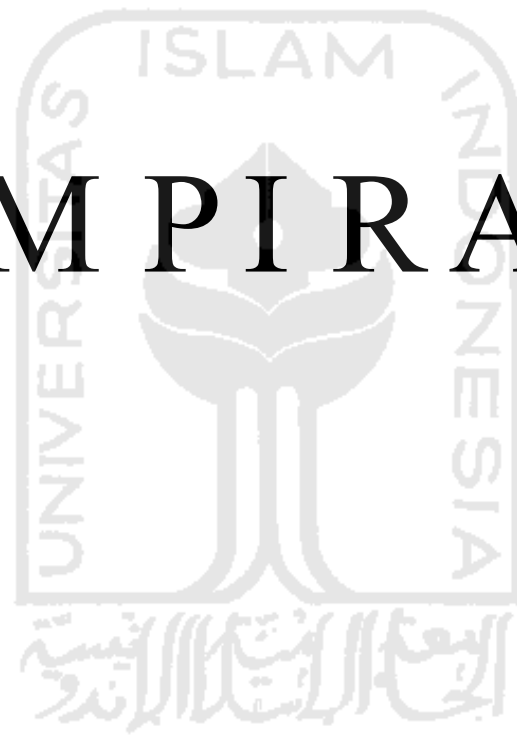


LAMPIRAN





FAICULTAS PSIKOLOGI
UNIVERSITAS ISLAM INDONESIA
YOGYAKARTA

• ~~Never~~ ~~How~~ ~~Asli~~

Bear

••others and Sister

in Yogyakarta

I am Kukuh Prasetyo, a student at Faculty of Psychology, Islamic University of Indonesia (Universitas Islam Indonesia) Yogyakarta. Now I am collecting data for completing my undergraduate thesis. For this, I would like to ask your favor to complete my questionnaire in your limited time during enjoying your travel in Yogyakarta.

The purpose of this questionnaire is to collect data concerning the relation between tourist's perception to the hospitality of Yogyakarta's people and the intention to visit again. Every answer would be my most valuable support for the research.

Since each of you has a different answer, therefore, please choose the most appropriate one according to your opinion. Each of your answers is right, because it represents your real situation. I would be grateful if you answer a whole questionnaire. In this survey I will keep the secret of both your identity and your answer.

Please look into your answer so you do not miss any of the questions. I would like to thank you very much for your participation.

Yogyakarta, June 2002

Regards

Kukuh Prasetyo.



FAKULTAS PSTKOLOGI
UNIVERSITAS ISLAM INDONESIA
JOGJAKARTA

NAME (initial)
COUNTRY
AGE
SEX
CRITIC



SCALE A

[question carefully. Then, choose of these following answer; SA(Strongly Agree), A(agree), D(Disagree) or gly Disagree). By giving the crosscheck (X) on the answer sheet. Choose it personally, which is appropriate to your self. You are free to choose. There will be no wrong answer for your answer. Good Luck !

<u>I often visit tourism object on Sunday or another holiday</u>			
<u>I often play in the city park</u>			
<u>I am very impressed with the Jogjanesse culture</u>			
<u>I am often accompanied the guide every time I visit the tourism object</u>			
<u>I like to visit historical places</u>			
<u>It's deception to journey out of time work</u>			
<u>I go straight home after I have worked</u>			
<u>The small salary in my job made the obstacle for me to vacation</u>			
<u>I rather go out for vacation on last work</u>			
<u>Shopping in Jogja is very cheap and fun</u>			
<u>Some of the tourism object which I ever visit is very boring]</u>			
<u>The guide often gives wrong information</u>			
<u>A tour travel always gives departure schedule to the tourism object</u>			
<u>I often find the antique things in the tourism object</u>			
<u>I feel the jogjanese has lost the traditional way</u>			
<u>I like the tourism object with the rich culture</u>			
<u>I can think free in the open area</u>			
<u>Jogjanese have a friendship attitude</u>			
<u>It's difficult to look for the tourism object or hotel in Jogja</u>			
<u>I am very impressed with the traditional art work</u>			
<u>I have a lot of alternative places to take a vacation</u>			
<u>I did not get a lot of advantages after vacation</u>			
<u>I want to go home early from schedule has planned</u>			
<u>Many people suggest me to take journey to Jogja</u>			
<u>The traditional culture which I see more frightening</u>			
<u>I am not interesting with the unnatural condition</u>			
<u>It's difficult to find the transportation in Jogja</u>			
<u>It is not influence my plan to vacation although the political is confusion</u>			
<u>I often get task out of province and that is occasion for me to make cheaply tour</u>			
<u>I almost have no time to take a rest</u>			
<u>I am not calculating time and money when I planned to go to tourism object</u>			
<u>I have a special budget for vacation</u>			
<u>Although I have gone home, the pleasant and peaceful even still remember</u>			
<u>I like to chat, with the coach man about the unique of Jogjakarta tourism</u>			
<u>Hike tourism adventure like as caving</u>			
<u>Vacation is very important for my life</u>			
<u>I always busy with my work every day</u>			
<u>The place that where I work never gives a furlough to use the vacation</u>			
<u>Thinking and doing right in calculating money and time in making a tour</u>			
<u>Jogjanese more like annoying impression</u>			

