

ABSTRACT

This study aims to analyze the effect of asset retrenchment, expenses retrenchment, CEO turnover and firm size on corporate turnaround.

The sampling method in this study uses a purposive sampling method, which is taking samples from the population with predetermined criteria. In this study using 20 manufacturing companies on the IDX. This study uses logistic regression analysis.

The results of this study prove that asset retrenchment, expenses retrenchment has no significant effect on corporate turnaround and CEO turnover and firm size have a significant positive effect on corporate turnaround.

Keywords: asset retrenchment, expenses retrenchment, CEO turnover, company size, and corporate turnaround.