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(1) Sangat tidak setuju (STS)

(2) Tidak setuju (TS)

(3) Netral (N)

(4) Setuju (S)

(5) Sangat setuju (SS)

Performance

1. Menurut Saya, Mesin Photo copy Canon mudah dalam pemakaiannya

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

2. Menurut Saya, Mesin Photo copy Canon merupakan alat penggandaan dokumen yang fungsinya sesuai dengan harapan saya

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Features

3. Menurut Saya, Menu Mesin Photo copy Canon lengkap

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Menurut Saya, Menu Mesin Photo copy Canon lebih lengkap dibandingkan dengan produk lain

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Reliability

5. Menurut Saya, Mesin Photo copy Canon memiliki waktu yang lebih cepat dalam menggandakan dokumen dibandingkan dengan mesin photo copy lain

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Menurut Saya, Mesin Photo copy Canon lebih hemat dalam penggunaan tinta

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Conformance

7. Desain Mesin Photo copy Canon telah sesuai dengan harapan saya

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Mesin Photo copy Canon memiliki bobot yang lebih ringan, sehingga mudah untuk dipindahkan

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Durability

9. Menurut Saya, Produk Mesin Photo copy Canon mempunyai daya tahan dan tidak cepat rusak

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. Baik hardware maupun software dalam Mesin Photo copy Canon mempunyai tingkat ketahanan yang tinggi dalam jangka waktu yang lama

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Serviceability

11. Menurut Saya, suku cadang Mesin Photo copy Canon mudah di dapat

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

12. Saya mudah mendapatkan tempat perbaikan (service) mesin photo copy canon

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Aesthetics

13. Menurut saya tampilan bentuk mesin photo copy canon terlihat indah

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. Menurut saya tampilan warna mesin photo copy canon terlihat menarik

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Fit and Finish

15. Saya merasa puas selama menggunakan mesin Photo copy Canon

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

16. Saya merasa puas dengan hasil penggandaan mesin photo copy Canon

STS	TS	N	S	SS
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Dibawah ini ada beberapa atribut yang mempengaruhi saya dalam membeli produk Mesin Photo copy Canon. Berilah urutan prioritas yang saya pilih ketika membeli produk Mesin Photo copy Canon. Dengan memberikan urutan prioritas no 1 s/d 8 :

Urutan prioritas

- a. Performance.....
- b. Features
- c. Reliability
- d. Conformance.....
- e. Durability.....
- f. Serviceability
- g. Aeshetics
- h. Fit and Finish

LAMPIRAN 2

LAMPIRAN 2 : REKAPTULASI DATA PENELITIAN HASIL JAWABAN 100 RESPONDEN

No	Jenis kelamin	Usia	Pendidikan	Perf		Feat		Rel		Comf		Dura		Serv		Aest		Fit			
				p1	p2	p1	p2	p1	p2	p1	p2	p1	p2	p1	p2	p1	p2	p1	p2	p1	p2
1	Laki-laki	21-25	SLTA	5	5	3	4	3,50	4	5	4,50	3	4	3,50	3	5	4,00	3	3	3,00	
2	Laki-laki	21-25	SLTA	3	4	3,50	3	3	3,00	3	3,00	3	4	3,50	2	3	2,50	4	4	3,00	
3	Laki-laki	15-20	SLTP	3	4	3,50	2	2	2,00	3	2,50	3	1	2,00	2	3	2,50	3	2	3,00	
4	Wanita	21-25	SLTA	4	3	3,50	4	3	3,50	4	4,00	1	2	1,50	4	4	4,00	4	3	3,50	
5	Laki-laki	26-30	SLTA	4	3	3,50	5	2	3,50	3	3,00	4	3	3,50	5	4	4,50	5	5	3,50	
6	Laki-laki	21-25	SLTA	3	4	3,50	3	2	2,50	4	4,00	3	4	3,50	4	4	4,00	2	2	1,50	
7	Wanita	21-25	SLTA	4	3	3,50	3	4	3,50	4	3	3,50	2	2	2,00	3	2	2,50	5	4	4,00
8	Laki-laki	26-30	Perg. Tinggi	5	4	4,50	5	4	4,50	3	3,00	4	4	4,00	5	4	4,50	5	5	3,50	
9	Laki-laki	21-25	Perg. Tinggi	2	3	2,50	3	2	2,50	1	1,00	4	5	4,50	4	5	4,50	4	3	2,00	
10	Laki-laki	26-30	SLTP	4	4	4,00	2	2	2,00	4	4,00	3	5	4,00	3	2	2,50	2	2	1,50	
11	Laki-laki	21-25	SLTA	4	4	4,00	3	3	3,00	5	5,00	4	4	4,00	5	4	4,00	4	4	4,00	
12	Wanita	26-30	Perg. Tinggi	3	4	3,50	4	5	4,50	5	4,00	4	3	3,50	4	5	4,00	3	2	1,50	
13	Wanita	26-30	SLTP	5	3	4,00	3	4	3,50	4	3	3,50	2	2	2,00	2	4	3	3,50		
14	Wanita	15-20	SLTA	4	3	3,50	4	5	4,50	4	4,00	4	3	3,50	3	3	3,00	4	4	2,50	
15	Wanita	21-25	SLTA	2	4	3,00	3	2	2,50	1	1,50	4	5	4,50	3	5	4,00	4	3	2,00	
16	Laki-laki	26-30	SLTP	3	4	3,50	3	3	3,00	5	5,00	4	5	4,50	3	2	2,50	4	4	4,00	
17	Laki-laki	21-25	SLTP	4	3	3,50	3	4	3,50	4	4,00	4	3	3,50	3	4	3,50	3	3	3,50	
18	Laki-laki	>30	SLTP	4	3	3,50	4	4	4,00	4	3	3,50	3	3	3,00	4	4	4,00	4	4,00	
19	Laki-laki	26-30	SLTP	5	4	4,50	4	4	4,00	5	4	4,50	5	4	4,50	3	5	3	4	4,00	
20	Wanita	21-25	SLTP	4	3	3,50	5	5	5,00	5	5,00	3	1	2,00	4	5	4,50	5	3	1,50	
21	Laki-laki	15-20	SLTP	2	1	1,50	1	1	1,00	4	4,00	3	4	3,50	2	2	2,00	2	2	1,50	
22	Laki-laki	21-25	Perg. Tinggi	5	4	4,50	4	5	4,50	4	4,50	4	3	3,50	1	2	1,50	3	4	3,00	
23	Wanita	21-25	SLTA	4	4	4,00	5	5	5,00	4	4,00	4	4	4,00	3	4	4,00	4	5	4,00	
24	Wanita	21-25	Perg. Tinggi	4	4	4,00	4	4	4,00	3	3,00	3	3	3,00	3	3	3,00	2	2	1,50	
25	Wanita	15-20	SLTP	3	3	3,00	4	3	3,50	5	4	4,50	4	5	4,50	4	4	4,00	1	4	
26	Laki-laki	21-25	SLTA	4	5	4,50	2	3	2,50	2	1,50	1	2	1,50	3	5	4,00	5	3	2,00	
27	Laki-laki	26-30	Perg. Tinggi	4	4	4,00	3	4	2,50	4	4,00	4	4	4,00	4	4	4,00	5	5	3,00	
28	Laki-laki	21-25	SLTA	4	3	3,50	3	5	4,00	4	3	3,50	2	1	1,50	2	3	2,50	3	2,50	
29	Wanita	15-20	SLTP	3	3	3,00	4	5	4,50	4	4,00	4	3	3,50	4	3	3,50	4	3	2,00	
30	Wanita	21-25	SLTA	5	4	4,50	3	4	3,50	4	4,50	4	3	3,50	3	5	4,00	3	3	3,50	
31	Laki-laki	26-30	SLTP	4	5	4,50	3	2	2,50	3	3,00	2	2	2,00	4	2	3,00	3	3	3,00	
32	Laki-laki	21-25	SLTA	4	3	3,50	4	3	3,50	4	3	3,50	3	3	3,00	3	3,00	3	3	2,00	
33	Laki-laki	>30	SLTP	3	2	2,50	4	4	4,00	3	3	3,50	3	4	4,50	5	4	4,50	4	4,00	

