

**TWO WAY COMMUNICATION EFFECT ON ONLINE HOTEL
BRANDING**

A BACHELOR DEGREE THESIS

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Defended before the Board of Examiners
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September 24th, 2019

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September 24th, 2019

Yogyakarta, September 24th, 2019

International Program

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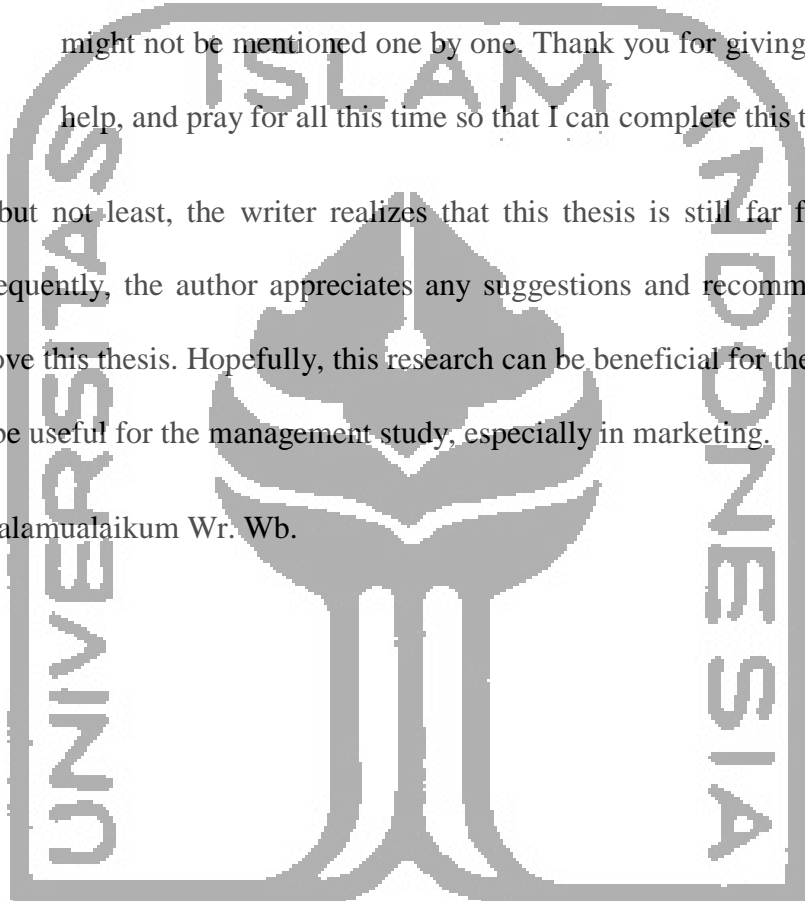
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Yogyakarta, September 24th, 2019

Ivandi Rachmat

DECLARATION OF AUTHENTICITY

Hereby I declare the originality of the thesis. I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgement. All quotations are cited and listed in the Bibliography of the thesis.

If in the future, this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequences.

Yogyakarta, September 24th, 2019

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