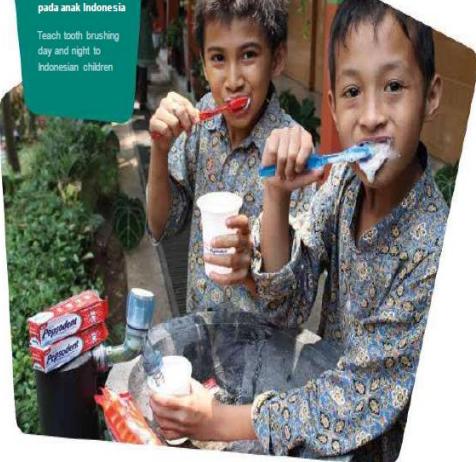


## LAMPIRAN III



pada anak Indonesia  
Teach tooth brushing  
day and right to  
Indonesian children

As part of Lifebuoy's support for Global Hand Washing Day on 15 October 2015, in collaboration with the Ministry of Health and other stakeholders, more than 20,000 primary school children and their parents took part in a variety of fun, educational activities in roadshows in 14 cities across the country.

Through Lifebuoy ClinShield, Perseroan mensponsori sebuah kampanye bersama-sama dengan PERSI, Perhimpunan Rumah Sakit Indonesia, untuk mencegah infeksi yang ditularkan dari rumah sakit, terutama selama periode pasca-operasi kritis, melalui cuci tangan dengan sabun secara benar dan konsisten.

INISIATIF UTAMA  
MAIN HIGHLIGHTS

LAPORAN MANAJEMEN  
MANAGEMENT REPORT

PROFIL PERSEROAN  
COMPANY PROFILE



Facilities Daycare memfasilitasi bangun dan kemandirian anak sejak dini untuk mewujudkan well-being family.  
The Daycare facility develops child independence early to make well-being family.

Kami sepenuhnya yakin bahwa dengan mempererat hubungan antara karyawan dengan masyarakat, kami akan dapat merancang cara hidup yang lebih berkejujuran dan meraih keberhasilan yang lebih besar dari masyarakat. Pada tahun 2017, kami melaksanakan berbagai kegiatan kesadaranwan yang mengikatkan minat karyawan yang berbeda-beda. Ratusan karyawan di berbagai lokasi ikut serta dalam kegiatan ini. Temasuk dalam kegiatan ini antara lain: membantu mengelus anak-anak tentang mencuci tangan pada sabun dalam rangka Hari Cuci Tangan Sedunia yang diadakan Lifebuoy, bekerja dengan siswa sekolah menengah, melalui kampanye keberhasilan di Dove mengirim surat motivasi rutin kepada penerima program bantuan Fair & Lovely kami, dan membantu memberdayakan perempuan untuk mendirikan bisnis kuliner, yang beberapa diantaranya sekarang dijual di kantor pusat kami.

We firmly believe that strengthening the connection between our employees and communities has a positive impact on embedding sustainable living while earning the community's trust. In 2017, we rolled out a broad array of volunteering activities catering to the different interests and passions of hundreds of our employees across the country. These ranged from helping to educate children about handwashing with soap during the annual Lifebuoy Global Handwashing Day celebrations, to working with high school students through our Dove self-confidence campaign, sending regular motivation letters to our Fair & Lovely scholars, and helping to empower women to set up culinary businesses – some of which are now selling to our head office.



#### Pampers + UNICEF "1 pack = 1 vaccine"

Maternal and newborn tetanus (MNT) affects families in some of the poorest areas of the world as a direct result of unhygienic birthing practices. There's no real cure, and MNT claims the lives of 34,000 newborns every year.

Since the Pampers + UNICEF "1

#### Pampers Preemie

We partnered with NICU nurses to design the Pampers Preemie Swaddlers Size P-3 diaper [three sizes smaller than newborn diapers]. It's designed to fit the tiniest and most vulnerable premature babies, weighing as little as 1 pound.

#### Tide Loads of Hope

In times of disaster, Tide brings mobile laundry units to families who are affected so they can have clean clothes. This year, the program cleaned more than 4,000 loads of laundry during six deployments.

#### Dawn Wildlife

After an oil spill, safely removing oil from feathers, fur, and marine wildlife requires a gentle, yet powerful touch. Dawn dishwashing liquid has been the solution animal rescuers have trusted since the mid-1980s. In all, 100,000 donated bottles have helped save 75,000 wild animals from oil contamination.