No	Jenis kelamin	Usia	Penyidikan	Perf		Feat		Rel		Conf		Data		Sery		Aest		FH									
				p1	p2	p1	p2	Mean	p1	p2	Mean	p1	p2	Mean	p1	p2	Mean	p1	p2	Mean	p1	p2					
34	Wanita	15-20	SLTP	4	4	4,00	5	4	4,50	4	5	4,50	5	4	4,50	4	1	2,50	2	3	2,50	4	4	4,00	2	3	2,50
35	Laki-laki	21-25	SLTA	4	3	3,50	3	3	3,00	4	4	4,00	3	3	3,00	4	3	3,50	4	4	4,00	3	4	3,50	4	3	3,50
36	Laki-laki	26-30	SLTA	5	5	5,00	4	3	3,50	4	5	4,50	3	4	3,50	3	2	2,50	3	3	3,00	4	5	4,50	3	1	2,00
37	Wanita	15-20	SLTP	4	3	3,50	5	4	4,50	2	2	2,00	3	4	3,50	3	3	3,00	4	3	3,50	4	4	4,00	3	2	2,50
38	Wanita	21-25	SLTA	2	4	3,00	5	5	5,00	4	5	4,50	4	3	3,50	3	4	4,00	4	4	4,00	4	3	3,50	2	5	3,50
39	Laki-laki	26-30	SLTP	3	1	2,00	1	1	1,00	3	4	3,50	3	4	3,50	2	2	2,00	2	2	2,00	5	4	4,50	3	4	3,50
40	Laki-laki	26-30	Perg. Tinggi	4	3	3,50	4	2	3,00	4	4	4,00	5	5	5,00	4	3	3,50	4	4	4,00	3	3	3,00	4	4	4,00
41	Laki-laki	21-25	SLTA	3	3	3,00	5	2	3,50	4	4	4,00	3	3	3,00	5	5	5,00	4	4	4,00	4	4	4,00	4	2	2,00
42	Laki-laki	21-25	SLTA	3	5	4,00	1	2	1,50	4	5	4,50	2	2	2,00	2	3	2,50	5	4	4,50	3	4	3,50	3	3	3,00
43	Laki-laki	21-25	SLTA	3	2	2,50	5	4	4,50	4	4	4,00	4	3	3,50	5	4	4,50	1	3	2,00	2	1	1,50	2	4	3,00
44	Wanita	26-30	SLTA	3	3	3,00	5	5	5,00	4	4	4,00	3	3	3,00	4	3	3,50	3	3	3,00	4	5	4,50	3	4	3,50
45	Wanita	15-20	SLTP	4	4	4,00	4	4	4,00	4	4	4,00	4	4	4,00	4	4	4,00	4	4	4,00	4	3	3,50	2	1	1,50
46	Laki-laki	26-30	SLTA	4	4	4,00	4	4	4,00	3	3	3,00	3	2	2,50	2	1	1,50	2	1	1,50	3	5	4,00	2	3	2,50
47	Laki-laki	>30	SLTA	2	2	2,00	3	5	4,00	4	5	4,50	2	1	1,50	4	5	4,50	3	3	3,00	2	3	2,50	4	4	4,00
48	Laki-laki	21-25	SLTP	3	4	3,50	4	4	4,00	4	4	4,00	4	4	4,00	4	4	4,00	4	4	4,00	4	3	3,50	4	4	4,00
49	Laki-laki	>30	Perg. Tinggi	3	4	3,50	1	2	1,50	2	4	3,00	2	4	3,00	1	3	2,00	5	2	3,50	2	1	1,50	2	1	1,50
50	Wanita	21-25	SLTP	5	4	4,50	3	4	3,50	5	4	4,50	4	3	3,50	4	3	3,50	4	3	3,50	4	3	3,50	4	4	4,00
51	Laki-laki	15-20	SLTP	4	5	4,50	3	4	3,50	4	4	4,00	4	5	4,50	4	4	4,00	5	5	5,00	4	3	3,50	5	3	4,00
52	Wanita	21-25	SLTA	4	5	4,50	2	2	2,00	3	2	2,50	3	4	3,50	3	3	3,00	3	4	3,50	4	4	4,00	4	4	4,00
53	Laki-laki	26-30	SLTA	3	3	3,00	4	3	3,50	4	5	4,50	1	4	3,50	4	3	3,50	4	3	3,50	4	4	4,00	3	3	3,00
54	Wanita	15-20	SLTP	4	4	4,00	4	4	4,00	4	5	4,50	3	3	3,00	4	3	3,50	5	5	5,00	4	4	4,00	2	2	2,00
55	Wanita	21-25	SLTA	1	2	1,50	4	4	4,00	4	4	4,00	4	3	3,50	3	2	2,50	4	3	3,50	1	3	2,00	2	2	2,00
56	Laki-laki	26-30	SLTP	3	4	3,50	3	3	3,00	4	4	4,00	4	4	4,00	5	4	4,50	3	3	3,00	3	3	3,00	3	4	3,50
57	Laki-laki	26-30	SLTA	1	1	1,00	3	4	3,50	4	3	3,50	1	2	1,50	4	4	4,00	2	2	2,00	1	1	1,00	2	3	2,50
58	Laki-laki	21-25	SLTA	4	3	3,50	4	5	4,50	4	4	4,00	4	3	3,50	4	5	4,50	4	4	4,00	3	4	3,50	3	4	3,50
59	Laki-laki	>30	Perg. Tinggi	4	3	3,50	3	4	3,50	4	3	3,50	4	4	4,00	5	5	5,00	4	3	3,50	3	2	2,50	4	2	3,00
60	Laki-laki	26-30	SLTP	2	1	1,50	1	1	1,00	4	4	4,00	3	4	3,50	2	2	2,00	2	2	2,00	4	5	4,50	3	4	3,50
61	Wanita	21-25	SLTP	5	4	4,50	5	3	4,00	4	4	4,00	3	4	3,50	4	2	3,00	3	4	3,50	4	3	3,50	3	3	3,00
62	Laki-laki	15-20	SLTP	4	3	3,50	4	4	4,00	4	4	4,00	4	3	3,50	2	3	2,50	4	4	4,00	4	4	4,00	4	2	1,50
63	Wanita	21-25	SLTA	4	5	4,50	3	4	3,50	4	5	4,50	4	4	4,00	5	5	5,00	5	5	5,00	4	4	4,00	4	3	3,00
64	Laki-laki	26-30	SLTA	2	3	2,50	3	2	2,50	1	1	1,00	4	5	4,50	4	4	4,00	4	5	4,50	4	3	3,50	2	2	2,00
65	Laki-laki	26-30	SLTP	4	4	4,00	3	3	3,00	5	5	5,00	4	4	4,00	5	4	4,50	3	3	3,00	4	4	4,00	4	4	4,00
66	Laki-laki	21-25	SLTA	4	3	3,50	4	4	4,00	4	4	4,00	3	2	2,50	5	4	4,50	4	4	4,00	4	3	3,50	4	3	3,50
67	Wanita	21-25	SLTA	4	4	4,00	4	5	4,50	4	4	4,00	1	2	1,50	4	3	3,50	2	2	2,00	4	3	3,50	2	2	2,00

