	.372**	.256**	.401**	1	.714**
	Sig. (2-tailed)	.000	.000	.000		.000
	N	240	240	240	240	240
PERSONAL INTEREST	Pearson Correlation	.712**	.692**	.741**	.714**	1
	Sig. (2-tailed)	.000	.000	.000	.000	
	N	240	240	240	240	240

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Uji Validitas Faktor Lingkungan

#### Correlations

		EF1	EF2	EF3	FAKTOR LINGKUNGAN
EF1	Pearson Correlation	1	.473**	.049	.664**
	Sig. (2-tailed)		.000	.447	.000
	N	240	240	240	240
EF2	Pearson Correlation	.473**	1	.321**	.816**
	Sig. (2-tailed)	.000		.000	.000
	N	240	240	240	240
EF3	Pearson Correlation	.049	.321**	1	.681**
	Sig. (2-tailed)	.447	.000		.000
	N	240	240	240	240

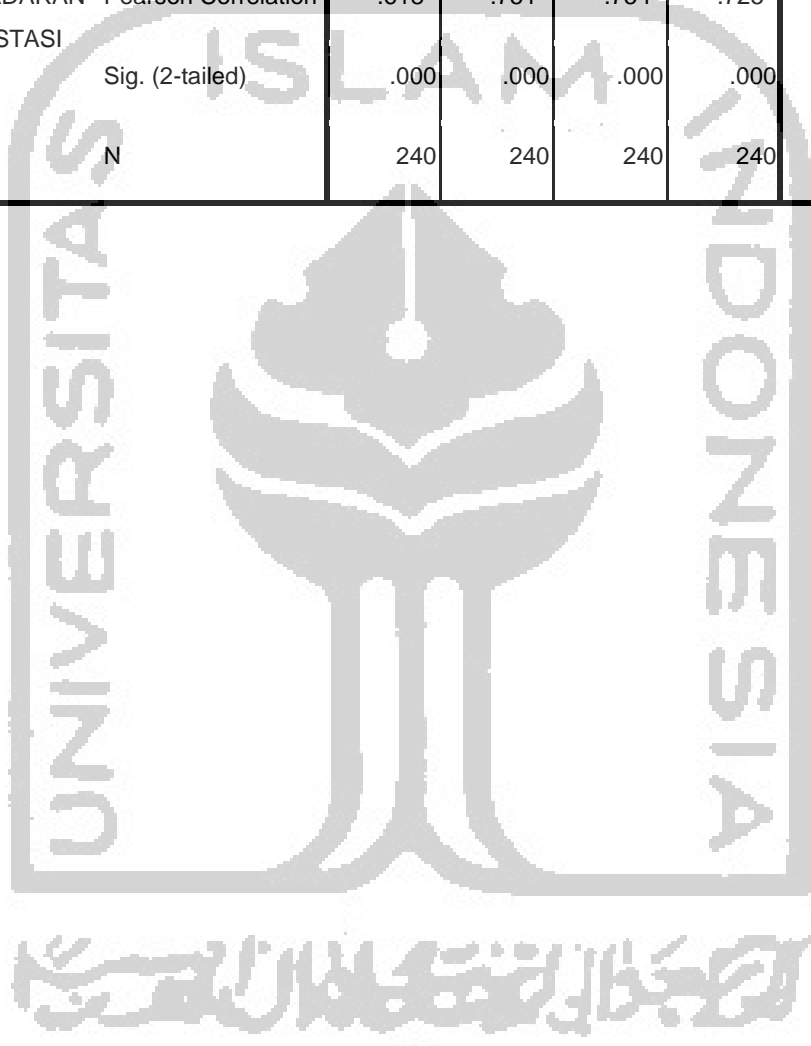
FAKTOR LINGKUNGAN	Pearson Correlation	.664**	.816**	.681**	1
	Sig. (2-tailed)	.000	.000	.000	
	N	240	240	240	240

\*\* . Correlation is significant at the 0.01 level (2-tailed).

