

## DAFTAR PUSAKA

- Abdul, M., Ismail, H., Mustapha, M., & Kusuma, H. (2013). Indonesian Small Medium Enterprises (SMEs) and Perceptions On Halal Food Certification. *African Journal of Business Management* vol 7(16). Pp. 1492-1500.
- Ajzen, I. (1991). *The Theory of planned behavior. Organizational Behavior and Human Decision Processes*, 50(2), 179-211.
- Ajzen, I. (2005). *Attitudes, Personality, and Behavior*. UK: McGraw-Hill Education.
- Alam, S.S., & Sayuti, N.M. (2011). Applying The Theory of Planned Behavior (TPB) in Halal Food Purchasing. *International Journal of Commerce and Management*, 21(1), 8-20.
- Aziz, A., Noor, N., & Wahab, E. (2013). *Understanding of Halal Cosmetics Products*. TPB Model.
- Bali International Consulting Group. (2011). Retrieved at <http://www.bicg.org/bicg.php?sectionID=16> on 19/06/2011.
- Bonne, K., Vermeir, I., Bergeaud-Blackler, F., & Verbeke, W. (2007). Determinants of Halal Meat Consumption in France. *British Food Journal*, 109(5), 367-386.
- Bourlakis, M., Papagiannidis, S., & Fox, H. (2008). "E-consumer Behaviour: Past, Present and Future Trajectories of An Evolving Retail Revolution", *International Journal of E-Business Research*, vol. 4, no. 3, pp.64-67, 69, 71-76.
- Daryanto. (2005). *Evaluasi Pendidikan*. Jakarta : Rineka Cipta.
- Endah, N.H. (2014). Perilaku Pembelian Kosmetik Berlabel Halal Oleh Konsumen Indonesia. *Jurnal Ekonomi Pembangunan*, 22(1), 25-39.
- Fatimah, Z.S.P. (2007). *Quality Management System and Product Certification Process and Practices for SME in Indonesia*. UN-ESCAP and Indonesian Institute of Sciences (LIPI), Jakarta, 3 – 4 April 2007.
- Ghozali, I. (2017). *Model Persamaan Struktural dan Aplikasi Dengan Program Amos 21*. Semarang: Badan Penerbit Universitas Diponegoro.

- Kaur, K., & Osman, S. (2014). Predicting Working Women Purchasing Behaviour of Malaysian Halal Cosmetic Products by Using Theory of Planned Behaviour. *International Academic Research Journal of Business and Management*, 3(1), 1-7.
- Khairi, M.O., *et al.* (2012). The Direct Effects of Halal Product Actual Purchase Antecedents among the International Muslim Consumers. *American Journal of Economics, Special Issue*: 87-92.
- Khalek, A.A. (2014). Young Consumers' Attitude Towards Halal Food Outlets and JAKIM's Halal Certification in Malaysia. *Social and Behavioral Sciences, ELSEVIER Journal*. Taylor Univercity: Malaysia.
- Kotler, P., & Keller, k.L. (2007). *Manajemen Pemasaran*. Jilid I. Edisi Kedua belas. Jakarta: PT. Indeks.
- Kotler, P., & Armstrong, G. (2008). *Prinsip-prinsip Pemasaran*, Jilid 1. Jakarta: Erlangga
- Kotler, P., Bowen, J.T., & Maken, J. (2014). *Marketing For Hospitality and Tourism: Sixth Edition*. London: Pearson Education Limited.
- Lada, S., Harvey, T.G., & Amin, H. (2009). Predicting Intention To Choose Halal Products Using Theory Of Reasoned Action. *International Journal of Islamic and Middle Eastern Finance and Management*, 2(1), 66-76.
- Marzuki, S.Z.S., Hall, C.M., & Ballantine, P.W. (2011). Restaurant Manager's Prespectives on Halal Certification. *Journal of Islamic Marketing* Vol. 2 No 1. New Zealand: Emerald Group Publishing Limited.
- Morissan, A.M. (2010). *Periklanan Komunikasi Pemasaran Terpadu*, Jakarta: Kencana.
- Peter, J.P., & Olson, J.C. (2013). *Consumer Behavior: Perilaku Konsumen dan Strategi Pemasaran Jilid 1*. Edisi Kesembilan. Jakarta: Salemba Empat
- Romli, A.S.M. (2012). *Jurnalistik Online : Panduan Praktis Mengelola Media Online*. Bandung : Nuansa Cendikia.
- Shafie, S., & Othman, M.N. (2004). Halal Certification: An International Marketing Issues and Challenges, *Malaysia Standardization for Halal Food, Standard and Quality News* - August 2004 , 11(4)Retrieved February, 22, 2012 from [www.sirim.my](http://www.sirim.my).
- Siswosoediro, H.S. (2008). *Buku Pintar Pengurusan Perizinan & Dokumen*. Jakarta: Visi Media

- Sugiyono. (2009). *Metode Penelitian Bisnis (Pendekatan Kuantitatif, Kualitatif, dan R&D)*. Bandung: Alfabeta
- Technology Business Officez. (2011). *Empowerment of Small-Medium Food Enterprises (SMEs)*, retrieved at <<http://web.ipb.ac.id/~tpg/tbo/empowerment.php>> on 25/07/2011>.
- Vencatesh, V., & Davis, F.D. (2000). *Theoretical Extension of The Technology Acceptance Model: Four Longitudinal Field Studies*. *Management Science*. 46 (2): 186-204.