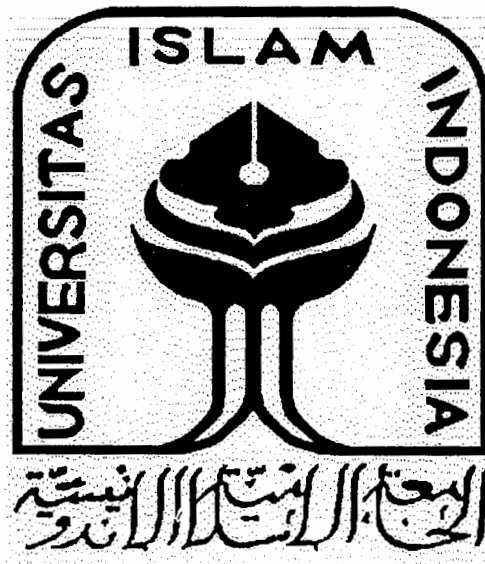


**THE ANALYSIS OF MARKETING STRATEGY
AT PURI ARTHA HOTEL**

A THESIS

**Presented as Partial Fulfillment of the Requirements
To Obtain the Bachelor Degree in Management Department**



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