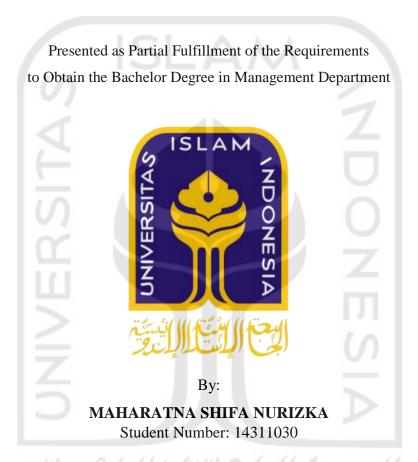
FEMALE ONLINE SHOPPERS EXAMINING THE MEDIATING ROLES OF E-SATISFACTION AND E-TRUST ON E-LOYALTY DEVELOPMENT

A THESIS



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