### Uji Validitas Kesadaran Investasi

		Correlations					KESADARAN INVESTASI
		KI1	KI2	KI3	KI4	KI5	
KI1	Pearson Correlation	1	.374**	.349**	.259**	.237**	.618**
	Sig. (2-tailed)		.000	.000	.000	.000	.000
	N	240	240	240	240	240	240
KI2	Pearson Correlation	.374**	1	.482**	.451**	.373**	.751**
	Sig. (2-tailed)	.000		.000	.000	.000	.000
	N	240	240	240	240	240	240
KI3	Pearson Correlation	.349**	.482**	1	.379**	.483**	.754**
	Sig. (2-tailed)	.000	.000		.000	.000	.000
	N	240	240	240	240	240	240
KI4	Pearson Correlation	.259**	.451**	.379**	1	.498**	.725**
	Sig. (2-tailed)	.000	.000	.000		.000	.000
	N	240	240	240	240	240	240

KI5	Pearson Correlation	.237**	.373**	.483**	.498**	1	.726**
	Sig. (2-tailed)	.000	.000	.000	.000		.000
	N	240	240	240	240	240	240
KESADARAN INVESTASI	Pearson Correlation	.618**	.751**	.754**	.725**	.726**	1
	Sig. (2-tailed)	.000	.000	.000	.000	.000	
	N	240	240	240	240	240	240



## Lampiran 5: Uji Reliabilitas

### Uji Reliabilitas Financial Literacy

#### Case Processing Summary

		N	%
Cases	Valid	240	100.0
	Excluded <sup>a</sup>	0	.0
	Total	240	100.0

#### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.781	.857	6

a. Listwise deletion based on all variables in the procedure.

#### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
FL1	34.5667	24.573	.680	.	.740
FL2	34.4667	25.137	.649	.	.748
FL3	34.2167	25.158	.631	.	.750
FL4	34.6333	25.321	.677	.	.748
FL5	34.6167	24.890	.545	.	.755
FINANCIAL LITERACY	19.1667	7.629	1.000	.	.756

## Uji Reliabilitas Personal Interest

**Case Processing Summary**

		N	%
Cases	Valid	240	100.0
	Excluded <sup>a</sup>	0	.0
	Total	240	100.0

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.783	.831	5

a. Listwise deletion based on all variables in the procedure.

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PI1	27.4542	15.789	.613		.750
PI2	27.7250	15.388	.569		.751
PI3	27.5208	15.790	.656		.746
PI4	27.3750	15.440	.605		.746
PERSONAL INTEREST	15.7250	4.995	1.000		.675

## Uji Reliabilitas Faktor Lingkungan

### Case Processing Summary

		N	%
Cases	Valid	240	100.0
	Excluded <sup>a</sup>	0	.0
	Total	240	100.0

### Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.784	.800	4

a. Listwise deletion based on all variables in the procedure.

### Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EF1	18.4208	13.508	.516	.778	.778
EF2	18.4042	12.116	.715	.707	.707
EF3	18.8000	12.671	.500	.775	.775
FAKTOR LINGKUNGAN	11.1250	4.428	1.000	.527	.527



## Uji Reliabilitas Kesadaran Investasi

**Case Processing Summary**

		N	%
Cases	Valid	240	100.0
	Excluded <sup>a</sup>	0	.0
	Total	240	100.0

**Reliability Statistics**

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
.783	.856	6

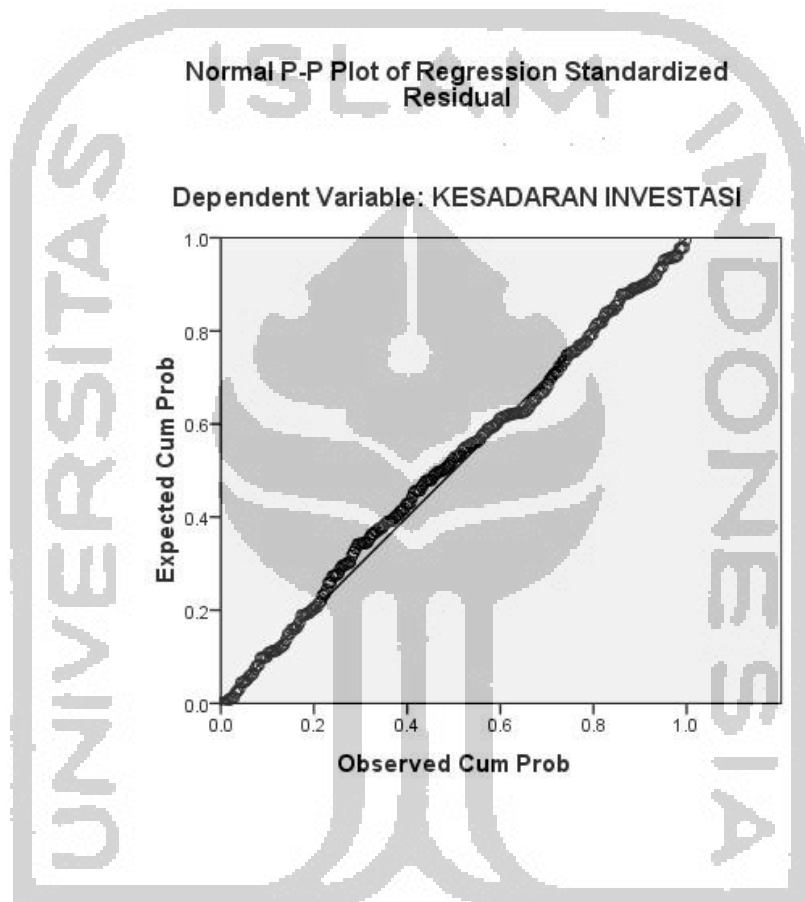
a. Listwise deletion based on all variables in the procedure.

