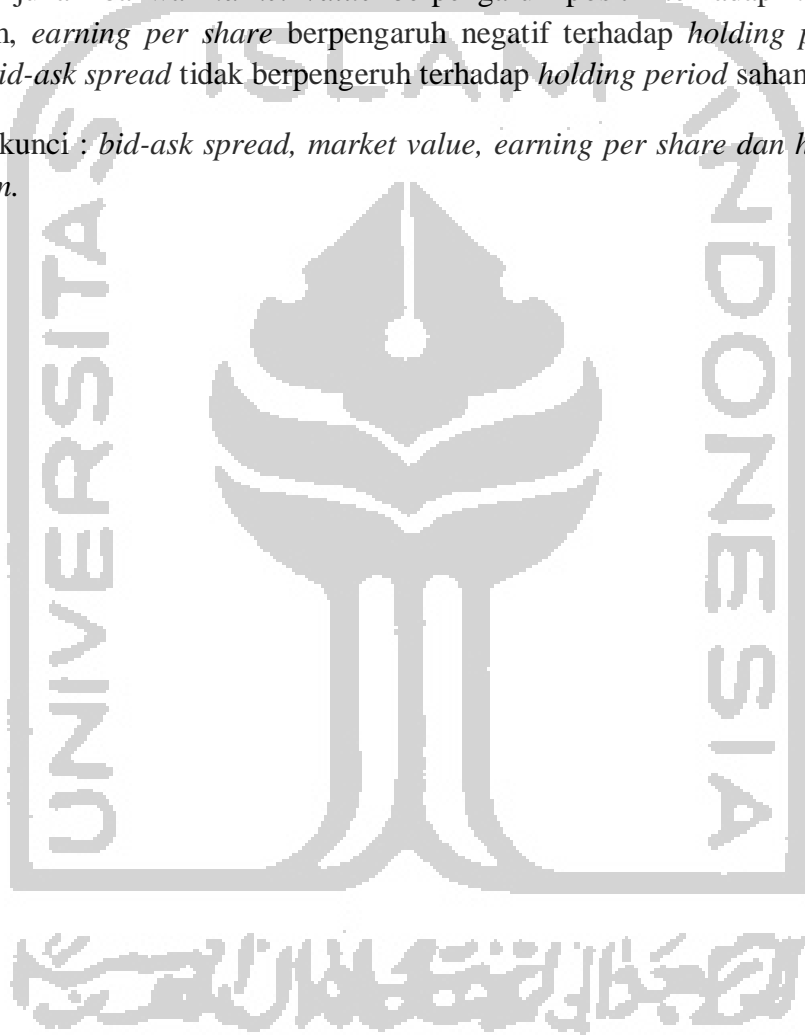


ABSTRAK

Penelitian ini bertujuan untuk menguji pengaruh dari *bid-ask spread*, *market value*, dan *earning per share* terhadap *holding period* saham. Populasi penelitian ini adalah perusahaan yang terdaftar pada LQ-45 pada tahun 2018. Jumlah sampel yang digunakan sebanyak 40 perusahaan. Sumber data dalam penelitian ini diambil dari situs Bursa Efek Indonesia. Hasil dari penelitian menunjukkan bahwa *market value* berpengaruh positif terhadap *holding period* saham, *earning per share* berpengaruh negatif terhadap *holding period* saham, dan *bid-ask spread* tidak berpengaruh terhadap *holding period* saham.

Kata kunci : *bid-ask spread*, *market value*, *earning per share* dan *holding period* saham.



ABSTRACT

The purpose of this research is to analyze the effect of bid-ask spread, market value, and earning per share on holding period of stock. The population of this research is companies which listed in LQ-45 for the 2018 period. The number of samples used was 40 companies. The datsource of this research was taken from Indonesian Stock Exchange site. The result of this research show that market value has a positive effect on holding period of stock, earning per share has negative effect on holding period of stock, and bid-ask spread has no effect on holding period of stock.

Keywords : bid-ask spread, market value, earning per share, and holding period of stock.