f	I like the famous (silent) places and cool environment				
[The schedule of leather puppets in the sultan's palace should be easy to get				
I	I never get the tourism guiding book				
l	i orefer go on foot when I am where on tourism object than by vehicle				
H	I admire with the art village which I visit				
	It's not a problem for me to spent a lot of money on the interesting vacation				
	I always want to visit the tourism object in Jogja every last of year				
B	I don't care about the Indonesian political in confusion				
Hi	I never get clear information about the interesting tourism locations in Jogja				
Hi	I never forget to bring camera in my vacation				
Hi	I always got fresh mind after my vacation				
H	I dislike dirty tourism location				
H	I like tourism service very much which is given by tour and travel agency that arranges my journey				
H	I seldom to documented the interesting experience in the tourism object				
H	I notice a provision for travel				
M	I feel disappointed with the hotel service where I stay				
H	My company nsver give on extra salary out of time work, so the total tour cost absolutely for me				
51	I spent a lot of money because I want to buy many thing in Jogja				
5	I never get clear information about the tourism locations				
D	I prefer tourism object location near my house				
1	I wish to become the Jogjanse because the people have the oriental principle				
2	I feel bore when I take a trip				
3	Many people say that Jogja is not interesting place to vacation				

SCALE B

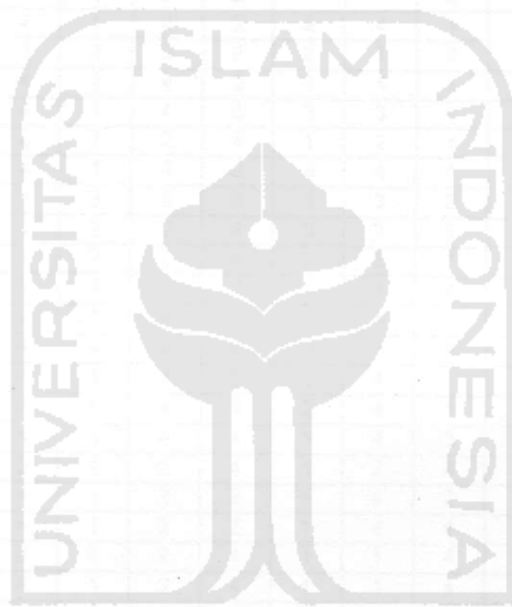
• NmrEntllnjAtii

Read each question carefully. Then, choose one of these following answers; SA (Strongly Agree), A (Agree), D (Disagree) or SD (Strongly Disagree). By giving the crosscheck (X) on the answer sheet. Choose it personally, which is appropriate to your self. You are free to choose. There will be no wrong answer for your answer. Good Luck !

