

TABLE OF CONTENTS

A THESIS	ii
APPROVAL PAGE	iii
LEGALIZATION PAGE	iv
ACKNOWLEDGMENTS.....	v
DECLARATION OF AUTHENTICITY.....	x
ABSTRACT	xi
ABSTRAK	xii
LIST OF FIGURES	xvii
LIST OF TABLES.....	xviii
LIST OF APPENDICES	xix
CHAPTER I	1
INTRODUCTION	1
1.1. Background of Study	1
1.2. Problem Identification	4
1.3. Problem Formulation	4
1.4. Problem Limitation	5
1.5. Research Objectives.....	6
1.6. Research Contribution	6
1.7. Systematics of Writing.....	7

CHAPTER II.....	9
REVIEW OF RELATED LITERATURE	9
2.1. Chapter Introduction	9
2.2. Theoretical Review	9
2.2.1 Fraud	9
2.2.2 Financial Technology	15
2.2.3 Cryptocurrency	16
2.2.4 Social Media.....	20
2.2.5 Official Bodies	25
2.3. Previous Research.....	26
CHAPTER III.....	30
RESEARCH METHODOLOGY	30
3.1. Chapter Introduction	30
3.2. Type of Research	30
3.3. The Systematic Process of the Research.....	32
3.4. Research Data Sources and Data Collection Method	37
3.5. Data Analysis Technique	40
3.6. Research Objects	50
3.7. Validity Testing	51
CHAPTER IV.....	55

ANALYSIS AND DISCUSSION	55
4.1. Chapter Introduction	55
4.2. Overview of Research Objects' Profile	55
4.2.1. Official Bodies	56
4.2.2. Twitter Users	64
4.3. Pros and Cons of Bitcoin from Official Bodies' Point of View	69
4.3.1. General Opinion of Bitcoin from Official Bodies	75
4.3.2. Fraud Related Opinion of Bitcoin from Official Bodies	105
4.4. Pros and Cons of Bitcoin from Twitter Users' Point of View	115
4.4.1. Pros of Bitcoin from Twitter Users' Point of View	120
4.4.2. Cons of Bitcoin from Twitter Users' Point of View	124
4.4.3. Analysis of The Most Influential Twitter User in the Social Network	
127	
4.5. Comparison Between the Opinion of Official Bodies and Twitter Users on	
Bitcoin Related to Fraud	136
4.6. Conclusion for Chapter IV: Data Analysis and Discussion	141
CHAPTER V	143
CONCLUSIONS AND RECOMMENDATIONS	143
5.1. Chapter Introduction	143
5.2. Conclusions	143

5.3. Research Limitations	146
5.4. Recommendations.....	147
REFERENCES	148
APPENDICES.....	189