No	Jenis kelamin	Usia	Pendudukan	Perf		Feat		Rel		Conf		Data		Serv		Aest		Fit						
				p1	p2	p1	p2	p1	p2	Mean	p1	p2	Mean	p1	p2	Mean	p1	p2	Mean	p1	p2			
68	Laki-laki	26-30	Perg. Tinggi	4	4	4.00	4	2	2.00	4	4	4.00	5	4	4.50	4	5	4.50	4	4	4.00	4	4	4.00
69	Laki-laki	21-25	SLTA	2	3	2.50	5	5	5.00	5	5	5.00	3	3	3.00	4	3	3.50	5	4	4.00	1	2	1.50
70	Laki-laki	21-25	SLTA	4	3	3.50	4	5	4.50	4	3	3.50	4	3	3.50	4	3	3.50	4	2	3.00	3	2	2.50
71	Wanita	26-30	SLTA	2	3	2.50	2	2	2.00	1	1	1.00	4	5	4.50	4	4	4.00	4	5	4.50	2	2	2.00
72	Wanita	15-20	SLTA	4	4	4.00	4	5	4.50	4	4	4.00	1	2	1.50	4	3	3.50	2	2	2.00	4	3	3.50
73	Laki-laki	21-25	SLTA	5	5	5.00	4	3	3.50	4	5	4.50	4	4	4.00	2	2	2.00	3	1	2.00	4	5	4.50
74	Laki-laki	26-30	Perg. Tinggi	3	3	3.00	5	5	5.00	4	5	4.50	4	5	4.50	2	4	3.00	4	1	2.50	4	4	4.00
75	Laki-laki	26-30	SLTA	4	3	3.50	4	4	4.00	5	4	4.50	4	4	4.00	5	4	4.50	5	5	5.00	4	4	4.00
76	Laki-laki	>30	SLTA	4	3	3.50	4	5	4.50	4	5	4.50	4	3	3.50	4	3	3.50	4	2	3.00	3	2	2.50
77	Laki-laki	21-25	SLTA	2	3	2.50	3	5	4.00	4	5	4.50	2	2	2.00	4	3	3.50	3	3	3.00	5	3	4.00
78	Laki-laki	21-25	SLTA	4	4	4.00	3	2	2.50	2	4	3.00	5	4	4.50	1	5	3.00	4	3	3.50	4	4	4.00
79	Laki-laki	21-25	SLTA	5	5	5.00	4	4	4.00	4	5	4.50	4	4	4.00	3	3	3.00	4	3	3.50	5	4	4.50
80	Laki-laki	>30	SLTP	2	3	2.50	5	4	4.50	5	5	5.00	3	3	3.00	4	3	3.50	5	4	4.50	2	4	3.00
81	Laki-laki	26-30	SLTP	4	4	4.00	2	3	2.50	4	2	3.00	3	4	3.50	5	4	4.50	1	4	2.50	4	5	4.50
82	Wanita	21-25	SLTP	4	2	3.00	4	5	4.50	4	4	4.00	4	1	2.50	5	3	4.00	3	4	3.50	4	2	3.00
83	Wanita	21-25	SLTP	5	5	5.00	4	3	3.50	4	5	4.50	4	4	4.00	3	2	2.50	3	3	3.00	4	5	4.50
84	Wanita	15-20	SLTP	3	3	3.00	5	5	5.00	4	5	4.50	4	4	4.00	4	4	4.00	4	4	4.00	4	4	4.00
85	Laki-laki	21-25	SLTA	4	3	3.50	4	5	4.50	4	4	4.00	5	3	4.00	2	1	1.50	1	4	2.50	4	4	4.00
86	Laki-laki	21-25	SLTA	4	3	3.50	4	4	4.00	4	4	4.00	4	3	3.50	2	3	2.50	4	4	4.00	4	4	4.00
87	Wanita	21-25	SLTA	4	2	3.00	5	3	4.00	4	5	4.50	4	1	2.50	1	4	2.50	2	4	3.00	5	4	4.50
88	Laki-laki	21-25	SLTA	4	3	3.50	4	1	2.50	4	3	3.50	4	4	4.00	1	5	3.00	3	4	3.50	5	5	5.00
89	Laki-laki	21-25	SLTA	4	4	4.00	3	4	3.50	4	5	4.50	3	3	3.00	4	4	4.00	2	2	2.00	2	3	2.50
90	Laki-laki	21-25	SLTA	4	3	3.50	5	4	4.50	4	5	4.50	4	2	3.00	3	4	3.50	1	3	2.00	4	3	3.50
91	Laki-laki	21-25	SLTA	4	3	3.50	5	5	5.00	4	4	4.00	4	3	3.50	2	2	2.00	3	4	3.50	4	3	3.50
92	Wanita	26-30	Perg. Tinggi	4	3	3.50	4	4	4.00	4	3	3.50	5	3	4.00	1	4	2.50	4	2	3.00	4	5	4.50
93	Wanita	26-30	SLTP	4	3	3.50	1	4	4.00	4	3	3.50	4	3	3.50	5	5	5.00	3	3	3.00	4	4	4.00
94	Laki-laki	26-30	SLTA	3	4	3.50	4	4	4.00	3	4	3.50	3	3	3.50	3	4	3.50	2	3	2.50	4	4	4.00
95	Wanita	15-20	SLTP	2	3	2.50	5	5	5.00	5	5	5.00	3	2	2.50	4	3	3.50	5	4	4.50	4	4	4.00
96	Wanita	21-25	SLTA	3	4	3.50	3	3	3.00	4	5	4.50	2	3	2.50	3	3	3.00	5	4	4.50	3	4	3.50
97	Laki-laki	>30	SLTA	5	4	4.50	4	3	3.50	2	5	3.50	4	2	3.00	1	2	1.50	3	3	3.00	4	5	4.50
98	Laki-laki	26-30	SLTA	4	3	3.50	4	3	3.50	4	3	3.50	4	4	4.00	4	5	4.50	3	4	3.50	5	5	5.00
99	Laki-laki	21-25	SLTA	4	3	3.50	4	3	3.50	4	4	4.00	4	4	4.00	4	4	4.00	4	4	4.00	4	4	4.00
100	Laki-laki	21-25	Perg. Tinggi	4	4	4.00	2	5	3.50	4	4	4.00	4	3	3.50	4	5	4.50	4	1	2.50	4	4	4.00

No	Jenis kelamin	Usia	Pendidikan	Urutan Kepentingan							
				Perf	Feat	Rel	Conf	Dura	Serv	Aest	Fik
1	Laki-laki	21-25	SLTA	1	2	3	8	4	5	7	6
2	Laki-laki	21-25	SLTA	1	7	3	2	4	8	6	5
3	Laki-laki	15-20	SLTP	2	1	8	4	3	6	5	7
4	Wanita	21-25	SLTA	6	8	1	5	4	3	2	7
5	Laki-laki	26-30	SLTA	7	6	4	8	2	5	2	1
6	Laki-laki	21-25	SLTA	1	8	3	6	4	7	5	2
7	Wanita	21-25	SLTA	1	7	8	6	5	4	3	2
8	Laki-laki	26-30	Perg. Tinggi	1	8	3	2	4	6	5	7
9	Laki-laki	21-25	Perg. Tinggi	1	8	2	4	5	6	3	7
10	Laki-laki	26-30	SLTP	2	1	5	7	6	3	4	8
11	Laki-laki	21-25	SLTA	2	1	7	4	6	8	7	3
12	Wanita	26-30	Perg. Tinggi	6	1	4	7	2	5	3	8
13	Wanita	26-30	SLTP	8	5	1	3	6	7	4	2
14	Wanita	15-20	SLTA	8	1	2	6	3	5	7	4
15	Wanita	21-25	SLTA	7	4	5	8	6	3	2	1
16	Laki-laki	26-30	SLTP	6	3	2	4	1	8	5	7
17	Laki-laki	21-25	SLTP	1	2	3	6	8	5	4	6
18	Laki-laki	>30	SLTP	6	1	2	4	5	6	3	8
19	Laki-laki	26-30	SLTP	2	6	4	7	3	8	5	1
20	Wanita	21-25	SLTP	1	6	5	7	4	3	2	8
21	Laki-laki	15-20	SLTP	5	6	1	4	2	3	8	7
22	Laki-laki	21-25	Perg. Tinggi	5	7	6	8	4	1	2	3
23	Wanita	21-25	SLTA	2	7	1	6	3	8	4	5
24	Wanita	21-25	Perg. Tinggi	7	2	6	8	1	4	3	5
25	Wanita	15-20	SLTP	1	7	3	4	2	6	8	5
26	Laki-laki	21-25	SLTA	6	8	5	7	3	2	4	1
27	Laki-laki	26-30	Perg. Tinggi	2	7	3	1	4	6	5	8
28	Laki-laki	21-25	SLTA	1	7	6	3	5	4	2	8
29	Wanita	15-20	SLTP	2	5	1	8	4	6	3	7
30	Wanita	21-25	SLTA	1	8	2	4	5	6	3	7
31	Laki-laki	26-30	SLTP	1	6	5	2	7	8	3	4
32	Laki-laki	21-25	SLTA	4	1	3	8	2	5	6	7
33	Laki-laki	>30	SLTP	1	2	3	8	4	6	5	7
34	Wanita	15-20	SLTP	6	1	3	5	4	8	2	7
35	Laki-laki	21-25	SLTA	4	1	3	7	2	5	6	8
36	Laki-laki	26-30	SLTA	1	7	5	8	6	2	4	3
37	Wanita	15-20	SLTP	1	4	6	5	2	8	3	7
38	Wanita	21-25	SLTA	1	8	5	2	4	6	3	7
39	Laki-laki	26-30	SLTP	8	7	4	2	3	6	5	1
40	Laki-laki	26-30	Perg. Tinggi	2	7	6	8	5	1	3	4
41	Laki-laki	21-25	SLTA	4	2	3	1	8	5	6	7
42	Laki-laki	21-25	SLTA	1	3	4	7	2	8	6	5
43	Laki-laki	21-25	SLTA	4	1	2	6	3	8	7	5
44	Wanita	26-30	SLTA	7	6	5	2	4	3	8	1
45	Wanita	15-20	SLTP	7	6	5	8	3	4	2	1
46	Laki-laki	26-30	SLTA	1	2	3	8	4	5	6	7
47	Laki-laki	>30	SLTA	8	7	4	2	3	5	6	1
48	Laki-laki	21-25	SLTP	8	7	4	3	2	5	1	6
49	Laki-laki	>30	Perg. Tinggi	2	8	3	1	4	7	6	5
50	Wanita	21-25	SLTP	5	2	6	3	4	7	8	1