	SA	A	D	SD
10. I more like to live in the new environment				
11. The people around me are very kind				
12. I have to visit Indonesia once a year				
13. I like the way of life of the Jogjanese.				
14. I can't adapt to live in the new environment				
15. It's very easy to get a good friend in Jogjakarta				
16. I know the code that is used by the local people				
17. I am anxious when I stay in the a lot of people				
18. I feel at home to live in Jogja for a long time				
19. I am never boring to visit the Indonesian tourism				
20. I often use the code when I must communicate with the local people				
21. I can't use the Indonesian language				
22. The different culture wouldn't be a problem for me				
23. My presence is welcomed by the local society				
24. It's not important for me to make refreshing				
25. I always tell the good experiences to my friend				
26. I don't understand the Jogjas custom				
27. I am satisfied after travel around in Jogja				
28. To buy something in Jogja is very interesting				
29. The social interaction system here is more interesting and familiar				
30. I am not interested in making a new friend in tourism object				
31. I believe in my feeling than peoples say				
32. The social behavior of Jogjanese are very interesting				
33. I often get some difficulties in the communication				
34. I more like to spend my time at home, because I feel it's useleis to getting out				
35. I am often worried when I meet with the local society				
36. My friends always give the bad information about Indonesia				
37. There are a lot of my expectation is not fulfilled in the tourism object				
38. I often feel confuse to understand the traditional information				
39. I understand Javanese philosophy				
40. I get suspicious with the new person				
41. I am a people who want to know another culture				
42. I am able to touch if I am in the bad mood				
43. When I am annoyed, I still think clearly "with whom I say"				
44. It's veiy easy to get the transportation ticket in Jogja				

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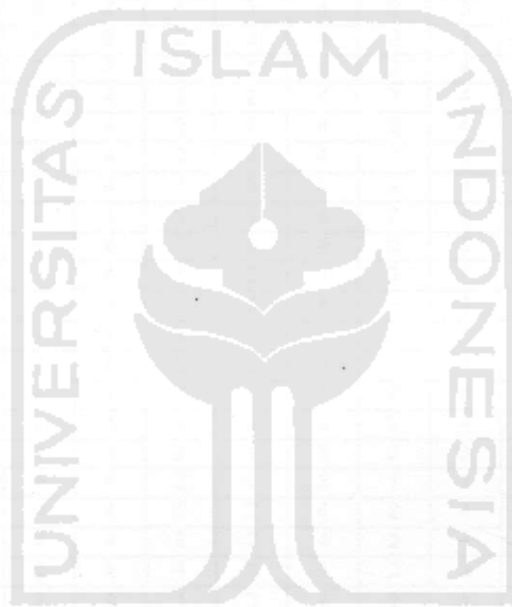
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الجامعة الإسلامية
الاندونيسية

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الجامعة الإسلامية
الاندونيسية

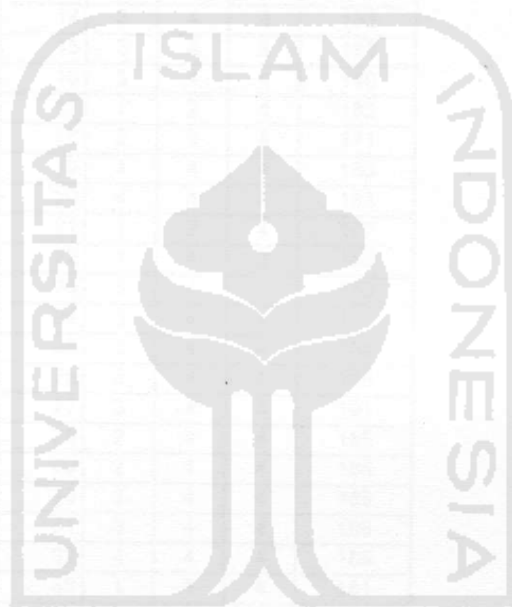
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	a46	a47	a48	a49	a50	a51	a52	a53	a54	a55	a56	a57	a58	a59	a60
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DATA INTENSI BERKUNJUNG KEMBALI

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51	3	4	4	177
52	2	4	4	182
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54	4	4	4	188
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DATA INTENSI BERKUNJUNG KEMBAU

