

DAFTAR PUSTAKA

- Adithama, S. P., Wisnubhandra, I., & Sinaga, B. L. (2013). Analisis dan Desain *Real-Time Business intelligence Untuk Subjek Kegiatan Akademik Pada Universitas Menggunakan Change Data Capture*. Yogyakarta: Magister Teknik Informatika Universitas Atma Jaya.
- Aligon, J., Gallinucci, E., Golfarelli, M., Marcel, P., & Rizzi, S. (2015). A Collaborative Filtering Approach for Recommending OLAP Sessions. University of Bologna, Italy.
- Bahrend, A. & Jörg, T. (2010). Optimized Incremental ETL Jobs for Maintaining Data Warehouse. *In Proceedings of the Fourteenth International Database Engineering & Application Symposium (IDEAS'10)*.
- Caseiro, N. & Coelho, A. (2017). The influence of Business Intelligence capacity, networking learning and innovativeness on startup performance. *In Journal of Innovation & Knowledge*.
- Columbus, L. “The state of *business intelligence*”. 8 Juni 2018.
<https://www.forbes.com/sites/louiscolumbus/2018/06/08/the-state-of-business-intelligence-2018/#7c9196647828>. (Diakses Agustus 2018).
- Connoly, Thomas M, and Carolyn E. Begg. 2005. *Database System: A Practical Approach to Design, Implementation and Management 4 th edition*. Addison Wesley. Longman Inc., USA.
- Cuzzocrea, A., & Bertion, E. (2011). Privacy Preserving OLAP over Distributed XML Data: A Theoretically-Sound Secure-Multiparty-Computation Approach. *Jurnal of Computer and System Sciences* pp: 965 – 987.
- Dwiastuti, R., Shinta, A., & Isaskar, E. (2012). Ilmu Perilaku Konsumen. Malang: UB Press.

- Ellram, L. M., & Tate, W. L. (2016). The Use of Secondary Data in Purchasing and Supply Management (P/SM) Research. *Jurnal of Purchasing & Supply Management* pp 250-254.
- Fernandes, M. G., & Velasco, C. G. (2018). Innovation and Corporate Performance in the Spanish Regions. *Jurnal of Policy Modeling*.
- Gerald Zaltman and Melanie Wallendorf. 1971. Consumer Behavior: Basic Findings and Management Implications. The United States of America: By John Willey and Sons Inc.
- Haryono, K. (2012). *Business intelligence Pengelolaan Keuangan Daerah: Studi Kasus Pemerintah Provinsi Jawa Tengah*. Yogyakarta: Program Pasca Sarjana Universitas Islam Indonesia.
- Hawkins D.I, Best R.J, dan Coney K.A. 2001. Consumer Behavior. 8th Ed. Von Hoffmann Press: United States.
- Horkoff, J., Borgida, A., Mylopoulos, J., Barone, D., Jiang, L., Yu, E., Amyot. D. Making Data Meaningful: The *Business Intelligence* Model and Its Formal Semantics in Description Logics. In: Meersman, R., et al. (eds.) OTM 2012, Part II. LNCS, vol. 7566, pp. 700-717. Springer, Heidelberg (2012).
- Husni, Z. N., & Mukhlis, I. (2014). Implementasi *Business intelligence* Pada Manajemen Report Bank XYZ. *Jurnal Sains dan Senni Pomits* Vol. 3, No. 2.
- Imelda. (2008). *Business intelligence*. *Majalah Ilmiah ANIKOM*, 11(1), 111 – 112.
- Inmon, W. H. (2005). *Building Data warehouse* (Edisi 4 ed.). Canada: John Wiley & Sons.
- Jiawei, H., & Micheline, K. (2006). *Data Mining: Concepts and Techniques*. USA: Morgan Kaufmann Publishers.

- Kimbal, Ralph & Caserta, Joe. 2004. *The Data warehouse EL Toolkit: Practical Technique for Extracting, Cleaning, Conforming and Delivering Data*.
- Kotler, Philip. 2001. *Manajemen Pemasaran: Analisis, Perencanaan, Implementasi dan Kontrol*. Jakarta: PT. Prehallindo.
- Laudon, Kenneth C & Jane P. Laudon. 2007. Sistem Informasi Manajemen. Edisi ke-10. Terjemahan Chriswam Sungkono Machmudin Eka P. Jakarta: Salemba Empat.
- Miranda, E. (2008). Pengembangan *Business intelligence* Bagi Perkembangan Bisnis Perusahaan. CommIT, Vol. 2 No. 2, hlm. 111 – 116.
- Monica, S. (2017). Pengembangan Gudang Data Transaksi Penjualan di Toko Buku AB. Yogyakarta: Program Sarjana Universitas Sanata Dharma.
- Neubock, T., & Schrefl, M. (2015). Modelling Knowledge about Data Analysis Processes in Manufacturing. *International Federation of Automatic Control*.
- Parra, V., Mohammad, A., Syed, A., Halgamuge, M. (2016). Pentaho and Jaspersoft: A Comparative Study of Business Intelligence Open Source Tools Processing Big Data to Evaluate Performances. *International Journal of Advanced Computer Science and Applications*. Vol. 7, No 10.
- Pentaho Corporation: Pentaho: Open Source *Business intelligence*.
<http://www.pentaho.com/> (2018). (Diakses Juni 2018).
- Pirnau, M et al. (2010). General information on *business intelligence* and OLAP systems architecture. Computer and Automation Engineering (ICCAE), The 2 nd Intl Conference. 2: 294 – 297. IEEE Conferences.
- Pusadan, Mohammad Yazdi, S.Kom., Me.Eng. (2013). *Rancang Bangun Data warehouse*. Graha Ilmu: Yogyakarta.

- Putri, R.R. (2018). Penerapan Business intelligence Sebagai Pendukung Analisis Produktivitas Karyawan Bagian Penjualan: Studi Kasus Northwind. Yogyakarta: Program Sarjana Universitas Islam Indonesia.
- Rifai, N., & Gupta, K. A. (2004). *Business Intelligence*. Bandung: ITB.
- Ronald. (2008). *Quick intro to Microsoft Office Performance Point Server 2007*: MIC ITB Bandung.
- Turban, E., Aronson, J. E. & Liang, T. P. (2005). *Decision Support System and Intelligent Systems*. New Jersey: Pearson Education, Inc.
- Turban, E., dan C. Pollard. 2011. *Information technology for management: improving strategic and operational performance*. 8th ed. Hoboken: John Wiley & Sons.
- Williams, S. (2016). *Business intelligence Strategy and Big Data Analytics*. Morgan Kaufmann: United State of America.
- Witjaksono, R., W., Wiyogo, M., & Wicaksono, P, N. (2015). Peracangan Aplikasi *Business intelligence* Pada Sistem Informasi Distribusi PT Pertamina Lubricant Menggunakan Pentaho. Bandung: Universitas Telkom.