No	Jenis kelamin	Usia	Pendidikan	Urutan Kepentingan							
				Perf	Fest	Rel	Conf	Dura	Serv	Aest	Fit
51	Laki-lak	15-20	SLTP	4	6	1	7	3	2	5	8
52	Wanita	21-25	SLTA	4	5	1	6	3	7	8	2
53	Laki-lak	26-30	SLTA	3	7	2	5	8	1	6	4
54	Wanita	15-20	SLTP	4	7	6	2	1	8	5	5
55	Wanita	21-25	SLTA	3	1	7	2	4	6	5	8
56	Laki-lak	26-30	SLTP	4	2	1	5	3	8	7	6
57	Laki-lak	26-30	SLTA	5	2	1	3	8	7	4	6
58	Laki-lak	21-25	SLTA	4	7	1	5	3	8	6	2
59	Laki-lak	>30	Perg. Tinggi	5	7	1	3	2	8	6	4
60	Laki-laki	26-30	SLTP	6	8	2	4	5	1	3	7
61	Wanita	21-25	SLTP	6	3	2	7	7	1	8	4
62	Laki-laki	15-20	SLTP	2	8	6	3	4	1	5	7
63	Wanita	21-25	SLTA	6	2	8	4	1	5	7	3
64	Laki-laki	26-30	SLTA	3	4	8	7	2	1	5	6
65	Laki-laki	26-30	SLTP	6	1	7	2	5	4	3	8
66	Laki-laki	21-25	SLTA	1	7	6	5	2	3	8	4
67	Wanita	21-25	SLTA	8	6	1	4	3	2	5	6
68	Laki-laki	26-30	Perg. Tinggi	5	8	6	3	2	1	6	4
69	Laki-laki	21-25	SLTA	3	1	2	5	4	6	8	7
70	Laki-laki	21-25	SLTA	4	8	1	2	5	6	3	7
71	Wanita	26-30	SLTA	2	7	5	8	1	6	3	4
72	Wanita	15-20	SLTA	4	3	5	2	6	7	1	8
73	Laki-laki	21-25	SLTA	3	5	2	4	1	7	8	6
74	Laki-laki	26-30	Perg. Tinggi	1	5	7	3	6	2	4	8
75	Laki-laki	26-30	SLTA	2	5	1	8	3	7	6	4
76	Laki-laki	>30	SLTA	2	5	1	3	6	4	7	8
77	Laki-laki	21-25	SLTA	6	3	8	4	2	5	1	7
78	Laki-laki	21-25	SLTA	4	6	8	5	1	2	3	7
79	Laki-laki	21-25	SLTA	6	1	7	4	2	3	8	5
80	Laki-laki	>30	SLTP	6	2	7	5	1	3	4	8
81	Laki-laki	26-30	SLTP	8	5	4	7	1	3	2	6
82	Wanita	21-25	SLTP	5	3	7	2	4	6	8	1
83	Wanita	21-25	SLTP	6	3	7	4	1	5	8	2
84	Wanita	15-20	SLTP	8	3	7	4	6	2	5	1
85	Laki-laki	21-25	SLTA	5	3	8	2	4	6	7	1
86	Laki-laki	21-25	SLTA	2	5	3	6	1	4	8	7
87	Wanita	21-25	SLTA	8	6	7	2	1	3	5	4
88	Laki-laki	21-25	SLTA	6	5	7	4	1	3	2	8
89	Laki-laki	21-25	SLTA	6	4	1	3	8	5	2	7
90	Laki-laki	21-25	SLTA	1	6	4	5	2	3	8	7
91	Laki-laki	21-25	SLTA	5	3	7	8	4	6	1	2
92	Wanita	26-30	Perg. Tinggi	8	4	5	2	1	6	7	3
93	Wanita	26-30	SLTP	8	2	5	3	4	7	6	1
94	Laki-laki	26-30	SLTA	3	5	1	4	7	8	2	6
95	Wanita	15-20	SLTP	4	5	1	3	7	2	8	6
96	Wanita	21-25	SLTA	5	3	7	4	1	6	8	2
97	Laki-laki	>30	SLTA	5	4	1	3	8	6	2	7
98	Laki-laki	26-30	SLTA	5	4	6	2	8	1	3	7
99	Laki-laki	21-25	SLTA	7	3	5	4	2	6	1	8
100	Laki-laki	21-25	Perg. Tinggi	7	6	1	4	5	8	3	2

LAMPIRAN 3

Hasil Jawaban 30 Responden Untuk Uji Validitas dan Reliabilitas Angket

x1	x2	x3	x4	x5	x6	x7	x8	x9	x10	x11	x12	x13	x14	x15	x16
5	5	3	4	4	5	3	4	3	5	4	3	5	3	3	3
3	4	2	2	3	2	3	1	3	4	2	3	3	2	4	2
4	3	4	3	4	4	1	2	2	3	4	4	4	3	2	1
4	3	3	4	4	3	2	2	2	2	3	2	5	3	4	4
5	4	5	4	3	3	4	4	4	4	5	4	5	5	4	3
4	4	2	2	4	4	3	5	3	2	4	3	2	2	1	2
3	4	4	5	5	3	4	3	4	5	4	4	3	2	3	4
5	3	3	4	4	3	2	2	2	4	4	3	3	1	4	5
2	4	3	2	1	2	4	5	3	5	4	5	4	3	2	2
3	4	3	3	5	5	4	5	5	3	3	2	4	4	4	4
5	4	4	4	5	4	5	4	3	5	4	3	5	3	4	4
4	3	5	5	5	5	3	1	4	5	5	3	4	4	1	2
5	4	4	5	4	5	4	3	1	2	3	4	4	2	3	5
4	3	3	5	4	3	2	1	2	3	3	1	3	1	2	3
3	3	4	3	5	4	4	5	4	4	4	3	4	4	1	4
4	5	2	3	2	1	1	2	3	5	3	4	5	3	2	2
5	4	3	4	4	5	4	3	3	5	3	3	4	3	3	4
3	2	4	4	3	4	3	4	5	4	4	4	3	2	4	4
5	5	4	3	4	5	3	4	3	2	3	3	4	5	3	1
2	4	5	5	4	5	4	3	5	4	4	4	4	3	2	5
3	1	1	1	3	4	3	4	2	2	2	2	5	4	3	4
3	5	1	2	4	5	2	2	2	3	5	4	3	4	3	3
3	2	5	4	4	4	4	3	5	4	1	3	2	1	2	4
4	4	4	4	3	3	3	2	2	1	2	1	3	5	2	3
2	2	3	5	4	5	2	1	4	5	3	3	2	3	4	4
3	4	1	2	2	4	2	4	1	3	5	2	2	1	2	1
4	5	3	4	4	4	4	5	4	4	5	5	4	3	5	3
4	5	2	2	3	2	3	4	3	3	3	4	4	4	4	4
1	2	4	4	4	4	4	3	3	2	4	3	1	3	2	2
1	1	3	4	4	3	1	2	4	4	2	2	1	1	2	3