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62	3	4	4	178
63	3	4	4	173



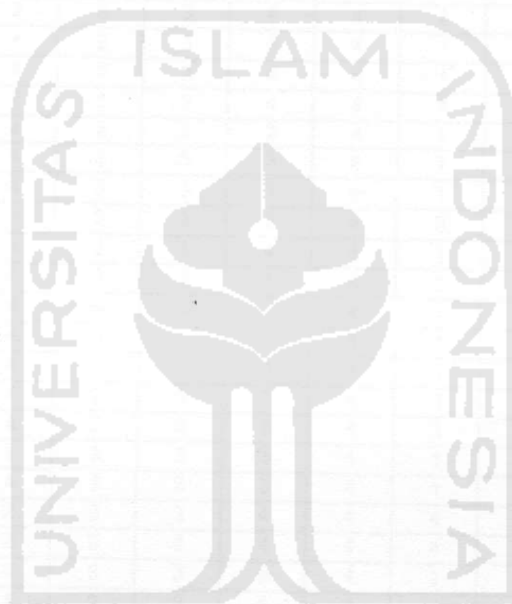
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3	4	4	4	4	4	3	1	4	3	4	2	2
4	4	4	4	3	4	3	1	4	3	4	2	2
5	4	4	2	4	4	3	1	4	3	4	2	2
6	4	3	2	4	4	3	1	4	3	4	2	2
7	4	4	2	4	4	3	1	4	3	4	2	2
8	4	3	2	4	4	3		2	3	4	2	1
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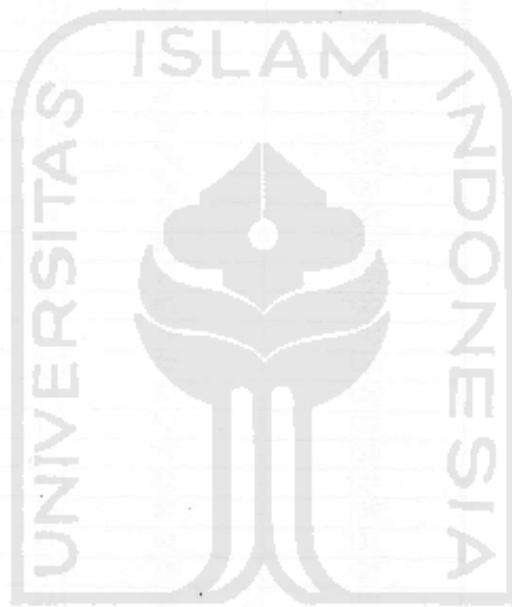
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15	4	3	4	4	3	3	3	4	1	2	4	114
16	4	3	4	4	3	3	3	4	1	2	4	111
17	4	3	4	4	3	3	3	4	1	2	4	111
18	3	3	3	2	3	3	2	4	3	2	3	97
19	4	3	4	4	3	3	4	4	1	2	3	105
20	4	3	4	4	3	3	4	4	1	2	3	105
21	4	4	3	4	4	3	3	4	1	1	4	105
22	4	3	4	4	3	3	3	4	1	2	4	113
23	4	3	4	4	3	3	3	4	1	2	4	114
24	4	3	4	4	2	3	3	4	1	1	3	106
25	4	3	4	4	2	3	3	4	1	1	3	114
26	4	3	4	4	3	3	3	4	1	2	4	111
27	4	3	4	4	3	3	3	4	1	1	4	112
28	4	3	4	2	3	3	4	4	4	2	4	109
29	4	4	4	2	3	3	4	4	4	2	4	114
30	4	3	4	4	3	3	3	4	1	1	4	112
31	4	3	4	4	3	3	3	4	1	1	3	112
32	4	3	4	4	3	3	3	4	1	1	3	110
33	4	3	4	4	3	3	3	4	1	1	4	106
34	4	4	4	4	3	3	3	4	1	1	3	104
35	4	3	4	2	3	3	4	4	4	2	4	111
36	4	3	4	2	3	3	4	4	4	2	3	110
37	4	3	4	4	3	3	3	4	1	2	3	106
38	4	3	4	2	3	3	4	4	4	2	4	111
39	4	4	4	2	3	2	4	4	4	2	4	110
40	4	3	4	4	3	3	3	4	1	2	3	103
41	4	3	4	4	2	3	3	4	1	2	3	113
42	4	3	4	4	2	3	3	4	1	2	3	112
43	4	3	4	4	2	3	3	4	1	1	3	108
44	4	3	4	4	3	3	3	4	1	1	3	114
45	4	3	4	4	3	3	3	4	1	2	4	115
46	4	3	4	4	3	3	3	4	1	2	4	115
47	4	3	4	4	3	3	3	4	1	2	3	105
48	0	3	4	4	2	3	3	4	1	2	3	107
49	4	3	4	4	2	3	3	4	1	2	3	110
50	4	3	4	4	3	3	3	4	1	2	4	115
51	4	4	3	2	4	3	2	4	3	1	3	100
52	4	3	4	2	3	3	4	4	4	2	3	108
53	4	4	3	2	3	3	2	4	3	1	3	103
54	4	3	4	4	3	3	3	4	1	2	3	112
55	4	3	4	4	3	3	3	4	1	2	4	115
56	4	3	4	4	3	3	3	4	1	1	4	112

