ANTECEDENTS AND CONSEQUENCE OF ATTITUDE TOWARDS COUNTERFEIT SNEAKER PRODUCT

A THESIS

Presented as Partial Fulfillment of the Requirements To obtain the Bachelor Degree in Economic Management Department



ANTECEDENTS AND CONSEQUENCE OF ATTITUDE TOWARDS

COUNTERFEIT SNEAKER PRODUCT A THESIS By **BURHAN HAMDANI** Student Number: 10311522 Approved by Content Advisor, Anas Hidayat, Drs., MBA, Ph.D March, 10th 2016 Language Advisor, Citra Orisinilandari, SS., MA March, 10th 2016 i

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DECLARATION OF AUTHENTICITY

Herein I declare the originality of the thesis; I have not presented anyone else's work to obtain my university degree, nor have I presented anyone else's words, ideas or expression without acknowledgment. All quotations are cited and listed in the bibliography of the thesis.

If in the future this statement is proven to be false, I am willing to accept any sanction complying with the determined regulation or its consequence.



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