

DAFTAR PUSTAKA

- Arikunto, Suharsimi. 2016. Prosedur Penelitian: Suatu Pendekatan Praktik. Jakarta: Rineka Cipta
- Brettel, M., & Cleven, N. J. (2011). Innovation culture, collaboration with external partners and NPD performance. *Creativity and Innovation Management*, 20(4), 253–272.
- Dadfar, H., Dahlgaard, J. J., Brege, S., & Alamirhoor, A. (2013). Linkage between organisational innovation capability, product platform development and performance: The case of pharmaceutical small and medium enterprises in Iran. *Total Quality Management and Business Excellence*, 24(7–8), 819–834. <https://doi.org/10.1080/14783363.2013.791102>
- Damanpour, F. (1991). Organizational Innovation: a Meta-Analysis of Effects of Determinants and Moderators. *Academy of Management Journal*, 34(3), 555–590. <https://doi.org/10.2307/256406>
- Ghozali, I. (2013). Aplikasi Analisis Multivariate dengan Program IBM SPSS 21. Semarang: Universitas Diponegoro.
- Ghozali, I. and Latan, H. (2015) Partial Least Square: Konsep, Teknik dan Aplikasi menggunakan program SmartPLS 3.0 untuk penelitian empiris. 2nd edn. Semarang: Badan Penerbit UNDIP.Ghozali, Imam. (2013). Aplikasi Analisis Multivariate dengan Program IBM SPSS 21.Semarang: Universitas Diponegoro.
- Hair et al. (2010). Multivariate Data Analysis, Seventh Edition. Pearson Prentice Hall
- Hassan, M. U., Shaukat, S., Nawaz, M. S., & Naz, S. (2013). Effects of Innovation Types on Firm Performance: an Empirical Study on Pakistan's Manufacturing Sector. *Pakistan Journal of Commerce and Social Sciences*, 7(2), 243–262.
- Heizer, Jay dan Barry Render. (2015), Operations Management (Manajemen Operasi), ed.11, Penerjemah: Dwianoegrahwati S dan Indra Almahdy, Salemba Empat, Jakarta.
- Ho, Cheng-Hsun and Wu,Wenchieh,(2011). “Role Of Innovativeness Of Consumer In Relationship Between Perceived Attributes Of New Products And Intention To Adopt”, New Taipei City, International Journal of Electronic Business Management, Vol. 9, No. 3, pp. 258-266 (2011)
- Hubeis, Musa. 2012. Manajemen Kreativitas dan Inovasi dalam Bisnis. Penerbit PT. Hecca Mitra Utama. Jakarta
- Langerak, F., Hultink, E. J., & Robben, H. S. J. (2004). The impact of market orientation, product advantage, and launch proficiency on new product performance and organizational performance. *Journal of Product Innovation Management*, 21(2), 79–94
- Lendel, V., & Varmus, M. (2014). Evaluation of the Innovative Business Performance. *Procedia - Social and Behavioral Sciences*, 129, 504–511. <https://doi.org/10.1016/j.sbspro.2014.03.707>

- Mitrega, M., Forkmann, S., Zaefarian, G., & Henneberg, C. S. (2017). Networking capability in supplier relationships and its impact on product innovation and firm performance. *International Journal of Operations & Production Management*, 37(5), 577–606
- Möller, K., & Halinen, A. (2017). Managing business and innovation networks—from strategic nets to businessfields and ecosystems. *Industrial Marketing Management*, 67, 5–22
- Najafi-Tavani, S., Naude, P., Oghazi, P., Zeynaloo, E., & Najafi-Tavani, Z. (2018). How collaborative innovation networks affect new product performance : Product innovation capability, process innovation capability, and absorptive capacity. *Journal of Business Research*, 69(11), 5059–5064
- Nieto, M. J., & Santamaría, L. (2007). The importance of diverse collaborative networks for the novelty of product innovation. *Technovation*, 27(6–7), 367–377
- Polder, M., van Leeuwen, G., Mohnen, P., & Raymon, V. (2010). *Product, process and organizational innovation: drivers, complementarity and productivity effects. Accounting* (Vol. 20). <https://doi.org/10.1111/j.1467-629X.1980.tb00220.x>
- Rajapathirana, R. P. J., & Hui, Y. (2017). Relationship between innovation capability, innovation type, and firm performance. *Journal of Innovation & Knowledge*, 3(1), 44–55. <https://doi.org/10.1016/j.jik.2017.06.002>
- Reed, R., Storrud-Barnes, S., & Jessup, L. (2012). How open innovation affects the drivers of competitive advantage. *Management Decision*, 50(1), 58–73. <https://doi.org/10.1108/00251741211194877>
- Sekaran, Uma dan Roger Bougie. 2016. Research Methods for Business. Edisi Ketujuh. United Kingdom: John Wiley& Sons.
- Tsai, K.-H. (2009). Collaborative networks and product innovation performance: Toward a contingency perspective. *Research Policy*, 38(5), 765–778.
- Tu, Q., Vonderembse, M. A., Ragu-Nathan, T. S., & Sharkey, T. W. (2006). Absorptive capacity: Enhancing the assimilation of time-based manufacturing practices. *Journal of Operations Management*, 24(5), 692–710.
- Undang-undang Nomor 20 Tahun 2008 Tentang Usaha Mikro, Kecil dan Menengah
- Vicente, M., Abrantes, J. L., & Teixeria, M. S. (2015). Measuring Innovation Capabilities in exporting firms: The INNOSCALE. *International Marketing Review*, 32(1), 29–51. <https://doi.org/10.1108/IJOPM-07-2012-0285>
- Wang, C. H., & Hsu, L. C. (2014). Building exploration and exploitation in the high-tech industry: The role of relationship learning. *Technological Forecasting and Social Change*, 81(1), 331–340. <https://doi.org/10.1016/j.techfore.2013.04.008>
- Winkelbach, A., & Walter, A. (2015). Complex technological knowledge and value creation in science-to-industry technology transfer projects: The moderating effect of absorptive capacity. *Industrial Marketing Management*, 47, 98–108

- Wu, J. (2014). Cooperation with competitors and product innovation: Moderating effects of technological capability and alliances with universities. *Industrial Marketing Management*, 43(2), 199–209.
- Yavarzadeh, M. R., & Salamzadeh, Y. (2015). Measurement of Organizational Maturity in Knowledge Management Implementation. *International Journal of Economics, Commerce and Management*, III(10), 318–344.
- Yıldız, S., Baştürk, F., & Boz, İ. T. (2014). The Effect of Leadership and Innovativeness on Business Performance. *Procedia - Social and Behavioral Sciences*, 150, 785–793. <https://doi.org/10.1016/j.sbspro.2014.09.064>