	a25	a26	a27	a28	a29	a30	a31	a32	a33	a34	a35	total
57	4	3	4	4	3	3	3	4	1	2	3	110
58	4	3	4	4	3	3	3	4	1	2	3	111
59	4	4	3	2	3	3	2	4	3	1	3	99
60	4	3	4	2	3	3	4	4	4	2	4	110
61	4	4	3	2	4	3	2	4	3	1	3	91
62	4	3	3	3	3	3	3	4	2	2	3	104
63	3	3	3	2	3	3	3	4	3	2	3	101



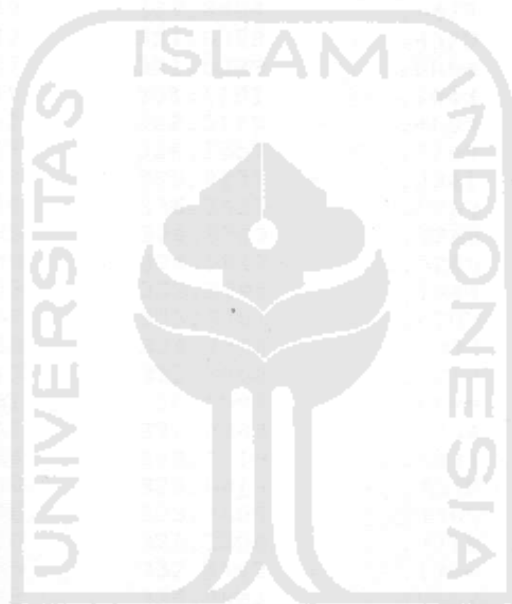
الجامعة الإسلامية
الاندونيسية

HIPOTESIS

	X	y
1	79	131
2	77	115
3	83	130
4	82	128
5	83	138
6	78	116
7	83	133
8	78	119
9	82	115
10	77	128
11	77	130
12	83	131
13	82	110
14	82	128
15	82	129
16	80	131
17	82	130
18	70	110
19	79	121
20	79	121
21	81	120
22	81	130
23	82	129
24	79	131
25	82	130
26	82	130
27	82	132
28	78	128
29	82	127
30	82	130
31	83	131
32	79	121
33	83	124
34	81	117
35	82	135
36	79	136
37	82	116
38	82	129
39	82	115
40	80	119
41	82	132
42	82	132
43	81	120
44	83	134
45	83	137
46	83	130
47	81	121
48	77	131
49	81	131
50	83	129
51	75	114
52	77	129
53	78	113
54	80	120
55	83	138
56	82	132

Uji taha
Skala Interval berujung kembali

	x	y
57	78	116
58	79	119
59	74	114
60	79	124
61	67	114
62	76	116
63	74	115



الجامعة الإسلامية الإندونيسية

**Uji coba
Skala intensi berkunjung kembali**

*•••• Method 1 (space saver) will be used for this analysis *****

R P L I A B I L I T Y A N A L Y S I S - S O A 1, E (A L P H A)

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item- Total Correlation	Alpha If Item Deleted
A1	188,0794	323,0742	.463	.8828
A2	188,3492	335,5858	.1891	.8878
A3	187,6349	327,8484	.427	.8838
A4	188,7143	321,0783	.4329	.8836
A5	188,1587	321,0389	.184	.8817
A6	189,2381	331,4101	.1643	.8873
A7	188,4762	322,5115	.4603	.8833
A8	189,1587	328,1357	.2268	.8867
A9	187,7302	329,8131	.3341	.8851
A10	188,5238	336,3825	.0293	.8886
A11	187,7778	324,0789	.7268	.8824
A12	187,8889	324,5842	.245	.8832
A13	188,9683	332,2893	.1544	.8872
A14	188,0159	323,3707	.1707	.8823
A15	189,9683	334,4828	.1947	.8877
A16	187,8413	332,1108	.2108	.8861
A17	188,3651	320,0097	.1108	.8815
A18	188,2857	322,0785	.1108	.8824
A19	188,4444	336,1119	.114	.8887
A20	188,1746	328,0119	.114	.8853
A21	188,4286	323,7150	.114	.8837
A22	188,3810	325,2396	.114	.8850
A23	188,8095	332,4147	.114	.0876
A24	189,2222	334,9821	.114	.8884
A25	188,6032	325,3400	.114	.8863
A26	189,2222	332,5627	.114	.8899
A27	188,3968	334,5981	.114	.8879
A28	188,6667	320,5484	.114	.8826
A29	188,7937	315,5535	.114	.8817
A30	188,2381	323,8940	.114	.8846
A31	188,6667	305,7742	.114	.8806
A32	187,8730	330,0481	.114	.8857
A33	187,2540	328,3538	.114	.8843
A34	188,1270	330,8546	.114	.8856
A35	188,1746	328,4045	.114	.8843
A36	188,7302	330,8131	.114	.8852
A37	187,8254	330,4368	.114	.8852
A38	189,4127	330,9882	.114	.8871
A39	188,5873	332,1818	.114	.8845
A40	187,1746	330,7271	.114	.8857
A41	189,9048	330,7271	.114	.8857
	187,	325,8295	.2700	.8831
			.6239	