Hasil uji Validitas dan Reliabilitas

		Mean	Std Dev	Cases
1.	X1	3,5333	1,1666	30,0
2.	X2	3,5333	1,1666	30,0
3.	X3	3,2333	1,1651	30,0
4.	X4	3,5333	1,1366	30,0
5.	X5	3,7333	,9444	30,0
6.	X6	3,7667	1,1043	30,0
7.	X7	3,0333	1,0662	30,0
8.	X8	3,1000	1,3222	30,0
9.	X9	3,0667	1,0807	30,0
10.	X10	3,5667	1,1943	30,0
11.	X11	3,5000	1,0422	30,0
12.	X12	3,1333	1,0080	30,0
13.	X13	3,5000	1,1671	30,0
14.	X14	2,9000	1,2134	30,0
15.	X15	2,8333	1,0854	30,0
16.	X16	3,1667	1,1769	30,0

Statistics for	Mean	Variance	Std Dev	N of Variables
SCALE	53,1333	64,2575	8,0161	16

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
X1	49,6000	57,3517	,3138	,7146
X2	49,6000	57,9034	,2812	,7180
X3	49,9000	55,9552	,3984	,7056
X4	49,6000	58,4552	,2595	,7201
X5	49,4000	58,5931	,3301	,7136
X6	49,3667	58,5161	,2676	,7191
X7	50,1000	54,0241	,5804	,6882
X8	50,0333	57,2057	,2652	,7209
X9	50,0667	58,2713	,2921	,7167
X10	49,5667	58,1161	,2589	,7205
X11	49,6333	58,3782	,3010	,7158
X12	50,0000	57,4483	,3791	,7088
X13	49,6333	55,2747	,4391	,7012
X14	50,2333	57,8402	,2679	,7197
X15	50,3000	58,6310	,2676	,7190
X16	49,9667	58,1023	,2659	,7196

RELIABILITY ANALYSIS - SCALE (ALPHA)

Reliability Coefficients

N of Cases = 30,0

N of Items = 16

Alpha = ,7270

LAMPIRAN 4

Hasil jawaban berdasarkan tingkat kepercayaan

ATRIBUT	STS	TS	N	S	SS	JUMLAH
Performance	2	12	21	52	13	100
Feature	5	7	28	41	19	100
Reliability	4	5	11	68	12	100
Conformance	5	9	29	50	7	100
Durability	7	15	24	40	14	100
Serviceability	4	14	30	38	14	100
Aesthetics	2	7	15	64	12	100
Fit and Finish	9	35	30	25	1	100

Sumber : Data Primer yang diolah, 2005

Skor tingkat kepercayaan Konsumen (bi)

ATRIBUT	SKOR KEPERCAYAAN (bi)					RATA-RATA	
	STS	TS	N	S	SS		JUMLAH
Performance	2	24	63	208	65	362	4
Feature	5	14	84	164	95	362	4
Reliability	4	10	33	272	60	379	4
Conformance	5	18	87	200	35	345	3
Durability	7	30	72	160	70	339	3
Serviceability	4	28	90	152	70	344	3
Aesthetics	2	14	45	256	60	377	4
Fit and Finish	9	70	90	100	5	274	3

Sumber : Data Primer yang diolah, 2005

Hasil jawaban berdasarkan tingkat evaluasi

ATRIBUT	STS	TS	N	S	SS	JUMLAH
Performance	4	6	43	36	11	100
Feature	4	16	21	35	24	100
Reliability	4	5	18	42	31	100
Conformance	6	15	33	36	10	100
Durability	3	14	33	32	18	100
Serviceability	5	12	38	36	9	100
Aesthetics	5	11	29	39	16	100
Fit and Finish	7	35	23	32	3	100

Sumber : Data Primer yang diolah, 2005

Skor tingkat evaluasi Konsumen (ei)

ATRIBUT	SKOR EVALUASI (ei)					RATA-RATA	
	STS	TS	N	S	SS		JUMLAH
Performance	-8	-6	0	36	22	44	0
Feature	-8	-16	0	35	48	59	1
Reliability	-8	-5	0	42	62	91	1
Conformance	-12	-15	0	36	10	19	0
Durability	-6	-14	0	32	36	48	0
Serviceability	-10	-12	0	36	18	37	0
Aesthetics	-10	-11	0	39	32	50	1
Fit and Finish	-14	-35	0	32	6	-11	0

Sumber : Data Primer yang diolah, 2005

Sikap Konsumen (Ao)

Atribut	Believe (bi)	Evaluasi (ei)	Sikap (Ao)
Performance	4	0	0
Feature	4	1	4
Reliability	4	1	4
Conformance	3	0	0
Durability	3	0	0
Serviceability	3	0	0
Aesthetics	4	1	4
Fit and Finish	3	0	0
Jumlah			12

sumber : Data Primer yang diolah, 2005

LAMPIRAN 5

DESCRIPTIVES

		N	Mean	Std. Deviation
Performance	Laki-laki	66	3.85	.83
	Wanita	34	3.82	.76
	Total	100	3.84	.80
Feature	Laki-laki	66	3.68	.99
	Wanita	34	4.24	.82
	Total	100	3.87	.97
Reliability	Laki-laki	66	4.06	.89
	Wanita	34	4.12	.98
	Total	100	4.08	.92
Conformance	Laki-laki	66	3.71	.86
	Wanita	34	3.56	.93
	Total	100	3.66	.88
Durability	Laki-laki	66	3.74	.98
	Wanita	34	3.68	.73
	Total	100	3.72	.90
Serviceability	Laki-laki	66	3.61	.76
	Wanita	34	3.59	.74
	Total	100	3.60	.75
Aesthetics	Laki-laki	66	3.38	.89
	Wanita	34	3.94	.69
	Total	100	3.87	.82
Fit and Finish	Laki-laki	66	3.11	.83
	Wanita	34	2.97	.87
	Total	100	3.06	.84

DESCRIPTIVES

		N	Mean	Std. Deviation
Performance	SLTP	33	3.79	.86
	SLTA	54	3.83	.82
	Akademi / PT	13	4.00	.58
	Total	100	3.84	.80
Feature	SLTP	33	3.70	1.19
	SLTA	54	3.96	.82
	Akademi / PT	13	3.92	.95
	Total	100	3.87	.97
Reliability	SLTP	33	4.21	.74
	SLTA	54	4.09	.98
	Akademi / PT	13	3.69	1.03
	Total	100	4.08	.92
Conformance	SLTP	33	3.76	.87
	SLTA	54	3.48	.88
	Akademi / PT	13	4.15	.69
	Total	100	3.66	.88
Durability	SLTP	33	3.76	.87
	SLTA	54	3.69	.89
	Akademi / PT	13	3.77	1.09
	Total	100	3.72	.90
Serviceability	SLTP	33	3.73	.76
	SLTA	54	3.48	.72
	Akademi / PT	13	3.77	.83
	Total	100	3.60	.75
Aesthetics	SLTP	33	3.91	.77
	SLTA	54	3.91	.85
	Akademi / PT	13	3.62	.87
	Total	100	3.87	.82
Fit and Finish	SLTP	33	3.21	.89
	SLTA	54	2.94	.79
	Akademi / PT	13	3.15	.90
	Total	100	3.06	.84

