

**CUSTOMER ADVOCACY AS A RESULT OF THE RELATIONSHIP
BETWEEN IDOL ATTACHMENT AND CUSTOMER LOYALTY IN
K-POP INDUSTRY**

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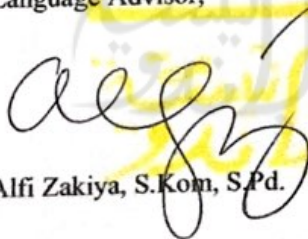
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24th May 2019

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A BACHELOR DEGREE THESIS

Written By:

REVALIA NOER HANIFAH

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Defended before the Board of Examiners
On July 1st, 2019 and Declared Acceptable

Board of Examiners

Examiner I

Anas Hidayat Drs., M.B.A., Ph.D.

July 1st, 2019

Examiner II

RR Ratna Roostika, S.E., MAC., Ph.D.

July 1st, 2019

Yogyakarta, July 1st 2019

International Program
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Dean



Jaka Sriyana, Dr., S.E., M.Si.

DECLARATION OF AUTHENTICITY

Hereby I declare the originality of the thesis. I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgement. All quotations are cited and listed in the Bibliography of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequences.

Yogyakarta, 24th May 2019



Revalia Noer Hanifah

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بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

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This research is far from perfect but, hopefully, this research may be useful for the management study, especially in marketing study.

Wassalamualaikum Warahmatullahi Wabarakatuh.



Yogyakarta, May 18th 2019

Revalia Noer Hanifah