**Uji coba skala
Persepsi wisatawan**

***** Method 1 (space saver) will be used tot this analysis ***'

R E L I A B I L I T Y A N A L Y S I S - i l 0 A I . V . (A L P I I

11 cm-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Correct «d Item- Tot.!1 Correl at ion	Alpha it Item De letod
A1	101 .7143	130.9816	.3HHS	.8421.
A2	104 .3175	130.9944	.5 /4 0	.838(.
A3	104 .5079	131.8669	.3<Mt	.8424
A4	104 .4762	130.0599	.50(.8	.8393
A5	105 .1587	136.6196	.13MJ	.8510
A6	104 .2381	138.1521	.1188	.8496
A7	103 .8413	132.4260	.6039	.8393
A8	103 .8889	132.6487	.5076	.8405
A9	104 .9683	136.5796	.1841	.8482
A10	104 .1111	131.7133	.5943	.H389
A11	103 .8889	138.1649	.1709	.>S47t
A12	104 .3651	131.0420	.5719	.8387
A.13	104 .2857	129.3687	.6619	.8364
A34	104 .4444	139.3154	.0487	.8519
A35	104 .1905	132.9309	.3691	.8432
A3G	104 .4286	133.4101	.3516	.H437
A37	104 .8095	139.1244	.0493	.8525
A38	104 .6667	132.0645	.3402	.8442
A39	104 .4603	128.6073	.4987	.8390
A20	105 .2222	139.2401	.0088	.8>80
A21	104 .3968	138.4690	.0993	.8502
A22	104 .6667	130.3548	.4799	.8400
A23	104 .2381	130.9585	.4007	.8422
A24	104 .7937	119.7471	.6105	.8339
A2!)	104 .2540	130.2893	.4706	.8402
A2!)	104 .2540	134.5796	.4545	.8423
A27	104 .1746	135.4045	.4676	.8427
A28	104 .7302	136.6841	.3153	.8449
A29	103 .8254	135.2432	.3989	.8433
A30	105 .4127	138.6011	.0981	.8500
A31	104 .5873	136.3108	.5120	.8432
A32	103 .7460	132.8699	.3435	.8439
A33	104 .9048	132.8940	.6535	.8394
A34	103 .7619	140.5069	.0077	.8513
A3!.	104 .0000	133.8065	.!•<•82	.8407
304				

Reliability Coefficients

N of Cases - 63.0

Not It'in:

Alpha = .8477

Uji asumsi linieritas

ANOVA Table

	Intensi berkunjung kembali * Persepsi wisatawan				
	Between Groups			Within Groups	Total
	(Combined)	Linearity	Deviation from Linearity		
Sum of Squares	941.070	269.491	671.580	2667.342	3608.413
df	11	1	10	51	62
Mean Square	85.552	269.491	67.158	52.301	
F	1.636	5.153	1.284		
Sig.	.117	.027	.264		



Uji asumsi normalitas

One-Sample Kolmogorov-Smirnov Test

		Persepsi wisatawan	Intensi berkunjung kembali
N		63	63
Normal Parameters ^{a,b}	Mean	80.00	125.16
	Std. Deviation	3.20	7.63
Most Extreme Differences	Absolute	.210	.201
	Positive	.174	.107
	Negative	.210	.201
Kolmogorov-Smirnov Z		1.667	1.594
Asymp. Sig. (2-tailed)		.077	.125

n. Test distribution is Normal

b. Calculated from data.