**Item-Total Statistics**

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
KI1	36.2792	26.319	.521		.766
KI2	36.1167	25.066	.678		.743
KI3	36.1958	25.079	.683		.743
KI4	36.3833	25.325	.647		.748
KI5	36.3000	25.307	.648		.747
KESADARAN INVESTASI	20.1417	7.754	1.000		.761

## Lampiran 5: Uji Asumsi Klasik

### Uji Normalitas



## Uji Multikolinieritas

**Coefficients<sup>a</sup>**

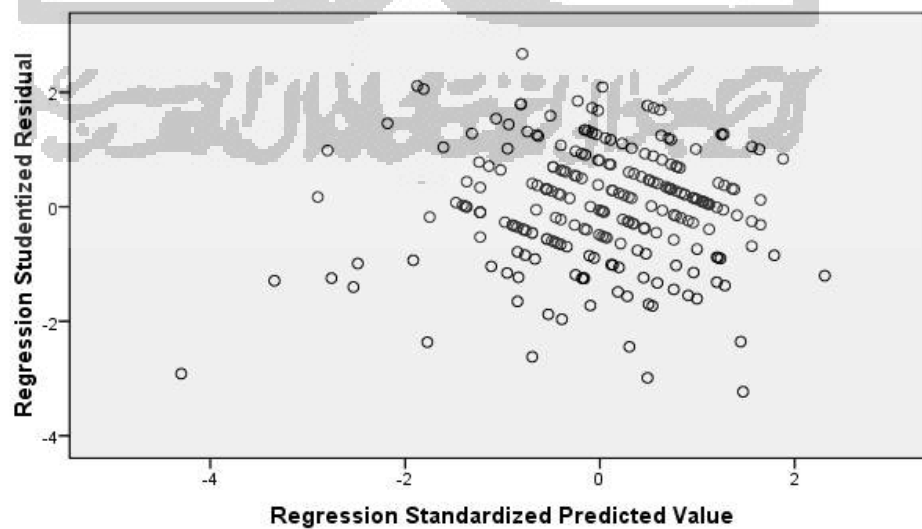
Model		Unstandardized		Standardized	t	Sig.
		Coefficients		Coefficients		
		B	Std. Error	Beta		
1	(Constant)	6.811	1.344		5.069	.000
	FINANCIAL LITERACY	.238	.064	.236	3.730	.000
	PERSONAL INTEREST	.458	.080	.368	5.713	.000
	FAKTOR LINGKUNGAN	.141	.073	.106	1.925	.055

a. Dependent Variable: KESADARAN INVESTASI

## Uji Heteroskedasitas

**Scatterplot**

Dependent Variable: KESADARAN INVESTASI



## Lampiran 6: Uji Hipotesis

### Variables Entered/Removed

Model	Variables Entered	Variables Removed	Method
1	FAKTOR LINGKUNGAN, FINANCIAL LITERACY, PERSONAL INTEREST <sup>a</sup>		. Enter

a. All requested variables entered.

### Model Summary<sup>b</sup>

Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Durbin-Watson
1	.562 <sup>a</sup>	.315	.307	2.31854	1.773

a. Predictors: (Constant), FAKTOR LINGKUNGAN, FINANCIAL LITERACY, PERSONAL INTEREST

b. Dependent Variable: KESADARAN INVESTASI

**ANOVA<sup>b</sup>**

Model		Sum of Squares	df	Mean Square	F	Sig.
1	Regression	584.531	3	194.844	36.246	.000 <sup>a</sup>
	Residual	1268.652	236	5.376		
	Total	1853.183	239			

a. Predictors: (Constant), FAKTOR LINGKUNGAN, FINANCIAL LITERACY, PERSONAL INTEREST

b. Dependent Variable: KESADARAN INVESTASI

**Coefficients<sup>a</sup>**

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	6.811	1.344		5.069	.000
	FINANCIAL LITERACY	.238	.064	.236	3.730	.000
	PERSONAL INTEREST	.458	.080	.368	5.713	.000
	FAKTOR LINGKUNGAN	.141	.073	.106	1.925	.055

a. Dependent Variable: KESADARAN INVESTASI