

**THE ANALYSIS OF MARKETING STRATEGY
AT PURI ARTHA HOTEL**

By

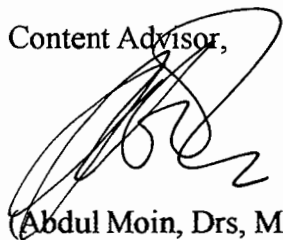
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18 July, 2003

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18 July, 2003

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A BACHELOR DEGREE THESIS

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Student Number : 97311018

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Defended before the Board of Examiners

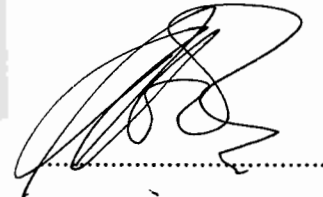
On August 28, 2003

And Declared Acceptable

Board of Examiners


Examiner 1 :

Abdul Moin, Drs, MBA

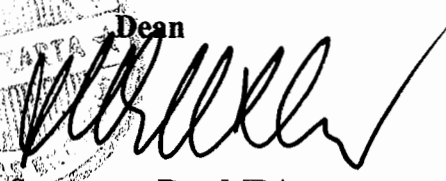


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**Jogjakarta, August 28, 2003
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Thank God for His bless to me in finishing this thesis with the title:

“THE ANALYSIS OF MARKETING STRATEGY AT PURI ARTHA HOTEL”

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Jogjakarta, 18 July 2003



Devi Rostianty