DESCRIPTIVES

		N	Mean	Std. Deviation
Performance	15-20 th	14	3.64	.74
	21-25 th	49	4.00	.71
	26-30 th	29	3.72	.92
	>30 th	8	3.63	.92
	Total	100	3.84	.80
Feature	15-20 th	14	4.14	1.23
	21-25 th	49	3.98	.80
	26-30 th	29	3.52	1.06
	>30 th	8	4.00	.93
	Total	100	3.87	.97
Reliability	15-20 th	14	4.14	.86
	21-25 th	49	4.16	.90
	26-30 th	29	3.86	1.03
	>30 th	8	4.25	.71
	Total	100	4.08	.92
Conformance	15-20 th	14	3.79	.97
	21-25 th	49	3.51	.84
	26-30 th	29	3.97	.87
	>30 th	8	3.25	.71
	Total	100	3.66	.88
Durability	15-20 th	14	3.57	.65
	21-25 th	49	3.65	.88
	26-30 th	29	3.86	.95
	>30 th	8	3.88	1.25
	Total	100	3.72	.90
Serviceability	15-20 th	14	3.71	.99
	21-25 th	49	3.51	.71
	26-30 th	29	3.66	.72
	>30 th	8	3.75	.71
	Total	100	3.60	.75
Aesthetics	15-20 th	14	4.00	.39
	21-25 th	49	3.86	.74
	26-30 th	29	3.97	.87
	>30 th	8	3.38	1.06
	Total	100	3.87	.82
Fit and Finish	15-20 th	14	2.64	.74
	21-25 th	49	2.98	.78
	26-30 th	29	3.38	.90
	>30 th	8	3.13	.83
	Total	100	3.06	.84

LAMPIRAN 6

Gender*performance

Crosstab

Count

		PERF					Total
		STS	TS	N	S	SS	
GENDER	Laki-lak	1	4	10	40	11	66
	Wanita		1	10	17	6	34
Total		1	5	20	57	17	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3,689 ^a	4	,450
Likelihood Ratio	3,935	4	,415
N of Valid Cases	100		

a. 4 cells (40,0%) have expected count less than 5. The minimum expected count is ,34.

Gender*feature

Crosstab

Count

		FEAT					Total
		STS	TS	N	S	SS	
GENDER	Laki-lak	3	4	16	31	12	66
	Wanita		2	2	16	14	34
Total		3	6	18	47	26	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	10,313 ^a	4	,035
Likelihood Ratio	11,837	4	,019
N of Valid Cases	100		

a. 4 cells (40,0%) have expected count less than 5. The minimum expected count is 1,02.

Gender*reliability**Crosstab**

Count		REL					Total
		STS	TS	N	S	SS	
GENDER	Laki-lak	2	1	9	33	21	66
	Wanita	1	2	2	16	13	34
Total		3	3	11	49	34	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2,965 ^a	4	,564
Likelihood Ratio	2,998	4	,558
N of Valid Cases	100		

a. 5 cells (50,0%) have expected count less than 5. The minimum expected count is 1,02.

GENDER * CONFORMANCE**Crosstab**

Count		CONF				Total
		TS	N	S	SS	
GENDER	Laki-lak	8	12	37	9	66
	Wanita	6	7	17	4	34
Total		14	19	54	13	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	,771 ^a	3	,856
Likelihood Ratio	,756	3	,860
N of Valid Cases	100		

a. 2 cells (25,0%) have expected count less than 5. The minimum expected count is 4,42.

GENDER * DURABILITY**Crosstab**

Count		DUR				Total
		TS	N	S	SS	
GENDER	Laki-lak	10	12	29	15	66
	Wanita	1	13	16	4	34
Total		11	25	45	19	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,119 ^a	3	,044
Likelihood Ratio	8,757	3	,033
N of Valid Cases	100		

a. 1 cells (12,5%) have expected count less than 5. The minimum expected count is 3,74.

GENDER * SERVICEABILITY**Crosstab**

Count		SERV				Total
		TS	N	S	SS	
GENDER	Laki-lak	3	28	27	8	66
	Wanita	2	13	16	3	34
Total		5	41	43	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	,595 ^a	3	,897
Likelihood Ratio	,600	3	,896
N of Valid Cases	100		

a. 3 cells (37,5%) have expected count less than 5. The minimum expected count is 1,70.

GENDER * AESTHETICS**Crosstab**

Count

		AES					Total
		STS	TS	N	S	SS	
GENDER	Laki-lak	1	5	11	36	13	66
	Wanita		2	3	24	5	34
Total		1	7	14	60	18	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2,866 ^a	4	,580
Likelihood Ratio	3,251	4	,517
N of Valid Cases	100		

a. 5 cells (50,0%) have expected count less than 5. The minimum expected count is ,34.

GENDER * FIT AND FINISH**Crosstab**

Count

		FIT				Total
		TS	N	S	SS	
GENDER	Laki-lak	19	21	26		66
	Wanita	12	12	9	1	34
Total		31	33	35	1	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3,401 ^a	3	,334
Likelihood Ratio	3,661	3	,300
N of Valid Cases	100		

a. 2 cells (25,0%) have expected count less than 5. The minimum expected count is ,34.

USIA * PERFORMANCE

Crosstab

Count		PERF					Total
		STS	TS	N	S	SS	
USIA	15-20		1	4	8	1	14
	21-25		1	9	28	11	49
	26-30	1	2	5	17	4	29
	>30		1	2	4	1	8
Total		1	5	20	57	17	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7,343 ^a	12	,834
Likelihood Ratio	7,425	12	,828
N of Valid Cases	100		

a. 14 cells (70,0%) have expected count less than 5. The minimum expected count is ,08.

USIA * FEATURES

Crosstab

Count		FEAT					Total
		STS	TS	N	S	SS	
USIA	15-20	1	1		5	7	14
	21-25		2	10	24	13	49
	26-30	2	2	8	13	4	29
	>30		1		5	2	8
Total		3	6	18	47	26	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	16,141 ^a	12	,185
Likelihood Ratio	20,546	12	,057
N of Valid Cases	100		

a. 13 cells (65,0%) have expected count less than 5. The minimum expected count is ,24.

USIA * RELIABILITY

Crosstab

Count		REL					Total
		STS	TS	N	S	SS	
USIA	15-20		1	1	7	5	14
	21-25	1	2	4	23	19	49
	26-30	2		5	15	7	29
	>30			1	4	3	8
Total		3	3	11	49	34	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	7,261 ^a	12	,840
Likelihood Ratio	8,395	12	,754
N of Valid Cases	100		

a. 14 cells (70,0%) have expected count less than 5. The minimum expected count is ,24.

USIA * CONFORMANCE

Crosstab

Count		CONF				Total
		TS	N	S	SS	
USIA	15-20	2	2	7	3	14
	21-25	8	11	27	3	49
	26-30	3	2	17	7	29
	>30	1	4	3		8
Total		14	19	54	13	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	14,158 ^a	9	,117
Likelihood Ratio	14,476	9	,106
N of Valid Cases	100		

a. 9 cells (56,3%) have expected count less than 5. The minimum expected count is 1,04.

USIA * DURABILITY

Crosstab

Count		DUR				Total
		TS	N	S	SS	
USIA	15-20	1	4	9		14
	21-25	5	15	21	8	49
	26-30	3	6	12	8	29
	>30	2		3	3	8
Total		11	25	45	19	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	11,361 ^a	9	,252
Likelihood Ratio	15,057	9	,089
N of Valid Cases	100		

a. 8 cells (50,0%) have expected count less than 5. The minimum expected count is ,88.