Descriptives

Descriptive Statistics

	N	Minimum	Maximum	Mean	Std. Deviation
Persepsi wisatawan	63	67	83	80.00	3.20
Intensi berkunjung kembali	63	110	138	125.16	7.63
Valid N (listwise)	63				



Correlations

		Correlations	
		Persepsi wisatawan	Intensi berkunjung kembali
Persepsi wisatawan	Pearson Correlation	1.000	.273*
	Sig. (2-tailed)		.030
	N	63	63
Intensi berkunjung kembali	Pearson Correlation	.273*	1.000
	Sig. (2-tailed)	.030	
	N	63	63

*. Correlation is significant at the 0.05 level (2 tailed).





UNIVERSITAS ISLAM INDONESIA

FAKULTAS PSICOLOGI

Kampus Tcipatlu, Jalan Kaliurang Km. 14,5 Telp. (027-1) 896 14G, Fax. 896147 Yogyakarta 55584

Nonior 7V*A)ck/70/FIWI/ QoR> • Yogyakarta, (9
Lain p. Permohonan Ijin Penelitian untuk Skripsi
liaJ

Kopr.da Yth.
Bupak/rbu PAflw\ CAITt tnj
di

Tiwipat

Assalomu 'alalkum wr'wb.

Dengnn ini kami memohon banluan Bapnk/lbtt/Sdr untuk mombcri ijin pada mahnsiswa kami:

Kama : ^ W A . S M ^ . W ' .
No. Mh«. : . . £ . { . ? >

_Agar dnpt_rnelalcukan penelitian/surre-y/try-out Suigket/stu<li-l««rim *) di Jnnlanrn Bapak/ibu/Sdr.

Kegialan itii dilakukan oleh mnhaaiswa yang benmngkutan dnlain rangka peiiyusiinan Skripsi sebngni syaral keluliman ntudy di Fakulhn kami.

Adapun judul fskripuinya acnlali :

S\\imi^/IAJ_____ ^ M ^ y f y clv*(il) \\«.f Uad^o f V ^ ^ A H A ^
t'nUkifi

fo.iYlW.vV\ wfcpWai ^

Dengan Dosen Pembimbing : 1. : tJ ^ f r X ^ ^ M ^ } . ^
2. : S t t j j j ^ j j j , J . . . v

Deniikinn permohonan kami, alas perhatian dan bnntuan Bapak/ibu/Sdr kami ucapkan banyak terima kasih.

IVassalamu 'alaihtm w. wfy.

Moiigchilini,
Dosjrfi Pembimbing

J *



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ASAL SURAT v.1 L [TCiL.	NOMOR	I.AMPIRAN
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		1	.,")•i

DIAJUKAN/DITERUSKAN **INFORMASIF/INSTRUKSI**

KEPADA :

- () Bagian Tatausaha f«
- () Sub Dinas Bina Program
- () Sub Dinas Nilai Budaya dan Kesenian
- f) Sub Dinas Permuseuman
- () Sub Dinas Sejarah dan Kepurbakalaan
- () \sub Dinas Pariwisata / t i **GL O** (r*

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SURATKETERANGAN

Nomor : VJ01/6

Yang bersangkutan dibawah ini adalah

Nama : MUCH GUNTARI, Sri
NIP : 490024834
rangwaVGol : Pembina, I V/a
Jabatan : Kepala Bao'an Tata Usaha

Surat keterangan ini menerangkan bahwa :

Mama : KUNYUH PRASETYO
NoMhas : 96231073
Fakultas : Psikologi
Unu'^rsitas : Universitas Islam Yogyakarta

Sehubungan dengan pelaksanaan Penelitian/ try-out angket di Dinas Kebudayaan dan Pariwisata Propinsi Daerah Istimewa Yogyakarta dalam rangka menyelesaikan Skripsi dengan judul: Hubungan persepsi wicaiawan terhadap masyarakat objek wisata ...

Demikian Surat Pernyataan ini dibuat untuk dapat dipergunakan sebagaimana mestinya

Yogyakarta, 5 Oktober 2002

Kepala Dinas,
 Bagian Tata Usaha



Salinan disampaikan kepada :

1. ...