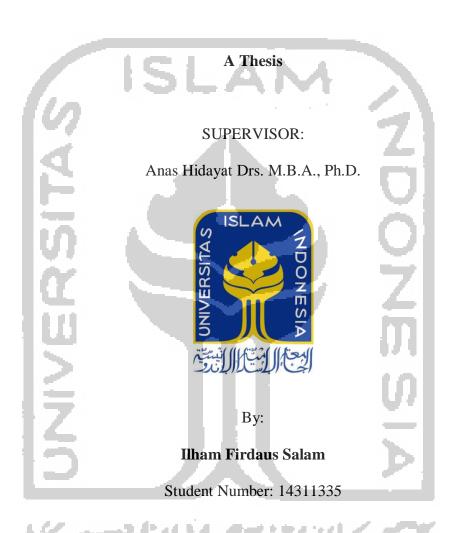
## 'The Effect of Online Customization Towards E-Loyalty of Millennials E-Commerce Users in Yogyakarta'



DEPARTMENT OF MANAGEMENT

INTERNATIONAL PROGRAM

FACULTY OF ECONOMICS

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