USIA * SERVICEABILITY

Crosstab

Count		SERV				Total
		TS	N	S	SS	
USIA	15-20	2	3	6	3	14
	21-25	3	21	22	3	49
	26-30		14	11	4	29
	>30		3	4	1	8
Total		5	41	43	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9,107 ^a	9	,427
Likelihood Ratio	10,280	9	,328
N of Valid Cases	100		

a. 9 cells (56,3%) have expected count less than 5. The minimum expected count is ,40.

USIA * AESTHETICS

Crosstab

Count		AES					Total
		STS	TS	N	S	SS	
USIA	15-20			1	12	1	14
	21-25		4	5	34	6	49
	26-30	1	2	3	14	9	29
	>30		1	5		2	8
Total		1	7	14	60	18	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	31,062 ^a	12	,002
Likelihood Ratio	30,448	12	,002
N of Valid Cases	100		

a. 14 cells (70,0%) have expected count less than 5. The minimum expected count is ,08.

USIA * FIT AND FINISH

Crosstab

Count		FIT				Total
		TS	N	S	SS	
USIA	15-20	7	5	2		14
	21-25	15	20	14		49
	26-30	7	5	16	1	29
	>30	2	3	3		8
Total		31	33	35	1	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	13,465 ^a	9	,143
Likelihood Ratio	13,707	9	,133
N of Valid Cases	100		

a. 10 cells (62,5%) have expected count less than 5. The minimum expected count is ,08.

PENDIDIKAN*PERFORMANCE

Crosstab

Count		PERF					Total
		STS	TS	N	S	SS	
DIDIK	Perg. Ti			2	9	2	13
	SLTA	1	2	11	31	9	54
	SLTP		3	7	17	6	33
Total		1	5	20	57	17	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	3,522 ^a	8	,897
Likelihood Ratio	4,348	8	,824
N of Valid Cases	100		

a. 8 cells (53,3%) have expected count less than 5. The minimum expected count is ,13.

PENDIDIKAN * FEATURES

Crosstab

Count		FEAT					Total
		STS	TS	N	S	SS	
DIDIK	Perg. Ti		1	3	5	4	13
	SLTA		3	10	27	14	54
	SLTP	3	2	5	15	8	33
Total		3	6	18	47	26	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6,989 ^a	8	,538
Likelihood Ratio	7,544	8	,479
N of Valid Cases	100		

a. 8 cells (53,3%) have expected count less than 5. The minimum expected count is ,39.

PENDIDIKAN* RELIABILITY

Crosstab

Count		REL					Total
		STS	TS	N	S	SS	
DIDIK	Perg. Ti	1		3	7	2	13
	SLTA	2	2	5	25	20	54
	SLTP		1	3	17	12	33
Total		3	3	11	49	34	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	6,205 ^a	8	,624
Likelihood Ratio	7,216	8	,514
N of Valid Cases	100		

a. 9 cells (60,0%) have expected count less than 5. The minimum expected count is ,39.

PENDIDIKAN* CONFORMANCE

Crosstab

Count		CONF				Total
		TS	N	S	SS	
DIDIK	Perg. Ti		2	7	4	13
	SLTA	10	12	28	4	54
	SLTP	4	5	19	5	33
Total		14	19	54	13	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	8,031 ^a	6	,236
Likelihood Ratio	9,141	6	,166
N of Valid Cases	100		

a. 5 cells (41,7%) have expected count less than 5. The minimum expected count is 1,69.

PENDIDIKAN * DURABILITY**Crosstab**

Count

		DUR				Total
		TS	N	S	SS	
DIDIK	Perg. Ti	2	3	4	4	13
	SLTA	6	14	25	9	54
	SLTP	3	8	16	6	33
Total		11	25	45	19	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	2,191 ^a	6	,901
Likelihood Ratio	2,100	6	,910
N of Valid Cases	100		

a. 4 cells (33,3%) have expected count less than 5. The minimum expected count is 1,43.

PENDIDIKAN * SERVICEABILITY**Crosstab**

Count

		SERV				Total
		TS	N	S	SS	
DIDIK	Perg. Ti	1	3	7	2	13
	SLTA	3	26	21	4	54
	SLTP	1	12	15	5	33
Total		5	41	43	11	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	4,334 ^a	6	,632
Likelihood Ratio	4,495	6	,610
N of Valid Cases	100		

a. 5 cells (41,7%) have expected count less than 5. The minimum expected count is ,65.

PENDIDIKAN * AESTHETICS

Crosstab

Count		AES					Total
		STS	TS	N	S	SS	
DIDIK	Perg. Ti		1	5	5	2	13
	SLTA	1	4	4	35	10	54
	SLTP		2	5	20	6	33
Total		1	7	14	60	18	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	9,453 ^a	8	,306
Likelihood Ratio	8,520	8	,384
N of Valid Cases	100		

a. 9 cells (60,0%) have expected count less than 5. The minimum expected count is ,13.

PENDIDIKAN * FIT AND FINISH

Crosstab

Count		FIT				Total
		TS	N	S	SS	
DIDIK	Perg. Ti	4	3	6		13
	SLTA	18	21	15		54
	SLTP	9	9	14	1	33
Total		31	33	35	1	100

Chi-Square Tests

	Value	df	Asymp. Sig. (2-sided)
Pearson Chi-Square	5,343 ^a	6	,501
Likelihood Ratio	5,556	6	,475
N of Valid Cases	100		

a. 6 cells (50,0%) have expected count less than 5. The minimum expected count is ,13.

