

# READING HABIT AND ATTITUDE OF UNDERGRADUATE STUDENTS: A SURVEY STUDY

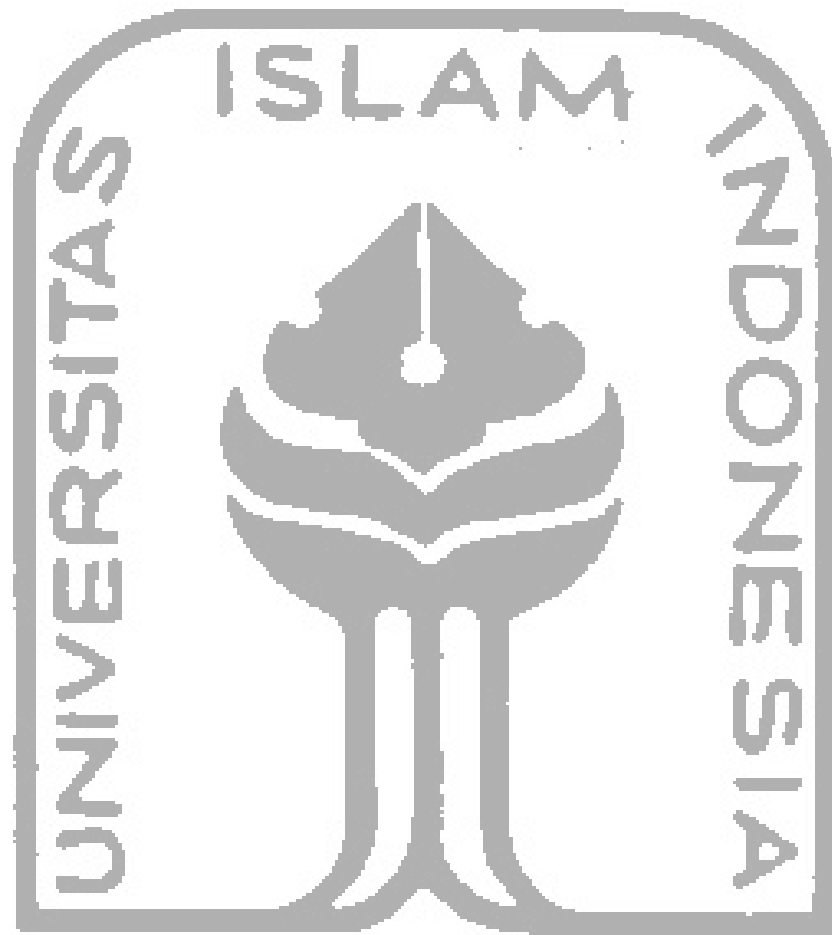
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## ABSTRACT

In Indonesia, the level of reading of the learners is still low especially for lessons in foreign languages such as English. Even though the learners have studied English since elementary school, but there are still many who read because of demands from school alone, not because of their own awareness. Thus, a reading habit needs to be built and it needs to also pay attention to the attitude. The aims of the study is to identify the habit and attitude in reading of undergraduate students in accounting program batch 2018. This study included 79 students of Accounting program as respondents. The researcher used quantitative research with Pandian's reading habit questionnaire and Smith's (1991) Adult Survey of Reading Attitudes (ASRA) questionnaire. The questionnaire of ASRA was divided into three domains: Activity of reading, Enjoyment of reading, and Anxiety and difficulty in reading. The result about reading habit shows that their reading habit is good based on their ability to choose a type of reading material that is Novel with a total 33% of students. Meanwhile, the result from reading attitude shows that their reading attitude is positive based on the high score of the domain in Enjoyment of reading with total 47.16% of students.

**Key words :** *reading habits, reading attitudes, survey study.*



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