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Yogyakarta, December 2018


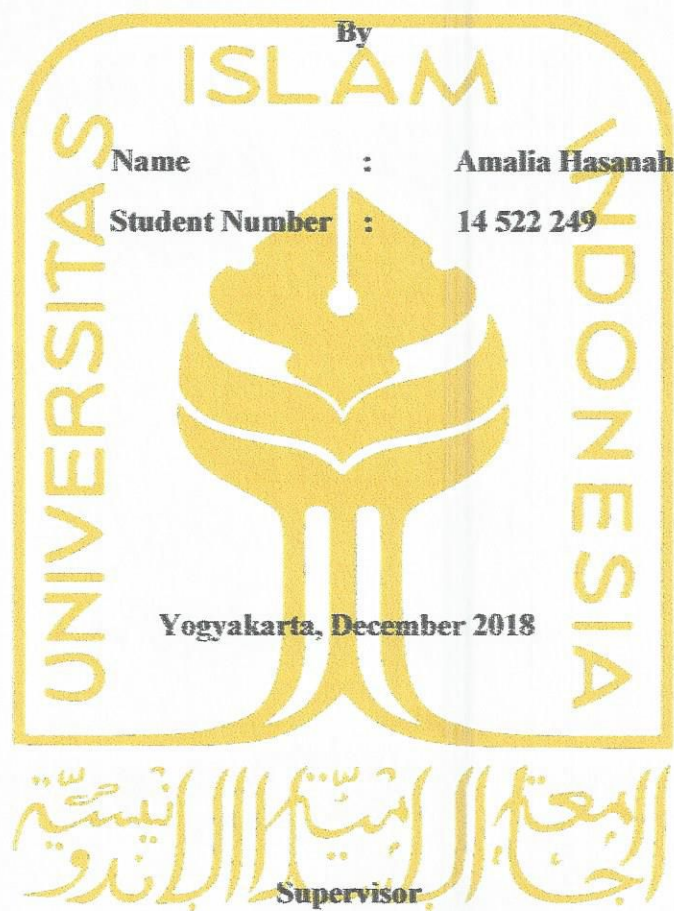


Amalia Hasanah

**THESIS APPROVAL OF SUPERVISOR**

**THE EFFECT OF ECO-LABEL TOWARD BRAND TRUST IN GREEN  
MARKETING SCOPE USING STRUCTURAL EQUATION MODELING  
(CASE STUDY: STARBUCKS)**

**THESIS**



**(Prof. Ir. R. Chairul Saleh, M.Sc., Ph.D.)**

**THESIS APPROVAL OF EXAMINATION COMMITTEE**

**THE EFFECT OF ECO-LABEL TOWARD BRAND TRUST IN GREEN  
MARKETING SCOPE USING STRUCTURAL EQUATION MODELING  
(CASE STUDY: STARBUCKS)**

**By**

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**Had been defended in front of Examination Committee in Partial Fulfillment of  
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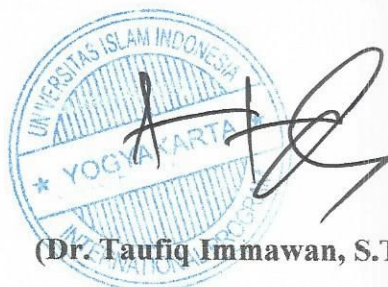
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