TABEL DISTRIBUSI NILAI CHI SQUARE

DF	α					DF	α				
	0.005	0.01	0.025	0.05	0.1		0.005	0.01	0.025	0.05	0.1
1	7.87940	6.63489	5.02390	3.84146	2.70554	78	111.49537	107.58244	101.98920	97.35087	92.16615
2	10.59653	9.21035	7.37779	5.99148	4.60518	77	112.70374	108.77089	103.15808	98.48438	93.27017
3	12.83807	11.34488	9.34840	7.81472	6.25139	76	113.91069	109.95822	104.31587	99.61966	94.37351
4	14.86017	13.27670	11.14326	9.48773	7.77943	75	115.11631	111.14403	105.47269	100.74961	95.47817
5	16.74965	15.08632	12.63249	11.07048	9.23636	74	116.32093	112.32879	106.62854	101.87947	96.57820
6	18.54751	16.81187	14.44935	12.59158	10.64464	73	117.52396	113.51235	107.78340	103.00954	97.67956
7	20.27774	18.47532	16.01277	14.06713	12.01703	72	118.72615	114.69476	108.93728	104.13872	98.78034
8	21.95486	20.09016	17.53454	15.50731	13.36156	71	119.92696	115.87618	110.09018	105.26716	99.88045
9	23.58927	21.66605	19.02278	16.91896	14.68366	70	121.12618	117.05662	111.24222	106.39486	100.97957
10	25.18805	23.20629	20.48320	18.30703	15.98717	69	122.32441	118.23557	112.39332	107.52173	102.07894
11	26.75686	24.72502	21.92002	19.67515	17.27501	68	123.52182	119.41374	113.54358	108.64787	103.17727
12	28.29668	26.21696	23.33666	21.02606	18.54934	67	124.71757	120.59098	114.69288	109.77332	104.27502
13	29.81632	27.68818	24.73558	22.36203	19.81193	66	125.91228	121.76716	115.84147	110.89795	105.37226
14	31.31943	29.14116	26.11893	23.68478	21.06414	65	127.10598	122.94217	116.98902	112.02196	106.46890
15	32.80149	30.57795	27.48836	24.99580	22.30712	64	128.29868	124.11620	118.13591	113.14523	107.56501
16	34.26705	31.99986	28.84532	26.29622	23.54182	63	129.49018	125.28932	119.28197	114.26790	108.66059
17	35.71838	33.40672	30.19098	27.58710	24.76903	62	130.68118	126.46160	120.42703	115.38975	109.75561
18	37.15639	34.80524	31.52641	28.86932	25.98942	61	131.87050	127.63298	121.57141	116.51105	110.85013
19	38.58212	36.19077	32.85234	30.14351	27.20358	60	133.05892	128.80321	122.71516	117.63169	111.94419
20	39.99686	37.56627	34.16858	31.41042	28.41197	59	134.24656	129.97253	123.85798	118.75157	113.03767
21	41.40084	38.93223	35.47886	32.67056	29.61509	58	135.43274	131.14110	125.00014	119.87090	114.13068
22	42.79566	40.28945	36.78068	33.92446	30.81329	57	136.61885	132.30867	126.14142	120.98966	115.22322
23	44.18139	41.63833	38.07581	35.17246	32.00689	56	137.80297	133.47562	127.28209	122.10774	116.31532
24	45.55836	42.97978	39.36408	36.41503	33.19624	55	138.98692	134.64149	128.42193	123.22523	117.40689
25	46.92797	44.31401	40.64650	37.65249	34.38158	54	140.16971	135.80689	129.56125	124.34210	118.49800
26	48.28978	45.64184	41.92314	38.88513	35.56316	53	141.35093	136.97109	130.69963	125.45839	119.58867
27	49.64504	46.96284	43.19452	40.11327	36.74123	52	142.53186	138.13432	131.83753	126.57412	120.67887
28	50.99356	48.27817	44.46079	41.33715	37.91591	51	143.71207	139.29726	132.97462	127.68929	121.76863
29	52.33550	49.58783	45.72228	42.55695	39.08748	50	144.89138	140.45905	134.11115	128.80387	122.85796
30	53.67187	50.89218	46.97922	43.77295	40.25602	49	146.06932	141.62029	135.24698	129.91793	123.94686
31	55.00248	52.19135	48.23192	44.98534	41.42175	48	147.24684	142.78025	136.38208	131.03146	125.03534
32	56.32799	53.48566	49.48044	46.18424	42.58473	47	148.42374	143.93992	137.51671	132.14440	126.12343
33	57.64831	54.77545	50.72510	47.39990	43.74518	46	149.59948	145.09886	138.65057	133.25688	127.21104
34	58.96371	56.06085	51.96602	48.60236	44.90316	45	150.77413	146.25678	139.78389	134.36873	128.29832
35	60.27459	57.34199	53.20331	49.80183	46.05877	44	151.94816	147.41432	140.91649	135.48016	129.38515
36	61.58107	58.61915	54.43726	50.99848	47.21217	43	153.12150	148.57103	142.04860	136.59108	130.47155
37	62.88317	59.88256	55.66798	52.19229	48.36339	42	154.29478	149.72683	143.18007	137.70145	131.55790
38	64.18123	61.16202	56.88549	53.38351	49.51258	41	155.46681	150.88213	144.31097	138.81135	132.64330
39	65.47532	62.44289	58.12005	54.62224	50.65978	40	156.63721	152.03652	145.44131	139.92074	133.72856
40	66.76605	63.69077	59.34188	55.75849	51.80504	39	157.80780	153.19043	146.57104	141.02969	134.81348
41	68.05263	64.94996	60.56055	56.94240	52.94850	38	158.97716	154.34400	147.70020	142.13818	135.89800
42	69.33604	66.20629	61.77672	58.12403	54.09019	37	160.14593	155.49655	148.82884	143.24619	136.96217
43	70.61573	67.45929	62.96031	59.30352	55.23018	36	161.31422	156.64830	149.95690	144.35363	138.06599
44	71.89234	68.70964	64.20141	60.48090	56.36852	35	162.48140	157.79934	151.08438	145.46071	139.14945
45	73.16804	69.95690	65.41013	61.65622	57.50529	34	163.64848	158.95003	152.21133	146.56731	140.23256
46	74.43671	71.20150	66.61647	62.82961	58.64053	33	164.81390	160.10004	153.33786	147.67354	141.31533
47	75.70385	72.44317	67.82064	64.00113	59.77429	32	165.97970	161.24942	154.46373	148.77922	142.38771
48	76.96892	73.68256	69.02257	65.17076	60.90661	31	167.14392	162.39816	155.58927	149.88453	143.47991
49	78.23055	74.91939	70.22236	66.33865	62.03753	30	168.30830	163.54636	156.71412	150.98945	144.56158
50	79.48894	76.15380	71.42019	67.50481	63.16711	29	169.47120	164.69391	157.83843	152.09385	145.64294
51	80.74464	77.38601	72.61803	68.66932	64.29539	28	170.63374	165.84095	158.99236	153.19786	146.72408
52	82.00062	78.61563	73.80992	69.83216	65.42242	27	171.79614	166.98736	160.08581	154.30147	147.80484
53	83.25251	79.84336	75.00190	70.99343	66.54818	26	172.95717	168.13302	161.20875	155.40474	148.88525
54	84.50176	81.06878	76.18206	72.15321	67.67277	25	174.11844	169.27843	162.33111	156.50750	149.96538
55	85.74906	82.29188	77.38044	73.31148	68.79621	24	175.27909	170.42301	163.45307	157.60994	151.04519
56	86.99398	83.51355	78.58713	74.46829	69.91852	23	176.43766	171.56713	164.57458	158.71189	152.12471
57	88.23656	84.73265	79.75218	75.62372	71.03970	22	177.59634	172.71089	165.69567	159.81350	153.20389
58	89.47699	85.95015	80.93560	76.77778	72.15983	21	178.75508	173.85372	166.81623	160.91475	154.28261
59	90.71533	87.16583	82.11737	77.93049	73.27891	20	179.91252	174.99636	167.93628	162.01562	155.36145
60	91.95181	88.37943	83.29771	79.08195	74.39700	19	181.06947	176.13825	169.05602	163.11605	156.43974
61	93.18622	89.59122	84.47840	80.23209	75.51409	18	182.22667	177.27987	170.17517	164.21615	157.51773
62	94.41853	90.80150	85.65370	81.38098	76.63020	17	183.38246	178.42084	171.29399	165.31594	158.59548
63	95.64919	92.00969	86.82963	82.52872	77.74539	16	184.53771	179.56085	172.41237	166.41534	159.67295
64	96.87794	93.21670	88.00398	83.67524	78.85965	15	185.69235	180.70077	173.53031	167.51428	160.75006
65	98.10482	94.42200	89.17716	84.82064	79.97296	14	186.84651	181.84053	174.64778	168.61296	161.82689
66	99.33027	95.62558	90.34883	85.96494	81.08547	13	188.00044	182.97912	175.76487	169.71123	162.90357
67	100.55377	96.82768	91.51933	87.10804	82.19711	12	189.15334	184.11748	176.88149	170.80915	163.97995
68	101.77574	98.02832	92.68949	88.25017	83.30788	11	190.30600	185.25544	177.99785	171.90675	165.05602
69	102.99614	99.22741	93.85648	89.39119	84.41787	10	191.45850	186.39288	179.11372	173.00404	166.13179
70	104.21477	100.42505	95.02315	90.53126	85.52704	9	192.61018	187.52986	180.22907	174.10097	167.20736
71	105.43228	101.62144	96.18873	91.67026	86.63543	8	193.76097	188.66619	181.34410	175.19761	168.28263
72	106.64732	102.81634	97.35298	92.80827	87.74306	7	194.91123	189.80239	182.45884	176.29386	169.35768
73	107.86186	104.00977	98.51621	93.94533	88.84994	6	196.06172	190.93777	183.57307	177.38972	170.43241
74	109.07417	105.20193	99.67838	95.08146	89.95605	5	197.21136	192.07294	184.68688	178.48533	171.50694
75	110.28543	106.39265	100.83929	96.21666	91.06145	4	198.35987	193.20750	185.80037	179.58061	172.58118

TABEL R

Df	r		Df	r
1	,951		18	,299
2	,800		19	,291
3	,687		20	,284
4	,608		21	,277
5	,550		22	,271
6	,506		23	,265
7	,471		24	,259
8	,442		25	,254
9	,418		26	,249
10	,398		27	,245
11	,380		28	,240
12	,364		29	,235
13	,350		30	,232
14	,338		40	,201
15	,327		50	,180
16	,317		100	,127
17	,307		200	,090